



PREPROPOSAL STATEMENT OF INQUIRY

CR-101 (October 2017)
(Implements RCW 34.05.310)

Do **NOT** use for expedited rule making

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STATE OF WASHINGTON
FILED

DATE: August 31, 2022

TIME: 10:56 AM

WSR 22-18-057

Agency: Washington State Liquor and Cannabis Board

Subject of possible rule making: WAC 314-55-155 – Advertising requirements and promotional items—Coupons, giveaways, etc. The Washington State Liquor and Cannabis Board (WSLCB) is considering creating new, amending, or repealing existing rule sections as necessary to update advertising requirements for licensed cannabis businesses. Revisions may also include clarifying and technical updates to existing rules.

Statutes authorizing the agency to adopt rules on this subject: RCW 69.50.342; RCW 69.50.345; RCW 69.50.369

Reasons why rules on this subject may be needed and what they might accomplish: The Board seeks to re-evaluate current rules related to advertising in cannabis, as provided in WAC 314-55-155. Since the last substantive amendments to WAC 314-55-155 in 2018, cannabis advertising has rapidly expanded in scope and content, across multiple advertising platforms. Rulemaking may be appropriate to amend, repeal, or create new subsections in order to update advertising requirements to licensed cannabis businesses. Revisions may also include clarifying and technical updates to existing rules.

Identify other federal and state agencies that regulate this subject and the process coordinating the rule with these agencies: None..

Process for developing new rule (check all that apply):

- ☐ Negotiated rule making
- ☐ Pilot rule making
- ☐ Agency study
- ☒ Other (describe) Collaborative rule making


Interested parties can participate in the decision to adopt the new rule and formulation of the proposed rule before publication by contacting:

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Other:

(If necessary)

Name:
Address:
Phone:
Fax:
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Email:
Web site:
Other:

Additional comments: Interested persons can participate in the rule process through open public meetings and by submitting written comments, and are encouraged to sign up for the interested parties list (GovDelivery) at <https://public.govdelivery.com/accounts/WALCB/subscriber/new>. Rule-making notices and stakeholder engagement opportunities will be emailed via GovDelivery and posted to the WSLCB website at lcb.wa.gov.

Date: August 31, 2022	Signature: 
Name: David Postman	
Title: Chair	