



## Washington State Liquor and Cannabis Board

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**To:** David Postman, Board Chair  
Ollie Garrett, Board Member  
Russ Hauge, Board Member

**From:** Kathy Hoffman, Policy and Rules Manager

**Date:** December 8, 2021

**Copy:** Rick Garza, Agency Director  
Toni Hood, Deputy Director  
Justin Nordhorn, Policy and External Affairs Director  
Becky Smith, Licensing and Regulation Director  
Chandra Brady, Director of Enforcement and Education

**Subject:** Request for approval to rescind Board Interim Policy (BIP) 05-2016 regarding use of the internet or mobile applications to purchase alcohol.

On November 6, 2016, the Board approved an interim policy that allowed retail customers to use internet sites or mobile applications to purchase alcohol to be delivered to consumers.

This interim policy was issued in response to a request from Drizly for approval to make their mobile application available to Washington state consumers. Drizly is a technology company that provides internet ordering interface for alcohol product by partnering with licensed alcohol retailers. The retailer selects what products are listed for sale and the price point of each product listed on the Drizly website or app. The alcohol retailer receives the order through Drizly, processes the payment, and completes the delivery.

In 2014, Board staff informally approved Drizly's operation in Washington State. However, RCW 66.28.050 prohibits solicitation of order on behalf of a licensee without a gift delivery license, a representative' license or a certificate of approval, but the intent of the language refers to solicitations by persons on behalf of wholesalers.

The language of this policy was incorporated into WAC 314-03-020 filed as WSR 17-17-030 on August 9, 2017, and effective September 9, 2017. For these reasons, BIP 05-2016 is no longer necessary.

If the Board approves rescission of BIP 05-2016, the agency will send notice to stakeholders, and remove the BIP from the LCB website.

The Board approves/disapproves the rescission of BIP 05-2016.

\_\_\_\_\_ Approve      \_\_\_\_\_ Disapprove      \_\_\_\_\_  
David Postman, Chair      \_\_\_\_\_  
Date

\_\_\_\_\_ Approve      \_\_\_\_\_ Disapprove      \_\_\_\_\_  
Ollie Garrett, Board Member      \_\_\_\_\_  
Date

\_\_\_\_\_ Approve      \_\_\_\_\_ Disapprove      \_\_\_\_\_  
Russ Hauge, Board Member      \_\_\_\_\_  
Date