



## Washington State Liquor and Cannabis Board

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**TO:** Washington State Liquor and Cannabis Board (WSLCB), Board

**FROM:** Licensing

**DATE:** May 8<sup>th</sup>, 2024

**SUBJECT:** University of Washington (UW) – Request for Permanent Approval of Piloted Levels of Service

Representatives for UW have requested consideration of permanent approval of the levels of service included in their pilot program previously approved for the 2023 football season. If approved, this would allow for a permanent exception to the levels of alcohol service within their operating plan. Per WAC 314-02-058(3)(b); “if alcohol service is requested outside of the parameters of the approved chart, a special request with justification for the alcohol service area must be submitted with the operating plan for consideration by the board.”

The University of Washington is respectfully requesting the following:

### **Beer and Wine in General Seating**

The permanent allowance of beer and wine in the stands for general seating which would continue to be prohibited in the student section. Concession stands will continue to sell no more than two drinks per transaction and will ensure proper identification checks occur to ensure there are no sales to minors. All beer and wine will be in clear plastic glasses, which will differ from any non-alcoholic drinks. To assist with overconsumption prevention, the arena will continue to deny exit and re-entry of guests outside the arena. There are no beer gardens proposed for home Husky football games for 2024.

### **Pilot Program Review**

Representatives from Licensing, Enforcement, and the University of Washington have kept open dialogue throughout the pilot program and met in April 2024 for a collaborative discussion on how the program went.

Licensing requested that the licensee reach out to the University of WA Administration, University Police Department, and the City of Seattle Police Department for their input on the pilot program including if there were any concerns with another pilot due to the direct impact. All three departments submitted letters in support of permanent allowance of beer and wine in the stands for general seating. In their written responses, there was a unified sentiment that the numbers show the pilot program worked well and that not allowing patrons to leave and re-enter has continued to help significantly. The University of Washington Police Department stated that the positive management of alcohol sales and consumption contributed to very few alcohol-related incidents at Husky Football games in 2023. The Seattle Police Department also stated that they reached out to their North Precinct and collectively there was not an increase in calls for assistance. Lastly, we asked for any driving while intoxicated (DUI) incidents from the Last Call report. Enforcement Captain, Tom Dixon was able to provide them with that information which showed that there was only one incident reported for 2023.

## **Security and Safety Measures**

The University of WA through its operator Aramark Sports and Entertainment Services, LLC partnered on implementing the following and will continue to do so through the 2024 season:

- Signage was maintained on the perimeter of the building and prior to all entrance points indicating no alcohol consumption allowed in entry lines. Signage was also maintained around the student section stating no alcohol is allowed.
- Thirty-eight Alcohol Enforcement (AE) staff were deployed outside of Husky Stadium to monitor lines at all public points of entry for open containers and visibly intoxicated fans. Higher-volume entry points had more AE staff. Containers were removed from patrons and anyone who was visibly intoxicated wasn't granted entry.
- Ten AE Guards were stationed at points of entry to the student section to assist ushers with monitoring to prevent alcohol entering the student section.
- Nine additional identifiable AE rovers were on-duty moving throughout the student section monitoring for underage possession and consumption. Any minors in possession were removed from the building.
- AE personnel were assigned to monitor compliance with ID checking, two drink limit, and overservice policies.
- New for the 2023 season, vertical IDs were no longer accepted for alcohol sale verification.

## **Licensing's Recommendation**

Licensing is recommending the approval of University of Washington and Aramark moving out of the pilot program at Husky Stadium and making the requested levels of service approved without additional requirement. The licensee and university are retaining significant changes in their security measures that we feel drastically assisted in ensuring public safety during the previous pilot year and will continue to do so well into the future. Additionally, Enforcement will continue monitoring the facility in partnership with the licensee to ensure the safety of the student body and public is held in high import.

## **Pilot Program Re-evaluation**

If the board agrees, there will be no requirement for annual re-evaluation of the levels of service requested. However, Enforcement premises checks will continue and the LCB retains the right to require reductions in approved levels of service should Aramark and UW fail to maintain the current levels of success concerning prevention of service to minors, overconsumption, and risk to public safety.

**Supporting Documents**

The following attachments are included for your review:

- Attachment A – Supporting Documentation for Permanent Approval:
  - Letters from the City of Seattle and University Police Departments and University Administration; and
  - Email from Officer Tom Dixon regarding DUI data.
- Attachment B – Inter-office Communication from LCB Enforcement and Education

After considering the recommendation of LCB staff, the Board accepts/denies the request for permanent approval of piloted levels of service

_____ Accept _____ Deny	_____	_____
	David Postman, Chair	Date _____
_____ Accept _____ Deny	_____	_____
	Ollie Garrett, Board Member	Date _____
_____ Accept _____ Deny	_____	_____
	Jim Vollendroff, Board Member	Date _____



February 14, 2024

Nicola Reid  
Washington State Liquor and Cannabis Board ("WSLCB")  
1025 Union Ave. SE  
Olympia, WA 98504

Re: Aramark @ University of Washington Request for Permanent Approval

Dear Ms. Reid:

On behalf of Aramark Sports and Entertainment Services, LLC ("Aramark"), this letter requests consideration to move from Pilot Program status to Permanent Approval status allowing beer and wine consumption in non-student sections of the general seating area at the University of Washington Husky Stadium ("Husky Stadium") on the University of Washington ("UW") campus. As previously conveyed, the request does not extend to the student seating section and fans will not be able to leave and re-enter the stadium during games.

During the three years of the Pilot Program, total documented alcohol incidents were minimal due to implementation of mitigation measures (discussed below) that Aramark put into place for the 2021 – 2023 seasons compared to the 2019 Husky Football season.<sup>1</sup>

University of Washington Administration, University of Washington Police Department, and City of Seattle Police Department have provided letters unanimously voicing support for Aramark and the program they have implemented. See attachments I-III.

WSLCB Enforcement Captain Tom Dixon has confirmed there has only been one DUI "Last Drink" report out of Husky Stadium for the period running from January 1, 2019 through November 30, 2023. See attachments IV – VI.

### **Implemented Mitigation Measures**

Aramark and UW collaborated to add the following mitigation measures during the pilot program:

Increased Security Staffing and Enhanced Policy at Stadium Entrances: Signage has been added around the perimeter of the building and to all entrance points indicating no alcohol consumption is allowed in entry lines. Thirty-eight Alcohol Enforcement ("AE") staff are deployed outside of Husky Stadium to monitor lines at all public points of entry for open containers and visibly intoxicated fans. Higher numbers of AE personnel are assigned to higher-volume entrance points. Alcohol enforcement will remove open containers

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<sup>1</sup> In response to feedback from the WSLCB regarding our 2022 season, Alcohol Enforcement staff were pushed to heighten assessment of fans for intoxication during the 2023 season. This appropriately resulted in an increased number of alcohol-related refusals of entry and ejections in 2023 and supported the primary goal of providing a safe environment at Husky Stadium.

from fans close to the perimeter of the building. Fans appearing to be visibly intoxicated will be removed from lines and not be allowed to enter the stadium.<sup>2</sup>

<b>Entrance</b>	<b>Average % of Total Fans Entering Stadium by Entrance</b>	<b>AE Staff</b>
Northeast	4%	2
North	14%	4
Northwest	28%	8
West (Student Entrance)	0%	6
Southwest	33%	8
South Elevators	5%	2
South Ramps	7%	4
Southeast	9%	4

**Alcohol Enforcement Personnel in Student Section:** AE Entrance Guards are stationed at points of entry to the student section to assist ushers with monitoring to prevent alcohol entering the student section. Additional signage is displayed throughout the student section reinforcing the message that no alcohol is allowed in the section. Nine additional identifiable AE rovers are on-duty moving throughout the student section monitoring for underage possession and consumption.<sup>3</sup> Minors in possession will be removed from the stadium.

<b>Student Section / West Main Concourse</b>	<b>AE Staff</b>
AE Supervisor	2
AE Rovers	18
AE Entrance Guards	10
Band Section Perimeter	4
Ushers	20
Ushers Supervisors / Captains	5
<b>Total</b>	<b>59</b>

As you review this letter and the accompanying documentation, please to not hesitate to contact me with any questions. Please extend to the Board our appreciation of their time to evaluate the movement out of pilot program status.

Sincerely,

Susan Johnson

<sup>2</sup> Map identifying entrance points included as Attachment VII.

<sup>3</sup> Diagram identifying placement of AE personnel in student section included as Attachment VIII.



To: Washington State Liquor and Cannabis Board

From: Erin O’Connell, Deputy Athletic Director & Chief Operating Officer

University of Washington Department of Intercollegiate Athletics

Date: February 6, 2024

Subject: Sale of beer & wine in general concessions in 2024 Football Season and beyond

The University of Washington is requesting full WSLCB approval to allow beer and wine sales and consumption in the general seating areas in Husky Stadium. This request is respectfully made after completing three pilot program years (2021, 2022, 2023) and in full partnership with our concessionaire, Aramark and the University of Washington Police Department.

Prior to the 2021 pilot season, the UW Athletic Department engaged in extensive discussions with various constituent groups and officials, including license holder and partner Aramark. We researched how UW could undertake stadium wide sales while creating a safer environment for all fans. Major modifications to our game day experience followed including eliminating “in and out” entry access to the Stadium and more aggressive monitoring of alcohol consumption for fans throughout the event. Our 2021 and 2022 season data did show a decline in the amount of alcohol related fan ejections compared to previous seasons. We were encouraged by these numbers and believe our “no re-entry” policy contributed to curbing excessive pregame consumption.

In response to feedback from the WSLCB regarding our 2022 season, we pushed our Alcohol Enforcement staff to be stricter in their assessment of intoxicated fans. This did result in increased alcohol-related ejections and supported our primary goal of providing a safe environment at Husky Stadium.

UW Athletics and UWPD are continuing to collaborate on evaluating the Husky Stadium ejection policy. We value our strong partnerships with UWPD and SPD, and representatives from both organizations have written letters of support for continued sales at Husky Stadium.

Please let us know if there are any further questions.

Game #	Date	Opponent	Denied Entry	Alcohol-Related Ejection	Self Ejection	Medical Intervention
Game 1	9/2/2023	Boise State	0	0	0	0
Game 2	9/9/2023	Tulsa	0	0	0	0
Game 3	9/23/2023	California	0	1	0	0
Game 4	10/14/2023	Oregon	0	9	2	1
Game 5	10/21/2023	Arizona State	0	11	1	0
Game 6	11/11/2023	Utah	1	22	5	0
Game 7	11/25/2023	Washington State	5	32	4	1



February 2, 2024

To: Erin O'Connell, Deputy Athletic Director and SWA  
University of Washington Athletics

From: Craig Wilson, Chief of Police  
University of Washington Police Department

Subject: Alcohol Sales at UW Athletic Events

Hello Erin,

Please accept this memorandum from the University of Washington Police Department in support of UW Athletics to continue to sale beer and wine at Husky Stadium and Alaska Airlines Arena for 2024.

The Athletic Department, in conjunction with contracted personnel and law enforcement, has continued to do a great job in managing the service, distribution and indulgence of alcohol beverages at UW sporting events. The positive management of alcohol sales and consumption has contributed to very few alcohol - related incidents at Husky Football games in 2023.

I do believe that the no re-entry measure that was implemented back in 2021, which prohibits fans who exit the game to go out to the parking areas to consume alcohol, from re-entering the stadium, continues to have a positive impact on alcohol incidents inside the stadium.

We look forward to our continued collaboration and partnership with the Athletic Department to provide a safe and enjoyable experience for all fans attending sporting events at Husky Stadium.

Sincerely,

*Craig L. Wilson*

Craig Wilson, Chief  
University of Washington Police Department  
3939 15th Ave. NE  
Seattle, WA. 98105



February 7, 2024

Erin O'Connell, Deputy Athletic Director and SWA  
University of Washington Athletics

Erin,

Please accept this letter from the Seattle Police Department as support for UW Athletics continuing beer and wine sales at Husky Stadium for 2024. I have spoken with our North Precinct Captain, Lori Aagard, who has verified that sales of alcohol at Husky Stadium over the past year have not caused an increase in contacts made by SPD at any stadium events.

I agree that the measures implemented by the UW Athletic Department, such as no re-entry into the stadium, will continue to be instrumental in bringing down alcohol related police contacts as compared to 2019.

We look forward to our continued collaboration and partnership with Husky Stadium.

Sincerely,

A handwritten signature in blue ink, appearing to read "D. Nelson".

Dan Nelson, Assistant Chief  
Metropolitan Bureau  
Seattle Police Department  
610 5<sup>th</sup> Avenue, Seattle, WA 98104  
[Daniel.Nelson@Seattle.Gov](mailto:Daniel.Nelson@Seattle.Gov)  
(206) 276-7591



# Attachment IV

## Fitch, Susannah

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**From:** Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>  
**Sent:** Wednesday, January 3, 2024 1:32 PM  
**To:** Johnson, Susan M.  
**Cc:** Dzubay, Jennifer (LCB); Reid, Nicola M (LCB); Radermacher, Joe (LCB); Fitch, Susannah; Magerl, Paul A (LCB)  
**Subject:** RE: Update Request Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5569570]

Hi Susan,

This is through 11-30-2023. Just one was recorded. Suspect was arrested by WSP in Pierce County after a collision. Looks like the Tulsa game.

Date	Time	County	ORI	Collision?	Drinking Location	Tradename
9/9/2023	8:41:00 PM	27	WSP0113	Y	1D411290	ARAMARK @ UNIVERSITY OF WASHINGTON

Please let me know if you have questions, or if there is anything I can do for you. Tom

*Tom Dixon*

Enforcement Captain  
Northwest Region  
Phone: 360-739-1616  
Fax: 360-704-4952



Washington State  
Liquor and Cannabis Board

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**From:** Johnson, Susan M. <susan.johnson@stoel.com>  
**Sent:** Wednesday, January 03, 2024 11:30 AM  
**To:** Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>  
**Cc:** Dzubay, Jennifer (LCB) <jennifer.dzubay@lcb.wa.gov>; Rupke, Ronald (LCB) <ronald.rupke@lcb.wa.gov>; Reid, Nicola M (LCB) <nicola.reid@lcb.wa.gov>; Radermacher, Joe (LCB) <joe.radermacher@lcb.wa.gov>; Fitch, Susannah <susannah.fitch@stoel.com>  
**Subject:** Update Request Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5569570]

External Email

Hello Captain Dixon,

I hope your New Year is off to a good start. I am assisting Aramark prepare their request to move out of pilot program status with respect to their current level of service exception for UW Husky Stadium.

Can you please advise if there were any "Last Drink" reports out of Aramark @ University of Washington (Husky Stadium) for 1-1-2023 through today?

Thank you!

# Attachment V

**Fitch, Susannah**

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**From:** Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>  
**Sent:** Tuesday, January 24, 2023 4:11 PM  
**To:** Johnson, Susan M.  
**Cc:** Dzubay, Jennifer (LCB); Rupke, Ronald (LCB); Reid, Nicola M (LCB); Radermacher, Joe (LCB); Fitch, Susannah  
**Subject:** RE: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

Good afternoon Susan and thank you for your message. There were no DUI reports in the LCB database where DUI suspects mentioned ARAMARK @ UNIVERSITY OF WASHINGTON (411290) as their place of last drink from 01-01-2022 through 12-31-2022. 2023 data will not be available until about 02-10-2023.

If you have any questions, or if there is anything I can do for you, please do not hesitate to ask Jennifer or me. Thank you. Tom

*Tom Dixon*

Enforcement Captain  
Northwest Region  
Phone: 360-739-1616  
Fax: 360-704-4952

[We're Hiring](#) Entry Level Liquor and Cannabis Enforcement & Education Officers!! Check it out! Also, [Laterals](#).  
**ENTRY LEVEL REQUIRED QUALIFICATIONS**

Possess a high school diploma or GED.

Must be 20 1/2 years old or older (at time of application).

Must be a Washington State resident and possess a valid Washington State Driver's License upon appointment.

Must be a U.S. Citizen or a Lawful Permanent Resident of the United States of America.

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**From:** Johnson, Susan M. <susan.johnson@stoel.com>  
**Sent:** Tuesday, January 24, 2023 1:52 PM  
**To:** Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>  
**Cc:** Dzubay, Jennifer (LCB) <jennifer.dzubay@lcb.wa.gov>; Rupke, Ronald (LCB) <ronald.rupke@lcb.wa.gov>; Reid, Nicola M (LCB) <nicola.reid@lcb.wa.gov>; Radermacher, Joe (LCB) <joe.radermacher@lcb.wa.gov>; Fitch, Susannah <susannah.fitch@stoel.com>  
**Subject:** RE: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

External Email

Hello Captain Dixon,

It's that time of year again... Can you please advise if there were any "Last Drink" reports out of Aramark @ University of Washington (Husky Stadium) for 1-1-2022 through today?

# Attachment VI

**Fitch, Susannah**

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**From:** Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>  
**Sent:** Monday, March 21, 2022 12:29 PM  
**To:** Johnson, Susan M.  
**Cc:** Dzubay, Jennifer (LCB); Rupke, Ronald (LCB)  
**Subject:** RE: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

Good morning Susan and thank you for your patience.

There are no (zero) DUI "Last Drink" reports out of Aramark @ University of Washington (Husky Stadium) for 1-1-2019 through 2-28-2022.

Please let me know if you have any questions, or if there is anything else I can do for you. Tom

*Tom Dixon*

Enforcement Captain  
Northwest Region  
Phone: 360-739-1616  
Fax: 360-704-4952

[We're Hiring](#) Entry Level Liquor and Cannabis Enforcement & Education Officers!! Check it out! Also, [Laterals](#).  
**ENTRY LEVEL REQUIRED QUALIFICATIONS**

Possess a high school diploma or GED.

Must be 20 1/2 years old or older (at time of application)

Must be a Washington State resident and possess a valid Washington State Driver's License upon appointment.

Must be a U.S. Citizen or a Lawful Permanent Resident of the United States of America.

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**From:** Johnson, Susan M. <susan.johnson@stoel.com>  
**Sent:** Friday, March 18, 2022 4:12 PM  
**To:** Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>  
**Subject:** RE: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

External Email

Hi Tom,

Welcome back to the working world! If you can pull DUI statistics for patrons leaving Husky Stadium for the years 2019 and 2021 next week that would be terrific. We are aiming to get our submission into the Board as early as possible this year.

Susan

**Susan Johnson** | Partner  
**STOEL RIVES LLP** | 600 University Street, Suite 3600 | Seattle, WA 98101

# ALASKA AIRLINES FIELD AT HUSKY STADIUM



**THE ZONE**  
THE COMPLETE HUSKY FOOTBALL GAMEDAY EXPERIENCE  
TICKET REQUIRED FOR ENTRANCE TO THE ZONE. PLEASE USE NE OR SE ENTRANCE.



**MAP KEY**

First Aid	Husky Stadium Box Office
Elevator	Husky Authentic Team Shop
ATM	Family Restroom
Guest Svcs	Nursing Station
Disability Seating	
Sec 101-139	Sec 201-234
Sec 301-333	

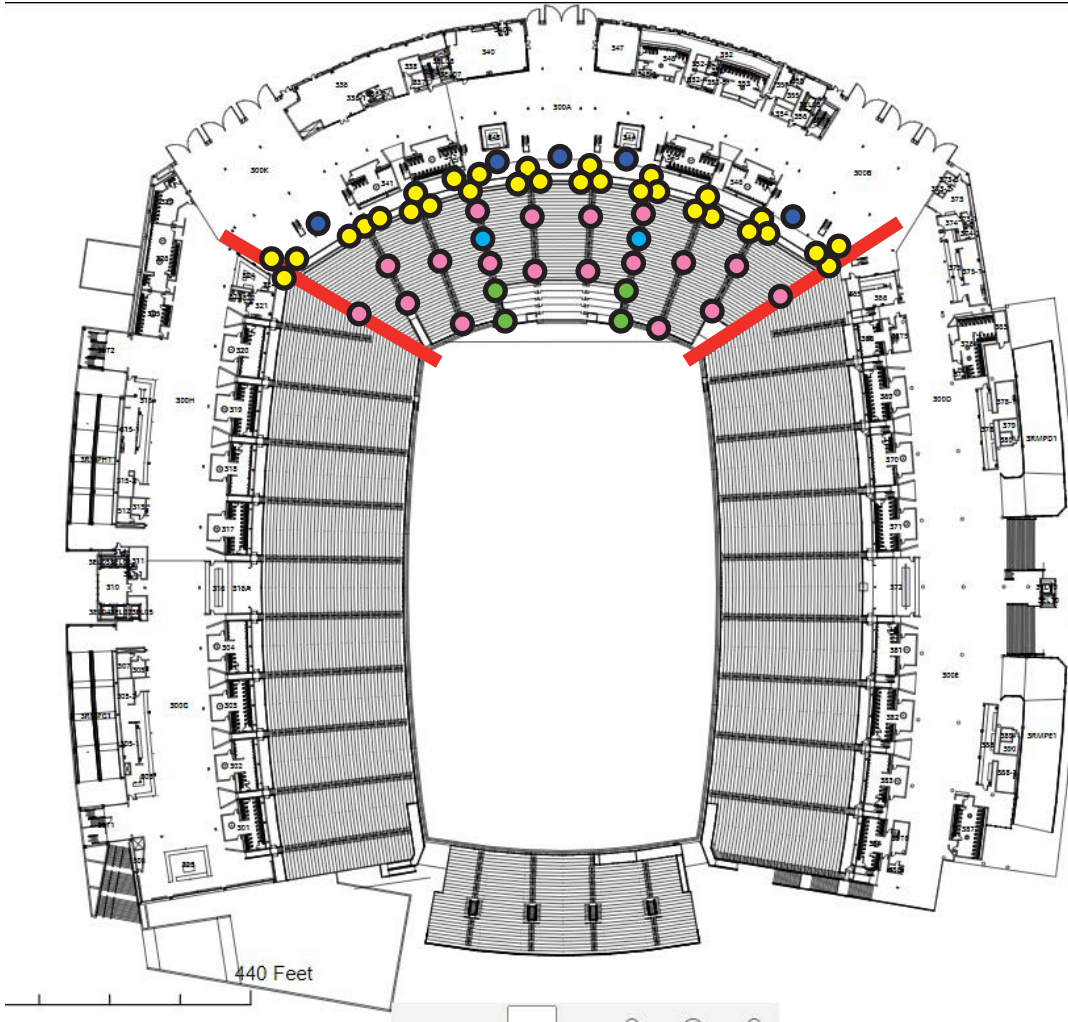
LINK LIGHT RAIL - UNIVERSITY STATION



# Attachment VIII

## AE Personnel in Student Section Key

- Band Section (4)
- AE Supervisor (2)
- AE Rovers (18)
- AE & Usher Entrance Guards (30)
- Usher Supervisor/Captain (5)





**ENFORCEMENT AND EDUCATION DIVISION  
INTER-OFFICE COMMUNICATION**

**DATE:** April 3, 2024  
**TO:** Joe Rademacher – LCB Compliance and Adjudications  
**FROM:** Lt. Dean Lambert – LCB Enforcement and Education  
**SUBJECT:** Aramark @ University of Washington

During the 2023 University of Washington football season LCB Enforcement Officers visited three home games (9/23/23, 11/13/23 and 11/25/23). These visits totaled approximately 6.5 hours spent in the stadium.

Our officers observed a few patrons showing signs of apparent intoxication at each game. However, in all cases these patrons were not in possession of alcohol and were being appropriately addressed by stadium staff.

In addition, at the 9/23/23 game our officers caught an underage patron attempting to purchase alcohol using a fraudulent ID. This patron was reported to stadium staff and they escorted him out of the stadium per their policy.

Our officers observed that alcohol service was ended at the appointed time consistent with the current operating plan.

Throughout the season, Melinda Altamirano and her staff were very helpful and cooperative. They were responsive to all questions we had and all suggestions we offered.

During the time this pilot program has been in place, LCB Enforcement Officers have not observed any appreciable degradation in public safety related issues in or around the stadium.