

**OFFICE OF THE
WASHINGTON STATE LIQUOR CONTROL BOARD
Board Meeting /August 27, 2008**

Board Chairman Lorraine Lee called the regular meeting of the Washington State Liquor Control Board to order at 10:02 am, on Wednesday, August 27, 2008 in the boardroom, 3000 Pacific Avenue S.E., Olympia, Washington. Board Member Roger Hoen was present and Board Member Ruthann Kurose was not present.

Director's Office – Pam Madson, WSLCB Rules Coordinator, opened a meeting for public comment on “Rules on cigarette sampling and official documents showing proof of age to purchase tobacco products.” Tim Thompson, Manager-Tobacco Tax Program, covered the attached Issue Paper. The King County Health Department submitted the only written comment received. They are in favor of the 45 day advance notice of sampling rule addition.

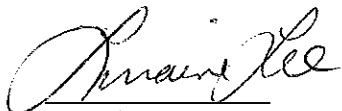
No members of the public were present to offer comment. The period for written comment closes at the end of business Friday, September 5, 2008.

Director's Office – Mona Moberg, Special Projects Manager, presented the attached report and PowerPoint on the Parent Focus Groups conducted in Seattle and Yakima. The biggest question is what source for facts they consider reliable. The question was raised about the disappearance of funding for “party patrols.” Alcohol Awareness Program Manager Tony Masias noted that communities are working to replace those funds now.

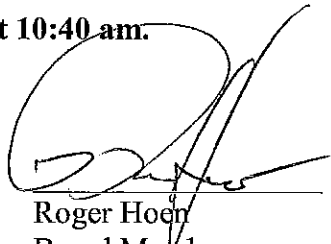
The new poster for state stores was shown. Comments from the LCB website have offered suggestions for other uses of the poster, such as: stadiums, backs of programs, in every school. Tony Masias will work with Communications Director Brian Smith on the options. Chairman Lee asked about a brochure to go with the poster. Currently in use is a modified Coalition to Reduce Underage Drinking (RUaD), but others are in discussion. Administrative Director Pat Kohler added that store managers also want information on social hosting, since some of the customers are clearly buying alcohol for their children.

Mona Moberg is working to arrange continuing meetings of the workgroup in September or October for other ideas. Chairman Lee suggested that the Prosecutor's Association could be approached to send a joint message.

The Meeting adjourned at 10:40 am.



Lorraine Lee
Chairman



Roger Hoen
Board Member

Ruthann Kurose
Board Member