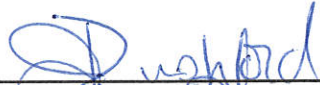




**Liquor and Cannabis Board Second Revised Interim Policy BIP-10-2018**

**Subject:** WAC 314-55-105 Packaging and labeling requirements  
**Effective Date:** July 17, 2019  
**Ending Date:** Upon the effective date rules to implement this policy or Board action rescinding this policy.

**Approved:**

  
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Jane Rushford, Board Chair

  
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Ollie Garrett, Board Member

NOT PRESENT  
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Russ Hauge, Board Member

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**Background:**

The Washington State Liquor and Cannabis Board (WSLCB) received complaints regarding the approval of marijuana infused edible products that appeared to be especially appealing to youth and children. The complaints prompted the WSLCB to re-evaluate the approval process for these products.

The WSLCB received feedback from the industry that the packaging, labeling, and product review process lacked transparency and was hard to understand. The industry also viewed packaging, labeling, product decisions as arbitrary.

**Licensees must fully comply with this policy by July 1, 2020.**

**Purpose:**

The purpose of this interim policy is to further clarify the procedures and processes for packaging, labeling, and product decisions for marijuana infused edible products. An interim policy is necessary to clarify the rules for licensees, protect the public, and to reduce risk of accidental exposure to marijuana infused edibles by youth and children.

## **Policy Statement:**

The following requirements apply to all marijuana infused edible products and their packaging and labeling:

- Only colors and shapes from an approved list on the WSLCB website can be used.
- Packaging and labeling background color must be white, cream, grey, black, tan or brown. Up to three accent colors from the approved color list provided on the WSLCB website are allowed. A percentage or gradient of an approved color counts as one color.
- Packaging and labeling font color must be one of the approved colors provided on the WSLCB website. Font color counts as one of the three accent colors.
- A full color photo or photo in a chosen accent color of the product is allowed.
- Packaging with a clear window is permitted.
- Company logos are permitted. Examples of allowable logo displays are available on the WSLCB website.