OFFICE OF THE WASHINGTON STATE LIQUOR CONTROL BOARD Board Meeting /July 30, 2008

Board Chairman Lorraine Lee called the regular meeting of the Washington State Liquor Control Board to order at 10:05 am, on Wednesday, May 7, 2008 in the boardroom, 3000 Pacific Avenue S.E., Olympia, Washington. Board Member Roger Hoen and Board Member Ruthann Kurose were present.

Meeting Minutes – The Board unanimously approved the minutes from the meetings dated June 11, July 9 and July 16, 2008.

The meeting recessed at 10:10 am.

The meeting reconvened at 1:10 pm in the Boardroom at 3000 Pacific Ave S.E.

Licensing Division -

Interim Policy, Grocery Store Sampling of Wine and Beer Sharon Hendricks, Manager Retail License, presented the draft policy, Liquor Control Board Policy Number 2008-01, and made recommendations as explained in the attached Issue Paper. Chairman Lee asked if the policy would govern the pilot program. Karen McCall, Senior Policy Analyst, said yes.

Sharon Hendricks explained the selection system for the 30 stores: half would belong to national chains who applied and half from independent stores who applied. The national chains receive a percent allocation based on the number of outlets they have, the LCB will select the independents by lottery, with at least three stores allocated to eastern Washington. A letter from the Thurston Together prevention group requested a language change in the interim policy from "employees can" to "employees must" participate in Mandatory Alcohol Server Training (MAST) adjusted for the tasting program.

Board Member Roger Hoen raised the question of notification of local authorities. Local authorities will receive notification that a pilot store is in their jurisdiction, but there is no provision to inform them of scheduled tastings. The Enforcement Division will probably handle the store notifications to the LCB, to coordinate monitoring. There was a discussion of whether to inform local authorities of scheduled tastings, or allow them to object to particular grocery stores participation in the pilot program.

There is nothing specific in the legislation; we will address it on a case-by-case basis. Karen McCall suggested listing approved stores on the LCB website, although it might seem as though we were promoting stores. Board Member Kurose felt that it promoted the concept of government transparency. Chairman Lee agreed. Another suggestion was to post information at the pilot stores for submitting comments to LCB. Also brought up was whether to consider Strategic Prevention Framework-State Incentive Grant (SPF-SIG) neighborhoods differently, which have a higher rate of problems. Chairman Lee felt that it shouldn't be added as a disqualifier. It was pointed out that the authorities and prevention groups could be notified if a pilot store is there. Board Member Kurose raised the point of unattended children in the stores a point also mentioned in the letter from the Thurston Together group. There was general agreement that the stores would not want this circumstance. Other points raised by the letter were discussed, but we will have limited resources to monitor these events so the focus will be on rule compliance. We can let the licensees know of the concerns.

Chairman Lee asked Jan Gee, Washington Food Industry (WFI), how the stores will decide the sampling program is a good thing. They expect to poll customers, those who participate as well as those who do not. Business success will be measured as well. She will also suggest to her group that the stores partner with local prevention groups.

Alan Rathbun, Licensing Director, or Sharon Hendricks will follow-up with the Thurston Together group to let them know their concerns had been considered, and what actions were being taken.

The meeting adjourned at 1:40 pm.

Lorraine

Chairman

Roger Hoen Board Member

Ruthann Kurose Board Member