



Executive Management Team Meeting

Wednesday, November 13, 2024, 1:30 pm

This meeting was held in a hybrid environment

Meeting Minutes

EMT ATTENDEES

Chair David Postman
Member Jim Vollendroff
Will Lukela, Agency Director
Toni Hood, Deputy Director
Marc Webster, Director of Legislative Relations
Becky Smith, Licensing & Regulation Director
Paul Magerl, Acting Director of Enforcement & Education
Brian Smith, Communications Director
Justin Nordhorn, Director of Policy & External Affairs
Gretchen Frost, Executive Assistant to the Board

LEGISLATIVE UPDATE – Marc

Marc provided an update on the election results. Jamie Petersen will be the new Senate Majority Leader. In December changes to the policy committees will be revealed.

LICENSING UPDATE – Becky

Becky updated about the strategic planning and industry meetings which include engagements with selected retailers and non-retailers. The Sports and Entertainment Facility workgroup met and discussed consumption of spirits in general seating. A product and packaging label review committee has been created to focus on cannabis and alcohol packaging and labels.

Enforcement & Education Update – Paul

Paul provided updates and notable partnerships, an overview of hiring and recruiting in October, and reported compliance numbers on youth access.

COMMUNICATIONS AND MEDIA UPDATE – BRIAN

Brian reported that progress on the Sharepoint Online intranet website is continuing. The annual report is being prepared with the goal to have it approved and posted by the end of the year.

POLICY UPDATE – JUSTIN

Justin highlighted some timeline changes for sampling and ESOP, and upcoming rules being considered.

GENERAL AGENCY UPDATE – TONI

Toni provided updates on the System Modernization Project (SMP), the Strategic Plan Dashboard, a data governance workgroup, and the Strategic Portfolio Management (SPM).

DIRECTOR'S COMMENTS – WILL

Will noted that he has participated in numerous meetings and discussions and is assisting in the transition activities. He congratulated Board Chair Postman on his recent appointment and thanked him for everything he has done for the Board and Agency.

Minutes approved this 18th day of December, 2024



Jim Vollandroff
Board Chair



Ollie Garrett
Board Member

Minutes Prepared by: Deborah Soper, Administrative Assistant

LCB Mission - Promote public safety, public health, and trust through fair administration, education, and enforcement of liquor, cannabis, tobacco, and vapor laws.