



JumpStart

Your Business

A part of National Small Business Week

Tue | May 15 Business Basics

Wed | May 16 Food-Related Businesses

Thurs | May 17 Maker Businesses

Fri | May 18 Professional Services

10 a.m.	Planning and Using the Business Canvas Model	Get Vendor Ready for Packaged Foods	Pricing Your Product	Know Your Customer
10:45 a.m.	Market Research	Managing Profits	Manufacturing	Pricing and Selling Your Services
12:30 p.m.	Register, License, Go!	Sales Channels and Go To Market Strategy	Sales Channels and Go To Market Strategy	Service Contracts
1:15 p.m.	How To Define + Share Your Compelling Brand Story	Food Regulation	Online Marketplace	Marketing, Branding and Networking Effectively
3 p.m.	Office of Labor Standard Training			



U.S. Small Business
Administration

Space is limited. Register online at:
<http://tinyurl.com/sbajumpstart2018>

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