



Notice of Preproposal Statement of Inquiry WSR 22-18-057

The Washington State Liquor and Cannabis Board (WSLCB) is considering creating new, amending, or repealing existing rule sections as necessary to update advertising requirements for licensed cannabis businesses. Revisions may also include clarifying and technical updates to existing rules.

The Board seeks to re-evaluate current rules related to advertising in cannabis, as provided in WAC 314-55-155. Since the last substantive amendments to WAC 314-55-155 in 2018, cannabis advertising has rapidly expanded in scope and content, across multiple advertising platforms. Rulemaking may be appropriate to amend, repeal, or create new subsections in order to update advertising requirements to licensed cannabis businesses. Revisions may also include clarifying and technical updates to existing rules.

The WSLCB encourages your input on the subject of this rulemaking. Following the CR 101 comment period, the agency will distribute and publish a CR 102 with proposed rules, establish a formal comment period consistent with chapter 34.05 RCW on the proposed rules, and hold a public hearing before the final rules are adopted.

Public Comment

Please send your comments on the CR 101 to the WSLCB through mail, e-mail, or fax by **October 21, 2022**. The CR 102 with proposed rules is anticipated to be filed on or after December 7, 2022, following collaborative rule development.

By mail:	Rules Coordinator Liquor and Cannabis Board P.O. Box 43080 Olympia, WA 98504-3080	By e-mail:	rules@lcb.wa.gov	By fax:	360-704-5027
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This notice can be found at <https://lcb.wa.gov/laws/current-rulemaking-activity>.