



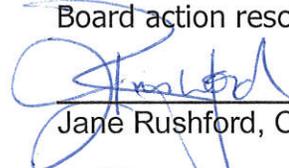
**Liquor and Cannabis Board Third Revised Interim Policy  
BIP-05-2018**

**Subject:** Implementation of Cannabis Packaging and Labeling Rules Changes

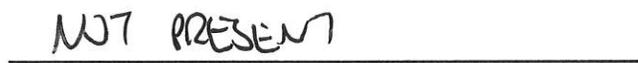
**Effective Date:** July 17, 2019

**Ending Date:** Upon the effective date rules to implement this policy or Board action rescinding this policy.

**Approved:**

  
\_\_\_\_\_  
Jane Rushford, Chair

  
\_\_\_\_\_  
Ollie Garrett, Board Member

  
\_\_\_\_\_  
NOT PRESENT  
\_\_\_\_\_  
Russ Hauge, Board Member

---

**Purpose:**

This third revised Interim Policy describes a "phase-in" period to packaging and labeling rules that became effective January 1, 2019. This "phase-in" period allows implementation flexibility intended to mitigate industry compliance impact and cost prior to the July 1, 2020, effective date.

**Licensees must fully comply by July 1, 2020 with the January 1, 2019 packaging and labeling rules.**

The WSLCB acknowledges that packaging and labeling requirements described in rule that became effective January 1, 2019 may result in compliance costs and impacts to licensees. The WSLCB further acknowledges that many processors purchase packaging and labeling material in bulk to reduce costs (approximately 6 months on average). Additional "phase-in" time will allow licensees to cycle through existing inventory as business and other adjustment are completed to assure compliance. Additionally, optional allowances noted below are designed to reduce costs related to processes required for labeling retailer business/trade name and UBI on packages, and impacts on label "real estate."



## Policy Statement:

**Effective July 1, 2020**, licensees are required to comply with packaging and labeling rules as adopted by the Board through interim policy on May 2, 2018, December 12, 2018, January 9, 2019, and July 17, 2019.

- Licensees may choose not to include the following optional information under either the current rule requirements or the new rule requirements:
  - Retailer business/trade name and UBI
  - Harvest date (where required in current rules)
  - “Best by” date
  - Manufactured date
- The above items were selected as optional under the new rule requirements because this information can be gathered from data in the traceability system. Additionally, inclusion of unique identifiers in the traceability system and on labels will allow the WSLCB and licensees to trace products back to their source in cases where a recall may be necessary without the above information included on the label.
- Licensees may choose to include the above information on labels under the current rule requirements or the new rule requirements.