



**Liquor and Cannabis Board Interim Policy BIP-10-2018**

**Subject:** WAC 314-55-105 Packaging and labeling requirements

**Effective Date:** December 12, 2018

**Ending Date:** Upon adoption of rules to implement this policy

**Approved:**

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**Jane Rushford, Board Chair**

NOT PRESENT

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**Ollie Garrett, Board Member**

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**Russ Hauge, Board Member**

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**Background:**

The Washington State Liquor and Cannabis Board (WSLCB) received complaints surrounding the approval of marijuana infused edible products that appeared to be especially appealing to youth and children. The complaints prompted the WSLCB to re-evaluate the approval process for these products.

The WSLCB received feedback from the industry that the packaging, labeling, and product review process lacked transparency and was hard to understand. The industry also viewed packaging, labeling, product decisions as arbitrary.

**Purpose:**

The purpose of this interim policy is to further clarify the procedures and processes for packaging, labeling, and product decisions for marijuana infused edible products. An interim policy is necessary to to clarify the rules for licensees, protect the public, and to reduce risk of accidental exposure to marijuana infused edibles by youth and children.

**Policy Statement:**

The following requirements apply to all marijuana infused edible products and their packaging and labeling:

- Only colors and shapes from an approved list on the WSLCB website can be used.

- A white or cream background with brown or black lettering and up to three accent colors from the approved color list will be provided on the WSLCB website. A percentage or gradient of an approved color counts as one color.
- A grey or black background with brown or white lettering and up to three accent colors from the approved color list will be provided on the WSLCB website. A percentage or gradient of an approved color counts as one color.
- A tan or brown background with black or white lettering and up to three accent colors from the approved color list provided on the WSLCB website. A percentage or gradient of an approved color counts as one color.
- A full color photo or photo in the chosen accent color of the product is allowed.
- Packaging with a clear window is permitted.
- Company logos are permitted. Examples of allowable logo displays are available on the WSLCB website.