

## **OFFICE OF THE WASHINGTON STATE LIQUOR CONTROL BOARD MEETING**

***February 17, 2004***

The regular meeting of the Washington State Liquor Control Board was called to order at 10:00 a.m., on Tuesday, February 17, 2004 in the Board conference room, 3000 Pacific Avenue S.E., Olympia, Washington, by Chairman Merritt Long. Board Member Vera Ing and Board Member Roger Hoen were present. Tony Kim, Administrative Assistant to the Board summarized the minutes.

### **POLICY, LEGISLATIVE AND MEDIA RELATIONS DIVISION:**

**10:00 – 10:20 A.M.**

Staff Present: Bob Burdick, Communications Director; Pat Kohler, Administrative Director; Rick Garza Deputy Administrative Director

#### **Topic Discussed:**

Mr. Burdick shared that the Communications Plan Team was formed to help improve agency communication. In surveys, leadership seminars, and general meetings, employees and external stakeholders have identified agency communication as an area needing improvement. The Team was asked to develop a strategy to improve communication using existing resources, to be carried out during the 2003-2005 biennium.

### **RETAIL SERVICES DIVISION: 10:20 - 10:45 A.M.**

Staff Present: Chris Liu, Retail Services Director; Pat Kohler, Administrative Director; Rick Garza, Deputy Administrative Director; Suzanne Lewis, Property Specialist

#### **Topics Discussed:**

Mr. Liu shared that in order to maximize projects, under-performing stores are being closed and new stores are being opened in growth areas. We need to maintain the same number of stores to fill our obligations as far as the Retail Business Plan is concerned. No decision was made at this meeting.

### **RETAIL SERVICES DIVISION: 10:45 - 11:00 A.M.**

Staff Present: Chris Liu, Retail Services Director; Pat Kohler, Administrative

Director; Rick Garza, Deputy Administrative Director; Suzanne Lewis, Property Specialist

**Topics Discussed:**

Ms. Lewis presented the Board with one lease proposal. The lease proposal is for store # 185 (Spokane, Shadle Center). The new liquor store is to be located in the former Dollar Store space between Safeway and Wal-Mart. After some discussion, the Board asked her to bring the lease proposals to the next board meeting for official approval.

**The meeting was adjourned at 11:00 A.M.**