



Washington State
Liquor Control Board
3000 Pacific Ave. SE Olympia WA, 98504

March 8, 2011

No. 2011-04

TO: ALL SUPPLIERS

FROM: DEBI J. BESSER, C.P.M., DIRECTOR OF PURCHASING

SUBJECT: ONE-TIME-ONLY (OTO) 2011 SUMMER SPIRIT PRODUCTS SELECTED

The Liquor Control Board would like to thank you for your 2011 Summer Spirit OTO submissions. We had 80 submissions, of which we have selected a group of 37 products, which are listed below. The selection was based primarily on sales performance, profitability, value, and seasonality. We plan to issue all Summer Spirit OTO orders by March 11, 2011.

Selected items will require delivery at our Seattle, Washington Distribution Center **no later than May 2, 2011**. Orders for this promotion that are received too late for us to make timely distribution to our retail outlets will be returned at supplier's expense.

If you have any questions or concerns, please email WSLCBorders@liq.wa.gov.

Thank you for your participation in our summer spirits product offering.

2011 Summer Spirit Promotion Selected Products

Supplier	Description
WOODINVILLE WHISKEY	AGE YOUR OWN WHISKEY KIT
KOBRAND	APPLETON ESTATE RESERVE WITH 2 GLASSES
BACARDI	BACARDI MULTI FLAVORED PACK
DIAGEO	BAILY'S MUDSLIDE (NEW PRODUCT)
AMERICAN BEV MARK	BIG BUCKET MARGARITA
AMERICAN BEV MARK	BIG BUCKET STRAWBERRY DAQ/MARG
BLACK HERON	BLACK HERON LEMONCELLO
SHAW ROSS	CAPEL PISCO AND MANGO COCKTAIL COMBO
DIAGEO	CAPTAIN MORGAN SPICED RUM AND COLA
BACARDI	CAZADORES REPOSADO WITH JARRITO MUG
BROWN FORMAN	CHAMBORD WITH 2 ICE CREAM BOWLS AND SCOOP
JIM BEAM	CRUZAN AGED LIGHT WITH PINA COLADA
JIM BEAM	CRUZAN FLAVOR PACK
JIM BEAM	DEKUYPER TRIAL PACK
BROWN FORMAN	EL JIMADOR REPOSADO WITH GLASS
BROWN FORMAN	GENTLEMAN JACK WITH GOLF BALLS
MOET HENNESSY	GLENMORANGIE 10 YR WITH 2 GLASSES
MOET HENNESSY	GRAND MARNIER CORDON ROUGE WITH SALT RIMMER
BROWN FORMAN	HERRADURA SILVER TEQUILA WITH GLASSES
SIDNEY FRANK	JAGERMEISTER 6 BOTTLE SHOT COOLER
DIAGEO	JOSE CUERVO WITH MARGARITA MIX
BLACK HERON SPIRITS	LEMONCELLO
HEAVEN HILL	LUNAZUL REPOSADO WITH SHOT GLASSES
JIM BEAM	MAKERS MARK BLOOPERS TRI PACK
PATRON	PATRON REPOSADO 750 ML WITH CITRONGE 375 ML
JIM BEAM	SAUZA 100 ANOS REPOSADO WITH BELTBUCKLE
JIM BEAM	SAUZA BLANCO TEQUILA WITH MARGARITA MIX
JIM BEAM	SAUZA GOLD TEQUILA WITH MARGARITA MIX
DIAGEO	SMIRNOFF SAVANNAH TEA
BROWN FORMAN	SOUTHERN COMFORT 100 PROOF WITH FLASK
BROWN FORMAN	SOUTHERN COMFORT QITH 2 GLASSES
WILLIAM GRANT	STOLICHNAYA VODKA CO PACK
DIAGEO	TANQUERAY GIN AND TONIC
PERNOD RICARD	THE GLENLIVET WITH CARAFE AND GLASS
VEEV SPIRITS	VEEV VODKA WITH WATER BOTTLE
BROWN FORMAN	WOODFORD RESERVE KENTUCKY DERBY 2011
BROWN FORMAN	WOODFORD RESERVE WITH 2 GLASSES