

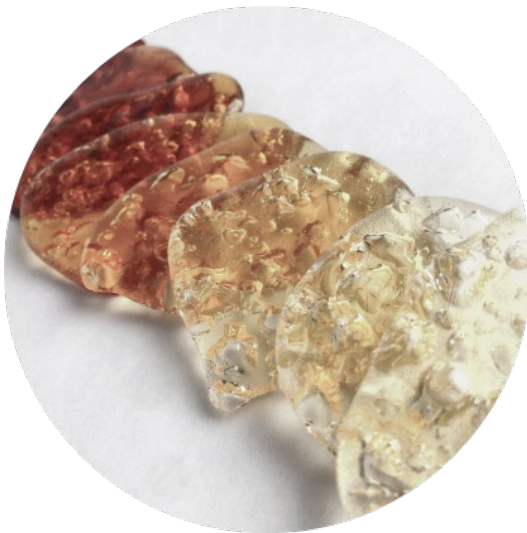


Washington State Liquor and Cannabis Board

Examples of Dull vs. Brightly Colored Products

Dull

According to Merriam Webster, **dull** in color means low in saturation and low in lightness.



Brightly colored

According to Merriam Webster, **bright** in color means high in saturation and lightness.

