

**OFFICE OF THE  
WASHINGTON STATE LIQUOR CONTROL BOARD  
Board Meeting Minutes – November 10, 2010**

Chair Foster called the regular meeting of the Washington State Liquor Control Board to order at 10:02 a.m., on Wednesday, November 10, 2010 in the Boardroom, 3000 Pacific Avenue SE, Olympia, Washington. Member Kurose was also present.

**Approval of Minutes**

The minutes of the November 3, 2010 meeting were approved.

**Briefing on Alcohol Energy Drinks**

Mary Segawa, Alcohol Awareness Program Manager, gave a briefing on Alcohol Energy Drinks. Jim Halstrom, Phusion Products, provided public comment as well as written comment. Mr. Halstrom indicated that the incident in Roslyn was unfortunate however, the drinks were consumed illegally. When they realized the marketing to youth was dangerous, they ensured it was removed from the website. He also mentioned that singling out Four Loko will not be effective but education and awareness will be. James Curry, United Brands, indicated in written comments provided to the Board that they share concern over the incident in Roslyn, however, they pride themselves in their responsible marketing of their product. They also are unaware of any scientific evidence that demonstrates that the presence of caffeine in their product, Joose, is unsafe. They are also aware that the FDA is currently assessing the safety of caffeine in alcoholic beverages. Duke Tufty, representing Elitist Beverage, commented that they are awaiting the FDA's determination. Phil Wayt, representing the Washington Beer and Wine Wholesalers Association, expressed concern over the \$3 million in current inventory as well as the \$1 million of inventory on order. They respectfully asked for 30 days to sell their inventory. Jim Cooper, Executive Director of Together, thanked the Board for considering emergency rulemaking in banning Alcohol Energy Drinks.

**Approval to Initiate Emergency Rulemaking – Alcohol Energy Drinks**

Karen McCall, Rules Coordinator, requested Board approval to initiate emergency rulemaking banning Alcohol Energy Drinks due to the risk of public safety. Many other states are in the process of banning them as well. Member Kurose made a motion to approve. Chair Foster seconded the motion. All were in favor.

**Approval to File CR 101 – WAC 314-20 – Alcohol Energy Drinks**

Karen McCall, Rules Coordinator, recommended the Board approve the filing of the CR 101 to initiate rulemaking banning Alcohol Energy Drinks, effective November 17, 2010. Member Kurose made a motion to approve. Chair Foster seconded the motion. All were in favor.

**New Business**

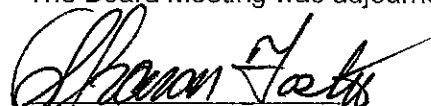
The Board congratulated Representative Green on being re-elected to the House of Representatives. The Board also thanked her for efforts as prime sponsor of last year's bill banning Alcohol Energy Drinks.


Under authority of WAC 66-08-010 – Public Safety, the Board signed the Resolution of the Board in Support of Emergency Rulemaking prohibiting the sale and marketing in retail stores of Alcohol Energy Drinks.

**Old Business:**

There was no old business.

The Board Meeting was adjourned at 10:34 a.m.

  
Sharon Foster,  
Board Chair

  
Ruthann Kurose,  
Board Member