



Washington State Liquor and Cannabis Board

Social Equity Program Updates

Board Caucus

March 18, 2025



Presentation Overview

- Social Equity Program Developments
 - Application Statuses
 - Barriers to Licensure
 - Counties with Social Equity Licenses Issued
- Outreach and Education
 - Local Authorities
 - Applicant videos
- Alta Point Consulting LLC
 - 3rd Party Contractor Update
- Next Steps



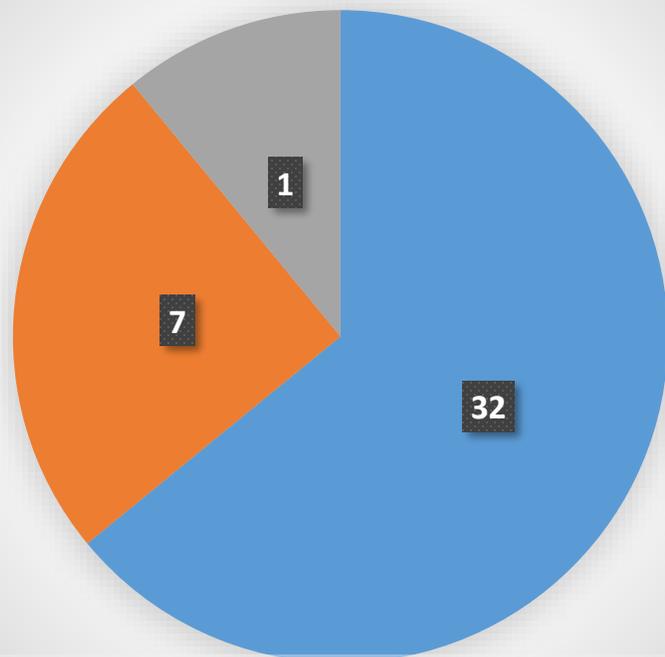
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Social Equity Program Developments



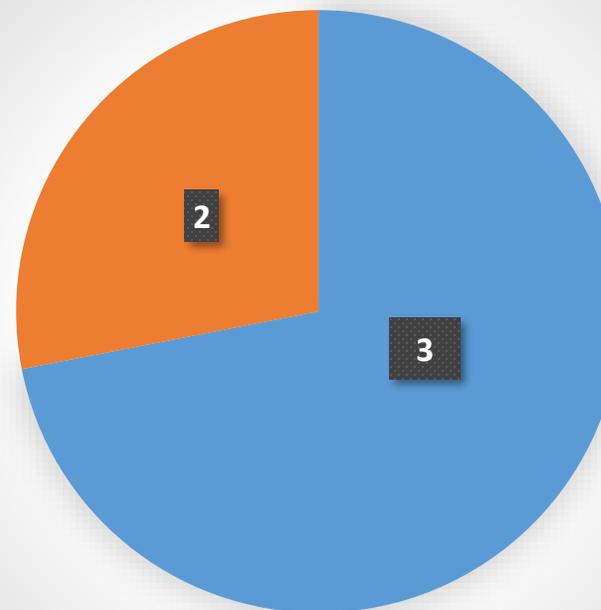
Pending Applications

Social Equity Applicants



■ Social Equity Applications Pending ■ Licenses Issued ■ Withdrawn

Title Certificate Holders

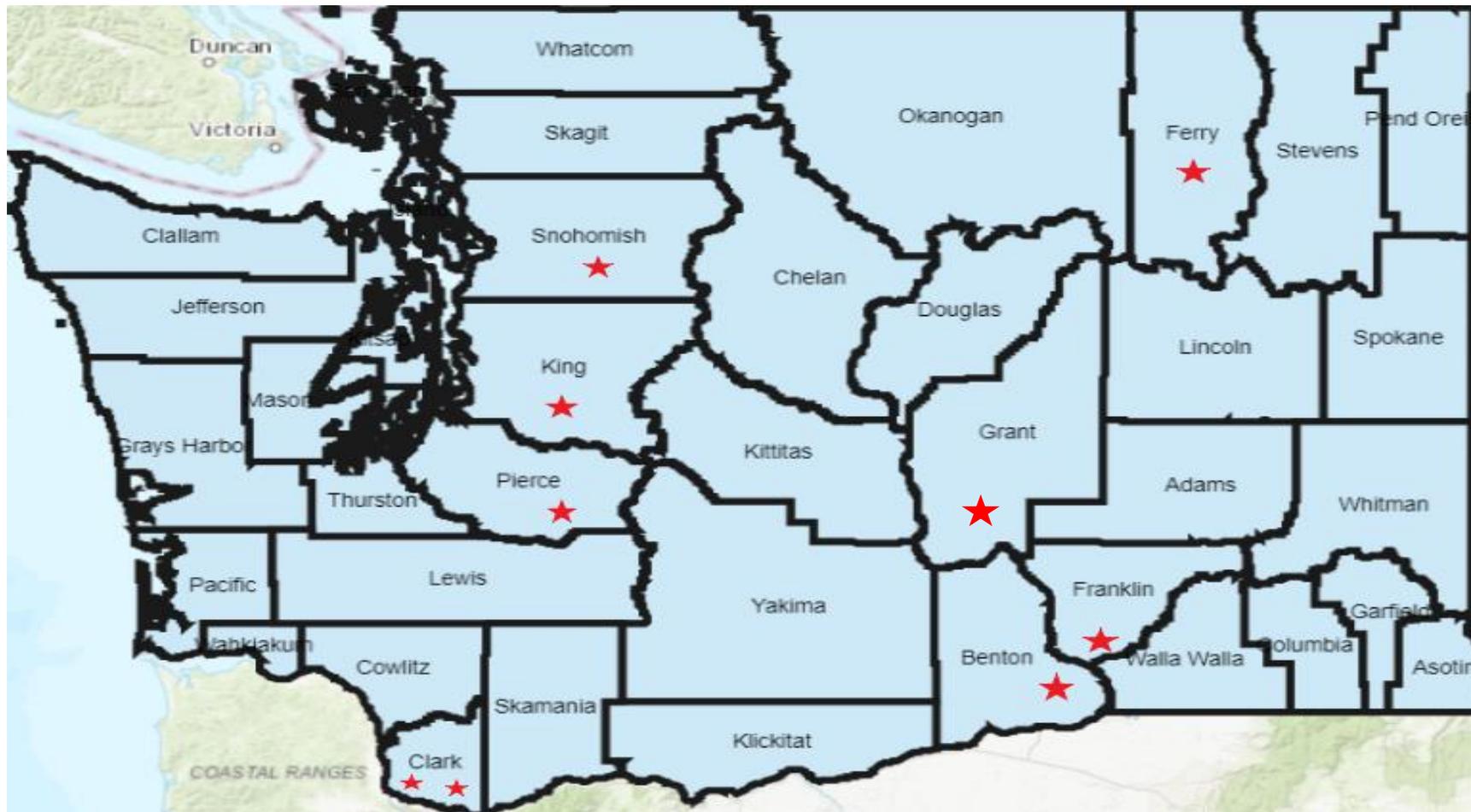


■ Retail Title Certificate Social Equity Applications Pending
■ Licenses Issued



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Counties with Social Equity Licenses Issued





Barriers to Licensure

Locations:

- Challenges in finding a compliant location due to distance requirements from restricted entities or added zoning requirements within their jurisdiction.
- If a compliant location is found, often:
 - The costs associated with making the property usable, including construction expenses, are high.
 - Undesirable location.
 - Landlords are not willing to lease to a cannabis business.
 - The rent is inflated due to it being a cannabis business.



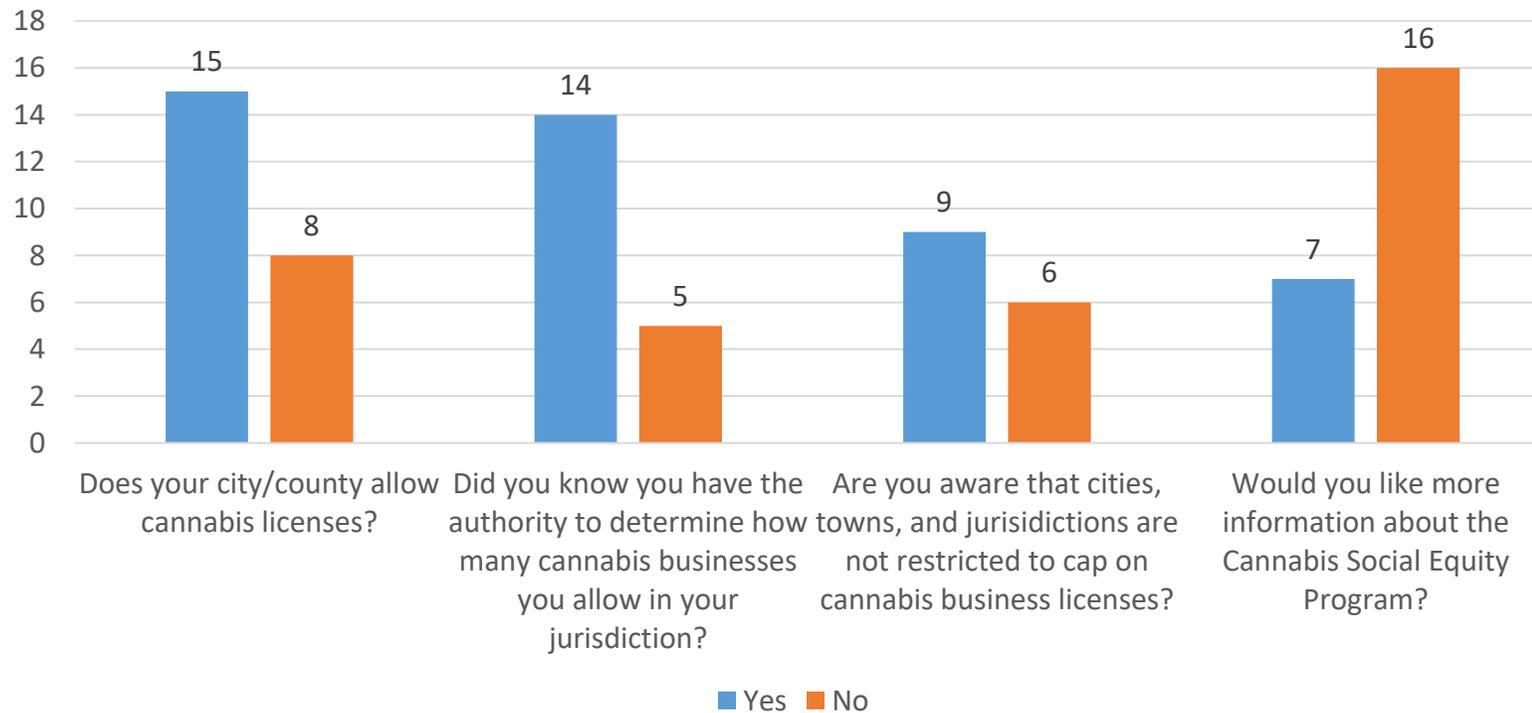
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Outreach and Education



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Local Authority Survey Results



Respondents included:

- Hoquiam
- Renton
- Clark County
- Centralia
- Aberdeen
- Skagit
- Lake Stevens
- Bainbridge Island
- Monroe
- Kennewick
- Whitman County
- Yakima County
- Grandview
- Auburn
- Pasco



Local Authority Outreach

- Local Authority Survey
 - Response 23
- Excise Tax Distribution Letter
- Contact with City Managers/County Commissioner with Ban and/or Moratoriums
- Meeting: City of Pacific; Presentation: City of Lynnwood
 - Ability to increase cannabis business in area; reduce buffer zones; SE program
- Washington City/County Management Association



Educational Videos

The Social Equity Team has been creating videos to share information with applicants about the program and assist with the process of applying during the next window. The videos speak to:

- Video 1: What is the Cannabis Social Equity Program?
- Video 2: How to qualify for the Social Equity Program.
- Video 3: Social Equity application process overview.
- Video 4: Scoring Rubric documentation.
- Video 5: Next steps of the application process if you are a successful applicant.



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Alta Point Consulting, LLC



Social Equity Third-party Reviewer

- Seattle based company.
- Weekly check-ins.
- Currently testing the application website.



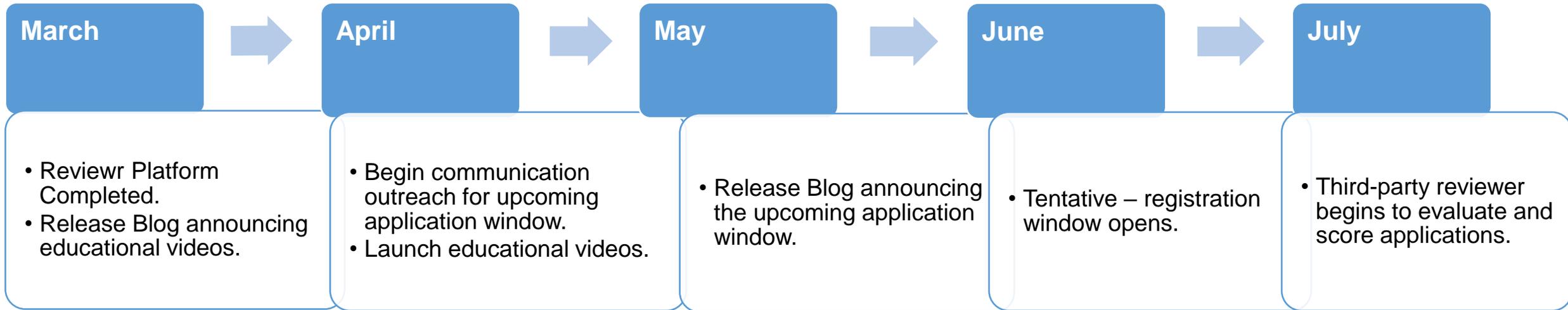
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Next Steps



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Timeline to the Next Application Window





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Thank You!

Questions?