Comments received during packaging and labeling forum held 9/17/19 with Prevention Comunity Forum concentrated on material review from Colorado and Oregon regarding packaging and labeling practices

Source	Commentor	Theme	Comment	Date
Live	Alyssa Pavitt	Attracive labeling	Marijuana and Hemp products cannot be packaged in a manner that is attractive to minors. This is a key section when looking at youth access and appeal; Names, Brands, and Characters. She wanted us to look back at Joe Camel and applying some tobacco and alcohol marketing restrictions to marijuana.	9/17/2019
Live	Keilah Thostenson	Attracive labeling	She did enjoy how Oregon had a definition for what is attractive to minors. Marketing towards minors using words on packaging or shape of edible matching another popular type of candy for minors. Example: "Peach Rings" that is a name of a child friendly candy and a MJ product should not have the same name or look of the candy. "If my daughter walked into my room and saw those sitting there she would just eat the whole bag."	9/17/2019
Live	Conversation	Brand Competition	Illinois doesn't have an issue with brand or processor competition since they only have 22 processors which makes it easier for brand recognition.	9/17/2019
Live	Erin James	Brand Names	Concerned about some brand names being appealing to minors. Would like to see a universal package and color since different areas and people might interpret things differently, would also help interpret what children are seeing. Since children don't have "breaks" score lines would not help an accidental over consumption, therefore, only allowing MJ infused liquids in single serve bottles would prevent the accidental over consumption. Use more warnings and labels for more universal understandings.	9/17/2019
Live	Erin James	Candy	For candy like edibles there should only be one shape for all, so the product can be recognized by that shape. Size matters when it comes to the labels on all products, and a symbol should be placed on the top of a MJ infused beverage cap. As far as colors, no bright, delicious colors on packages since that could attract minors. Add "sweet" to the list of words not allowed on packaging.	9/17/2019

Live	Amy Osterman	Child Resistant	Oregon gave a definition of child resistant packaging, however, she was concerned about individually packaged products with in a child resistant package may not be child resistant. Maybe we could make child resistant packaging consistent with CFR (Code of Federal Regulations). She also mentioned that should wouldn't want an environmental concern to put kids at risk.	9/17/2019
Live	Flip Chart	Colorado Notes	Sharm the form of the property	9/17/2019
Live	Cherylynne Crowther	Colors	Thinks there should only be 3 colors so that the symbols can really contrast with packaging	9/17/2019
Live	Conversation	Concentration	Concentrations need to be normalized similar to alcohol content (40% Alc./Vol.)	9/17/2019
Live	Mike Graham-Squire	Edible shapes	Thinks Colorado has a limited list of restricted edible shapes and believes the list should be larger. He is also in favor of thicker packaging to prohibit kids from opening the packages. Generic packaging would not only keep kids away, but would be cheaper for MJ industry since they won't have to hire graphic designers.	9/17/2019
Live	Jackie Berganio	Education	How can WA have more education in multiple languages? Are there resources that retailors or others redirect those who are non-english speakers? There needs to be a focus group involving minors to determine what they consider attractive packaging. Needs to be a way to protect youth and elders who are unexperienced on time delays for effects or even amplified effects.	9/17/2019
Live	David Harrelson	FDA attractive	FDA had struggles with defining what is attractive to youth with tobacco products. How can food science and "state of the art" marketing come together to get warnings and label information on the packaging to protect kids? Can't have all the info public health would want csince the labels are often in a teeny tiny area.	9/17/2019

Live	Linda Graves	Labels	Wants to see products that are not only properly labeled, but that the label is also properly sized to the package. For liquids she would like to see them only sold as single serve bottles similar to the 1 shot bottles for liquor. Concentration standards in liquids.	9/17/2019
Live	David Harrelson	Labels	People don't want to read small print, make it easily visible.	9/17/2019
Live	Maisha Manson	Literacy	Most marginalized communities are not have label reading literacy when it is in all English.	9/17/2019
Live	Elaine Ishihara	Measuring cup	The measuring cup on the MJ infused liquid is not equivalent according to the intended serving size. Alcohol is often sold and served according to strength.	9/17/2019
Live	Conversation	Measuring cup	liked the idea of keeping measuring devices with products. Also mentioned how Tylenol and other medications packaging is able to keep kids away, so how can we incorporate that for MJ packaging.	9/17/2019
Live	Conversation	MJ beverages	The MJ infused liquid looks like a regular soda and could be easily consumed without a second thought. The MJ infused liquid is also not able to be resealed, which could be a potential issue since the bottle holds more than one serving.	9/17/2019
Live	Cherylynne Crowther	not for kids	She likes the "NOT FOR KIDS" symbol and phone number, but would like them bigger on package. Needs to be clear about what Public Health wants. Informed us about white noise effect and being clear and concise about symbols relating to potency, effective time, and not for kids.	9/17/2019
Live	Alex Sirotzki	not for kids	Mentioned how the "NOT FOR KIDS" symbol is only on edibles and MJ infused liquids, and believes the "NOT FOR KIDS" should be on all MJ products. Since child proof isn't possible without making products adult proof, child resistant is what we should be aiming for. Budtender training to provide education about products and how to safely lock away products from kids. Likes the idea of plain packaging being similar to tobacco.	9/17/2019
Live	Lensy Cordova	not for kids	Are the "NOT FOR KIDS" stickers available for anyone who wants to place those stickers on other products? – YES, WPC has them	9/17/2019
Live	Conversation	Nutrition	On page 10 the starburst example has a nutrition label right above the name. For MJ products they should mentions calories with the universal nutrition symbol near the product name, so that it not only stands out but it's available at first glance.	9/17/2019

Live	Lensy Cordova	Oregon Labels	Liked how Oregon's warning labels were simple and on the front and back of products	9/17/2019
Live	Flip Chart	Oregon Notes	Description of the second of t	9/17/2019
Live	Conversation	Pediatrics	Pediatrics are stating #1 pediastric toxic exposure comes from colorful, chewable vitamins.	9/17/2019
Live	Cherylynne Crowther	pot leaf	Could the pot leaf be a universal symbol for acknowledging marijuana is in that product? Having just a pot leaf doesn't signal a warning.	9/17/2019
Live	David Harrelson	pot leaf	Kids may not know what the pot leaf means, where as teens might see this as an advertisement.	9/17/2019
Live	Jennifer Simmons	pot leaf	Adolescents think pot leaves are cool, there for could be used as an advertising symbol.	9/17/2019
Live	Erin James	Price	Price is a huge prevention strategy. Single serve may make it less expensive.	9/17/2019
Live	Lensy Cordova	Product names	She thinks if we are going to say "peach rings" then the name should instead be "Cannabis Peach Rings" to prevent deception. She would like some information that states how many if eaten would make her sick. Important information needs to contrast from the rest of the packaging rather than blending in.	9/17/2019
Live	Isaac Wulff	Product Security	Brought up concerns regarding repackaging access. Product security from fake products. Some products packaging is able to be opened and resealed in a fashion that appears similar to the original product, when it was actually replaced with something different.	9/17/2019
Live	Isaac Wulff	QR Code	Maybe there should be a QR code on packages to show information on the product. Educating people on the effects, amplifications, ingredients, and nutrition facts.	9/17/2019

Live	Linda Graves	Reaction Time	Unlike alcohol MJ infused liquids have a delayed reaction time which should be acknowledged on the bottle as well. Cultural understandings of clear soda bottles and multiple served alcohol comes in a jug or bottle of wine, therefore, liquid MJ should be scaled up in volume accordingly.	9/17/2019
Live	Lensy Cordova	Reaction Time	An appropriate sized clock indicating how long effects will take after consumption, giving consumer an idea of how much to consume for proper effects.	9/17/2019
Live	Leanne Reid	Resealable	Would like to see a liquid that has multiple servings with a resealable childproof cap.	9/17/2019
Live	Conversation	Retail	Maybe within the retail stores the packaging could be pretty, but once the customer leaves the store they should walk out with a child resistant MRE looking bag.	9/17/2019
Live	Isaac Wulff	Social media	Social Media symbols should not be on packaging, since those are popular among youth.	9/17/2019
Live	Keilah Thostenson	Strain Names	No strain names on edibles or liquids since they are popularly used as slang among youth.	9/17/2019
live	Cherylynne Crowther	Тах	In Seattle tax is based off sugar and some soda companies are making products in smaller bottles so parents can be mindful of sugar consumption – MJ infused liquids should be the same based off of potency.	9/17/2019
Live	Mike Graham-Squire	Universal Packaging	He would like to see one sort of generic plain packaging similar to the picture on the Oregon hand out. Wants research that finds the most unappealing colors to kids and use those terrible colors on the packages with big warning labels and specific information, including negative effects on package. He also mentioned that there are over 3000 products right now that look appealing to kids. He was upset that we are still allowing gummy products even though it is not allowed to say gummy on the packaging, because he wants products that don't resemble commonly sold food products.	9/17/2019
Live	Liz Wilhelm	Universal Packaging	Really liked the universal package idea. Edible shapes should not come as ice cream, cookies, chocolate, or candy. MJ beverages should come in brown or green bottles similar to most alcohol, or placed in cans for a lower carbon footprint, and are more environmental friendly.	9/17/2019

Live	Lensy Cordova	Universal symbol	Maybe change the universal symbol into something red or put age in the middle of the package.	9/17/2019
Live	Conversation	Universal symbol	: Have a stop sign symbol background with a pot leaf in the middle and an explanation point on the pot leaf.	9/17/2019
Live	Mike Graham-Squire	Warning	WARNING: May increase impairment if combined with alcohol.	9/17/2019
Live	Jennifer Simmons	Warning	Would love to see the warning label more like tobacco warnings, with a health effects warning label big enough to read, not just a 21+ label.	9/17/2019
Live	Maisha Manson	warning labels	Mentioned warning symbols on other products like bleach and how no one actually knows what some of those mean for the different symbols on the back. We will have to have a symbol that could be widely understood.	9/17/2019
Live	Cherylynne Crowther	White Noise	"Most critical pieces of information to prevent white noise"	9/17/2019