

**OFFICE OF THE
WASHINGTON STATE LIQUOR CONTROL BOARD
Board Meeting /April 12, 2006**

The regular meeting of the Washington State Liquor Control Board was called to order at 10:00 a.m., on Wednesday, April 12, 2006 in the Board conference room, 3000 Pacific Avenue S.E., Olympia, Washington, by Board Member Roger Hoen. Board Member Vera Ing was present. Tony Kim, Administrative Assistant to the Board summarized the minutes.

Purchasing Services Division – Potential Wine Listings and Delistings

Steve Burnell, Wine Program Manager

The Wine Advisory committee has reviewed the following wines. Criteria for selections made by this panel include outstanding taste, good value, consumer interest and other factors.

From blind tastings, the following selections and recommendations were made by the Committee and the Purchasing Division. Mr. Burnell recommended the Board approve the following listing actions.

Wine	Region	Vintage	Retail	Recommendation
Mondavi Private Selection Pinot Noir	California	2004	\$ 8.99	List as M
Little Penguin	Australia	2004	\$ 5.99	List as M
Turning Leaf Pinot Noir, Reserve	California	2004	\$ 5.99	List as M

The following wines are offered as a One-Time-Only purchase. The purchasing department and Mr. recommended the Board approve the following One-Time-Only listings.

Wine	Region	Vintage	Retail	Number of Cases
Columbia Crest Cote du Columbia	Washington	1999	\$ 3.99	336 Cases
Oyster Bay Sauvignon Blanc	New Zealand	2005	\$10.99	112 Cases
Washington Hills Rainier White	Washington	2002	\$ 2.99	616 Cases
Elvis “Jailhouse Red” Merlot	California	2003	\$ 7.99	56 Cases
Elvis “The King” Cabernet	California	2003	\$ 7.99	56 Cases
Elvis “Blue Suede” Chardonnay	California	2003	\$ 7.99	56 Cases
Marilyn Merlot	California	2004	\$25.99	56 Cases

Heritage Road Shiraz	Australia	2001	\$ 3.99	328 Cases
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The following wines are offered to the Board in limited case quantities. The purchasing department and Mr. Burnell recommended the Board approve the following wines for “U” code listing

Wine	Region	Vintage	Retail	Number of Cases
Pendulum Red	Washington	2004	\$19.99	56 Cases
Mission Hill Ice Wine 375ml	British Columbia	2003	\$24.99	56 Cases

The Board currently lists the following wines. Based on the blind tasting OR other criteria Mr. Burnell recommended the Board DELIST the following items:

Wine	Region	Brand Code	Reason
Cella Bianco White 1.5L	Italy	356330	Poor Sales
ISC White Port 3.0L	New York	94207	Poor Sales

Note: All listings are 750ml size unless noted otherwise.

Listing Symbol Codes:

No Code	Regular Listing
L	Limited Distribution
M	Mini Distribution
S	Warehouse Stock
U	Unlisted

Board Member Ing moved for approval. Board Member Hoen seconded the motion, and it was passed.

Purchasing Services Division – Potential New Listings/ Rejections

Steve Burnell, Wine Program Manager

Based on presentations made by supplier representatives on March 23, 2006, discussions with members of the listing committee, tasting reports on product samples and other factors, Mr. Burnell recommended that the Board approve the following listing/rejection actions.

Listing Symbol Codes: R-Regular Listing; L-Limited Distribution; M-Mini Distribution; S-Warehouse Stock; U-Unlisted

<u>Description</u>	<u>Recommendations</u>
Caravella Limoncello Liqueur, 750 ml (\$21.95)	List as M
Bacardi Grand Melon Watermelon Flavored Rum, 750 ml (\$16.95)	List as L
Stolichnaya Blueberry Vodka, 750 ml (\$20.95)	List as M
Cabrito Reposado Tequila, 750 ml (\$29.95)	Reject

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Danfields Private Reserve 10 Year Canadian Whisky, 750 ml (\$22.95)	Reject
Cristall Moscow Signature Series Vodka, 750 ml (\$18.85)	Reject
Boca Loca Cachaca Brazilian Rum, 750 ml (\$23.60)	Reject
Mercury Vodka, 1 Liter (\$19.80)	Reject
Seven Samurai Vodka, 750 ml (\$29.80)	Reject
Ultimat Vodka, 750 ml (\$49.95)	Reject
Ultimat Black Cherry Flavored Vodka, 750 ml (\$49.95)	Reject
Glenrothes Select Reserve Scotch Whisky, 750 ml (\$44.95)	Reject
1800 Ultimate Margarita RTD Mix, 750 ml (\$16.35)	Reject

Board Member Ing moved for approval. Board Member Hoen seconded the motion, and it was passed.

Retail Services Division – Contract Liquor Store West Richland, CLS # 520

Linda Lenz, Secretary Administrative

Current Contract Manager, Kuo-Ying Townsend has notified the Liquor Board that the present site of the West Richland store has been sold and she must relocate. The proposed new site will be at 4083 Van Giesen, across the street from the church property at 331 South 41st Avenue. Both the WSLCB and the City of W. Richland have approved this site. However, the church has been notified to see if there is any objection to the liquor store going in at that site.

The new location has excellent visibility due to being on the main thoroughfare thru West Richland. This site will have ample parking, nine spaces, and additional parking in back. This site is next to a strip mall which has various businesses, including restaurants, a bank, and offices.

The manager is purchasing this new building and she has planned a major remodeling of both the interior and exterior of the building. Two exterior signs will be installed and a new security system.

This new site will have 2880 square feet of space, which will allow sufficient space for merchandising as a level two store, bar supplies and cigars will also be sold.

The proposed move, if approved will take place June 4, 2006. This is contingent on completion of the sale and remodeling. The church responded to our request for input, and has no objection.

This is a highly desirable location and has the potential to be a successful level two contract liquor store.

Ms. Lenz recommended that the Board approve this relocation of the Contract Liquor Store #520, West Richland, effective April 12, 2006.

Board Member Ing moved for approval. Board Member Hoen seconded the motion, and it was passed.

The Meeting was adjourned at 10:20 a.m.

Merritt D. Long
Chairman

Vera Ing
Board Member

Roger Hoen
Board Member