

**From:** [Jacobs, Daniel \(LCB\)](#)  
**To:** [Frost, Gretchen D \(LCB\)](#)  
**Cc:** [LCB DL Rules](#)  
**Subject:** Re: Proposal for Trauma Counseling and Research Initiative  
**Date:** Wednesday, December 4, 2024 9:05:06 AM

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Gretchen:

Thanks for passing this along, this is very important to let the rules team know about because it is probably a petition for rulemaking.

Good catch!

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**From:** Frost, Gretchen D (LCB) <gretchen.frost@lcb.wa.gov>  
**Sent:** Wednesday, December 4, 2024 9:03:35 AM  
**To:** Jacobs, Daniel (LCB) <daniel.jacobs@lcb.wa.gov>  
**Subject:** FW: Proposal for Trauma Counseling and Research Initiative

Hi Daniel, Forwarding this email from David's email. Its suggesting a creation of a rule. Hoping the policy and rules team can respond to Ash.

Thanks, Gretchen

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**From:** Ash Sjodin <grownfolks502@gmail.com>  
**Sent:** Tuesday, December 3, 2024 9:09 AM  
**To:** Postman, David (LCB) <david.postman@lcb.wa.gov>  
**Subject:** Proposal for Trauma Counseling and Research Initiative

External Email

Dear Chair Postman,

I hope this message finds you well. My name is Ash Sjodin, and I am the founder and CEO of Grown Folks 502, a cannabis business with a strong commitment to innovation, sustainability, and community advocacy. I am reaching out to discuss an important initiative I believe could significantly benefit both the cannabis industry and the broader community.

As you know, the legacy of the War on Drugs and systemic racism has left deep scars on individuals and communities, many of whom now seek opportunities within the legal cannabis industry. However, the trauma caused by these injustices continues to impact interactions within the industry, often creating a hostile environment for stakeholders and regulatory staff alike.

I propose the creation of a rule that would allocate funding from cannabis revenue to support trauma-informed counseling and research. This initiative would provide critical mental health resources for both individuals disproportionately affected by past cannabis criminalization and LCB staff who often bear the brunt of emotionally charged interactions. It would also fund research to better understand the long-term effects of systemic racism and the War on Drugs,

enabling us to develop more effective policies moving forward.

I believe this proposal aligns with the LCB's mission to foster a safe, fair, and equitable cannabis industry. I would greatly appreciate your guidance on how to formally propose this initiative and move it into the rulemaking process. I am happy to meet with you or your team to discuss this further and to present my ideas at an upcoming meeting if appropriate.

Thank you for your time and consideration. I look forward to hearing from you and working together to create a healthier, more inclusive cannabis industry in Washington State.

Warm regards,  
Ash Sjodin  
Founder & CEO  
Grown Folks 502  
[grownfolks502@gmail.com](mailto:grownfolks502@gmail.com)