



PREPROPOSAL STATEMENT OF INQUIRY

CR-101 (June 2004)
(Implements RCW 34.05.310)
Do **NOT** use for expedited rule making

Agency: Washington State Liquor and Cannabis Board

Subject of possible rule making: The Washington State Liquor and Cannabis Board (WSLCB) is considering rule changes related to advertising due to the changes in advertising requirements and restrictions and rulemaking directives passed by the Legislature in ESSB 5131 (2017 c 317) during the 2017 Legislative Session.

Statutes authorizing the agency to adopt rules on this subject: RCW 69.50.342 and 69.50.345, and ESSB 5131 section 14 (2017 c 317 s 14).

Reasons why rules on this subject may be needed and what they might accomplish: The passage of ESSB 5131 during the 2017 Legislative Session requires the WSLCB to adopt rules to create a penalty structure for advertising violations, implement the changes to advertising restrictions and requirements, and adjust current rules to reflect changes to the law. ESSB 5131 becomes effective on July 23, 2017. Changes to rules may also provide further clarification of the changes to laws made by the Legislature, definitions, and other technical and clarifying changes to rules related to advertising.

Identify other federal and state agencies that regulate this subject and the process coordinating the rule with these agencies:
N/A.

Process for developing new rule (check all that apply):

- Negotiated rule making
- Pilot rule making
- Agency study

X Other (describe) Interested parties can participate in the discussions formulating this rule change by contacting or sending written comments to the agency staff listed below.

How interested parties can participate in the decision to adopt the new rule and formulation of the proposed rule before publication:

(List names, addresses, telephone, fax numbers, and e-mail of persons to contact; describe meetings, other exchanges of information, etc.)

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DATE
July 19, 2017

NAME (TYPE OR PRINT)
Jane Rushford

SIGNATURE

TITLE
Chair

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