



## Executive Management Team Meeting

Wednesday, March 8, 2023, 1:30 pm

This meeting was held in a hybrid environment

### Meeting Minutes

#### EMT ATTENDEES

Chair David Postman  
Member Ollie Garrett  
Member Jim Vollendroff  
Rick Garza, Director  
Toni Hood, Deputy Director  
Chandra Wax, Director of Enforcement and Education  
Brian Smith, Communications Director  
Becky Smith, Licensing & Regulation Director  
Justin Nordhorn, Director of Policy and External Affairs  
Marc Webster, Director of Legislative Relations  
Dustin Dickson, Executive Assistant to the Board  
Gloria Hong, Special Assistant to the Director

#### GUESTS

Jim Weatherly, Diversity, Equity and Inclusion Manager

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#### DIVERSITY, EQUITY AND INCLUSION PROGRAM UPDATE – JIM WEATHERLY

Jim reported on new members to the LCB Diversity Council, additions to the DEIB intranet site, and membership and activities of the Pro-Equity Anti-Racism (PEAR) Team.

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#### LEGISLATIVE UPDATE – MARC

Marc noted that all of the Agency Request bills passed the Senate and he is watching for action on several other bills.

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#### LICENSING UPDATE – BECKY

Becky presented graphs showing the number of liquor applications issued and withdrawn in the past quarter. She reported that the Cannabis Unit moved a significant number of licenses to final inspection and final approval. The Training Unit has been actively providing tools and training on LaserFiche.

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## **ENFORCEMENT AND EDUCATION UPDATE – CHANDRA**

Chandra briefed on the number of licenses that her team enforces and statistical breakdowns of the actions taken. She then shared numerous partnerships that they have formed for education and enforcement.

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## **COMMUNICATIONS AND MEDIA UPDATE – BRIAN**

Brian provided some analytics regarding traffic to the website and noted that the social equity pages are among the top pages used. The team is working to build out consumer education pages for the cannabis portion of the website.

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## **POLICY UPDATE – JUSTIN**

Justin had a presentation from the Capstone Project which will be repeated at a future Caucus meeting. He has an informal meeting planned with interested licensees to discuss the current state of affairs and has had a number of other informal stakeholder meetings.

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## **GENERAL AGENCY UPDATE – TONI**

Toni talked about the priority initiatives and the timelines. LaserFiche has gone live and there will be additional training on that as well as Salesforce.

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## **DIRECTOR'S COMMENTS – RICK**

Rick summarized some recent activities of his directors.

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## **ADDITIONAL TEAM UPDATES AND FINAL BOARD INQUIRIES**

Chair Postman reported that the search firm received a large number of responses from the employee survey, and they will compile all of them and share the report with the Board soon.

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Meeting adjourned at 2:31 pm.

Minutes approved this 26<sup>th</sup> day of February 2025.



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Jim Vollendroff  
Board Chair



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Ollie Garrett  
Board Member



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Peter Holmes  
Board Member

Minutes Prepared by: Deborah Soper, Administrative Assistant to the Board

**LCB Mission** - Promote public safety, public health, and trust through fair administration, education, and enforcement of liquor, cannabis, tobacco, and vapor laws.