



Washington State
Liquor Control Board

April 14, 2010

To: Sharon Foster, Board Chairman
Ruthann Kurose, Board Member

From: Karen McCall, Senior Policy/Legislative Analyst

Subject: Rescind LCB Interim Policy #02-01-2001 Advertising v. information for the purpose of determining the extension of money's worth.

This policy was adopted to distinguish between "advertising" and "information" for the purposes of determining compliance with the prohibition against the extension of money's worth between a manufacturer, importer, or distributor and a retailer in RCW 66.28.010 (the "Tied House" law). Rules to implement interim policy #02-01-2001 were adopted March 3, 2010.

Move to rescind LCB Interim Policy #02-01-2001.

✓
Approve

Not Approve

Sharon Foster
Sharon Foster, Board Chairman

✓
Approve

Not Approve

Ruthann Kurose
Ruthann Kurose, Board Member



STATE OF WASHINGTON
WASHINGTON STATE LIQUOR CONTROL BOARD
3000 Pacific Ave SE • PO Box 43075 Olympia WA 98504-3075 • (360) 664-1600

Liquor Control Board Policy Number 02--01--2001

Subject of policy: Advertising v. Information for the Purpose of Determining the Extension of Money's Worth (a Tied House violation)

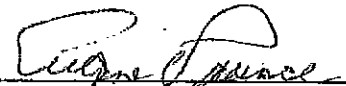
Effective date: July 11, 2001

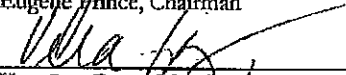
Ending date: To remain in effect until rule making is completed on the agency's advertising and Tied House-related rules

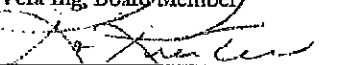
Contact information: Sherry Frederick 360-664-1725 scf@liq.wa.gov

Source of authority: RCW 66.08.010 Tied House law
RCW 66.08.060 Advertising rule making authority
RCW 66.08.030 General rule making authority

Approved:


Eugene Prince, Chairman


Vera Ing, Board Member


Katherine Kreiter, Board Member

Purpose statement:

The purpose of Liquor Control Board (LCB) Policy #02--01--2001 is to distinguish between "advertising" and "information" for the purposes of determining compliance with the prohibition against the extension of money's worth between a manufacturer, importer, or distributor and a retailer in RCW 66.28.010 (the "Tied House" law).

Policy statement:

Liquor Control Board Staff will use Policy #02--01--2001 until rule-making is completed on the agency's rules regarding advertising and Tied House-related issues. This interim policy will supersede WAC 314-52-090(1).