



## Washington State Liquor and Cannabis Board

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**To:** David Postman, Board Chair  
Ollie Garrett, Board Member  
Jim Vollendroff, Board Member

**From:** Kathy Hoffman, Policy and Rules Manager

**Date:** November 9, 2022

**Copy:** Rick Garza, Agency Director  
Toni Hood, Deputy Director  
Justin Nordhorn, Policy and External Affairs Director  
Becky Smith, Licensing and Regulation Director  
Chandra Brady, Director of Enforcement and Education

**Subject:** Request for approval to rescind Board Interim Policy (BIP) 01-2020 concerning alcohol infused products

In the past, WSLCB denied all packaging or labeling requests for alcohol-infused frozen products resembling or possessing the same packaging characteristics of frozen products that are generally marketed to persons under twenty-one years of age, such as Otter Pops and Push Pops. As this product type gained popularity, packaging and labeling submissions increased. The agency conducted research indicating that approximately forty-four states allowed either some or all of the products the agency had denied.

On August 18, 2020, agency staff brought discussion points to the Board to determine whether its approach aligned with that of other states. The Board agreed that re-evaluation of current approach was necessary and tasked the Licensing Division to prepare a Board Interim Policy. Under this direction, denials were withdrawn on some of the alcohol-infused frozen products because they were not found to be especially appealing to persons under twenty-one years of age and were designed in a manner to appeal to the adult consumer.

The policy initially went into effect on December 22, 2020 and was revised on August 17, 2021. It was designed to end on the date rules became effective to implement the policy.

If the Board approves rescission of BIP 01-2020, the agency will file Policy Statement PS22-02 regarding alcohol infused products with the Code Reviser to supersede and replace the interim policy, send notice to stakeholders, and remove it from the WSLCB website.

The Board approves/disapproves the rescission of BIP 01-2020.

Approve

Disapprove



David Postman, Chair

11-9-22  
Date

Approve

Disapprove



Ollie Garrett, Board Member

11-9-22  
Date

Approve

Disapprove



Jim Vollendroff, Board Member

11-9-22  
Date