**Marijuana-Infused Product, Label, and Package Application for New Rules**

A marijuana processor licensee must obtain approval from the Washington State Liquor and Cannabis Board (WSLCB) for all marijuana-infused edible products, labeling, and packaging prior to offering these items for sale to a marijuana retailer.

Please complete this form and submit the completed application directly to labelapproval@lcb.wa.gov.  For more information please visit [lcb.wa.gov](https://lcb.wa.gov/). If you have any questions, please contact the Licensing Division at 360-664-1600.

|  |
| --- |
| **Section 1: Product, Label and Package Details** |
| Date:      | License Number:       | 9 Digit UBI Number:      |
| Entity Name, Trade Name, and Location Address:      |
| Contact Name:       | Phone:      |
| Email:      |
| Product Name:      | Type of Product |
| [ ]  Infused Edible – Solid | [ ]  Infused Edible - Liquid |
| Total MG THC       Total MG CBD        | Total MG THC-A       Total MG CBD-A        | Serving size       **For example: 1 piece = 1 serving**Amount per Serving       **For example: 10mg THC** Servings Per Container/Package       |
| Net Weight       |
| **Section 2: Package, Label and Product Requirements**  |
| **Mark the approved shape of your product:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| [ ]  Square | [ ]  Circle  | [ ]  Triangle | [ ]  Rectangle | [ ]  Octagon  |
| [ ]  Parallelogram | [ ]  Ellipse | [ ]  Pentagon  | [ ]  Rhombus | [ ]  Hexagon |
| [ ]  Cube intersected by a plane | [ ]  Textured Circle  |  |  |  |

 |
| **Mark the color type:**

|  |  |  |  |
| --- | --- | --- | --- |
| [ ]  RGB | [ ]  CMYK | [ ]  HEX | [ ]  Pantone  |

 |
| **Mark the approved colors used:**

|  |  |  |  |
| --- | --- | --- | --- |
| [ ]  Black | [ ]  Gray  | [ ]  Brown | [ ]  Tan |
| [ ]  Cream | [ ]  Red  | [ ]  Maroon | [ ]  Golden Yellow  |
| [ ]  Lemon Yellow  | [ ]  Green | [ ]  Avocado Green  | [ ]  Blue |
| [ ]  Dark Blue | [ ]  Teal  | [ ]  Purple  | [ ]  Pink |
| [ ]  Gold | [ ]  Silver | [ ]  Pear Green | [ ]  Fern Green |
| [ ]  Cinnamon | [ ]  Dark Brown | [ ]  Rust  | [ ]  Caramel  |

 |
| **Color Requirements** * You are only allowed one background color on your package.
* Gradient colors count as accent colors. Up to three accent colors in total are permitted with font and/or design elements.
* Any gradient of each color between zero and 100% is allowed for use on packages/labels.
* Background colors can be used for a font without counting against the three allotted accent colors.
 |
| **Warning Statements**The warning statements required below must be of a size to be legible and readily visible to a consumer inspecting a package and must not be covered or obscured in any way. These are minimum required statements, other warning statements are optional. * Warning - May be habit forming
* Unlawful outside Washington State
* It is illegal to operate a motor vehicle while under the influence of marijuana
* CAUTION: Intoxicating effects may be delayed by 2+ hours
* The marijuana universal symbol and not for kids as provided in WAC 314-55-106
 |
| **Solvents and Extraction Method** If solvents were used, a statement that discloses the type of extraction method, including any solvents, gases, or other chemicals or compounds used to produce or that are added to the extract.  |
| **Packaging and Labeling Design**Packaging and Labeling of marijuana products must not contain any statement, depiction, or illustration that:* Is false or misleading
* Promotes over consumption
* Represents the use of marijuana has curative or therapeutic effects
* Depicts a child or other person under legal age consuming marijuana
* Includes objects such as toys, characters suggesting the presence of a child, or any other depiction or illustration designed in any manner to be especially appealing to children or other persons under twenty-one years of age
* Is designed in any manner that is especially appealing to children or other persons under twenty-one years of age
* Cartoon means any drawing or other depiction of an object, person, animal, creature, or any similar caricature that satisfies any of the following criteria:
* The use of comically exaggerated features;
* The attribution of human characteristics to animals, plants or other objects, or the similar use of anthropomorphic technique; or
* The attribution of unnatural or extra-human abilities, such as imperviousness to pain or injury, X-ray vision, tunneling at very high speeds, or transformation
* "Especially appealing to children" means a product, label, or advertisement that includes, but is not limited to, the following:
* The use of cartoons
* Bubble-type or other cartoon-like or action font
* The use of bright colors similar to those used on commercially available products intended for or that target youth or children
* A design, brand, or name that resembles a non-cannabis consumer product of the type that is typically marketed to minors
* Symbols or celebrities that are commonly used to market products to minors;
* Images of minors
* Similarities to products or words that refer to products that are commonly associated with minors or marketed to minors
 |
| I acknowledge the packaging and label meet the above requirements. | Yes [ ]   |
| **Section 3- Application Attachments** |

 [ ]  The following must be submitted with your completed application:

* Photo of the product, package, label, and sticker (if applicable). The photo(s) provided shall be of sufficient clarity to illustrate all packaging and labeling requirements
* Recipe approval from Washington State Department of Agriculture (WSDA). Ingredients must be listed on the packaging/labeling exactly as they are approved
* MIE Processor License Endorsement from Washington State Department of Agriculture

|  |  |
| --- | --- |
| Signature | Date      |