



Washington State Liquor and Cannabis Board

Dashboard Updates

January 2025



Washington State Liquor and Cannabis Board

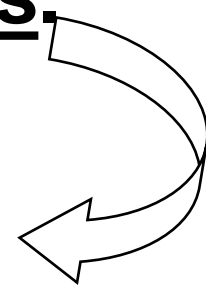
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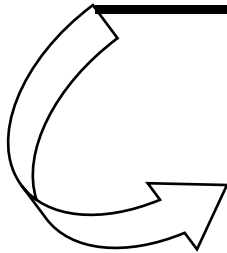
- ✓ Visual
- ✓ Interactive
- ✓ Accessible





Washington State Liquor and Cannabis Board

Our goal is to create foundational data dashboards.

- 
- ✓ High Feasibility
 - ✓ High Value
 - ✓ High Quality
 - ✓ Limited



Washington State Liquor and Cannabis Board



Washington State
Liquor and Cannabis Board

Strategic Plan 2024-2029

Our goal is to create foundational data dashboards.

➤ Understand trends and help inform decision making



Goal One

All Washington communities have the highest level of public health and public safety

➤ Responsive to frequently requested information



Goal Two

Our services are accessible and responsive to the needs of communities, partners, and our customers

➤ Easy-to-understand and accessible



Goal Three

We have a culture of trust, belonging, and valuing people

Vision

Safe communities for Washington State

Mission

Promote public safety, public health, and trust through fair administration, education, and enforcement of liquor, cannabis, tobacco, and vapor laws.

Values

We are professional and dedicated public servants. These values are the foundation of our culture and guide our interactions with each other and the communities we serve.

Respect

We are inclusive, treating everyone with courtesy and dignity, ensuring equity for all.

People Focused

We put those we serve and each other at the center of our work.

Open Communication

We practice transparency, invite input, listen to understand, and share accurate and timely information.

Accountability and Integrity

We hold ourselves to the highest ethical standards and follow through on our commitments.

Continuous Improvement and Meaningful Results

We seek creative solutions to provide better outcomes by evolving our processes, systems, and services.





Washington State Liquor and Cannabis Board

What We Did in 2024:

June:
Power BI
Training

August:
Plan of
Action
Finalized

October:
Feasibility
Discussions

December:
First
dashboards
published

July:
Prioritized
via Strategic
Plan

September:
Internal
Dashboard
Workgroup
Begins

November:
Standard
Operating
Procedures
Developed



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To visit dashboards, go to: <https://lcb.wa.gov/research/dashboards>



Washington State Liquor and Cannabis Board



Licensing Services ▾ Enforcement ▾ Education Taxes and Fees ▾ Resources ▲ About ▾

Laws and Rules

- Current Laws and Rules
- Recently Adopted Rules
- Rulemaking Overview
- Current Activity
- Outreach and Public Engagement
- Legislative Fact Sheets
- Legislative Reports
- Statements

Public Records

- Frequently Requested Records List
- Public Records Index
- Public Records Request
- Public Records FAQs

Research

- Dashboards
- Research Projects
- Research and Data Briefs
- Independently Contracted Projects

Tribal Resources

- Cannabis Compacts
- Liquor MOAs
- Tribal ID Cards as Identification

Business Resources

- Small Business Guide
- Supplier Registrations

I'M LOOKING FOR...



Washington State Liquor and Cannabis Board

To visit dashboards, go to: <https://lcb.wa.gov/research/dashboards>

The screenshot shows a web browser window with the URL https://lcb.wa.gov/research/research_program. The page header includes the Washington State Liquor and Cannabis Board logo and a navigation menu with items: Licensing Services, Enforcement, Education, Taxes and Fees, Resources, and About. A search bar is located in the top right. The main content area features a large image of a forested coastline with the text "Home" and "Research Program". A left sidebar menu lists various categories, with "Research" highlighted and "Dashboards" sub-item circled. The main text describes the Research Program as a non-partisan and transparent resource focused on public safety and public health outcomes related to alcohol, cannabis, tobacco, and vapor. It also includes sections for "Our Mission" and "Our Vision".

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Liquor and Cannabis Board

Licensing Services ▾ Enforcement ▾ Education Taxes and Fees ▾ Resources ▾ About ▾

Home

Research Program

- Laws and Rules
- Public Records
- Research**
 - Dashboards**
 - Research Projects
 - Research and Data Briefs
 - Independently Contracted Projects
- Tribal Resources
- Business Resources

The Research Program at the Washington State Liquor and Cannabis Board is a non-partisan and transparent resource focused on public safety and public health outcomes related to the products, policy, and regulation of alcohol, cannabis, tobacco, and vapor.

Research priorities are based on several possible criteria, including legislative mandates, relevance and value to internal and external partners, alignment with agency policy and strategy, and availability of staff resources. The Research Program recognizes that priorities may shift over time, so we aim to maintain flexibility and adapt to changing priorities.

Our Mission

Enhance public health and public safety by conducting, analyzing, and reporting internal and external research that is evidence-based and non-partisan.

Our Vision

A leading research center focused on the products and services regulated by LCB, with an emphasis on communicating science for public benefit.

What We Do



Washington State Liquor and Cannabis Board

← ↻ 🔒 https://lcb.wa.gov/research/dashboards



Home

Dashboards



Laws and Rules

Public Records

- **Research**

- **Dashboards**

- Research Projects

- Research and Data Briefs

- Independently Contracted Projects

Tribal Resources

Business Resources

The Research Program is working to create foundational public-facing dashboards. Please note we are at the beginning stage of this large and extensive project.

Read an overview of our foundational dashboard development plan: [Dashboard Development Plan](#)

Review the following instructions for information on how to use dashboards:

1. This is an interactive dashboard. Use the filters on the left to select specific categories that interest you.
2. Multiple filters can be used by holding "Ctrl" (on PC) or "Command" (on Mac) while making your selections.
3. You may also filter categories using the visuals themselves.
4. Click on the "i" button on the upper right-hand corner of each page for more information.
5. To zoom in on a specific visual, hover over the figure using your mouse and select "Focus mode" in the upper right-hand corner.
6. To make the dashboard full screen, select 'full screen mode' in the bottom right.
7. Please be patient as the data loads, it may take a moment.

Available Dashboards

Current Cannabis Use Patterns in Washington State

[Click Here →](#)

This interactive dashboard contains select findings from the 2023 International Cannabis Policy Study's data on Washington cannabis users.

Dedicated Cannabis Account Dashboard

[Click Here →](#)

This interactive dashboard presents information on revenue, expenditures, and distributions from the Dedicated Cannabis Account beginning in FY2014. The dashboard will be updated annually at the end of each fiscal year with the most recent year's data.



Washington State Liquor and Cannabis Board

Please remember this is a large and extensive process:

- We are at the very beginning
- Teamwork is crucial
 - Divisions provide data and their expertise
- Quantity over quality
- Changes in process will likely occur

