

Olympia, Washington 98504-3096

January 2, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #01

1) The following U-Code item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. You will need to make your own shelf ticket. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
710909	Moet & Chandon Nectar Demi-Sec Imperial Champagne	1	750 ml	6	88110- 55125	\$46.99

This champagne represents an exciting and slightly sweeter champagne. To create this champagne, sugar is added to the dosage, preserving the classic champagne taste while offering a subtle sweetness. The outcome of a special assemblage designed to preserve the fresh taste of champagne while offering a subtle sweetness. Its salient characteristics are its aromatic concentration of dried fruits and it's particularly smooth, creamy texture. It is deep golden in color and has a well-developed aroma, reminiscent of toasted bread and raisins. On the palate it's round balanced with a floral finish suggestive of honey and grilled almonds. Excellent with foie gras, pate, blue cheeses, and desserts based on peaches, dried fruits or mixed nuts. Also, excellent with spicy favorites such as fried calamari, or to enjoy throughout the evening.

2) The following item is in the Distribution Center. The marketing category assigned to this product is Mini Distribution (M). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
710586	Moet & Chandon Brut Rose Champagne	902	750 ml	6	88110- 55240	\$49.99

A medium-bodied rose, with berry and spice flavors supported by a firm, chalky texture. Very good balance and harmony, with moderate length. Drink now.

It

Olympia, Washington 98504-3096

January 5, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #03

1) The following Holiday items have additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001309	Stolichnaya Vodka with two Shot Glasses	15	750 ml	6	89540- 48315	\$18.95
002774	Kahlua Coffee Liqueur with two Glasses	15	750 ml	6	89540- 47470	\$16.95

It

Olympia, Washington 98504-3096

January 9, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #04

1) The following One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
036341	Hendrix Electric Vodka	285	50 ml	120	59579- 00105	\$4.75

It

Olympia, Washington 98504-3096

January 12, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #06

1) The following brand has an AGE CHANGE only. The brand code and UPC code remain the same. You will receive a shelf ticket with the new age/brand description effective February 1, 2007.

OLD BRAND DESCRIPTION

NEW BRAND DESCRIPTION

011416 – Wiser’s Deluxe 10 Year Canadian, 750 ml

011416 – Wiser’s Deluxe Canadian, 750 ml

2) The following One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
005080	Glenrothes Vintage 87 Scotch	100	750 ml	6	21059- 06757	\$79.95

3) The following One-Time-Only (OTO) item is in the Distribution Center. Limited Distribution stores will receive two cases of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
2 cases	000942	Jack Daniels Family of Brands 3/pack includes: Jack Daniels, Jack Daniels Single Barrel, & Gentleman Jack	30	150 ml	12	82184- 08433	\$9.95

It

Olympia, Washington 98504-3096

January 19, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #08

1) We have received a limited number of cases of brand code 089460, Juanito Gold Tequila, 1.75 liter, with Margarita Mix Bag attached. When you order full cases of brand code 089460, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
089460	Juanito Gold Tequila with Margarita Mix Bag On-Pack (6 on 6)	499	1.75 L	6	65211- 31102	\$27.90

It

Olympia, Washington 98504-3096

January 23, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #09

1) The following brands will have the same retail for February 2007. The February retail is \$14.95.

068126 Carolan's Irish Cream, 750 ml – UPC: 89540 18732

002916 Carolan's Irish Cream w/2 Glasses, 750 ml – UPC: 21059 51751

068119 Carolan's Irish Cream w/2 Glasses, 750 ml – UPC: 89540 43310

Brand Code 002916 is a Holiday OTO from 2006 and Brand Code 068119 is an OTO from last year. If you have received this item under Brand Code 068119, you must sell it using as Brand Code 068119. And if you have received this item under Brand Code 002916, you must sell it using as Brand Code 002916. They have different UPC's and will scan correctly.

2) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	062072	Kahlua Ready To Drink Chocolate Latte	398	1.75 L	6	89540- 48057	\$18.95

3) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	052563	E & J XO Brandy	375	750 ml	12	85000- 00915	\$19.95

It's made with the finest varietal grapes often used in Cognac and premium California brandy. These grapes are harvested at optimum maturity in the gentle sloping hills of California's Central Valley.

It's intensely aromatic, showing the beautiful orange-blossom, anise, and tropical spice perfume of the California style, along with powerful concentrated aromas of rancio, orange zest, and sweet smoky vanilla reminiscent of the European style. Luscious flavors of dried tropical fruit, sweet caramel and toasted brown spice introduce the palate to the warming flavors of rich, mellow, oak. In the mouth, this brandy exhibits great finesse, being soft and plush with a lingering expression of elegance in the finish.

continued...

4) The following U-Code item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. You will need to make your own shelf ticket. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE		UNITS/ CASE	UPC #	RETAIL PRICE
		CODE #	SIZE			
710909	Moet & Chandon Nectar Demi-Sec Imperial Champagne	1	750 ml	6	88110- 55125	\$46.99

This champagne represents an exciting and slightly sweeter champagne. To create this champagne, sugar is added to the dosage, preserving the classic champagne taste while offering a subtle sweetness. The outcome of a special assemblage designed to preserve the fresh taste of champagne while offering a subtle sweetness. Its salient characteristics are its aromatic concentration of dried fruits and it's particularly smooth, creamy texture. It is deep golden in color and has a well-developed aroma, reminiscent of toasted bread and raisins. On the palate its round balanced with a floral finish suggestive of honey and grilled almonds. Excellent with foie gras, pate, blue cheeses, and desserts based on peaches, dried fruits or mixed nuts. Also, excellent with spicy favorites such as fried calamari, or to enjoy throughout the evening.

5) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE		UNITS/ CASE	UPC #	RETAIL PRICE
		CODE #	SIZE			
456751	Columbia Crest Cabernet Sauvignon Reserve 2002 (Washington)	863	750 ml	6	88586- 41997	\$29.21

Columbia Crest Cabernet Sauvignon Reserve is a blend of 93% Cabernet Sauvignon, and 7% Merlot. "Black olive, cherry and chocolate aromatics precede a palate of coca, black cherry and vanilla flavors. This is an intense, complex wine that culminates in a balanced, lingering finish." Ray Einberger - Columbia Crest winemaker.

Olympia, Washington 98504-3096

January 26 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #11

1) We have received a limited number of cases of brand code 019068, Jim Beam Bourbon, 1.75 liter, with beef jerky attached. When you order full cases of brand code 019068, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
019068	Jim Beam Bourbon with Beef Jerky On-Pack (3 on 6)	151	1.75 L	6	80686- 00110	\$34.95

2) The following new Limited Distribution (L) item is in the Distribution Center. Limited Distribution stores will receive one case of this item. A number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	034036	Absolut Pears Vodka	265	750 ml	12	35229- 00133	\$22.95

Absolut Pears has the fresh, delicate taste of mellow pears and a long, fruity after taste. Enjoy on the rocks or in a martini.

3) The following new Mini Distribution (M) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	038010	Square One Organic Vodka	285	750 ml	6	55886- 00100	\$34.95

continued...

This vodka begins with North Dakota-grown certified organic rye. The only other ingredient in Square One is pristine water from the Teton Mountains. The vodka is then distilled in Idaho at Distilled Resources Inc. through a proprietary certified organic fermentation process, all taking place within a 100-foot radius of where the grain arrives. Square One is certified organic by Oregon Tilth.

The vodka is packaged in dramatic square bottles, created as a custom mold and designed by San Francisco design firm, Michael Osborne Design. It is distinctly emblazoned with concentric squares receding into the glass. The labeling is easy to remove so that the bottles may be fine second iterations as attractive vases, water bottles, and the like.

Square One is in a 4-column continuous-distillation process, emerging with sparkling clarity, the vodka's cool, soft texture remaining intact.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	038176	Tito's Handmade Vodka	285	750 ml	12	19947- 00002	\$22.60

Handmade, small-batch vodka from Texas. Tito's is distilled in a traditional pot still, that allows the vodka to retain much more flavor from the original ingredients. Made from corn, rather than wheat or potatoes which lends a mild sweetness to the vodka. Distilled 6 times.

4) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901825	Columbia Valley Killer Red Syrah Terra Blanca 2004 (Washington)	887	750 ml	12	12516- 90610	\$8.99

The 2004 Columbia Valley Killer Red Syrah is a sophistication of seriousness and reserve, playfulness and irony. We think we know all about it, but yet its characteristics veil a fascinating hidden self. It is private, yet accessible. Dangerous, yet harmless. Robust, intense, firm, yet delicate, temperate, and gentle – it's a Killer Red.

It

Olympia, Washington 98504-3096

January 30 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #13

1) The following One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

Please be aware that the units of this item may not scan and you will need to ring it up using the brand code.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
064970	Fen Chiew Chinese Liqueur	449	750 ml	12	34311- 10529	\$22.90

Fen Chiew is a smooth drink, that is clear, pure, tastes fragrant and smells sweet. Fen Chiew has six thousand years of distilling history in China.

2) The following repeat One-Time-Only item is the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001284	Jameson Irish Whiskey with Coasters	20	750 ml	6	80432- 10134	\$25.95

It

Olympia, Washington 98504-3096

February 6, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #18

1) The following Holiday and One-Time-Only items have additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001309	Stolichnaya Vodka with Two Shot Glasses	15	750 ml	6	89540-48315	\$18.95
002359	Remy Martin XO with 200 ml XO On-Pack	20	750 ml	6	87236-00148	\$135.95
002774	Kahlua Coffee Liqueur with Two Glasses	15	750 ml	6	89540-47470	\$16.95

2) We have received a limited number of cases of brand code 011296, Crown Royal Canadian, 750 ml, with Nascar Daytona labeling. When you order full cases of brand code 011296, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
011296	Crown Royal Canadian with Nascar Daytona Labeling	110	750 ml	12	87000-00725	\$26.95

It

Olympia, Washington 98504-3096

February 2, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #15

1) We have received a limited number of cases of brand code 034189, Effen Black Cherry Vodka, 750 ml, with two glasses attached. When you order full cases of brand code 034189, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034189	Effen Black Cherry Vodka with Two Glasses On-Pack (6 on 6)	265	750 ml	6	56075-00021	\$30.95

Olympia, Washington 98504-3096

February 9, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #20

1) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout and discontinued shelf tickets will be sent to you effective March 1, 2007.

Reason:

007086	Cluny Scotch, 750 ml	Poor Sales
015686	Kilbeggan 3 Year Irish, 750 ml	Poor Sales
028116	WET By Beefeater Gin, 750 ml	Poor Sales
034339	Finlandia Cranberry Fusion Vodka, 750 ml	Poor Sales
034726	Stolichnaya Gold Vodka, 750 ml	Poor Sales
034962	Three Olives Orange Flavored Vodka, 750 ml	Poor Sales
034967	Three Olives Green Apple Flavored Vodka, 750 ml	Poor Sales
041286	Barton Blue Wave Blue Raspberry Vodka, 750 ml	Poor Sales
041613	Seagram's Black Cherry Flavored Vodka, 750 ml	Poor Sales
041693	UV Blue Raspberry Flavored Vodka, 750 ml	Poor Sales
043016	Whaler's Rare Reserve Dark Rum, 750 ml	Poor Sales
043786	RonRico Gold Rum, 750 ml	Poor Sales
044436	Cruzan Banana Flavored Rum, 750 ml	Poor Sales
044456	Cruzan Raspberry Flavored Rum, 750 ml	Poor Sales
050596	Rubi 3 Year VSOP Brandy, 750 ml	Poor Sales
056946	Bartenders Original Awesome Orange Cream, 750 ml	Poor Sales
056976	Bartenders Original Raspberry Mudslide, 750 ml	Poor Sales
057118	Chi Chi's Cosmopolitan, 1.75 liter	Poor Sales
059234	Ice Box B-52, 1.75 liter	Poor Sales
063798	TGI Fridays Blenders Pina Colada, 1.75 liter	Poor Sales
065608	Marie Brizard Manzanita Green Apple, 750 ml	Poor Sales
067588	Kapali Coffee Liqueur, 1.75 liter	Poor Sales
077505	Tarantula Baya Berry Margarita RTD 4/pk, 200 ml	Poor Sales
089862	Stallion 100% Agave Anejo Tequila, 50 ml	Holiday OTO 2004
089892	Tenoch 100% Agave Reposado Tequila, 50 ml	Holiday OTO 2004
089908	Tonala 100% Agave Anejo Tequila, 50 ml	Holiday OTO 2004
469560	Gallo of Sonoma Russian River Valley Pinot Noir, 750 ml	Supply Issues

continued...

The following Holiday One-Time-Only items were closed out January 1, 2007. There will be an additional price reduction effective March 1, 2007. You will receive new shelf tickets for March.

002229 Christian Brothers Holiday Nog, 750 ml
 059100 Evan Williams Egg Nog, 750 ml
 061616 Pennsylvania Dutch Egg Nog, 750 ml
 061618 Pennsylvania Dutch Egg Nog, 1.75 liter
 065176 Holly Toddy Rum & Brandy, 750 ml
 471601 Elvis Blue Christmas Cabernet Sauvignon, 750 ml
 950105 Very Special Chocolates Window Box-Barrels, 4.2 oz.
 950116 Very Special Chocolates 10 Count Crate, 3.5 oz.
 950171 Anthon Berg Stolichnaya Chocolates 5 Piece Box, 2.75 oz.
 950180 Turin Diamond Chocolates Jack Daniel, 8.5 oz.
 950181 Turin Diamond Chocolates Kahlua, 8.5 oz.
 950184 Turin Diamond Chocolates Baileys, 8.5 oz.
 950185 Turin Diamond Chocolates Malibu, 8.5 oz.
 950186 Very Special Chocolates Window Box-Bottles, 4.2 oz.
 950187 Very Special Chocolates 5 Count Bottle Box, 1.75 oz.
 950188 Very Special Chocolates Grand Assortment, 4.2 oz.
 950190 Caille Bloch Grand Marnier Truffe, 3.5 oz.
 950191 Choco De Liqueur Bottles-Vodka & Brandy, 4.2 oz.

The following closeout wine has an additional price reduction effective March 1, 2007. You will receive a new shelf ticket for March.

901179 Pacific Echo Brut Champagne CA, 750 ml

2) Brand code 092674, O'Mara's Irish Country Cream-Wine Base, 750 ml, is on TPR in March. You will not receive a TPR ticket in March. Please make a March TPR shelf ticket for this item. The March Price List, TPR List and Bills of lading are correct.

092674, O'Mara's Irish Country Cream –Wine Base
 Regular Retail - \$9.99
 TPR Retail - \$8.49
 Savings - \$1.50

3) The following brand has a NAME CHANGE only. The brand code and UPC code remain the same. You will receive a shelf ticket with the new name effective March 1, 2007.

OLD NAME	NEW NAME
064866 – Dr. McGillicuddy's Fireball Whisky, 750 ml	064866 – Fireball Cinnamon Whisky, 750 ml

4) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	LIQUOR TYPE DESCRIPTION	LIQUOR CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	089690	Partida Anejo Tequila	499	750 ml	6	01530- 51250	\$57.95

continued...

This tequila is aged 18 months, it exhibits a depth of flavor that only comes from advanced aging. Intense golden color with ochre and copper tones; clean and full bodied. A fruity aroma with notes of cherry, almond, dried fruit and spices. Soft honey fruit tones, with flavors of banana, chocolate, and sweet pear with a finish that is spectacular. This tequila is to be savored slowly.

It

Olympia, Washington 98504-3096

February 13, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Acting Purchasing Director

SUBJECT: Merchandise Bulletin #21

1) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	087504	Gran Centenario Plata Tequila	498	50 ml	60	21059- 24050	\$3.75

It

Olympia, Washington 98504-3096

February 21, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Debi J. Besser, C.P.M., Director of Purchasing

SUBJECT: Merchandise Bulletin #23

1) The following repeat One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
026581	Gentleman Jack Whiskey	170	50 ml	120	82184- 08294	\$1.75

2) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
485490	Folie A Deux Menage A Trois Red 2005 (California)	899	750 ml	12	99988- 07109	\$10.99

This 2005 Menage a Trois red exposes the fresh, ripe, jam like fruit that is the calling card of California wine. Forward, silky and soft, this delicious dalliance makes the perfect accompaniment for grilled meats or chicken.

It

Olympia, Washington 98504-3096

February 23, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #24

1) We have received a limited number of cases of brand code 065258, Jagermeister Herb Liqueur, 1.75 liter, with two pewter shooters attached. When you order full cases of brand code 065258, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
065258	Jagermeister Herb Liqueur with Two Pewter Shooters On-Pack (6 on 6)	410	1.75 L	6	83089-66017	\$52.95

Olympia, Washington 98504-3096

February 27, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #25

1) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	28890	Tanqueray Rangpur Gin	200	750 ml	12	88076- 16864	\$24.95

This is a very interesting new style of gin from England. During the final distillation, rangpur limes found only in India resembling an orange or tangerine but tastes like zesty lime, ginger and bay leaves are added along with the more traditional gin ingredients like Juniper berries and coriander.

2) The following new Mini Distribution (M) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	029120	Aviation Gin	225	750 ml	12	53507- 00002	\$27.95

This new-to-the market gin is inspired by the unique and robust style of Dutch Genever, Aviation gin reinvigorates the splendor of gin with its sophisticated balance of floral, spice, citrus, herbal components, and it's punched with cardamom.

continued...

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	005086	Glenlivet Nadurra Single Malt 16 Year Scotch	100	750 ml	6	80432- 10315	\$59.95

Introducing a powerful cask strength whisky like Nadurra is a stretch for the Glenlivet, and one fans of the brand looking for something a little different will enjoy. The fruity and flowery delicate house style gets a charge in this non-chill filtered whisky, and it offers a light malt and tangerine nose with a hint of mint. On the palate, the well-crafted spirit arrives lightly for a 114 proof Scotch, smooth and dry with a clean maltiness, candied orange peel and some vanilla from the oak.

Olympia, Washington 98504-3096

March 6, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #28

1) The following repeat One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034517	Monopolowa Potato Vodka (Austria)	260	50 ml	120	86208- 39078	\$1.00

2) The following One-Time-Only (OTO) item is in the Distribution Center. Limited Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	043071	Admiral Nelson Coconut Rum	320	50 ml	120	88352- 11987	\$1.00

3) The following new "L" items are in the Distribution Center. Selected stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	043076	Admiral Nelson Coconut Rum	320	750 ml	12	88352- 11948	\$11.95

Admiral Nelson's Premium Coconut Rum is made from imported light rum and has a fresh, tropical, coconut aroma and flavor. This rum can be enjoyed in many ways.

continued...

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	077492	Tarantula Banana Colada Liqueur	449	750 ml	6	85592- 13075	\$21.95

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	077524	Tarantula Strawberry Liqueur	449	750 ml	6	85592- 13045	\$21.95

Tarantula Flavored Tequilas are a blend of blue agave tequila and the finest natural citrus and fruit liqueurs. Serve on the rocks or blend with ice for a frozen banana or strawberry treat.

4) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
748250	Graceland Cellars All Shook Up Sparkling Champagne	915	750 ml	12	48803- 00163	\$9.97

Introducing, All Shook Up Champagne the newest wine from award-winning Graceland Cellars. Rock 'n' Roll Never Tasted So Good. This is a perfect fit; a dynamic top of the charts (7 weeks) Elvis hit "All Shook Up", with a dazzling, sparkling wine full of apple and tropical fruit aromas.

Olympia, Washington 98504-3096

March 9, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #30

1) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout and discontinued shelf tickets will be sent to you effective April 1, 2007.

Reason:

026606	George Dickel Old #8 Whiskey, 750 ml	Discontinued by Supplier
249200	Georges Duboeuf Beaujolais Nouveau '06, 750 ml	Discontinued by Supplier
900222	Hogue Genesis Chardonnay WA, 750 ml	Discontinued by Supplier
901332	Joseph Drouhin '06 Beaujolais Nouveau, 750 ml	Discontinued by Supplier

2) The following One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
001404	Crown Royal Canadian with 50 ml Special Reserve On-Pack	20	750 ml	12	87000- 80516	\$26.95

3) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in fill cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	022116	Wild Turkey 80 Proof Bourbon	151	750 ml	12	80432- 55617	\$18.95

Wild Turkey is distilled at a low proof to seal in its flavors (much like simmering stew). As Wild Turkey comes out of the warehouse, very little distilled water is added. As a result, the product is full flavored and very similar to the authentic bourbon taste one gets straight from the barrel.

It

Olympia, Washington 98504-3096

March 16, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #33

1) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

UNITS	ALLO-	BRAND	LIQUOR		UNITS/	UPC	RETAIL
CATED	CODE	DESCRIPTION	TYPE	SIZE	CASE	#	PRICE
			CODE #				
1 case	002504	Tarantula Azul & Margarita Mix Co-Pack	20	750 ml	6	85592- 12004	\$21.95

2) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products. (Please note the following products will be sold in April at the TPR rate of \$10.99.)

BRAND	LIQUOR		UNITS/	UPC	RETAIL	
CODE	TYPE	DESCRIPTION	SIZE	CASE	PRICE	
	CODE #					
445870	Beringer Third Century Cabernet Sauvignon North Coast (California)	864	750 ml	12	89819- 99235	\$13.99

Even before this full-bodied, garnet-colored Cabernet Sauvignon reaches the mouth, it imparts inviting aromas that create a sense of anticipation. At first sip, the wine bursts forth with flavors of bright red and black fruit leading to a long, satisfying finish.

BRAND	LIQUOR		UNITS/	UPC	RETAIL	
CODE	TYPE	DESCRIPTION	SIZE	CASE	PRICE	
	CODE #					
445876	Beringer Third Century Pinot Noir Central Coast (California)	890	750 ml	12	89819- 84700	\$13.99

This bright, bold Pinot Noir is a sensory pleasure, revealing layers of complexity that deliver ripe, red fruit characteristics balanced by rich accents of earthiness and spice. The wine finishes with a velvety texture that lingers on the palate just long enough to anticipate the next pour.

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
548545	Beringer Third Century Chardonnay Central Coast (California)	666	750 ml	12	89819- 84698	\$13.99

This fully integrated wine delivers the brightest and most sought-after characteristics of a great Chardonnay. Tropical aromas and flavors with hints of green apples and juicy pears delight the palate while balanced acidity and hints of oak deliver a smooth, satisfying finish.

It

Olympia, Washington 98504-3096

March 23, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #35

1) 042781, Tommy Bahama Golden Sun Gold Rum, 50 ml:

The incorrect brand code is listed for Tommy Bahama Golden Sun Gold Rum, 50 ml, on page 2 of the April Price Change Bulletin. The correct brand code is 042781.

2) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	072228	Arrow Pomegranate Liqueur	475	750 ml	12	88352- 12492	\$10.95

It

Olympia, Washington 98504-3096

March 27, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #36

1) The following One-Time-Only (OTO) item is in the Distribution Center. Limited Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034039	Absolut Pears Vodka	265	50 ml	120	35229- 00132	\$1.75

Olympia, Washington 98504-3096

March 30, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #38

1) The following brands have changes to the NAME and LIQUOR TYPE only. All other information remains the same.

OLD NAME	NEW NAME
467520 – Franzia Burgundy Box, 5.0 L Liquor Type: 850	467520 – Franzia Burgundy Box-Argentina, 5.0 L Liquor Type: 843
467620 – Franzia Chianti Box, 5.0 L Liquor Type: 853	467620 – Franzia Chianti Box-Argentina, 5.0 L Liquor Type: 843
467655 – Franzia Merlot Box, 5.0 L Liquor Type: 885	467655 – Franzia Merlot Box-Australia, 5.0 L Liquor Type: 840
566460 – Franzia Chablis Box, 5.0 L Liquor Type: 652	566460 – Franzia Chablis Box-Argentina, 5.0 L Liquor Type: 843
566520 – Franzia Chardonnay Box, 5.0 L Liquor Type: 666	566520 – Franzia Chardonnay Box-Australia, 5.0 L Liquor Type: 840

2) The following brand is changing from Glass to Plastic bottles.

068841 - Saint Brendan's Irish Cream Liqueur, 50 ml

It

Olympia, Washington 98504-3096

April 3, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #39

1) The following items are new "M" wines and are on TPR April through June. Please make shelf tickets with the following information.

458858, Covey Run Winemakers Collection Cabernet Sauvignon WA, 750 ml

Regular Retail - \$10.99

TPR Retail - \$8.99

Savings - \$2.00

458867, Covey Run Winemakers Collection Syrah WA, 750 ml

Regular Retail - \$10.99

TPR Retail - \$8.99

Savings - \$2.00

498124, R Mondavi Woodbridge Pinot Noir CA, 1.5 liter

Regular Retail - \$17.50

TPR Retail - \$11.99

Savings - \$5.51

558880, Covey Run Winemakers Collection Chardonnay WA, 750 ml

Regular Retail - \$10.99

TPR Retail - \$8.99

Savings - \$2.00

611750, Sagelands Chardonnay WA, 750 ml

Regular Retail - \$13.25

TPR Retail - \$8.99

Savings - \$4.26

2) We have received a limited number of cases of brand code 047786, Courvoisier VS Cognac, 750 ml, with a 50 ml bottle of VSOP attached. When you order full cases of brand code 047786, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
047786	Courvoisier VS Cognac with VSOP 50 ml On-Pack (12 on 12)	351	750 ml	12	80686-96104	\$29.95

It

Olympia, Washington 98504-3096

April 13, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #42

1) The following (R) Regular Distribution item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034905	Vikingfjord Vodka	260	1.75 Liter	6	28704- 01750	\$28.95

2) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035048	Three Olives Watermelon Flavored Vodka	265	50 ml	48	89708- 53150	\$1.50

3) The following new Limited Distribution (L) item is in the Distribution Center. Limited Distribution stores will receive one case of this item. A number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035047	Three Olives Watermelon Flavored Vodka	265	750 ml	12	89708- 53142	\$20.95

A taste of sweet juicy watermelon has been added to Three Olives Vodka.

It

Olympia, Washington 98504-3096

April 17, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES
FROM: Steve Burnell, Marketing Manager
SUBJECT: Merchandise Bulletin #43

1) The May 1, 2007 Price Change Bulletin contains three pages from the April 1, 2007 Price Change Bulletin. Between the seven pages of memo and the eight pages labeled "Retail Price Changes Effective 05/01/2007" are three pages labeled "Retail Price Changes Effective 04/01/2007". Please disregard these pages and mark through them so that you won't use them; they were accidentally included.

2) The following brand has been closed out for the following reason. Once stock is depleted from the Distribution Center, it will no longer be available. A closeout shelf ticket will be sent to you effective May 1, 2007.

Reason:

097867 Thunderbird, 750 ml

Poor Sales

3) The following new Limited Distribution (L) items are in the Distribution Center. Limited Distribution stores will receive one case of these items. A number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	042783	Tommy Bahama Golden Sun Gold Rum	305	750 ml	6	83089- 80100	\$29.95

Aged dark rum imported from Barbados. Made with water that is slow filtered through 40,000 year-old coral stone and blackstrap molasses from the finest sugar producers in the Caribbean. Golden Sun is aged a minimum of three years in small oak barrels. Flavors of coffee, roasted nuts and pralines. Mix with premium orange liqueur, serve over crushed ice and garnish with a burnt orange twist for an 'Ancient Mariner.'

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	042793	Tommy Bahama White Sand White Rum	300	750 ml	6	83089- 80000	\$29.95

Aged white rum imported from Barbados. Made with water slow-filtered through 40,000 year-old coral stone and blackstrap molasses from the finest sugar producers in the Caribbean. Smooth mouth feel and a clean finish with hints of tangy tropical fruit. Blend with Blue Curacao, pineapple juice, coconut cream and ice for a 'Blue Hawaiian.'

continued...

4) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	004836	The Dalmore Cigar Malt Scotch	100	750 ml	12	80686- 07940	\$38.95

Colour: Deep, golden mahogany. Nose: Firm and positive. An outstanding array of malty congeners explode in a complex, distinguished manner. Elegant and refined. Pleasant notes of citrus, heavy fruits flaunt themselves in a stylish but forceful bouquet - yet an even balance prevails as the soft sherry tones complete this gallery of aromas. Taste: The strong malty flavours tantalise the tongue - covering it with a cloak of classic flavours which linger long in the mouth. This outstanding taste is a perfect accompaniment with the finest of tobacco - both compliment each other. However, to fully appreciate these find attributes time must be allowed in the mouth - the repository of knowledge and fulfillment. A multitude of flavours rise to the occasion and generate a glowing aftertaste.

Olympia, Washington 98504-3096

April 20, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #45

1) Brand code 971349, Everclear Alcohol 151 Proof is a special order item with the retail price of \$9.95. This product was placed in a liquor category that required it be sold only to customers that have a special permit. We have moved this item to its correct category, which increased the retail price from \$9.95 to \$18.45. The new price will be effective June 1, 2007.

2) The following One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003462	Don Julio Anejo, Blanco, & Reposado Tequila 3/Pack	10	1.125 Liter	4	83960- 72632	\$68.95

3) The following (M) Mini-Distribution item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
048144	Hennessy VSOP Cognac Flask	351	375 ml	24	88110- 15103	\$22.95

4) The following new Limited Distribution (L) item is in the Distribution Center. Limited Distribution stores will receive one case of this item. A number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034605	Grey Goose La Poire Vodka	265	750 ml	6	80480- 28333	\$31.95

In the Anjou region of France, the essence of Anjou pears is artistically blended by the Maitre de Chai with Grey Goose Vodka. Originating from France, the Beurre d'Anjou, or Anjou pear, is prized for its clean sweetness and mellow flavor. Once ripened, the Anjou pear is subtly sweet and notably smooth. Both sophisticated and unique, the taste of Grey Goose La Poire is a fitting compliment for a variety of cuisines and cocktails including the signature Peartini.

continued...

5) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	052565	E & J XO Brandy	375	50 ml	120	85000- 00911	\$2.00

6) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
508198	Snoqualmie Sangiovese 2002 (Washington)	899	750 ml	12	77190- 00038	\$5.79

“A mouthful of red cherry and jammy plum flavors characterize this Sangiovese. Light peppery notes and a touch of toasty oak add complexity to the wine. The texture is supple and the finish is drawn out by a lush tannin structure.” Joy Andersen-Winemaker.

7) The following repeat items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
625641	Chateau Ste Michelle Horse Heaven Sauvignon Blanc 2005 (Washington)	693	750 ml	6	88586- 66795	\$10.99

Aromas of sweet citrus with vanilla and floral notes lead to refreshing white grapefruit flavors. Slightly less barrel fermentation than with previous vintages has given the Horse Heaven Sauvignon Blanc more pronounced fresh, vibrant fruit appeal.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
515893	Tisdale Shiraz (California)	899	750 ml	12	85000- 01300	\$2.99

A soft slightly sweet Shiraz full of dark red fruit aromas.

continued...

8) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
458858	Covey Run Winemaker's Collection Cabernet Sauvignon 2002 (Washington)	863	750 ml	12	87357- 10065	\$8.99

Fruity and full-bodied, this Cabernet Sauvignon shows supple flavors of cassis, berries, herbs, smoke, leather, toast and a hint of spice that will continue to improve in-bottle for many years.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
458867	Covey Run Winemaker's Collection Cabernet Syrah 2002 (Washington)	887	750 ml	12	87357- 57908	\$8.99

Our 2002 Winemaker's Collection Syrah is deeply colored and intensely aromatic. The wine is well structured with round tannins and a lingering finish.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
558880	Covey Run Winemaker's Collection Cabernet Chardonnay 2004 (Washington)	665	750 ml	12	87357- 10120	\$8.99

This Chardonnay is rich and round, yet balanced with enough acidity to bring out the fruit. Oak is considered to be a complement to the flavors of the grape, and do not let it dominate the fruit. Mouth-filling flavors of crisp apple, pear and lush melon meld with those of vanilla, hazelnut and toast, leading to a long, lingering finish.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
426460	Tindindi Chardonnay 2005 (South Australia)	640	3.0 Liter	4	87189- 00014	\$16.99

An easy-drinking, fresh Chardonnay offers fresh tropical fruit aromas with hints of melon and pineapple. The palate flows with ripe peach, refreshing citrus fruit and lively acids that lend a crisp, clean finish.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
426464	Tindindi Shiraz 2005 (South Australia)	840	3.0 Liter	4	87189- 00016	\$16.99

The Tindindi Shiraz opens with aromas of black currant, cherry and spicy oak precede a soft and supple palate. Fresh fruit characters of cherry and red berry fruits are balanced by spice and tantalizing dark chocolate flavors. Hints of cinnamon, vanilla and oak add complexity to this exceptional wine.

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
519890	Waterbrook Cabernet Sauvignon 2004 (Washington)	863	750 ml	12	19911- 01088	\$19.99

Bold and confident, this Cabernet Sauvignon possesses a strong backbone and solid structure; however, time will only enhance the qualities that one appreciates with this varietal. Ripe blackberries, cedar and plum are tucked within firm tannins. Explosive fruit and acidity sing to the senses, with a long mesmerizing finish.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
519893	Waterbrook Syrah 2004 (Washington)	887	750 ml	12	19911- 01001	\$14.99

Aromas of caramel with a rich concentration of leather, currant and plum, finishing with supple tannins and lingering flavors. Pairs well with meats or game that feature anise or fennel.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
519895	Waterbrook Melange 2004 (Washington)	859	750 ml	12	19911- 05097	\$9.99

Our award-winning table blend combines carefully crafted varietals to accomplish a well-rounded, elegant wine for all occasions. Very soft, subtle tannins greet the mouth gently with notes of plum, currant and rainier cherry, met with earthy tones of cedar, the spice of green tea, and the warmth of vanilla.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
635360	Waterbrook Sauvignon Blanc 2005 (Washington)	693	750 ml	12	19911- 03089	\$9.99

Crafted with diligence; classic sensibilities and versatility are proudly presented in this clean, crisp, and refreshing white. Bright and lively with a beautiful nose of fresh grapefruit, citrus and toffee. Grassy notes tease the palate, transitioning into a welcomed acidic finish.

Olympia, Washington 98504-3096

April 25, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #48

1) Special Orders

This is to clarify any misunderstanding regarding sizes of product to be ordered on a Special Order basis. By policy a store may not requisition Special Orders in the 50, 100, or 200 ml sizes or additional sizes of listed products for sale by the individual bottle.

2) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS	BRAND	LIQUOR	UNITS/	UPC	RETAIL		
ALLO-	CODE	TYPE	CASE	#	PRICE		
CATED	DESCRIPTION	CODE #	SIZE				
1 case	041356	Seagram's Espresso Flavored Vodka	290	750 ml	12	20815- 98103	\$12.95

Seagram's Espresso with caffeine is an extra smooth blend of five times distilled vodka with the essence of espresso to provide a rich smooth flavor. Enjoy with a splash of coffee liquor over ice.

3) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND	LIQUOR	UNITS/	UPC	RETAIL		
CODE	DESCRIPTION	TYPE	CASE	#	PRICE	
		CODE #	SIZE			
272070	B & G Pinot Noir Bistro Red 2005 (France)	819	750 ml	12	87000- 34507	\$9.99

In France, the local bistro is where folks go to relax, socialize, drink wine and dine in a casual, friendly setting. This Pinot Noir has all the right qualities of a good bistro wine: it is simple, delicious, fun to drink, and pairs well with lots of different foods and flavors. Soft and round on the palate, this wine is chock full of ripe, wild berry flavors and aromas that culminate in a long, supple finish.

continued...

4) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
355064	Casarsa Pinot Noir (Italy)	839	1.5 Liter	6	87396- 00043	\$4.99

Rich fruit forward style Pinot Noir. Hint of dark berries, chocolate and black cherries. Medium bodied style of Pinot Noir with full round tannin finish.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
611750	Sagelands Chardonnay 2005 (Washington)	665	750 ml	12	18138- 65874	\$8.99

The appearance of this wine is bright with an appealing pale gold color. The nose shows ripe apple and Anjou pear aromas with a light note of golden peach, and honeysuckle. The palate is very crisp and refreshing with green apple, tropical fruit, citrus, and vanilla flavors. This food-friendly wine framed with good acidity and body finishes with a delicate toasty note.

Olympia, Washington 98504-3096

April 27, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #49

1) The following repeat One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	003553	1800 Silver Tequila with 1 Liter Margarita Mix	20	750 ml	6	21059- 22760	\$28.45
1 case	003554	1800 Reposado Tequila with 1 Liter Margarita Mix	20	750 ml	6	21059- 22754	\$28.45

2) The following new item is in the Distribution Center. The marketing category assigned to this product is Mini Distribution (M). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
498124	Robert Mondavi Woodbridge Pinot Noir (California)	890	1.5 Liter	6	86003- 00340	\$11.99

Woodbridge Pinot Noir has an elegant cranberry and black cherry character with complex orange peel, licorice and peppery spice accents. Hints of smoky, "bacony" nuances from French and American oak, weave through the silky layers of vibrant fruit.

It

Olympia, Washington 98504-3096

May 1, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #51

1) The following repeat One-Time-Only (OTO) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034781	Stolichnaya Blueberi Vodka	265	50 ml	120	89540- 47934	\$1.50
1case	042671	Malibu Passion Fruit Flavored Rum	320	50 ml	120	89540- 47273	\$1.00
1 case	042700	Malibu Mango Flavored Rum	320	50 ml	120	89540- 46309	\$1.00
1 case	042704	Malibu Pineapple Flavored Rum	320	50 ml	120	89540- 46314	\$1.00

2) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	056756	Kajmir Vanilla Brandy	390	750 ml	12	82100- 73748	\$18.95

This is a new flavored spirit that blends smooth, premium brandy, fine vodka and an inviting vanilla flavor. Aromatic, Flavorful and light Kajmir can be enjoyed in so many ways: straight, chilled, on the rocks, or mix it to create your own signature drink.

It

May 8, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #53

1) The following brand has a NAME CHANGE only. The brand code and UPC code remain the same. You will receive a shelf ticket with the new name effective June 1, 2007.

OLD NAME	NEW NAME
929527 – Ballard Bitter 6/pk, 355 ml each	929527 – Long Hammer IPA 6/pk, 355 ml each

2) The following repeat One-Time-Only items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
077428	Starbucks Coffee Liqueur	430	50 ml	60	80686-99790	\$1.75
080387	Starbucks Cream Liqueur	425	50 ml	60	80686-99690	\$1.75

3) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	022111	Wild Turkey 80 Proof Bourbon	151	50 ml	120	80432-55610	\$1.25

4) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	077382	Shakka Kiwi Liqueur	475	750 ml	12	89016-00771	\$19.95

This liqueur is distilled from grain and made with Cruzan light rum, with all natural kiwi flavor in a vibrant green color.

It

May 11, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #55

1) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout and discontinued shelf tickets will be sent to you effective June 1, 2007.

Reason:

817620	Wild Vines Blackberry Merlot, 750 ml	Poor Sales
817627	Wild Vines Raspberry Zinfandel, 750 ml	Poor Sales
901459	Hogue Harvest Red Table WA, 1.5 liter	Discontinued by Supplier
929530	Jack Daniels Country Cocktails Blackberry Jack Malt 4/pk, 296 ml	Discontinued by Supplier

2) The following Holiday One-Time-Only items were closed out January 1, 2007 and had an additional price reduction on March 1, 2007. There will be an additional price reduction effective June 1, 2007. You will receive new shelf tickets for June.

002229	Christian Brothers Holiday Nog, 750 ml
059100	Evan Williams Egg Nog, 750 ml
061616	Pennsylvania Dutch Egg Nog, 750 ml
061618	Pennsylvania Dutch Egg Nog, 1.75 liter
065176	Holly Toddy Rum & Brandy, 750 ml
950105	Very Special Chocolates Window Box-Barrels, 4.2 oz.
950186	Very Special Chocolates Window Box-Bottles, 4.2 oz.

2) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	077380	Shakka Apple Liqueur	475	750 ml	12	89016- 00770	\$19.95

Designed for the martini and shooter lover, Shakka is the essence of ripened fruit. Drink straight or add to any martini, daiquiri, mojito or margarita. The bottle design is clear flint glass, acid etched with a mask to leave a clear area around the heel. It is colored to match the "lava-like" product offering within.

Olympia, Washington 98504-3096

May 17, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #58

1) The following (L) Limited Distribution item is in the Distribution Center. This size extension item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034930	Three Olives Cherry Flavored Vodka	265	1.75 L	6	89708- 5222	\$37.95

2) We have received a limited number of cases of brand code 019068, Jim Beam Bourbon, 1.75 liter, with a Nascar Hat attached. When you order full cases of brand code 019068, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
019068	Jim Beam Bourbon with Nascar Hat On- Pack (3 on 6)	151	1.75 L	6	80686- 00110	\$35.95

3) We have received a limited number of cases of brand code 029568, Burnett's London Dry Gin, 1.75 liter, with ReaLime Juice attached. When you order full cases of brand code 029568, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
029568	Burnett's London Dry Gin with ReaLime Juice On-Pack (6 on 6)	225	1.75 L	6	96749- 20030	\$23.45

continued...

4) We have received a limited number of cases of brand code 035418, Burnett's Vodka, 1.75 liter, with ReaLemon Juice attached. When you order full cases of brand code 035418, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE		UNITS/ CASE	UPC #	RETAIL PRICE
		CODE #	SIZE			
035418	Burnett's Vodka with ReaLemon Juice On-Pack (6 on 6)	285	1.75 L	6	96749- 20031	\$23.45

5) The following One-Time-Only (OTO) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE		UNITS/ CASE	UPC #	RETAIL PRICE
			CODE #	SIZE			
1 case	042781	Tommy Bahama Golden Sun Gold Rum	305	50 ml	60	83089- 80110	\$4.00
1 case	042791	Tommy Bahama White Sand White Rum	300	50 ml	60	83089- 80010	\$4.00

It

Olympia, Washington 98504-3096

May 22, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #59

1) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035056	Trump Super Premium Vodka	260	750 ml	6	57532- 00027	\$33.95

Super-premium vodka imported from Holland. Trump is five times distilled from the finest selected European wheat and grains at the Wanders Distillery in Holland. The water used in the distillate is purified by reverse osmosis treatment and Norit Candle filtering process (candle refers to the shape of the filter). Aged for six months before bottling. The elongated bottle with a metallic gold front panel is the creation of iconic designer Milton Glaser. The bottle's tall design resembles the soaring skyscrapers that the Trump name is associated with.

2) The following new Mini Distribution (M) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034440	Iceberg Vodka	260	750 ml	12	21384- 00247	\$16.95

This vodka is made from 12,000 year old naturally pure iceberg water harvested by Newfoundland fisherman. Triple distilled, neutral grain spirits produced from the highest-grade Ontario sweet corn. Canadian Iceberg is considered by many to be the only truly Ultra Premium Vodka available today made with 100% iceberg water. Iceberg Vodka has been awarded numerous first and second place awards in ever international competition for its taste.

continued...

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	051261	Black Stork XO Brandy Kvint	355	750 ml	12	01254- 68055	\$18.95

Black Stork XO, Gold Reserve, 12 years old, distilled and bottled by KVINT Wine & Cognac Distillery. KVINT distillery was founded in 1897 in the city of Tiraspol, located in Eastern Europe. For over the century, KVINT distillery has built a reputation for excellence in the art of producing fine distilled spirits that extend throughout the Central Europe, Israel and North America.

Black Stork XO, Gold Reserve is made from 100% finest cognac spirits using classical French Methode Production Process. Naturally aged in French barrels from Limousine oak it features 12-year-old “eaux-de-vie”. Rich and multi-layered, Black Stork XO, Gold Reserve is known for its golden amber color, smoothness, complexity and yet balanced, perfectly mature.

3) The following items are in the Distribution Center. The marketing category assigned to these products is repeat One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901737	Tavernello Pinot Grigio (Italy)	636	1 Liter	15	99913- 02613	\$2.99
901738	Tavernello Sangiovese (Italy)	839	1 Liter	15	99913- 02615	\$2.99
901830	Tavernello Merlot (Italy)	839	1 Liter	15	99913- 02614	\$2.99

Tavernello Tetra Brick, it's the newest technology in wine packaging. Aseptic Tetra Square can be easily stored, carried, closed again and disposed of. It's tough, easy to use, environmentally friendly, and above all, handy. Moreover, it guarantees perfect protection of the wine just like glass. Tavernello is the perfect everyday wine, the ideal wine for barbecues, picnics and outdoor life. The Pinot Grigio is pleasant straw yellow tones, typical of this variety. An intense impact of floral perfumes, surely not sweet, followed by apples, pear skins and sweet pears fruity flavors. Perfectly balanced together by the right acidity and minerality. The Sangiovese aromas are flowery as well as fruity with blackcurrant and berries. The palate is pleasant, vinous and intense, together with a lively dry finish. The Merlot is herbaceous and gentle, most of all respectful of its typical aromas; the grape variety is easily matched as well as its northern Italian origin.

continued...

4) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
487410	CK Mondavi Zinfandel 2004 (California)	898	1.5 L	6	86012-50114	\$8.99
590135	CK Mondavi Pinot Grigio (California)	699	1.5 L	6	86012-40084	\$8.99

CK Mondavi Zinfandel has a garnet color and a lovely nose of fresh raspberries and black pepper. This medium-bodied wine has excellent fruit flavors with a touch of vanilla from the oak that rounds out the finish. Enjoy this Zinfandel with any barbecue fare, hearty pastas, aged cheeses and beef or pork dishes. This Pinot Grigio is a medium-bodied wine filled with aromas of wildflowers, peaches and pears. Fresh, tropical flavors combined with a touch of spice lead to a delightfully crisp finish.

It

Olympia, Washington 98504-3096

May 25, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #61

1) The following Summer Spirit Program item is available from the supplier in limited quantities. You will receive a SIGNIFICANT REDUCTION in the number of cases that you have ordered.

003136, Jagermeister w/T-Shirt Gift Pack, 750 ml

2) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	028880	Tanqueray Rangpur Gin	200	50 ml	120	82000- 00157	\$2.75

3) The following repeat One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
089049	Aha Toro Reposado Tequila	499	50 ml	60	03007- 19417	\$5.25

4) The following new (M) Mini-Distribution item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
045888	Sailor Jerry Spiced Navy Rum	345	1.75 L	6	83664- 86873	\$37.95

continued...

5) The following new “L” item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	067192	X-Rated Fusion Liqueur	449	750 ml	6	81425- 01401	\$28.95

X-Rated Vodka is distilled seven times in small batches from delicate French wheat and roseberry grain, which is grown on Reunion Island off the coast of Madagascar. The 100-percent organic vodka is then micro-oxygenated and charcoal filtered. The final 80-proof product has an alcoholic aroma, but no alcoholic bite. It’s not too sweet with a slight hint of vanilla to the flavor, and no harsh finish.

The 34-proof blend hailing from the Cognac region of France is vodka infused with blood oranges from Provence along with mango and passion fruit. Literally colored a bright pink, in a frosted bottle.

6) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	005477	The Macallan Amber 12 Year Scotch Liqueur	401	750 ml	6	87236- 10049	\$34.95

This single malt whiskey is produced in Speyside, Scotland, by The Macallan. A purposeful traditionalist distillery, no short cuts are taken in time, investment and production of “the best glass” (Kingles Amis). Alongside its unusually small hand beaten copper stills, The Macallan is perhaps best known for its insistence on sherry aging. The 12-year-old Macallan Single Malt Scotch whiskey is aged three years in sherry oak casks which were handcrafted in Spain. This special infused sherry oak wood delivers a rich golden color and a deliciously smooth balanced flavor of dried fruits, wood and spice.

Olympia, Washington 98504-3096

May 30, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #63

1) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	089617	Sauza Anos 100 Reposado Tequila	499	750 ml	12	80686- 83350	\$19.95

Sauza 100 Anos is a rich Reposado with hints of spice, agave, and oak. Perfect straight up as a shooter or in your next margarita.

Olympia, Washington 98504-3096

June 1, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #64

1) The following Limited-Distribution (L) item is in the Distribution Center. Additional sizes are not automatically allocated. Depending on your store's marketing designation, managers are reminded to order and immediately display this item upon receipt in their outlets. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
077499	Tarantula Azul-Tequila & Citrus	449	1.75 L	6	85592- 13031	\$42.95

Olympia, Washington 98504-3096

June 8, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #66

1) We have received a limited number of cases of brand code 012885, Rich & Rare 3 Year Canadian Traveler, 750 ml, with a 50 ml bottle of Fireball Cinnamon Whisky attached. When you order full cases of brand code 012885, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
012885	Rich & Rare 3 Year Canadian Traveler with a 50 ml bottle of Fireball Cinnamon Whisky On-Pack (6 on 12)	111	750 ml	12	88004- 00039	\$10.95

2) The following repeat One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	002504	Tarantula Azul & Margarita Mix Co-Pack	20	750 ml	6	85592- 12004	\$21.95

It

Olympia, Washington 98504-3096

June 12, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Bulletin #67

**1) BRAND REPLACEMENT OF TARANTULA AZUL-TEQUILA & CITRUS-
12 UNIT CASES, 750 ML:**

The brand replacement process for Tarantula 750 ml rolled over on Thursday, June 7, 2007. The old code of 77502 was 6 units per case and the new code of 77482 is 12 units per case. Normal brand replacement procedures should be followed with these brand codes.

These two brands shared the same UPC of 85592-11974, which now belongs only to the new code of 77482.

Please do not submit discrepancy reports. Please make any adjustments using the brand replacement procedure.

Olympia, Washington 98504-3096

June 13, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #69

1) The following "old brand codes" are being replaced by the "new brand codes". These are REPEAT Washington Wine Month items. The old brand codes were internally assigned and the new brand codes are assigned by NABCA. Three of the items also have a vintage change. There is no inventory of the old codes.

<u>OLD BRAND CODE</u>	<u>NEW BRAND CODE</u>
901566 Canoe Ridge '01 Red Table Wine WA, 750 ml	450760 Canoe Ridge '04 Red Table Wine WA, 750 ml
901649 Pine & Post Merlot '02 WA, 750 ml	496170 Pine & Post Merlot '05 WA, 750 ml
901647 Avery Lane Glacier White '04 WA, 750 ml	543915 Avery Lane Glacier White '04 WA, 750 ml
901648 Pine & Post Chardonnay '03 WA, 750 ml	602450 Pine & Post Chardonnay '04 WA, 750 ml

2) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout and discontinued shelf tickets will be sent to you effective July 1, 2007.

Reason:

068216 Devonshire Irish Cream Liqueur, 750 ml	Discontinued by Supplier
421160 Penfolds Rawsons Retreat Chardonnay, 750 ml	Poor Sales
421170 Penfolds Rawsons Retreat Shiraz-Cabernet, 750 ml	Poor Sales
423097 Ravenswood Vintners Blend Shiraz, 750 ml	Poor Sales
491885 Paul Thomas Cabernet/Merlot, 750 ml	Discontinued by Supplier
494200 Paul Thomas Cabernet Sauvignon, 750 ml	Discontinued by Supplier
494220 Paul Thomas Merlot, 750 ml	Discontinued by Supplier
569750 Geyser Peak Russian River Chardonnay, 750 ml	Discontinued by Supplier
594965 Paul Thomas Chardonnay, 750 ml	Discontinued by Supplier

continued...

The following Holiday One-Time-Only items were closed out January 1, 2007. There will be an additional price reduction effective July 1, 2007. You will receive new shelf tickets for July.

002229	Christian Brothers Egg Nog, 750 ml	Holiday One-Time-Only
059100	Evan Williams Egg Nog, 750 ml	Holiday One-Time-Only
061616	Pennsylvania Dutch Egg Nog, 750 ml	Holiday One-Time-Only
061618	Pennsylvania Dutch Egg Nog, 1.75 liter	Holiday One-Time-Only
065176	Holly Toddy Rum & Brandy, 750 ml	Holiday One-Time-Only
950105	Very Special Chocolates Window Box-Barrels, 4.2 oz.	Holiday One-Time-Only
950116	Very Special Chocolates 10 Count Crate, 3.5 oz.	Holiday One-Time-Only
950171	Anthon Berg Stolichnaya Chocolates 5 Piece Box, 2.75 oz.	Holiday One-Time-Only
950180	Turin Diamond Chocolates Jack Daniel, 8.5 oz.	Holiday One-Time-Only
950181	Turin Diamond Chocolates Kahlua, 8.5 oz.	Holiday One-Time-Only
950184	Turin Diamond Chocolates Baileys, 8.5 oz.	Holiday One-Time-Only
950185	Turin Diamond Chocolates Malibu, 8.5 oz.	Holiday One-Time-Only
950186	Very Special Chocolates Window Box-Bottles, 4.2 oz.	Holiday One-Time-Only
950187	Very Special Chocolates 5 Count Bottle Box, 1.75 oz.	Holiday One-Time-Only
950188	Very Special Chocolates Grand Assortment, 4.2 oz.	Holiday One-Time-Only
950190	Camille Bloch Grand Marnier Truffe, 3.5 oz.	Holiday One-Time-Only
950191	Choco De Liqueur Bottles-Vodka & Brandy, 4.2 oz.	Holiday One-Time-Only

3) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	LIQUOR TYPE DESCRIPTION	LIQUOR CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034252	Imperia Russian Vodka	260	750 ml	6	87236- 70001	\$31.95

Created in legendary St. Petersburg from an 1894 vodka recipe, Imperia is made exclusively from hand-selected winter wheat grown on the fields of the Russian Steppes and naturally pure, soft water from the northern glaciers. This vodka is distilled eight-times and a sophisticated crystal quartz filtration removes impurities for an ultra pure, crystal clear and velvety smooth vodka.

4) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	LIQUOR TYPE DESCRIPTION	LIQUOR CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901833	Silver Lake Roza Rose 2005 (Washington)	759	750 ml	12	17385- 00060	\$6.49

This Roza Rose leaps out of the glass with aroma of fresh, ripe strawberries and lush tropical fruits. On the palate this off-dry wine exhibits a wide array of berry fruit flavors with a crisp refreshing finish. Serve this wine well-chilled as an aperitif especially on a warm summer day or discover the ultimate accompaniment to a back yard barbeque.

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
515885	Tisdale Cabernet Sauvignon (California)	864	750 ml	12	85000- 01142	\$2.99

Our experienced winemakers have crafted this Cabernet Sauvignon to an enticing, full-flavored profile with medium body and an impressive finish. Flavors of blackberry and plum are complemented with elegant aromas of vanilla and toasty oak creating a balanced and distinctive wine.

Olympia, Washington 98504-3096

June 15, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #70

1) Effective July 1, 2007, a \$0.42 surcharge on spirits will be removed. This may or may not be reflected in the retail price for spirits depending on the reaction of the spirit suppliers to this reduction. You will be receiving a full run of shelf tickets for July. This is normally done at this time each year so that old or worn tickets can be replaced and to ensure that each retail outlet has the most current shelf tickets.

2) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034441	Iceberg Vodka	260	50 ml	120	23184- 00398	\$1.00

It

Olympia, Washington 98504-3096

June 19, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #71

1) The following repeat One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	088291	Patron Silver 100% Agave Tequila	498	50 ml	60	21733- 00023	\$6.00

Olympia, Washington 98504-3096

June 22, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #73

1) We have received a limited number of cases of brand code 065195, Hpnotiq Liqueur , with Glow Stick attached. When you order full cases of brand code 065195, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
065195	Hpnotiq Liqueur with Glow Stick On-Pack (6 on 6)	449	750 ml	6	36040-01106	\$26.95

2) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901832	Marilyn Merlot 2005 (California)	885	750 ml	12	86095-66666	\$28.27

Wine Collectors and connoisseurs alike have much to celebrate with the release of the 21st vintage of Marilyn Merlot. As always, the wine is released on Marilyn's birth date – June 1st – and the 2005 vintage will prove to be memorable, not only because it marks a “coming of age” for the Napa Valley icon, but also because it exemplifies the outstanding qualities of the 2005 vintage. The 2005 vintage Marilyn Merlot is a blend of 90% Merlot and 10% Cabernet Sauvignon.

It

June 26, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #76

1) The following items are new "M" wines and are on TPR July through September. Please make shelf tickets with the following information.

495150, Pepperwood Grove Cabernet Sauvignon CA, 750 ml

Regular Retail - \$10.25
TPR Retail - \$4.99
Savings - \$5.26

495155, Pepperwood Grove Merlot CA, 750 ml

Regular Retail - \$10.25
TPR Retail - \$4.99
Savings - \$5.26

495160, Pepperwood Grove Pinot Noir CA, 750 ml

Regular Retail - \$10.25
TPR Retail - \$4.99
Savings - \$5.26

2) The following item is a new "L" mixer and is on TPR July through September. Please make a shelf ticket with the following information.

893020, Redeye Bloody Mary Mix Habanero, 1.0 liter

Regular Retail - \$4.49
TPR Retail - \$3.99
Savings - \$.50

3) The following new "L" items are in the Distribution Center. Selected stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS	LIQUOR		UNITS/	UPC	RETAIL		
ALLO-	BRAND	DESCRIPTION	TYPE	#	PRICE		
CATED	CODE		CODE #	SIZE	CASE		
1 case	042610	Malibu Tropical Banana Flavored Rum	320	750 ml	12	89540-49334	\$15.95

Malibu Tropical Banana Rum is distilled with care using Caribbean Light Rum and the refreshing flavor of Tropical Banana. This Rum has the distinctiveness and equity of the Malibu range and delivers a quality tropical banana taste for consumers. Packaging features a brighter, whiter, more premium bottle across the line.

continued...

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	067540	Kahlua French Vanilla Liqueur	430	750 ml	12	89540- 49339	\$18.95

Kahlua French Vanilla is a careful blend of premium vanilla married with the original Kahlua taste experience to create a smooth, sweet sensory indulgence.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	067546	Kahlua Hazelnut Liqueur	430	750 ml	12	89540- 49343	\$18.95

Kahlúa Hazelnut has a gently roasted hazelnut flavor that makes for a rich and decadent taste that enhances Kahlúa's unique taste profile.

July 3, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #77

1) The process for updating the shelf schematics is in transition from being authored by a selected spirit supplier to the Marketing Team in Purchasing. During this transition you will experience a delay in the initial update. Our plan is to publish the updated shelf schematics to the stores by late July or early August. The update will include new listings/delistings and sales data through July.

2) The following new Mini Distribution (M) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	014806	Snake River Stampede Canadian Whisky	111	750 ml	12	91756- 00110	\$25.95

Snake River Stampede Canadian Whisky is a blend of 6 & 7 year old whisky. Filtered, proofed, and bottled in Oregon. The package on this product makes you think of the old west.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	041462	Indio Wasabi Flavored Vodka	290	750 ml	12	91756- 00105	\$22.95

Made in Cottage Grove, Oregon. Distilled four times with 100% natural flavors. Indio Wasabi is a unique product that makes a great Bloody Mary or Martini.

3) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive five units of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Split case available.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	074300	H Huckleberry Liqueur	470	375 ml	12	94922- 59680	\$21.75

“H” – Premium Huckleberry Liqueur, produced in Idaho Falls, Idaho is a unique blend of triple distilled grain alcohol mixed with wild mountain huckleberries. It delivers an outstanding flavor of wild berries and maintains a rich alcohol content.

4) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901748	Kiona Viv Vicky Adores Rose (Washington)	759	750 ml	12	84654- 30002	\$7.24

5) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
465575	Fiesta En Rojo Merlot (Washington)	884	750 ml	12	67359- 30017	\$10.78
564830	Fiesta En Blanco Chardonnay (Washington)	665	750 ml	12	67359- 30016	\$8.78

It

Olympia, Washington 98504-3096

July 6, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #79

1) The following repeat One-Time-Only items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
089623	Patron Reposado 100% Agave Tequila	499	50 ml	60	21733- 00022	\$6.00
089641	Patron Anejo 100% Agave Tequila	499	50 ml	60	21733- 00021	\$6.50

Olympia, Washington 98504-3096

July 11, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #82

1) The following brands have been closed out for the following reasons. Closeout shelf tickets will be sent to you effective August 1, 2007.

Reason:

034758	Staraya Skazka Russian Vodka, 750 ml	Supplier Issues
901525	Senorio Del Aguila Reserva Red-Spain, 750 ml	Discontinued by Supplier

2) The following One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003524	Margaritaville Tequila Oro with 1.0 Liter Margarita Mix	20	750 ml	6	88352- 12242	\$16.95

3) The following repeat One-Time-Only items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
077428	Starbucks Coffee Liqueur	430	50 ml	60	80686- 99790	\$1.75
080387	Starbucks Cream Liqueur	425	50 ml	60	80686- 99690	\$1.75

It

Olympia, Washington 98504-3096

July 16, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #83

1) The following "old brand code" has been replaced by the "new brand code". Please use the new brand code when ordering. You will receive a shelf ticket for the new brand code for August 2007.

OLD BRAND CODE

NEW BRAND CODE

042755 - Pyrat Planters Gold XO Reserve
Rum, 750 ml

042753 - Pyrat Planters Gold XO Reserve
Rum, 750 ml

2) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
495150	Pepperwood Grove Cabernet Sauvignon (California)	864	750 ml	12	17444- 00021	\$4.99

Dark ruby color with a nose full of raspberries, cedar, and subtle savory herbs. After the inviting nose entices you to take a sip, you will experience the flavors of rich blackberry cobbler, fresh raspberry jam, and caramel oak tones with integrated hints of basil and fresh figs.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
495155	Pepperwood Grove Merlot (California)	885	750 ml	12	17444- 00027	\$4.99

Dark ruby in color with aromas of raspberries, crème brulee, and a hint of chocolate and oregano. This Merlot has flavors of strawberry rhubarb pie, plums, green olives with pimentos, and cinnamon finishing with dried apricots, mild green tea, and toasty American oak.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
495160	Pepperwood Grove Pinot Noir (California)	890	750 ml	12	17444- 00022	\$4.99

Garnet in color, the nose has notes of rose water and cherry preserves. This delicate pinot starts soft with fresh strawberry and bing cherry fruit and finishes with rich plum, light clove and earthy tones.

It

Olympia, Washington 98504-3096

July 24, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #85

1) The following new Mini Distribution (M) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	005433	Laphroaig Quarter Cask Single Malt Scotch	100	750 ml	6	80686- 81303	\$54.60

The additional oak influence from the quarter casks had created a soft sweetness and velvety feel when first tasted, then the intense peatiness so unique to Laphroaig comes bursting through. The finish is very long and alternates between the wood sweetness and the classic phenolic 'peat reek' like the waves on a shore.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	059154	1800 Ultimate Margarita Ready To Drink Mix	396	1.75L	6	21059- 45175	\$28.95

Made with 100% Agave 1800 Tequila. Pour over ice in a salt-rimmed glass, garnish with a slice of lime and enjoy!

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	089077	Aha Toro Blanco Tequila	498	750 ml	6	03007- 19406	\$46.75

AHA TORO Blanco Tequila is in its most pure and simple state, true to its 100% agave essence. The taste of red apples is dominant; minerals and honey are other aromas. Soft and fruity opening, followed by minerals and honey, finished with sweet fruits and some pepper. This lively clear and crisp tequila is a good choice for ultra premium cocktails.

continued...

2) The following new “L” item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035039	Three Olives Pomegranate Flavored Vodka	265	750 ml	12	89708- 53242	\$20.60

Three Olives Pomegranate Vodka has the taste of tangy, sun-ripened pomegranates.

It

Olympia, Washington 98504-3096

July 27, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #88

1) We have received a limited number of cases of brand code 043128, Bacardi Light Dry Rum, 1.75 Liter, with Muddler attached. When you order full cases of brand code 043128, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
043128	Bacardi Light Dry Rum with Muddler On-Pack (6 on 6)	300	1.75L	6	80480- 01520	\$29.95

It

July 31, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #90

1) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035002	Vincent Van Gogh Double Espresso Vodka	265	750 ml	12	33824- 20804	\$23.55

Imported from Schiedam, Holland's 125-year old Dirkwager Distillery, Van Gogh Vodka is handcrafted in small batches using the finest grains; rich, smooth vodka boasting a grainy sweet flavor.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	040986	Smirnoff Twist of Blueberry Vodka	290	750 ml	12	82000- 73291	\$14.95

Blueberry Twist is triple distilled and filtered in a unique process to ensure smoothness. Mix with your favorite fruit juice or soda or with 1 ounce of cranberry juice (red or white) and 1 ounce tonic or soda for a 'Smirnoff Blueberry Martini.'

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	063719	Smirnoff Grand Cosmopolitan	398	750 ml	12	82000- 73457	\$12.95

Smirnoff Grand Cosmopolitan is a premixed cocktail that blends Smirnoff Vodka with Grand Marnier's Orange Liqueur and red cranberry juice. This is a version of the classic cocktail that calls for vodka, orange flavored liqueur, cranberry juice and a squeeze of fresh lime. Shake with ice, strain and pour into a chilled martini glass. Garnish with a slice of fresh lime.

continued...

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	893020	Redeye Bloody Mary Mix Habanero	999	1.0 L	12	84519- 23005	\$3.99

Redeye Habanero is named after the habanero pepper from which the spicier mix derives its heat. The habanero pepper is the hottest pepper known to man, but Redeye Habanero is toned down to reap the benefits of the flavor and the heat of the habanero without the pain. Redeye Habanero is not too hot, but it is definitely not for the meek.

It

Olympia, Washington 98504-3096

August 3, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #93

1) We have received a limited number of cases of brand code 017958, Evan Williams Black Label Bourbon, 1.75 liter, with Fishing Lure attached. When you order full cases of brand code 017958, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
017958	Evan Williams Black Label Bourbon with Fishing Lure On-Pack (3 on 6)	151	1.75 L	6	96749- 02114	\$26.95

2) We have received a limited number of cases of brand code 019028, Jim Beam Black Eight Year Bourbon, 1.75 liter, with Jim Beam Steak Sauce attached. When you order full cases of brand code 019028, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
019028	Jim Beam Black Eight Year Bourbon with Jim Beam Steak Sauce On-Pack (6 on 6)	151	1.75 L	6	80686- 03410	\$39.95

3) We have received a limited number of cases of brand code 034748, Stolichnaya Russia Vodka, 1.75 liter, with 50 ml bottle of Stolichnaya Blueberi Vodka attached. When you order full cases of brand code 034748, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
034748	Stolichnaya Russia Vodka with 50 ml bottle of Stolichnaya Blueberi Vodka On-Pack (6 on 6)	260	1.75 L	6	89540- 43656	\$44.95

continued...

4) We have received a limited number of cases of brand code 063528, Salvador's Margarita, 1.75 liter, with Baseball Cap attached. When you order full cases of brand code 063528, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
063528	Salvador's Margarita with Baseball Cap On-Pack (3 on 6)	398	1.75 L	6	88352- 12008	\$15.95

5) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035055	Trump Super Premium Vodka	260	50 ml	120	57532- 00028	\$4.00

6) The following One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
065681	Marie Brizard Watermelon Liqueur	475	50 ml	168	84279- 91450	\$1.50

Olympia, Washington 98504-3096

August 7, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #96

1) The following One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002367	Courvoisier VSOP Cognac with Two Rocks Glasses	15	750 ml	6	80686- 96213	\$39.95

2) The following repeat One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
036341	Hendrix Electric Vodka	285	50 ml	120	59579- 00105	\$4.75

3) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901899	Monkey Bay Chardonnay 2004 (New Zealand)	649	750 ml	12	82100- 73631	\$3.99

This chardonnay has a pale straw color with brilliant clarity the aroma is a bouquet of ripe citrus combined with the softer aromas of melon and peach. With vibrant, ripe flavours, a rich, creamy texture and a lingering, refreshing finish, this wine is a perfect harmonization of regional chardonnay characteristics. Crisp lemon and lime characters meld with luscious stone fruit flavours, sustained on a backbone of balanced acidity.

It

Olympia, Washington 98504-3096

August 10, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #97

1) The following Washington Wine one-time-only and U-code items have additional cases available in the Distribution Center; some are in very limited quantities. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
456601	Columbia Crest '04 Syrah Reserve WA	887	750 ml	6	88586- 46494	\$19.99
456751	Columbia Crest '02 Cabernet Sauvignon Reserve WA	863	750 ml	6	88586- 41997	\$29.99
456761	Columbia Crest '02 Merlot Reserve WA	884	750 ml	6	88586- 43697	\$24.99
457501	Columbia Crest '03 Red Reserve Walter Clore WA	001	750 ml	6	88586- 41155	\$30.99
490670	Northstar '02 Stella Maris Red WA	884	750 ml	12	88586- 00125	\$29.99
490674	Northstar '03 Merlot WA	884	750 ml	6	88586- 00025	\$38.99
490679	Northstar '02 Merlot Walla Walla WA	884	750 ml	6	88586- 00102	\$38.99
508181	Snoqualmie Cabernet Sauvignon Reserve '03 WA	863	750 ml	6	77190- 00010	\$19.99
508196	Snoqualmie Merlot Reserve '02 WA	884	750 ml	6	77190- 00011	\$19.99
508198	Snoqualmie Sangiovese '02 WA	899	750 ml	12	77190- 00038	\$5.79
510570	Ch Ste Michelle Indian Wells Merlot '03 WA	884	750 ml	12	88586- 60791	\$13.99
510572	Ch Ste Michelle Canoe Ridge '03 Merlot WA	884	750 ml	6	88586- 66193	\$18.99
510744	Ch Ste Michelle '02 Artist Series Meritage WA	859	750 ml	6	88586- 00121	\$38.95
602450	Pine & Post Chardonnay '04 WA	665	750 ml	12	57846- 00069	\$4.99
625641	Ch Ste Michelle '05 Horse Heaven Sauvignon Blanc WA	693	750 ml	6	88586- 66795	\$10.99
800900	Sweet Pea Apple Wine w/Peach Essence WA	952	750 ml	12	57846- 00211	\$4.99

continued...

900730	Latah Creek Maywine WA	699	750 ml	12	84880-00005	\$5.68
901542	Pasek Raspberry Wine WA	973	750 ml	12	92193-00032	\$9.99
901542	Pasek Raspberry Wine WA	973	750 ml	12	92193-00032	\$9.99
901578	Kiona Sangiovese Estate Bottled Red Mountain '03 WA	899	750 ml	12	84654-50003	\$13.45
901628	Barnard Griffin Pinot Gris '06 WA	001	750 ml	12	96925-00302	\$16.99
901645	Portteus Rattlesnake Ridge Cabernet Franc WA	897	750 ml	12	42196-91731	\$9.99
901676	Spire Mountain Pear Cider WA	997	650 ml	12	19917-00010	\$2.46
901679	Kestrel Vintners Syrah '03 WA	887	750 ml	12	51640-00700	\$17.99
901713	Spilya Cellars Mountain House Red WA	859	750 ml	12	02000-01214	\$9.99
901734	Terra Blanca Syrah '01 WA	887	750 ml	12	12516-00025	\$14.78
901786	Okanogan Pinot Noir '04 WA	889	750 ml	12	08463-00151	\$12.99
901809	Stimson Estate Cellars Merlot WA	884	750 ml	12	88586-00116	\$5.49
901810	Stimson Estate Cellars Chardonnay WA	665	750 ml	12	88586-00115	\$5.49
901825	Killer Red '04 Syrah Terra Blanc WA	887	750 ml	12	12516-90610	\$8.99
901834	Latah Creek Sangiovese '05 WA	899	750 ml	12	84880-00019	\$7.58
901847	Kestrel Vintners Platinum #3 NV WA	659	750 ml	12	51640-13203	\$11.99
901867	Wineglass Cellars Cabernet Sauvignon '01 WA	863	750 ml	12	02000-01295	\$22.20
901868	Wineglass Cellars Capizimo NV WA	859	750 ml	12	02000-01294	\$15.20
901871	Portteus Merlot '05 WA	884	750 ml	12	42196-91702	\$14.99
901896	Alexandria Nicole Merlot '04 WA	884	750 ml	12	02000-01303	\$16.16
901897	Sweet Pea Apple Wine w/Blackberry Essence WA	952	750 ml	12	57846-00314	\$4.99

It

Olympia, Washington 98504-3096

August 10, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #98 (REVISED)

1) Please be aware of the following case code labels, at time of receipt on the following item:

220600 – Baron De Rothschild Reserve Rouge, 750 ml

The special order brand code of 985391 is on the case code label and the case scans incorrectly. The incorrect brand code has been crossed out and the correct brand code of 220600 has been handwritten on the case. Please receive this item using the regular brand code. The units scan correctly as 220600.

2) The following brands have been closed out for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout shelf tickets will be sent to you effective September 1, 2007.

Reason:

011466	Wiser's Very Old 18 Year Canadian, 750 ml	Poor Sales
020366	Old Forester Straight 48 Month Bourbon, 750 ml	Poor Sales
033266	Seagram's Orange Twisted Gin, 750 ml	Poor Sales
034208	Finlandia Wild Berries Vodka, 750 ml	Poor Sales
034937	Volk Kvint Vodka, 750 ml	Poor Sales
043916	Bacardi Big Apple Rum, 750 ml	Poor Sales
044506	Cruzan Pineapple Flavored Rum, 750 ml	Poor Sales
044946	Monarch Dark Rum, 750 ml	Poor Sales
046105	Cabana Bay Wild Cherry Flavored Rum, 750 ml	Poor Sales
051036	Asbach Uralt VXOP Brandy, 750 ml	Poor Sales
051476	Don Pedro Mexico Brandy, 750 ml	Poor Sales
053036	Monarch Brandy Traveler, 750 ml	Poor Sales
064416	Benedictine Dom Brandy, 750 ml	Poor Sales
068346	Feeney's Irish Cream, 750 ml	Poor Sales
080571	Arrow Peppermint Schnapps, 50 ml	Poor Sales

3) The following One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003138	Jagermeister with Pewter Shot Glass	15	750 ml	12	83089- 66092	\$23.95

continued...

4) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	017766	Eagle Rare Single Barrel Ten Year Bourbon	151	750 ml	6	88004- 02134	\$29.60

The bright honey/topaz color shows a sparkling bronze core. Early aromas include gentle grain, toasted honey-wheat bread, and tobacco leaf. It has flavors of cereal grain, mild oak resin, black raisins, grapefruit, charred oak, and candied almonds; the finish is long.

5) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
488820	Montevina Zinfandel 2003 (California)	898	750 ml	12	09460- 00007	\$4.99

This Zinfandel is full bodied, ripely flavored and medium rich, with good balance, and flavors tasting of berry jam, aniseed, and plum. Long finish.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
591450	Montevina Pinot Grigio 2005/ 2006 (California)	699	750 ml	12	09460- 00002	\$4.99

Medium Bodied pinot grigio with honey suckle, lemon and pear, refreshing finish with a mild aftertaste.

It

Olympia, Washington 98504-3096

August 22, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #102

1) The following Washington Wine one-time-only items have additional cases available in the Distribution Center; some are in very limited quantities. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901444	Pasek Blackberry Wine WA	925	750 ml	12	92193- 00008	\$9.99
901668	Windfall Winery Asian Pear Wine WA	948	750 ml	12	97527- 00001	\$10.87
901782	Okanogan Chardonnay '04 WA	665	750 ml	12	08463- 00131	\$8.99
901851	Powers Chardonnay '05/06 WA	665	750 ml	12	93532- 14911	\$6.99
901882	Working Girl 'Rose The Riviter' WA	758	750 ml	12	86318- 99285	\$9.99
901884	Pine & Post Cabernet Sauvignon '04 WA	863	750 ml	12	57846- 00065	\$4.99

2) We have received a limited number of cases of brand code 005486, The Macallan Single Highland Malt 12 Year Scotch, 750 ml, with a leather bag attached. When you order full cases of brand code 005486, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
005486	The Macallan Single Highland Malt 12 Year Scotch with a Leather Bag On-Pack (6 on 12)	100	750 ml	12	87236- 10000	\$47.95

It

Olympia, Washington 98504-3096

August 24, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #105

1) The following Washington Wine one-time-only items have additional cases available in the Distribution Center; some are in very limited quantities. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
496170	Pine & Post Merlot '05 WA	884	750 ml	12	57846- 00064	\$4.99
901147	Latah Creek Huckleberry D'Latah WA	682	750 ml	12	84880- 00010	\$6.93
901443	Pasek Cranberry Wine WA	948	750 ml	12	92193- 00007	\$9.99
901449	Barnard Griffin '06 Sangiovese Rose WA	759	750 ml	12	96925- 00304	\$7.99
901634	Kiona Ice Wine '05/06 WA	659	375 ml	12	84654- 90001	\$19.91
901639	House Wine Red Wine '05 WA	859	750 ml	12	84745- 00001	\$8.99
901643	Portteus Rattlesnake Ridge Syrah '04 WA	887	750 ml	12	42196- 91733	\$9.99
901795	Working Girl "Go Girl Red" NV WA	859	750 ml	12	86318- 99250	\$9.99
901845	Saviah "The Jack" Red Table '05 WA	859	750 ml	12	99976- 00010	\$14.74
901860	Claar Cellars Late Harvest Riesling '03/04 WA	682	375 ml	12	35552- 12375	\$4.82

2) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
042661	Mount Gay Eclipse Rum	305	50 ml	120	87236- 95006	\$1.50

continued...

3) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	066931	Grangala Triple Orange Liqueur	450	50 ml	120	82352- 30020	\$1.75

Olympia, Washington 98504-3096

August 31, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #108

1) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035145	Three Olives Pomegranate Flavored Vodka	265	50 ml	48	89708- 53250	\$1.50

2) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
463380	Estancia Syrah 2004 (California)	899	750 ml	12	83085- 90701	\$6.99

“Fruit from two different regions work together to make Estancia’s Central Coast Syrah. We chose cool climate Monterey grapes for the exceptional texture they provided and Paso Robles for its rich and spicy berry characters. Appearance: Deep garnet. Aroma: Ripe, juicy blackberries and plum accented by hints of cocoa and soft oak. Flavor: Mouth filling juicy fruit followed with notes of spicy oak followed by a rich lingering finish.” – www.estanciawinery.com

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901907	Estancia Sauvignon Blanc 2006 (California)	693	750 ml	12	83085- 30128	\$6.99

“Estancia Sauvignon Blanc grapes are grown in Pinnacles Vineyard on the east side of the Salinas Valley at the base of the Gavilan Mountains, with additional fruit from the Santa Lucia Highlands to the west. Appearance: Very pale straw gold. Aroma: Orange blossoms and lemon grass accented by soft hints of white pepper. Flavor: Green apple and bright citrus notes accompanying fresh honeydew melon followed with a flinty finish.” – www.estanciawinery.com

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
485490	Folie A Deux Menage A Trois Red (California)	899	750 ml	12	99988- 07109	\$10.99

Menage a Trios red brings together three strange bedfellows: Zinfandel, Merlot and Cabernet. On top Zinfandel, a saucy little tease that brings blackberry and pepper spice to the relationship. Merlot, with its generous mouthfeel and round texture, fits perfectly in the middle. The rich flavors and firm tannins of Cabernet make in the foundation for the whole ensemble.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901905	Kungfu Girl Riesling 2006 (Washington State)	682	750 ml	12	84745- 00004	\$11.99

Grapes grown in the rocky soils of Evergreen vineyard produce this fantastic single vineyard Riesling Aromatics – think: Asian pear, white peach and spring flowers. Follow this with a burst of flavor and a long fresh satisfying finish.

3) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
429976	Yellow Tail Pinot Noir Australia	840	750 ml	12	31259- 01849	\$6.99

Yellow Tail Pinot Noir has attractive aromas of spice and dark cherries with a vibrant cherry and raspberry pallet. Earthy tones and subtle vanilla add complexity to the well balanced firm tannins. Long flavorful finish.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
479288	Kendall Jackson Vintage Reserve Meritage 2004 (California)	899	750 ml	12	81584- 01316	\$13.99

“The 2004 Meritage has aromas of blackberry, black licorice and violet. On the palate, juicy black cherry, along with cassis espresso and pomegranate are well balanced with generous, round tannins. In a word, this wine is plush.” -- Randy Ullom, Winemaster.

It

Olympia, Washington 98504-3096

September 7, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #110

1) The following One-Time-Only (OTO) item is in the Distribution Center. Limited Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034080	Absolut New Orleans Vodka	265	750 ml	12	35229- 00027	\$22.95

2) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
000916	Jack Daniel's Black with BBQ Sauce & Brush	40	750 ml	6	82184- 24673	\$23.45

It

Olympia, Washington 98504-3096

September 11, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #111

1) Effective October 1, 2007, the pricing on regularly listed 50 ml items is changing. All listed 50 ml items must be equivalent in price to their listed 750 ml size and the minimum retail is \$1.50. You will receive new shelf tickets in October for the listed 50 ml items with price changes.

2) The following brand has a NAME CHANGE only. The brand code and UPC code remain the same. You will receive a shelf ticket with the new name effective October 1, 2007.

OLD NAME	NEW NAME
038086 – Taaka Platinum Vodka, 750 ml	038086 – Platinum 7X Vodka, 750 ml

3) The following brands are changing from a 4 pack to a 6 pack. The unit retail remains the same at \$1.49. New UPC codes have been assigned. You will receive shelf tickets with the new pack description effective October 1, 2007.

BRAND CODE	DESCRIPTION
929532	Jack Daniels Country Cocktails Downhome Punch Malt 6/pk, 296 ml
929533	Jack Daniels Country Cocktails Lynchburg Lemonade Malt 6/pk, 296 ml
929535	Jack Daniels Country Cocktails Watermelon Spike Malt 6/pk, 296 ml
929536	Jack Daniels Country Cocktails Wildberry Jack Malt 6/pk, 296 ml

4) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout and discontinued shelf tickets will be sent to you effective October 1, 2007.

	Reason:
459915 Cribari Vino Rosso Red Table, 4.0 liter	Poor Sales
631820 Taylor CA Cellars Chablis, 3.0 liter	Poor Sales
929515 Bull Ice 22 Oz., 650 ml	Discontinued by Supplier
929531 Jack Daniels Country Cocktails Hurricane Punch Malt 4/pk, 296 ml	Discontinued by Supplier

5) The following items are new “M” wines and are on TPR in September. Please make shelf tickets with the following information.

429976, Yellow Tail Pinot Noir - Australia, 750 ml
Regular Retail - \$8.99
TPR Retail - \$6.99
Savings – \$2.00
479288, Kendall Jackson Vintners Reserve Meritage CA, 750 ml
Regular Retail - \$15.99
TPR Retail - \$13.99
Savings – \$2.00

September 21, 2007

BULLETIN #114

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Debi Besser, Director of Purchasing Services
John Redal, Director of Retail Services
Matt Pridgeon, Distribution Center Director

SUBJECT: 2007 HOLIDAY BUILDUP PERIOD

1) **Holiday Buildup Overview**

This year's Holiday Buildup Plan includes 202 items, just those products which are forecast to sell 500 cases or more statewide for the month of December.

In an effort to maintain a smooth and reliable operations plan, we have established a level supply schedule based on historical sales data, OTO's, and product trends. The goal is to have product move through the D.C. in response to the anticipated store demand. This will be reflected in the weekly recommended order quantity for each of the 202 items. As each store pulls the recommended order quantity, new stock will arrive at the D.C. for the next wave of orders.

The attached Brand Outlet Report lists the recommended order quantities for each week (Weeks 1-9, based on the schedule on the next page). Stores should not order less than the recommended order quantity for each of the 202 items. Stores should only increase the recommended order quantity for these items if they are going to be on TPR or if there is some other significant demand above the recommended quantity.

All other items will be forecasted as normal by the POS system and will require typical adjustments based on anticipated store needs. Your cooperation with this process will help us to maximize fill rates and prevent capacity constraints.

The buildup of these 202 items will begin with the ship date Thursday, October 4, 2007, and end on Friday, December 7, 2007. During this period, all stores will receive 9 shipments.

2) **Order/Ship Day Changes**

To compensate for D.C. no shipment days throughout the holiday season, the suggested reorder download to your store and the order submission date may occur on a different day than normal to ensure that no store will have to go two weeks without receiving an order. **Please refer to your November and December Ordering/Shipping Calendars for the details.**

For example, in order to avoid Tuesday shippers going two weeks without an order, Monday, December 31 shipments will be skipped and replaced with Tuesday shipments on this Monday, December 31. Monday shippers will not be sent a shipment for this week and should double order by December 24 to cover no shipment on December 31.

See the calendar on page 2 for details of the changes. If you have any questions about order and/or shipment days when you receive your November and December calendars, call the Service Desk.

Weeks 1-9

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
			October 4	October 5
October 8	October 9	October 10	October 11	October 12
October 15	October 16	October 17	October 18	October 19
October 22	October 23	October 24	October 25	October 26
October 29	October 30	October 31	November 1	November 2
November 5	November 6	November 7	November 8	November 9
D.C. is shipping. Stores are closed, and will receive same day shipments on Tuesday (11/13)				
November 12	November 13	November 14	November 15	November 16
November 19	November 20	November 21	Holiday/No Shipments	Holiday/No Shipments
November 26	November 27	November 28	November 22	November 23
December 3	December 4	December 5	November 29	November 30
			December 6	December 7

Remaining Holiday Weeks

December 10	December 11	December 12	December 13	December 14
	Double Tuesday shippers to cover Dec. 25			
December 17	December 18	December 19	December 20	December 21
Double Monday shippers to cover Dec. 31	Holiday/No Shipments			
December 24	December 25	December 26	December 27	December 28
No shipments for Monday shippers. Shipping Tuesday, Jan. 1 orders.	Holiday/No Shipments			
December 31	January 1	January 2	January 3	January 4

3) Same Day Shippers

On November 12th, the DC will be open and shipping, but the stores will be closed. Stores that would normally receive same day shipments on Monday, November 12th will receive their shipments on Tuesday, November 13th.

Due to the heavy retail activity on the day before a holiday, stores who have same day or next day deliveries may wish to contact their delivering carrier if they do not wish to receive a delivery on Wednesday, **November 21, 2007**. The carrier **may** be able to hold and deliver the order on the following Friday or Monday.

4) 2007 Holiday OTO Items

In order to relieve congestion at the Distribution Center, we are shipping the 2007 Holiday One-Time-Only items as soon as they are received. All Holiday One-Time-Only items are to be displayed and offered for sale as soon as they are received in your retail outlet. DO NOT hold back Holiday items for sale later in the Holiday period.

Note: You may receive less than you ordered of certain products due to reduced allocations from suppliers.

5) Buildup of All Other Items

Remember to build up your orders to cover the following no ship days for items other than the 202 items included in Holiday buildup. The POS system will not forecast any double orders. **Please spread out the buildup over the 2-3 weeks prior to the No Ship day as shown in the table below. This will reduce the impact to the DC and help ensure the highest fill rate possible.**

Build up orders on these dates	To cover NO SHIPMENT on these dates
November 1, 8, &15	November 22
November 2, 9, &16	November 23

6) Additional Buildup Dates

Automatic holiday buildup of orders ends on December 7, 2007. You must manually build up your orders for **all brands** after this date to ensure enough inventory for weeks you will not receive a shipment due to the holidays.

For All Brands

Build up orders on these dates	To cover NO SHIPMENT on these dates
December 4, 11 & 18	December 25
December 10, 17 & 24	December 31

Attachment: Brand Outlet Report

Olympia, Washington 98504-3096

September 21, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #115

1) We have received a limited number of cases of brand code 043128, Bacardi Light Rum, 1.75 ml, with Muddler attached. When you order full cases of brand code 043128, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
043128	Bacardi Light Dry Rum with Muddler On-Pack (6 on 6)	300	1.75 L	6	80480- 01520	\$31.95

2) We have received a limited number of cases of brand code 028625, Hendrick's Gin, 750 ml, with Transporter attached. When you order full cases of brand code 028625, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
028625	Hendrick's Gin with Transporter On-Pack (6 on 6)	200	750 ml	6	83664- 99043	\$33.95

3) We have received a limited number of cases of brand code 034006, Absolut Vodka, 750 ml, with a 50 ml bottle of Absolut Raspberri Vodka attached. When you order full cases of brand code 034006, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034006	Absolut Vodka, with a 50 ml bottle of Absolut Raspberri Vodka On -Pack (12 on 12)	260	750 ml	12	35229- 00030	\$22.95

continued...

4) We have received a limited number of cases of brand code 034006, Absolut Vodka, 750 ml, with a 50 ml bottle of Absolut Citron attached. When you order full cases of brand code 034006, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE		UNITS/ CASE	UPC #	RETAIL PRICE
		CODE #	SIZE			
034006	Absolut Vodka with 50 ml bottle of Absolut Citron Vodka On-Pack (12 on 12)	260	750 ml	12	35229- 00030	\$22.95

5) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE		UNITS/ CASE	UPC #	RETAIL PRICE
			CODE #	SIZE			
1 case	035109	Russian Standard Original Vodka	260	750 ml	12	87236- 70005	\$19.95

Olympia, Washington 98504-3096

September 28, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #119

1) We have received a limited number of cases of brand code 034006, Absolut Vodka, 750 ml, with a 50 ml bottle of Absolut Mandrin Vodka attached. When you order full cases of brand code 034006, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034006	Absolut Vodka, with a 50 ml bottle of Absolut Mandrin Vodka On -Pack (12 on 12)	260	750 ml	12	35229- 00030	\$22.95

2) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	056751	Kajmir Vanilla Brandy	390	50 ml	120	82100- 73746	\$1.00

3) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035099	Nemiroff Honey Pepper Flavored Vodka	265	750 ml	12	30218- 01328	\$19.55

Honey and pepper is a refined combination commanding an unexpected and unforgettable taste, followed by a long aftertaste. The soft and unanticipated start with the aroma of herbs fuses with the pleasantly fiery taste of red chili pepper.

continued...

4) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
416177	Lindemans Shiraz Bin 50 2005 (Australia)	840	1.50 L	6	12354- 08769	\$7.57

The Lindemans Bin Series wines are made with the modern lifestyle in mind, produced in an easy-drinking, contemporary style that offers wine lovers outstanding quality, substance and consistency at an everyday price. Colour: Bright ruby/crimson. Nose: Bramble and stewed plum aromas are supported by subtle touches of spice and vanilla. Complex and inviting! Palate: A medium to full bodied palate with layers of red berry and bramble fruit complimented by hints of dark chocolate. The finish is long and supple and shows nice creamy, spiced touches from the oak maturation.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901904	Foppiano Sangiovese 2002 (California)	899	750 ml	12	82949- 52255	\$5.49

The 2002 Foppiano Vineyards Sangiovese Alexander Valley is richly textured with an elegant blend of ripe red strawberries and black Bing cherries that are complemented by smooth, toasty American oak. Firm ripe tannins add depth and finesse, taming this grape's notorious brisk acidity. The finish is long and lingering. Best served with Italian fare, as well as duck, game hens, and young lamb dishes.

October 5, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES
 FROM: Steve Burnell, Marketing Manager
 SUBJECT: Merchandise Bulletin #121

1) The following item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
001190	Lismore Single Malt Scotch with Glass	15	750 ml	6	15918- 20033	\$22.80

2) The following Limited-Distribution (L) item is in the Distribution Center. Additional sizes are not automatically allocated. Depending on your store's marketing designation, managers are reminded to order and immediately display this item upon receipt in their outlets. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
038088	Platinum 7X Vodka (Was Taaka)	285	1.75 L	6	88004- 01272	\$21.95

3) The following new "L" items are in the Distribution Center. Selected stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	43066	Bacardi Peach Red Rum	345	750 ml	12	80480- 40204	\$16.95

Bacardi Peach Red is a Puerto Rican peach infused clear rum made from freestone peaches and combined with the original Bacardi. "Peach Red" is the term for the center or core, the most flavorful part, of the peach.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	38169	360 Vodka	285	750 ml	12	85592- 13375	\$28.95

360 Vodka is environmentally friendly vodka. This vodka is Quadruple Distilled through a highly energy efficient process, with every bushel of grain being fully utilized and nothing going to waste. 360 is also Five Times Filtered and produced at a facility that has improved its eco-footprint measurably over the past 5 years.

continued...

4) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	033226	Rouge Spirits Spruce Gin	235	750 ml	12	95301- 14404	\$34.60

Rouge Spirits Spruce Gin has twelve ingredients, Spruce, Cucumbers, Angelica Root, Orange Peel, Coriander, Lemon Peel, Ginger, Orris Root, Grains of Paradise, Tangerine, Juniper Berries and Free Range Coastal Water.

Olympia, Washington 98504-3096

October 9, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES
FROM: Steve Burnell, Marketing Manager
SUBJECT: Merchandise Bulletin #124

1) Brand code 092674, O'Mara's Irish Country Cream-Wine Base, 750 ml, is on TPR in November. You will not receive a TPR ticket in November. Please make a November TPR shelf ticket for this item. The November Price List, TPR List and Bills of lading are correct.

092674, O'Mara's Irish Country Cream -Wine Base, 750 ml
Regular Retail - \$9.99
TPR Retail - \$8.49
Savings - \$1.50

2) The following brands have been closed out for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout shelf tickets will be sent to you effective November 1, 2007.

Reason:

090552	Quinta Noval LB Porto - Portugal, 750 ml	Supply Issues
090556	Quinta Noval Ruby Porto - Portugal, 750 ml	Supply Issues
090557	Quinta Noval Tawny - Portugal, 750 ml	Supply Issues
090573	Quinta Do Noval Raven Port - Portugal, 500 ml	Supply Issues
450800	Canyon Road Cabernet Sauvignon CA, 750 ml	Poor Sales
450830	Canyon Road Merlot CA, 750 ml	Poor Sales
551880	Canyon Road Chardonnay CA, 750 ml	Poor Sales
617770	Snoqualmie Chenin Blanc WA, 750 ml	Discontinued by Supplier

4) We have received a limited number of cases of brand code 034006, Absolut Sweden Vodka, 750 ml, with a 50 ml bottle of Absolut Ruby Red or Apeach Vodka attached. When you order full cases of brand code 034006, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
034006	Absolut Sweden Vodka, with a 50 ml bottle of Absolut Ruby Red or Apeach Vodka On -Pack (12 on 12)	260	750 ml	12	35229- 00030	\$20.95

It

Olympia, Washington 98504-3096

October 16, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #126

1) The following repeat One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	043417	Captain Morgan Tattoo Rum	320	50 ml	120	87000- 00430	\$1.50
1 case	002504	Tarantula Azul & Margarita Mix Co-Pack	20	750 ml	6	85592- 12004	\$21.95

2) The following One-Time-Only (OTO) item is in the Distribution Center. Limited Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	003444	Sauza Hornitos Gold Tequila with 4/50 ml Dekuyper Pucker Schnapps	20	950 ml	6	80686- 83510	\$29.95

3) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	041474	44 North Huckleberry Flavored Vodka	290	750 ml	12	33597- 00963	\$28.50

An American potato vodka made with Rocky Mountain Spring Water and natural huckleberry flavor. This fivecolumn distilled potato vodka, has a natural huckleberry flavor and rocky mountain spring water. It can be enjoyed neat on rocks or in a variety of cocktails where it can substitute for fruit or berry flavored spirits.

continued...

4) The following new “L” item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	35052	Ruskova Russian Vodka	260	750 ml	12	58513- 00102	\$13.95

Distillery grows its own grain and uses it in the production of Ruskova. Only water from an underground spring is used in the production of Ruskova. Produced in a Pot Still the same method used for Single Malt Scotches and Small Batch Bourbons.

Olympia, Washington 98504-3096

October 22, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #128

1) Please be aware that the first page of the November TPR was printed on yellow paper, the same color as October. The regular color for November reports is pink.

2) We have received a limited number of cases of brand code 010628, Canadian Club Six Year Whiskey, 1.75 liter, with a Visor attached. When you order full cases of brand code 010628, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
010628	Canadian Club Six Year Whiskey with Visor On-Pack (3 on 6)	110	1.75 L	6	80686- 82112	\$34.95

3) The following (L) Limited Distribution item is in the Distribution Center. This size extension item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
089838	Sauza Hornitos Reposado Gold Tequila	499	1.75 L	6	80686- 83505	\$59.95

4) The following U code wine has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
457501	Columbia Crest Red Reserve Walter Clore 2003 (Washington)	001	750 ml	6	88586- 41155	\$30.99

continued...

5) The following repeat items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
370200	Mezzacorona Cabernet Sauvignon 2003 (Italy)	839	750 ml	12	87241- 88105	\$3.99

Ruby-red in color; elegant and intense bouquet, fragrant and herbaceous; well-balanced with a deliciously mild, fruity flavor, slightly tannic. A fine complement to red meats, roasts, game and seasoned cheeses.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
370220	Mezzacorona Chardonnay 2004 (Italy)	639	750 ml	12	87241- 88103	\$3.99

Straw-yellow in color; delicate nose, dry and crisp with an apple aroma; dry and refreshing flavor, firm structure. Excellent as an aperitif, this wine pairs well with hors-d'oeuvres, soups, poultry and vegetables.

October 26, 2007

B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #130

1) The following One-Time-Only (OTO) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	89153	Don Julio Reposado Tequila	499	50 ml	60	74545- 00042	\$4.00

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	89172	Don Julio Anejo 100% Agave Tequila	499	50 ml	60	74545- 00007	\$4.00

2) The following One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002359	Remy Martin XO w/200 ml XO On-Pack	20	750 ml	6	87236- 00148	\$139.95

3) The following new "L" items are in the Distribution Center. Selected stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	34579	Pinnacle Vodka	260	750 ml	12	89708- 46542	\$15.95

Handcrafted, small batch vodka imported from France. The time-honored recipe has been handed down from generation to generation. Distilled with spring water from the Champagne region of France. A silver medal winner at the 2004 San Francisco World Spirits Competition. Mix with coffee liqueur for a 'French Russian' or dry vermouth for a 'Pinnatini.'

continued...

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	35183	Pearl Plum Flavored Vodka	265	750 ml	12	88352- 12503	\$19.95

Plums, like Blueberries, are a Rich Source of Antioxidants. Pearl Plum Flavored Vodka has a Delicate, Subtly Sweet Flavor with Just a Hint of Tartness.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	88018	Lunazul Blanco Tequila	498	750 ml	12	96749- 90803	\$18.95

This very clean and silvery tequila has a refreshing spicy, agave nose, with a hint of hot pepper...Fills your mouth with a very smooth mint eucalyptus freshness.

4) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
291600	Pinot Evil Pinot Noir (France)	819	750 ml	12	81308- 57007	\$5.99

Non Vintage Vin de Pays Doc, France. Rich Fruit forward style Pinot Noir. Hint of dark berries, chocolate and black cherries. Medium bodied style of Pinot Noir with full round tannin finish.

It

October 30, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #131

1) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034159	Belvedere Poland Vodka	260	50 ml	60	87116- 06975	\$2.75

2) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035147	Three Olives Mango Flavored Vodka	265	750 ml	12	89708- 53342	\$20.95

Three Olives Vodkas are ultra-premium flavored vodkas imported from England, quadruple-distilled and quadruple-filtered to create a smooth tasting vodka. Three Olives is now available in Mango flavor

November 2, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #135

1) The following Holiday item has additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
950192	Spyke Premium Imported Vodka	260	750 ml	12	01254- 53010	\$14.95

2) The supplier has changed the packaging for Absolut Vodka 100 Proof, 750 ml. Brand Code 034046 with the red label is no longer being made. Brand Code 034041 is the new package and has a black label. The flavor has been reformulated and the retail is higher.

The new code is now available to order. Please order in the normal manner.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034041	Absolut 100 Premium Vodka	250	750 ml	12	35229- 00542	\$29.95

November 9, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES
FROM: Steve Burnell, Marketing Manager
SUBJECT: Merchandise Bulletin #138

1) The following items are new "M" wines and are on TPR in November and December. Please make shelf tickets with the following information.

090316, Grahams Fine Tawny Port NV – Portugal, 750 ml

Regular Retail - \$22.19

TPR Retail - \$15.99

Savings – \$6.20

090332, Grahams LBV Port – Portugal, 750 ml

Regular Retail - \$22.19

TPR Retail - \$19.99

Savings – \$2.20

090348, Hardys Whiskers Blake Tawny Port-Australia, 750 ml

Regular Retail - \$15.18

TPR Retail - \$12.99

Savings – \$2.19

450760, Canoe Ridge '04 Red Table Wine WA, 750 ml

Regular Retail - \$17.26

TPR Retail - \$14.99

Savings – \$2.27

482600, House Wine Red Wine WA, 750 ml

Regular Retail - \$11.99

TPR Retail - \$9.99

Savings – \$2.00

519897, Waterbrook Merlot-Cabernet WA, 750 ml

Regular Retail - \$11.99

TPR Retail - \$9.99

Savings – \$2.00

548730, Bridgeview Blue Moon Riesling OR, 750 ml

Regular Retail - \$10.99

TPR Retail - \$8.99

Savings – \$2.00

548740, Bridgeview Blue Moon Pinot Gris OR, 750 ml

Regular Retail - \$10.99

TPR Retail - \$8.99

Savings – \$2.00

557060, Columbia Crest Grand Estates Riesling, 750 ml

Regular Retail - \$9.48

TPR Retail - \$8.41

Savings – \$1.07

635365, Waterbrook Riesling WA, 750 ml

Regular Retail - \$11.99

TPR Retail - \$9.99

Savings – \$2.00

2) The following brand has a NAME CHANGE only. The brand code and UPC code remain the same. You will receive a shelf ticket with the new name effective December 1, 2007.

OLD NAME	NEW NAME
558820 – Covey Run Sauvignon Blanc WA, 750 ml	558820 – Covey Run Fume Blanc, 750 ml

3) The following brands have been closed out for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout shelf tickets will be sent to you effective December 1, 2007.

		<u>Reason:</u>
010001	Scoresby 'Very Rare' Scotch, 50 ml	Discontinued by Supplier
010004	Scoresby 'Very Rare' Scotch, 375 ml	Discontinued by Supplier
349405	Bolla Bardolino, 750 ml	Poor Sales
349810	Bolla Valpolicella, 750 ml	Poor Sales
900030	Hogue Chenin Blanc WA, 750 ml	Discontinued by Supplier
901065	Castillo De Almansa-Spain, 750 ml	Discontinued by Supplier

4) The following Holiday item has additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
059100	Evan Williams Egg Nog	398	750 ml	12	96749-02533	\$10.25

5) The following One-Time-Only (OTO) items have inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
000942	Jack Daniels Family Brands 3/pk – 50 ml each	30	150 ml	12	82184-08433	\$9.95
001190	Lismore Single Malt Scotch with Glass	15	750 ml	6	15918-20033	\$22.80
002635	Southern Comfort with Lime Juice	40	750 ml	6	88544-01394	\$18.20
015941	Tullamore Dew Irish	120	50 ml	120	89540-38397	\$2.25
028116	Wet by Beefeater Gin	205	750 ml	12	89540-45055	\$20.35
034208	Finlandia Wild Berries Vodka	265	750 ml	12	81128-04101	\$16.95

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
035055	Trump Super Premium Vodka	260	50 ml	120	57532-00028	\$4.00
042514	Cockspur 12 Rum	305	50 ml	60	84104-40019	\$3.50
052579	E & J VSOP Brandy	375	50 ml	120	85000-00386	\$1.75

6) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
003595	Cuervo Tradicional Tequila with 2 Glasses	15	750 ml	6	83960-72645	\$26.95

7) The following One-Time-Only (OTO) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035184	Pearl Plum Flavored Vodka	265	50 ml	64	88352-12502	\$1.00
1 case	089469	Lunazul Reposado Tequila	499	50 ml	60	96749-90850	\$1.00
1 case	067542	Kahlua French Vanilla Liqueur	430	50 ml	120	89540-49341	\$1.50

8) The following new Limited Distribution (L) items are in the Distribution Center. Selected stores will receive one case of these items. A number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	089468	Lunazul Reposado Tequila	499	750 ml	12	96749-90804	\$18.95

Aged in American oak barrels to smooth out the taste and to obtain subtle oak and vanilla notes, evolving into a classic cooked earthy agave taste. Very nice creamy palate with a long smoky finish.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	088548	Sauza Hornitos Plata White Tequila	498	750 ml	12	80686- 83532	\$27.95

Floral and herbal notes, spice (clove), bitter almond, fresh wood notes, long finish.

9) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
445107	Bogle Pinot Noir 2005 (California)	890	750 ml	12	80887- 49402	\$12.99

The cool coastal breezes of Sonoma County's Russian River Valley help to intensify some of the most widely acclaimed Pinot Noir grapes in the world. Our 2005 RRV Pinot Noir is a wine filled with subtle nuances and forward fruit character. Aromas of violets, crushed rose petals and berry spice are integrated with toasty oak overtones. The plush, lingering impressions of black cherry and leather on the palate end in a silky, earthy finish. A perfect pairing with Osso Buco and Chantrelles.

ma

November 19, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #140

1) The following One-Time-Only (OTO) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	043065	Bacardi Peach Red Rum	345	50 ml	120	80480- 40207	\$1.25
1 case	067548	Kahlua Hazelnut Liqueur	430	50 ml	120	89540- 49344	\$1.50

2) The following Limited-Distribution (L) item is in the Distribution Center. Additional sizes are not automatically allocated. Depending on your store's marketing designation, managers are reminded to order and immediately display this item upon receipt in their outlets. Split case available.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
019471	Maker's Mark KY Straight Bourbon 10 Packs of 12 Bottles	151	50 ml	120	85246- 43189	\$2.25

3) The following new Mini Distribution (M) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	066047	Orchid Mango Liqueur	475	750 ml	12	26990- 00969	\$28.95

With around 30% real fruit juice in each bottle, one will immediately notice hints of fruit pulp. The Orchid Mango contains mangos from India, Pakistan, Thailand and Bangladesh. Create a Mango Margarita by combining 2 oz of Orchid Mango Liqueur, lime juice, crushed ice, blend, and serve in a tall glass with ice.

continued...

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	041510	Hangar One Mandarin Blossom Vodka	290	750 ml	6	27724- 43750	\$36.95

Totally fresh tangerines in the infusion, with fresh tangerine flowers added. It's like peeling an actual tangerine, a really good one: the tiny spray of oil that comes up from your thumbnail is exactly what our vodka smells and tastes like.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	041516	Hangar One Kaffir Lime Vodka	290	750 ml	6	27724- 42750	\$36.95

Great fresh lime taste, without any of the artificial overtones that spoil so many lime products.

4) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
770430	Domaine Ste Michelle Frizzante (Washington)	919	750 ml	12	88586- 00219	\$5.79

“Frizzante is perfect for those who like a slightly sweeter sparkling wine. The Cuvee is lively, fruity, without being cloying. A creamy sparkling wine, with notes of apple, pear and candied apples, Frizzante is balanced, refreshing and very easy to drink. The wine is an excellent complement to spicy foods with Asian or Southwest influences as well as various egg dishes and desserts.” – Rick Casqueiro, Winemaker

5) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
557060	Columbia Crest Grand Estate Riesling 2006 (Washington)	682	750 ml	12	88586- 00220	\$8.41

“Intense aromas of apple, tropical fruit and spices are complimented by a hint of minerality. Rich flavors of fresh fruit linger on the palate and are accentuated by crisp acidity, leading to a lively, vibrant finish” – Ray Einberger, Winemaker

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
519897	Waterbrook Merlot-Cabernet 2005 (Washington)	865	750 ml	12	57846- 00329	\$9.99

Nuances of leather and tobacco fill this deep red wine. Rich flavors of coffee and plums fill the palate complemented by currants and rounded tannins on the finish.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
635365	Waterbrook Riesling 2006 (Washington)	682	750 ml	12	57846- 00331	\$9.99

Jasmine and marigold floral notes and hints of Clementine aromas greet you. Juicy nectarines and honeysuckle lead to a clean finish with balanced fruit flavors and acidity.

November 21, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #142

1) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Split case available.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	028661	Magellan Gin	200	50 ml	120	89768- 90600	\$1.50

2) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034080	Absolut New Orleans Vodka	265	750 ml	12	35229- 00027	\$22.95

3) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003523	Sauza Hornitos Tequila with Dominos Co-Pack	20	750 ml	6	80686- 83511	\$29.95

4) The following new "S" item is in the Distribution Center. An "S" item is defined as Warehouse Stock-normally only stocked in the Distribution Center for customer orders. "S" items may be displayed in those outlets with consistent sales patterns. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
011358	Crown Royal Cask No. 16 Canadian	110	750 ml	6	82000- 73955	\$99.95

With its cognac finish, Cask No. 16 combines the luxurious taste of cognac with the flavorful and lingering taste experience of Crown Royal. Crown Royal's master blender begins with a unique blend of more than 50 different individually aged whiskies. All casks used in the making of Crown Royal Cask No. 16 (from the renowned Limousin Forest in France) are stamped "16" to mark their authenticity and place of origin.

December 7, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #146

1) The following brands have been closed out for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout shelf tickets will be sent to you effective January 1, 2008.

Reason:

006216	Tamnavulin Single Malt 12 Year Scotch, 750 ml	Discontinued by Supplier
092544	Kijafa Denmark Cherry, 750 ml	Poor Sales

The following brands have been closed out. Closeout shelf tickets will be sent to you effective January 1, 2007.

Reason:

059100	Evan Williams Egg Nog, 750 ml	Holiday One-Time-Only
061616	Pennsylvania Dutch Egg Nog, 750 ml	Holiday One-Time-Only
061618	Pennsylvania Dutch Egg Nog, 1.75 liter	Holiday One-Time-Only
065176	Holly Toddy Rum & Brandy, 750 ml	Holiday One-Time-Only
076436	St Nick's Egg Nog Liqueur, 750 ml	Holiday One-Time-Only
471601	Elvis Blue Christmas Cabernet Sauvignon, 750 ml	Holiday One-Time-Only
901903	Weinrich Chocolate Bar Champagne Truffle, 3.5 oz.	Holiday One-Time-Only
950131	Turin Chocolates 6 Piece Jose Cuervo Especial, 2.1 oz.	Holiday One-Time-Only
950132	Turin Chocolates 6 Piece Kahlua, 2.1 oz.	Holiday One-Time-Only
950180	Turin Diamond Chocolates Jack Daniel, 8.5 oz.	Holiday One-Time-Only
950181	Turin Diamond Chocolates Kahlua, 8.5 oz.	Holiday One-Time-Only
950184	Turin Diamond Chocolates Baileys, 8.5 oz.	Holiday One-Time-Only
950194	Schlunder Cappuccino Liqueur Cake, 14 oz.	Holiday One-Time-Only
950195	Schlunder Black Forest Liqueur Cake, 14 oz.	Holiday One-Time-Only
950196	Weinrich Chocolate Bar Cognac Truffle, 3.5 oz.	Holiday One-Time-Only
950197	Weinrich Chocolate Bar Rum Truffle, 3.5 oz.	Holiday One-Time-Only
950200	Very Special Chocolates Cocktails Tower Box, 8.1 oz.	Holiday One-Time-Only
950202	Asbach Chocolate Cherries in Small Box, 3.53 oz.	Holiday One-Time-Only
950203	Asbach Chocolate Minis in Gift Tray, 10.5 oz.	Holiday One-Time-Only
950204	Turin Chocolates 6 Piece Jack Daniel, 2.1 oz.	Holiday One-Time-Only
950205	Turin Chocolates 6 Piece Malibu, 2.1 oz.	Holiday One-Time-Only
950206	Turin Chocolates 6 Piece Baileys, 2.1 oz.	Holiday One-Time-Only
950207	Turin Chocolates Shaker Jose Cuervo Especial, 10.58 oz.	Holiday One-Time-Only
950208	Turin Chocolates Shaker Malibu, 10.58 oz.	Holiday One-Time-Only

2) We have received a limited number of cases of brand code 052318, Christian Brothers Brandy, 1.75 liter, with playing cards attached. When you order full cases of brand code 052318, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
052318	Christian Brothers Brandy with Playing Cards On-Pack (6 on 6)	375	1.75 L	6	86036- 81547	\$28.95

continued...

3) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	045651	Redrum Rum & Tropical Flavor	320	50 ml	120	08851- 00050	\$1.50

4) The following repeat One-Time-Only items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003528	El Jimador Reposado Tequila with two Shot Glasses	15	750 ml	6	44607- 22848	\$29.95
077428	Starbucks Coffee Liqueur	430	50 ml	60	80686- 99790	\$1.75
080387	Starbucks Cream Liqueur	425	50 ml	60	80686- 99690	\$1.75
088291	Patron Silver 100% Agave Tequila	498	50 ml	60	21733- 00023	\$6.00

5) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	087406	Jose Cuervo Platino Reserve de la Familia Tequila	498	750 ml	6	83960- 72652	\$59.95

Jose Cuervo Platino, part of the Reserva de la Familia collection, is made from 100% blue agave and is handcrafted using a unique process called "Esencia de Agave(TM)." This proprietary distillation method optimizes the tequila's agave notes resulting in a vibrant tequila of exquisite character and complexity - one that reflects the pure character and essence of Mexico's prized blue agave plant. Jose Cuervo Platino is created from hand-selected estate grown agave using the most flavorful inner portion of the agave's piña, further enhancing its distinct taste.

continued...

6) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901908	Cavit Pinot Grigio/Pinot Noir (Italy) 2/Pk, 750 ml each	55	1.5 L	6	86785-21228	\$14.99

Cavit Pinot Grigio

Taste: Dry, light and crisp. Color: Bright straw gold. Bouquet: Delicate and pleasing with floral and fruit scents. Serving Suggestions: Highly versatile. A wonderful aperitif and equally splendid with pasta in cream sauces, risottos, veal, chicken and fresh seafood dishes. Enjoy well chilled.

Cavit Pinot Noir

Taste: Silky smooth with well defined fruit redolent of red berries with cherry notes. Medium-bodied with soft tannins, concluding in a pleasing finish. Color: A youthful, vibrant purple. Bouquet: Delicate and alluring aromas of black cherry. Serving Suggestions: Grilled or roasted red meats, poultry, flavorful vegetarian entrees, risottos. Also enjoyable with flavorful fish entrees, such as salmon, tuna and swordfish.

7) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
464685	Bonterra Cabernet Sauvignon 2005 (California)	864	750 ml	12	82896-78040	\$12.99

This Cabernet offers New World aromas of Bing cherry, currants and raspberry, with spicy notes of cedar and dried cranberry, with slight vanilla notes (French Vanilla, of course). In the glass you'll find juicy red berry flavors, and a very approachable, rich and full mouth-feel with a lingering, thoughtful finish. Good structure, polished yet soft tannins promise an ever more pleasing wine to come, with lively acidity and subtle spice. This rich and flavorful wine will be a surprisingly good match with a broad array of dishes that reach far beyond Cabernet's traditional pairing with roast meats.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
464690	Bonterra Merlot 2004 (California)	885	750 ml	12	82896-07779	\$12.99

Bonterra's blend for the vintage layers Merlot with Syrah and Cabernet Sauvignon, bringing great depth and complexity to the wine. Distinctive tannins will soften with age, and you'll find the wine to be rich and dry, with good fruit featuring blackberry, cherry and touches of herbs, with notes of cedar. No casual Merlot, this is a wine we're proud to call our own.

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
564500	Bonterra Chardonnay 2005 (California)	666	750 ml	12	82896- 78041	\$10.99

This Chardonnay has firmly adopted a style some describe as International, with less oak aging and a deliberate attempt to emphasize the freshness and crispness of our stellar organic fruit from Mendocino County. An initial impression of rich, buttery cream quickly turns to aromas of honey and lightly toasted almonds, followed quickly by tropical aromas of pineapple and citrus lemon. The wine is refreshing on the palate, with a minerality that is both bright and clean, seductively drawing you into a vibrant tartness and lemon zest that is absolutely, positively Bonterra Chardonnay. There's a touch of vanilla from the new French Oak. This vintage to remember, and enjoy.

It

December 7, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES
 FROM: Steve Burnell, Marketing Manager
 SUBJECT: Merchandise Bulletin #147

1) Please do not order Holiday OTO's on your weekly order unless you are notified in a Merchandise Bulletin that there is excess inventory available for ordering.

2) The following Holiday One-Time-Only items have additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001550	Tanqueray Ten Gin w/Shaker	020	750 ml	6	88076- 16884	\$27.95
059100	Evan Williams Egg Nog	398	750 ml	12	96749- 02533	\$10.25
950192	Spyke Premium Imported Vodka	260	750 ml	12	01254- 53010	\$14.95

3) Due to limits on overall production and allocations, suppliers are not always able to ship the quantity of Holiday products that we order. The following Holiday items are available in reduced quantities resulting in SIGNIFICANT REDUCTIONS in cases that you may have ordered on the 2007 Holiday One-Time-Only survey:

**BRAND
CODE**

DESCRIPTION

001256	Michael Collins Irish w/Flask & Golf Set, 750 ml
001270	Talisker Single Malt Scotch w/2 Glasses, 750 ml
001288	Beefeater Gin w/2 Glasses, 750 ml
001319	Crown Royal Special Reserve w/2 Glasses, 750 ml
001400	Crown Royal Canadian w/2 Glasses, 750 ml
001410	Crown Royal Canadian w/Pouring Cradle, 1.75 liter
001846	Ketel One Vodka w/Shaker, 750 ml
001950	Ciroc Snap Frost Vodka w/2 Glasses, 750 ml
002010	Courvoisier XO w/Snifter Glass, 750 ml
002202	Bombay Sapphire Gin Glass Pack, 750 ml
002327	Gosling's Black Rum w/Hot Toddy Mix, 750 ml
002368	Grey Goose Vodka w/Shaker, 750 ml
002369	Grey Goose L'Orange Vodka w/Shaker, 750 ml
002372	Bacardi Limon Rum w/Pitcher, 750 ml
002379	E & J XO Brandy w/Glass, 750 ml
002495	Starbucks Cream Liqueur w/Mug, 750 ml
002496	Starbucks Coffee Liqueur w/Mug, 750 ml
002714	Drambuie Scotch Liqueur w/Mug, 750 ml
002870	Bailey's Original Irish Cream Liqueur w/2 Glasses, 750 ml
002965	Di Saronno Amaretto w/Glasses, 375 ml
002971	Di Saronno Amaretto w/2 Glasses, 750 ml

continued...

003124	Irish Mist Liqueur w/2 Glasses, 750 ml
003135	Jagermeister Herb Liqueur w/2 Glasses, 750 ml
003459	Cazadores Reposado Tequila w/Shot Glass, 750 ml
003570	Corazon Blanco Tequila w/4 Glasses in Wooden Box, 750 ml
003577	1800 Silver Tequila w/2 Shot Glasses, 750 ml
003602	Gran Centenario Plata Tequila w/2 Glasses, 750 ml
003604	Don Julio Reposado Tequila w/Flask, 750 ml
052578	E & J Superiore Reserve VSOP w/Flask, 750 ml
901901	Schonmarke Ice Wine w/2 Glasses, 375 ml
901903	Weinrich Chocolate Bar Champagne Truffle, 3.5 oz.
950131	Turin Chocolates 6 Piece Jose Cuervo Especial, 2.1 oz.
950132	Turin Chocolates 6 Piece Kahlua, 2.1 oz.
950180	Turin Diamond Chocolates Jack Daniel, 8.5 oz.
950181	Turin Diamond Chocolates Kahlua, 8.5 oz.
950184	Turin Diamond Chocolates Baileys, 8.5 oz.
950194	Schlunder Cappuccino Liqueur Cake, 14 oz.
950195	Schlunder Black Forest Liqueur Cake, 14 oz.
950196	Weinrich Chocolate Bar Cognac Truffle, 3.5 oz.
950197	Weinrich Chocolate Bar Rum Truffle, 3.5 oz.
950200	Very Special Chocolates Cocktails Gift Tower Box, 8.1 oz.
950202	Asbach Chocolate Cherries in Small Gift Box, 3.53 oz.
950203	Asbach Chocolate Minis in Gift Tray, 10.5 oz.
950204	Turin Chocolates 6 Piece Jack Daniel, 2.1 oz.
950205	Turin Chocolates 6 Piece Malibu, 2.1 oz.
950206	Turin Chocolates 6 Piece Baileys, 2.1 oz.
950207	Turin Chocolates Shaker Jose Cuervo Especial, 10.58 oz.
950208	Turin Chocolates Shaker Malibu, 10.58 oz.

4) The following Holiday items are available in reduced quantities resulting in SLIGHT REDUCTIONS in your allocations:

BRAND

<u>CODE</u>	<u>DESCRIPTION</u>
000952	Jack Daniel's Black w/2 Glasses, 750 ml
001129	Glenlivet Single Malt 12 Year Scotch w/2 Glasses, 750 ml
001221	Johnnie Walker Black Scotch w/2 Glasses, 750 ml
001285	Bushmills Irish Whiskey w/2 Glasses, 750 ml
001307	Pyrat XO Reserve Rum w/Humidor, 750 ml
001735	Smirnoff Twist Flavor 5/pack (50 ml each), 250 ml
001979	Level Vodka w/2 Martini Glasses, 750 ml
002398	Three Olives Vodka w/Glass & Olives, 750 ml
002484	Pama Pomegranate Liqueur w/Flute, 750 ml
002530	Starbucks Coffee & Cream 2/pack w/Drink Stencils (375 ml each), 750 ml
003140	HpnotiQ Liqueur w/Martini Glass, 750 ml
003737	Gekkeikan Black & Gold w/Sake Cups, 750 ml
051258	Kammer Williams Birne Pear in Bottle Brandy, 750 ml
080045	E & J Cask & Cream Chocolate Temptation Liqueur, 750 ml
901900	Mionetto Il Prosecco 2/pack w/6 Glasses (750 ml each), 1.5 liter

continued...

5) The following Holiday items are NOT AVAILABLE in any quantity:

BRAND

CODE **DESCRIPTION**

001948 Turi Vodka w/2 Glasses & Valet, 750 ml
002100 Martell VS Cognac w/2 Glasses, 750 ml
049830 Calvados Pomme D'Eve Apple Brandy, 750 ml
Asbach Uralt Chocolate Truffle Mousse Cocoa Bar, 3.5 oz.
Villars Swiss Milk Chocolate Bar Williams Pear Brandy, 3.5 oz.
Villars Swiss Dark Chocolate Cherry Kirsch, 3.5 oz.

6) The following regular brands are available with on-packs. When you order the regular brand code, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND

CODE **DESCRIPTION**

022205 Wild Turkey Rare Breed Bourbon w/2 Glasses, 750 ml
064600 Caravella Limoncello Liqueur w/Esspresso Cups, 750 ml
071996 Sambuca Di Amore w/Cordial Glasses, 750 ml
073986 Amaretto Di Amore Classico w/Cordial Glasses, 750 ml
077136 Raspberry Di Amore w/Cordial Glasses, 750 ml

December 18, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #152

1) The following One-Time-Only (OTO) items have inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
001190	Lismore Single Malt Scotch with Glass	15	750 ml	6	15918- 20033	\$22.80
002635	Southern Comfort with Lime Juice	40	750 ml	6	88544- 01394	\$18.20
015941	Tullamore Dew Irish	120	50 ml	120	89540- 38397	\$2.25
028116	Wet by Beefeater Gin	205	750 ml	12	89540- 45055	\$20.35
035055	Trump Super Premium Vodka	260	50 ml	120	57532- 00028	\$4.00
043417	Captain Morgan Tattoo Rum	320	50 ml	120	87000- 00430	\$1.50
052579	E & J VSOP Brandy	375	50 ml	120	85000- 00386	\$1.75

2) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
901661	Apex II Late Harvest Semillon 2004 (Washington)	695	375 ml	12	80438- 59504	\$4.99

Succulently sweet with opulent flavors of honey, apricots, and pears, this charming wine displays an unusually seductive floral scent, especially of honeysuckle. The luscious sweetness is balanced by refreshing acidity. Residual sugar 13.5% by volume.

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901927	Wine of Substance Merlot 2006 (Washington)	884	750 ml	12	89076- 62417	\$19.99

How does it taste? Ok, we all saw the movie and no one thinks Merlot is cool, but seriously, this is different! And special. This is powerhouse Merlot – rich and round with intense herbs, plum, chocolate and dark berry fruits. Smooth tannins are complemented by firm acidity and hints of Washington State dust and gravel. What do I eat this with? This wine needs fat – bacon fat, steak fat, duck fat or pork fat. Or a cheeseburger.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901928	Wine of Substance Malbec 2006 (Washington)	899	750 ml	12	89076- 62427	\$19.99

How does it taste? One of the Three Amigos of Bordeaux with Cabernet Sauvignon and Merlot, Malbec in Washington is a rising star. Born in the Cahors region of France and riding a tidal wave of critical praise in Argentina, Malbec's structure lies nestled between Cabernet Sauvignon and Malbec. Ripe plum and anise notes are complemented by a mix of Provencal herbs and spice. Not a hint of green anywhere to be seen. What do I eat this with? Do as the Argentineans do – pair with beef.

Olympia, Washington 98504-3096

December 20, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #155

1) Based on a review of high case sales, price and case configuration the 138 items on the attached list are being removed from split case availability. You will find the January Price Book reflects these changes. You will find this change will begin now for some of the items that no longer have inventory in the split case module.

It

Olympia, Washington 98504-3096

December 28, 2007

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #158

1) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035179	Pearl Blueberry Vodka	265	750 ml	12	88352- 12507	\$19.95

Made from hand selected soft winter wheat and crystal clean Canadian Rocky Mountain water, Pearl Vodka is expertly crafted in micro-batches, distilled five times and filtered six times to ensure the ultimate in smoothness and taste.