



Washington State Liquor and Cannabis Board

TO: Washington State Liquor and Cannabis Board (WSLCB), Board

FROM: Licensing

DATE: May 10th, 2023

SUBJECT: University of Washington (UW) – Renew Levels of Service Pilot Program Aramark

Representatives for UW have requested consideration of a renewal to their pilot program previously approved for the 2022 football season. If approved, this would allow for an exception to the levels of alcohol service within their operating plan. Per WAC 314-02-058(3)(b); “if alcohol service is requested outside of the parameters of the approved chart, a special request with justification for the alcohol service area must be submitted with the operating plan for consideration by the board.”

The University of Washington is respectfully requesting the following:

Beer and Wine in General Seating

The continued allowance of beer and wine in the stands for general seating, this would be prohibited in the student section. Concession stands will continue to sell no more than two drinks per transaction and will ensure proper identification checks occur to ensure there are no sales to minors. All beer and wine will be in clear plastic glasses, which will differ from any non-alcoholic drinks. To assist with overconsumption prevention, the arena will not allow exit and re-entry of guests who may be consuming alcohol outside the arena. The total points of service will be increased from 25 to 27, two additional beer/wine sales locations will be opened to address post-COVID increase in game attendance. There are no beer gardens proposed for home Husky football games for 2023.

Pilot Program Review

Representatives from Licensing, Enforcement, and the University of Washington have kept open dialogue throughout the pilot program and met in January 2023 for a collaborative discussion on how the program went.

Licensing requested that the licensee reach out to the University of WA Administration, University Police Department, and the City of Seattle Police Department for their input on the previous pilot program including if there were any concerns with another pilot due to the direct impact. All three departments submitted letters in support of continuing the pilot program. In their written responses, there was a unified sentiment that the numbers show the pilot program is working and that not allowing patrons to leave and re-enter has helped significantly. The University of Washington Police Department stated that there was no increase in alcohol related incidents that lead to individuals being ejected from Husky football games through the 2022 season. The Seattle Police Department also stated that they reached out to their North Precinct and collectively there was not an increase in calls for assistance. Lastly, we asked for any driving while intoxicated (DUI) incidents from the Last Call report. Enforcement Captain, Tom Dixon was able to provide them with that information which showed zero reports for 2022.

Security and Safety Measures

The University of WA through its operator Aramark Sports and Entertainment Services, LLC partnered on implementing the following and will continue to do so through the 2023 season:

- New signage was added to the perimeter of the building and prior to all entrance points indicating no alcohol consumption allowed in entry lines. Additional signage was also added to the student section stating no alcohol is allowed.
- Thirty-eight Alcohol Enforcement (AE) staff were added and deployed outside of Husky Stadium to monitor lines at all public points of entry for open containers and visibly intoxicated fans. Higher-volume entry points had more AE staff. Containers were removed from patrons and anyone who was visibly intoxicated wasn't granted entry.
- Ten new AE Guards were stationed at points of entry to the student section to assist ushers with monitoring to prevent alcohol entering the student section.
- Nine additional identifiable AE rovers were on-duty moving throughout the student section monitoring for underage possession and consumption. Any minors in possession were removed from the building.
- Increase in AE personal assigned to monitor compliance with ID checking, two drink limit, and overservice policies.
- New for the 2023 season, vertical ID's will no longer be accepted for alcohol sale verification.

Licensing's Recommendation

Licensing is recommending the approval of an additional one-year pilot program for the levels of service included in this proposal. The licensee and university are retaining significant changes in their security measures that we feel drastically assisted in ensuring public safety during the previous pilot year and will continue to do so through the next. Additionally, Enforcement shared an interest in being afforded the opportunity to complete additional compliance checks should another year of the pilot program be approved.

Pilot Program Re-evaluation

If approved, Licensing will re-evaluate after the renewed pilot and bring forth similar supporting documents and data for consideration by the Board for consideration of continuing the pilot program or moving out of the pilot program status.

Supporting Documents

The following attachments are included for your review:

- Attachment A – Supporting documentation for third pilot:
 - Letters from the City of Seattle and University Police Departments and University Administration; and
 - Email from Officer Tom Dixon regarding DUI data.
- Attachment B - Email from Susan Johnson, council to the university and licensee providing confirmation on security and safety measure in place and number of points of sale in the stadium.

This memo was presented and approved by the Board on May 10th, 2023.

David Postman, Board Chair

Ollie Garrett, Board Member

Jim Vollendroff, Board Member



City of Seattle

Seattle Police Department

January 23, 2023

Erin O'Connell, Deputy Athletic Director and SWA
University of Washington Athletics

Subject: Alcohol Sales at UW Athletic Events.

Erin,

Please accept this letter from the Seattle Police Department as support for UW Athletics continuing beer and wine sales at Husky Stadium for 2023. I have contacted our North Precinct and they have indicated that sales of alcohol at Husky Stadium for the past year, have not caused an increase of contacts made by us at any stadium events.

I agree that the measures the UW Athletic Department implemented in 2021 during the first-year pilot program, such as no re-entry into the stadium, was instrumental in bringing down the alcohol related contacts compared to 2019.

We look forward to our continued collaboration and partnership with Husky Stadium.

Sincerely,

A handwritten signature in blue ink, appearing to read "Todd Kibbee".

Todd Kibbee, Assistant Chief
Metropolitan Bureau
Seattle Police Dept.
610 5th Avenue, Seattle WA 98104
Tood.kibbee@seattle.gov
206 300-6835



POLICE DEPARTMENT

UNIVERSITY of WASHINGTON

Division of Campus and Community Safety

Craig Wilson
Chief of Police

January 12, 2023

To: Erin O'Connell, Deputy Athletic Director and SWA
University of Washington Athletics

From: Craig Wilson, Chief of Police
University of Washington Police Department

Subject: Alcohol Sales at UW Athletic Events

Hello Erin,

Please accept this memorandum from the University of Washington Police Department in support for UW Athletics to continue to sale beer and wine at Husky Stadium for 2023. I have reviewed the alcohol related incidents for the 2022 Husky Football Season. There was a total of six (6) alcohol related incidents that lead to individuals being ejected from Husky Football Games.

I do believe that the no re-entry measure that was implemented in 2021, which prohibits fans to exit the game and go into the parking areas to consume alcohol has been instrumental in addressing over consumption of alcohol at Husky games.

We look forward to our continued collaboration and partnership with the Athletic Department to provide a safe and enjoyable experience for all fans attending sporting events at Husky Stadium.

Sincerely,

Craig L. Wilson

Craig Wilson, Chief
University of Washington Police Department
3939 15th Ave. NE
Seattle, WA. 98105
craigw@uw.edu
Desk 206.685.7813

To: Washington State Liquor and Cannabis Board

From: Kate Cullen, Senior Associate Athletic Director/CFO
University of Washington Department of Intercollegiate Athletics

Date: January 12, 2023

Subject: Sale of beer & wine in general concessions in 2023 Football Season and beyond



The University of Washington is requesting a continuation of WSLCB approval to allow beer and wine consumption in the general seating areas in Husky Stadium. This request is being made in full partnership with our concessionaire, Aramark and the University of Washington Police Department.

Prior to the first pilot program, the UW Athletics Department conducted numerous surveys to gain a better understanding of how fans wanted to enhance their experiences at Husky Stadium. Their responses indicated a clear desire for the option to purchase beer and wine throughout the entire venue; concessions sales and fan feedback during the 2021 and 2022 seasons further validated those survey results.

Beyond that, extensive research done prior to the first pilot program indicated that we could create a safer environment for all of our fans by implementing this pilot program, as doing so meant eliminating in and out access to the Stadium and better-monitoring alcohol consumption for fans throughout the experience. We are very pleased with the results from the 2021 and 2022 Football seasons, which demonstrated fewer alcohol related incidents and ejections than years past. That data has been provided to the WSLCB for your review. We have very strong partnerships with UWPD and SPD, and representatives from both organizations have written letters of support for an extension of this pilot program.

Please let us know if there are any further questions.

Radermacher, Joe (LCB)

From: Dixon, Tom A (LCB)
Sent: Tuesday, January 24, 2023 4:11 PM
To: Johnson, Susan M.
Cc: Dzubay, Jennifer (LCB); Rupke, Ronald (LCB); Reid, Nicola M (LCB); Radermacher, Joe (LCB); Fitch, Susannah
Subject: RE: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

Good afternoon Susan and thank you for your message. There were no DUI reports in the LCB database where DUI suspects mentioned ARAMARK @ UNIVERSITY OF WASHINGTON (411290) as their place of last drink from 01-01-2022 through 12-31-2022. 2023 data will not be available until about 02-10-2023.

If you have any questions, or if there is anything I can do for you, please do not hesitate to ask Jennifer or me. Thank you. Tom

Tom Dixon

Enforcement Captain
Northwest Region
Phone: 360-739-1616
Fax: 360-704-4952

[We're Hiring Entry Level Liquor and Cannabis Enforcement & Education Officers!!](#) Check it out! Also, [Laterals](#).

ENTRY LEVEL REQUIRED QUALIFICATIONS

Possess a high school diploma or GED.

Must be 20 1/2 years old or older (at time of application)

Must be a Washington State resident and possess a valid Washington State Driver's License upon appointment.

Must be a U.S. Citizen or a Lawful Permanent Resident of the United States of America.

From: Johnson, Susan M. <susan.johnson@stoel.com>
Sent: Tuesday, January 24, 2023 1:52 PM
To: Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>
Cc: Dzubay, Jennifer (LCB) <jennifer.dzubay@lcb.wa.gov>; Rupke, Ronald (LCB) <ronald.rupke@lcb.wa.gov>; Reid, Nicola M (LCB) <nicola.reid@lcb.wa.gov>; Radermacher, Joe (LCB) <joe.radermacher@lcb.wa.gov>; Fitch, Susannah <susannah.fitch@stoel.com>
Subject: RE: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

External Email

Hello Captain Dixon,

It's that time of year again... Can you please advise if there were any "Last Drink" reports out of Aramark @ University of Washington (Husky Stadium) for 1-1-2022 through today?

Thank you and I hope your year is off to a good start.

Susan

Susan Johnson | Partner

STOEL RIVES LLP | 600 University Street, Suite 3600 | Seattle, WA 98101

Direct: (206) 386-7684 | Mobile: (206) 369-4293

susan.johnson@stoel.com | [Bio](#) | [vCard](#) | www.stoel.com



This email may contain material that is confidential, privileged, and/or attorney work product for the sole use of the intended recipient. Any unauthorized review, use, or distribution is prohibited and may be unlawful.

From: Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>

Sent: Monday, March 21, 2022 12:29 PM

To: Johnson, Susan M. <susan.johnson@stoel.com>

Cc: Dzubay, Jennifer (LCB) <jennifer.dzubay@lcb.wa.gov>; Rupke, Ronald (LCB) <ronald.rupke@lcb.wa.gov>

Subject: RE: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

Good morning Susan and thank you for your patience.

There are no (zero) DUI "Last Drink" reports out of Aramark @ University of Washington (Husky Stadium) for 1-1-2019 through 2-28-2022.

Please let me know if you have any questions, or if there is anything else I can do for you. Tom

Tom Dixon

Enforcement Captain

Northwest Region

Phone: 360-739-1616

Fax: 360-704-4952

[We're Hiring](#) Entry Level Liquor and Cannabis Enforcement & Education Officers!! Check it out! Also, [Laterals](#).

ENTRY LEVEL REQUIRED QUALIFICATIONS

Possess a high school diploma or GED.

Must be 20 1/2 years old or older (at time of application)

Must be a Washington State resident and possess a valid Washington State Driver's License upon appointment.

Must be a U.S. Citizen or a Lawful Permanent Resident of the United States of America.

From: Johnson, Susan M. <susan.johnson@stoel.com>

Sent: Friday, March 18, 2022 4:12 PM

To: Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>

Subject: RE: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

External Email

Hi Tom,

Welcome back to the working world! If you can pull DUI statistics for patrons leaving Husky Stadium for the years 2019 and 2021 next week that would be terrific. We are aiming to get our submission into the Board as early as possible this year.

Susan

Susan Johnson | Partner
STOEL RIVES LLP | 600 University Street, Suite 3600 | Seattle, WA 98101
Direct: (206) 386-7684 | Mobile: (206) 369-4293
susan.johnson@stoel.com | [Bio](#) | [vCard](#) | www.stoel.com



This email may contain material that is confidential, privileged, and/or attorney work product for the sole use of the intended recipient. Any unauthorized review, use, or distribution is prohibited and may be unlawful.

From: Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>
Sent: Sunday, March 13, 2022 9:10 AM
To: Johnson, Susan M. <susan.johnson@stoel.com>
Subject: RE: Husky Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

Good morning Susan. I'm out until Thursday the 17th. I can pull this up then. Thank you! Tom

From: Johnson, Susan M. <susan.johnson@stoel.com>
Sent: Wednesday, March 09, 2022 3:45 PM
To: Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>
Subject: Husky Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

External Email

Hello Captain Dixon,

This is the quick follow up to the voice message I left for you. In furtherance of review of a pilot program that was approved in for 2021, Nicola Reid on behalf of the LCB Board has asked my client, ARAMARK Sports & Entertainment, to provide DUI statistics for patrons leaving Husky Stadium for the years 2019 and 2021.

Nicola recommended that I reach out to you to find out how to obtain that information. Any assistance you can provide will be greatly appreciated.

Susan

Susan Johnson | Partner
STOEL RIVES LLP | 600 University Street, Suite 3600 | Seattle, WA 98101
Direct: (206) 386-7684 | Mobile: (206) 369-4293
susan.johnson@stoel.com | [Bio](#) | [vCard](#) | www.stoel.com



This email may contain material that is confidential, privileged, and/or attorney work product for the sole use of the intended recipient. Any unauthorized review, use, or distribution is prohibited and may be unlawful.

Radermacher, Joe (LCB)

From: Johnson, Susan M. <susan.johnson@stoel.com>
Sent: Thursday, February 23, 2023 3:31 PM
To: Radermacher, Joe (LCB)
Cc: Reid, Nicola M (LCB)
Subject: RE: Verifying UW Information Points for Board Request Letter [SR-ACTIVE.FID5569570]

External Email

Joe,

Sorry for the delay if follow up. One of the contacts I needed to confirm information with was out last week.

Here is the input on your inquiry for the letter to the board in **green**:

Concerning points of sale for alcohol: there will continue to be 25 points of sale and no beer gardens will be proposed. **For 2023 there will be two additional beer/wine sale locations to address increased post-Covid game attendance. Fifteen additional non-alcohol sale locations are also being included on the Operating Plan diagrams in 2023 to accommodate increased attendance. No beer gardens are proposed for 2023. We should have the Operating Plan update that includes diagrams showing locations of all of the alcohol and non-alcohol sales locations for submission, hopefully, next week.**

Concerning Safety and Security Measures that will remain in place through the 2023 season: **All of the Safety and Security Measures from 2022 listed below are being maintained for 2023**

- New signage was added to the perimeter of the building and prior to all entrance points indicating no alcohol consumption allowed in entry lines. Additional signage was also added to the student section stating no alcohol is allowed.
- Thirty-eight Alcohol Enforcement (AE) staff were added and deployed outside of Husky Stadium to monitor lines at all public points of entry for open containers and visibly intoxicated fans. Higher-volume entry points had more AE staff. Containers were removed from patrons and anyone who was visibly intoxicated wasn't granted entry.
- Ten new AE Guards were stationed at points of entry to the student section to assist ushers with monitoring to prevent alcohol entering the student section.
- Nine additional identifiable AE rovers were on-duty moving throughout the student section monitoring for underage possession and consumption. Any minors in possession were removed from the building.
- Increase in AE personal assigned to monitor compliance with ID checking, two drink limit, and overservice policies.
- **New in 2023: No vertical ID's will be accepted for alcohol sale age verification.**

Susan

Susan Johnson | Partner
STOEL RIVES LLP | 600 University Street, Suite 3600 | Seattle, WA 98101
Direct: (206) 386-7684 | Mobile: (206) 369-4293
susan.johnson@stoel.com | [Bio](#) | [vCard](#) | www.stoel.com



This email may contain material that is confidential, privileged, and/or attorney work product for the sole use of the intended recipient. Any unauthorized review, use, or distribution is prohibited and may be unlawful.

From: Radermacher, Joe (LCB) <joe.radermacher@lcb.wa.gov>
Sent: Tuesday, February 14, 2023 4:24 PM
To: Johnson, Susan M. <susan.johnson@stoel.com>
Cc: Reid, Nicola M (LCB) <nicola.reid@lcb.wa.gov>
Subject: Verifying UW Information Points for Board Request Letter

Hi Susan,

I have a few points from the previous letter to the board that I'd like to carry over to this year's letter. Could you verify the accuracy of the following statements?

Concerning points of sale for alcohol: there will continue to be 25 points of sale and no beer gardens will be proposed.

Concerning Safety and Security Measures that will remain in place through the 2023 season:

- New signage was added to the perimeter of the building and prior to all entrance points indicating no alcohol consumption allowed in entry lines. Additional signage was also added to the student section stating no alcohol is allowed.
- Thirty-eight Alcohol Enforcement (AE) staff were added and deployed outside of Husky Stadium to monitor lines at all public points of entry for open containers and visibly intoxicated fans. Higher-volume entry points had more AE staff. Containers were removed from patrons and anyone who was visibly intoxicated wasn't granted entry.
- Ten new AE Guards were stationed at points of entry to the student section to assist ushers with monitoring to prevent alcohol entering the student section.
- Nine additional identifiable AE rovers were on-duty moving throughout the student section monitoring for underage possession and consumption. Any minors in possession were removed from the building.
- Increase in AE personal assigned to monitor compliance with ID checking, two drink limit, and overservice policies.

Please let me know if these are still accurate or if any need adjustments.

Respectfully,

Joseph Radermacher

Licensing Compliance Specialist



1025 Union Ave SE | PO Box 43098 | Olympia, Washington 98504
phone: (360) 664-1696 | e-mail: joe.radermacher@lcb.wa.gov