

Advisement re Marijuana Licensee Vendor Days

Vendor Days is an activity where a retail marijuana licensee showcases a particular marijuana producer/processor and their product. RCW 69.50.585 provides that the performance of personal service, like Vendor Days, may be conducted by a producer/processor when:

- The personal services are conducted at a licensed premises, and
- The personal services are intended to inform, educate or enhance customer knowledge or experience; and
- The personal service is not required by the retailer, or is an obligation of the producer or processor.

COVID-19 Response Suggested Best Practices

- Practice social distancing and guidance related to [COVID-19 phases and guidelines](#);
- Customer capacity to 50 people or less;
- Observe [LNI COVID-19](#) best practice guidance and requirements;
- Stay up to date on [DOH guidance](#) on county-by-county phase in requirements and allowances.

Educational Materials Displayed or Distributed to the Public

There are strict guidelines in place regarding educational materials displayed or distributed to the public. Retailers, processors, and producers should be aware:

- Producer/processor are allowed to provide retailers branded promotional items which are nominal in value to include pencils, matches, shirts, hats or other similar items. The retailer may give the branded items to their employees to wear or use on vendor days but these items cannot be given to members of the public.
- Producer/processor may not provide members of the public anything of value on a retail marijuana business, but they may provide pamphlets, handouts, or other written materials.
- Non-infused edibles (samples) are the only items that may be provided on Vendor Days, within the following guidelines:
 - The retailer must already carry the marijuana infused edible product in their store or stores.
 - The non-infused edible may be placed on the producer/processors table or anywhere within the store.
 - The purpose of providing the non-infused edible sample is to allow the consumer to sample it before they purchase the actual infused edible to assist with product selection.

- The retailer may offer discounted prices on products being displayed at the Vendor Days event, as long as the price does not drop below the acquisition cost.
- Processors must continue to sell their product at a uniform price that they sell to all marijuana retailers. Processors are not allowed to discount prices on products to retailers on or before Vendor Day.

Please note: Processor/producers are in no way obligated to provide these branded items and licensees may not require them to be provided. This is also true for personal services being conducted at the retail licensed premises.

If you need additional information please contact your local enforcement officer.