

January 10, 2011

No. 2011-01

TO: ALL SUPPLIERS

FROM: DEBI BESSER, DIRECTOR OF PURCHASING

SUBJECT: ONE-TIME-ONLY (OTO) SPECIALTY ITEMS FOR THE 2011 SUMMER SPIRIT PROGRAM

It's time to start thinking about summer already! The Board plans to acquire approximately 40 unique spirit items for sale during the Summer Spirit program. These will be One-Time-Only (OTO) acquisitions. We are targeting spirit brands which showcase a summer theme such as Father's Day, college graduations, friends and family picnics and BBQ's.

If you have qualifying item that you wish us to consider offering as a 2011 Summer Spirit OTO, please submit the following to <u>WSLCBorders@liq.wa.gov</u> no later than February 4, 2011. Submissions sent anywhere else will not be reviewed.

- 1) A digital photo of the product, and
- 2) The attached control state Standard Quotation and Specification Form, including:
 - a. Quantity available or allocated to the State of Washington for each item
 - b. FOB: WSLCB Distribution Center, Seattle, Washington.
 - c. Multi-bottle gift packs must denote packs per case and bottles per gift pack (example: four/three bottle packs per case).
 - d. Pallet quantity, including block and tier quantities.
 - e. Outside dimensions of shipping case (length, width, height).
 - f. UPC, SCC and Control States Codes for each item offered.
 - i. All items submitted must have a unique Control States Code and UPC number.

For gift packs, we prefer that the OTO and listed brand code are the same retail price during all summer months. If the gift pack will have a higher retail during any month (June –August) due to a TPR on the listed brand code, please note that on the quote in the Remarks section.

VAP (on-packs of listed items) submissions will be accepted via the normal submission process.

The deadline for submissions is February 4, 2011. We plan to issue all Summer Spirit OTO orders by March 11, 2011.

Items selected will require delivery at our Seattle, Washington Distribution Center **no later than May 2, 2011**. Orders for this promotion that are received too late for us to make timely distribution to our retail outlets will be returned at supplier's expense.

Thank you for taking the time to submit your products for consideration. We hope to have the best Summer Spirit OTO products yet!

STANDARD QUOTATION AND SPECIFICATION FORM

1. STATE - WASHINGTON 2. DATE SUBMITTED									
3. BRAND NAME 4. EFFECTIVE DATE									
5. 🔲 STATE STOCK PLAN	6. 🗌 BAILMENT PLAN			7. 🗌 SPECIAL PURCHASE ORDER PLAN				R PLAN	
8. TYPE	9. CLASS			10. FORMULA					
11. AGE / VINTAGE	12. PROOF / A	ALCOHOL CT.		13. 🗌 DOI	MESTIC 1	4. 🗌 IMPORTED)		
15. DISTILLED / PRODUCED BY									
17. BOTTLED BY			18.	ADDRESS					
19. DO YOU HOLD A WA WINE WH	IOLESALERS LI	ICENSE?		YES					
20. SOLD UNDER ANY OTHER LAB	EL	C]NO □YE	S PROOF	AGE	EXPLAIN			
21. SHIPPING POINT 22. F.C	D.B. POINT IS V	N.S.L.C.B.							
23. AGE / VINTAGE / PROOF CH			COST CHANGE		29. 🗌 F	PALLET / TIER / \	VEIGHT CHAN	NGE	
24. SIZE CHANGE 25. SCC / UPC CHANGE		27. 🗌 VENDO 28. 🗌 NEW I				PACK CHANGE (OTHER – SPECIF		(S (#54)	
	OTHER	3 LITER	1.75 L	LITER	750 ML	375 ML	200 ML	50 ML	
	OTHER	4 LITER	1.5 L			500 ML	187 ML	100 ML	
32. Ounces Per Bottle		101 / 135	59.2 / 50.7	33.8	25.4	12.7 /16.9	6.8 / 6.3	1.7 / 3.4	
33. Unit Pack (Change if not Standard)		4	6	12	12	24	48	120 / 60	
34. Sleeve Quantity (i.e. 10 Packs / 12 Btls)								REQUIRED	
35. Vendor No. UPC									
36. Ship. Cont. Code-SCC (first 8 digits)									
37. Ship. Cont. Code SCC (last 6 digits)									
38. NABCA Control State No.									
39. Pallet / Tier Quantity									
40. Case Weight									
41. Net Cost F.O.B. Ship Point									
42. U.S. Freight									
43. Ocean Freight									
44. Marine Insurance									
45. Other Charges 46. Add Discount or Insert Net									
40. Add Discount of insert Net 47. Total Invoice Cost (Delivered WSLCB)									
48. Case Dimensions (L/W/H)									
49. Unit Dimensions (L/W/H)									
50. Min. Shipping Quantity									
51. Last / Previous Quoted Cost									
52. Date Last / Previous Quote									
53. Case Cost Increase / Decrease									
54. REMARKS								50 ML:	
								UPC BAR CODE ON EACH UNIT	
55. TERMS (NET / DISCOUNT)									
58. UNIT PACK (SINGLE, SLEEVE PAC	CK, GIFT BOX)			56. REPRESENTATIVE FOR THE STATE NAME					
59. UNIT SHAPE (ROUND, SQUARE, FLAT)				ADDRESS					
60. UNIT MATERIAL (PLASTIC, GLASS, METAL)				CITY, STATE, ZIP					
BOARD USE ONLY			PHONE NO. FAX NO.						
			57. WE CERTIFY THAT THE FOREGOING IS CORRECT						
				SUPPLIER NAME					
				STATE LIC/PERMIT NO.FED. I.D. NO.ADDRESSCITY, STATE, ZIP					
SUPPLIER NUMBER									
LIQ 455-40-2/04				BY: PHONE. NO.					
				TITLE		FAX N	Ю.		



February 3, 2011

No. 2011-02

To: ALL SPIRIT SUPPLIERS

From: STEVE BURNELL, MARKETING MANAGER

Subject: SPIRIT PRICE CHANGES/DISCOUNT OFFERS - SUBMISSION DEADLINES AND QUALIFYING STANDARDS

We would like to take this opportunity to remind all spirit suppliers of our requirements for spirit price changes and discount offers. Spirit pricing may be adjusted monthly.

Price changes must be submitted on a Control States Standard Quotation and Specification Form with a minimum of 45 days notice before the effective date of the price changes. Prices are changed effective the first day of the month.

Offering a discount to the LCB through Special Purchase Allowances and/or Depletion Allowances (SPA or DA) allows us to pass this discount through to the customer as a Temporary Price Reduction (TPR). SPA's and DA's are supplier offers to reduce the case price on a specific brand code for a specific month. An SPA amount is deducted from the case cost at the time of payment to the supplier for the specific month. A DA amount is billed back to the supplier based on the bailment withdrawals for the specific month.

- 1. Offers must be submitted 60 days prior to the month that they are to be effective and go into effect the first day of the month. The only exception is that spirit SPA/DA's for the month of December must be received at least 90 days before the effective date.
- 2. This advance notice is needed so that we have adequate time to calculate retail pricing and forecast inventory requirements, giving suppliers adequate time to prepare and ship the needed inventory. It also allows for sufficient time to print and distribute our retail price books, price change notices, and individual product shelf tickets for our retail outlets.
- 3. If the same size product is listed in both glass and plastic, price changes and SPA/DA's must be submitted for both items at the same time.
- 4. SPA/DA's will be passed through to the customer a maximum of one time per Quarter for each listed item, except during the fourth quarter of the Calendar Year when SPA/DA's will be passed through up to two times. The quarters are January-March, April-June, July-September, and October-December.
- 5. There are minimum reductions in the retail price required for SPA/DA's:
 - a. 1.75 liter size Minimum computed retail price reduction of \$2.00 per unit or five percent of normal retail, whichever is greater.
 - b. All other sizes Minimum computed retail price reduction of \$1.00 per unit or five percent of normal retail, whichever is greater.



Please contact Kelly Higbee at (360) 664-1659 or <u>ksh@liq.wa.gov</u> if you have any questions or desire additional information.



February 10, 2011

No. 2011-03

To: ALL SUPPLIERS

From: DEBI J. BESSER, DIRECTOR OF PURCHASING

Subject: SUPPLIER CONFERENCE SAVE THE DATE

The Washington State Liquor Control Board will be hosting our 4th Annual Supplier Conference on Monday, April 11, 2011. The purpose of the conference is to update the supplier community on our achievements, opportunities, and challenges, and also to discuss our strategic direction, and recognize the outstanding achievements of our suppliers. This is an excellent opportunity to invite your executive management to learn about the Washington State Liquor Control Board and our business operations.

Please mark your calendars and save the date. More information and registration forms will be sent out next month.

Date: April 11, 2011 Time: 9:00 a.m. to 4:00 p.m. Place: Department of Labor & Industries 7273 Linderson Way SW Tumwater, WA 98501-5414

Registration Fee: \$30.00 per person (includes lunch) Space is limited, so we ask that no more than three people attend from each company.

If you have further questions, please e-mail Meagan Renick at <u>mkr@liq.wa.gov</u>.

Thank you.



March 8, 2011

No. 2011-04

TO: ALL SUPPLIERS

FROM: DEBI J. BESSER, C.P.M., DIRECTOR OF PURCHASING

SUBJECT: ONE-TIME-ONLY (OTO) 2011 SUMMER SPIRIT PRODUCTS SELECTED

The Liquor Control Board would like to thank you for your 2011 Summer Spirit OTO submissions. We had 80 submissions, of which we have selected a group of 37 products, which are listed below. The selection was based primarily on sales performance, profitability, value, and seasonality. We plan to issue all Summer Spirit OTO orders by March 11, 2011.

Selected items will require delivery at our Seattle, Washington Distribution Center **no later than May 2, 2011**. Orders for this promotion that are received too late for us to make timely distribution to our retail outlets will be returned at supplier's expense.

If you have any questions or concerns, please email <u>WSLCBorders@liq.wa.gov</u>.

Thank you for your participation in our summer spirits product offering.

2011 Summer Spirit Promotion Selected Products

Supplier	Description
WOODINVILLE	
WHISKEY	AGE YOUR OWN WHISKEY KIT
KOBRAND	APPLETON ESTATE RESERVE WITH 2 GLASSES
BACARDI	BACARDI MULTI FLAVORED PACK
DIAGEO	BAILY'S MUDSLIDE (NEW PRODUCT)
AMERICAN BEV MARK	BIG BUCKET MARGARITA
AMERICAN BEV MARK	BIG BUCKET STRAWBERRY DAQ/MARG
BLACK HERON	BLACK HERON LEMONCELLO
SHAW ROSS	CAPEL PISCO AND MANGO COCKTAIL COMBO
DIAGEO	CAPTAIN MORGAN SPICED RUM AND COLA
BACARDI	CAZADORES REPOSADO WITH JARRITO MUG
BROWN FORMAN	CHAMBORD WITH 2 ICE CREAM BOWLS AND SCOOP
JIM BEAM	CRUZAN AGED LIGHT WITH PINA COLADA
JIM BEAM	CRUZAN FLAVOR PACK
JIM BEAM	DEKUYPER TRIAL PACK
BROWN FORMAN	EL JIMADOR REPOSADO WITH GLASS
BROWN FORMAN	GENTLEMAN JACK WITH GOLF BALLS
MOET HENNESSY	GLENMORANGIE 10 YR WITH 2 GLASSES
	GRAND MARNIER CORDON ROUGE WITH SALT
MOET HENNESSY	RIMMER
BROWN FORMAN	HERRADURA SILVER TEQUILA WITH GLASSES
SIDNEY FRANK	JAGERMEISTER 6 BOTTLE SHOT COOLER
DIAGEO	JOSE CUERVO WITH MARGARITA MIX
BLACK HERON SPIRITS	LEMONCELLO
HEAVEN HILL	LUNAZUL REPOSADO WITH SHOT GLASSES
JIM BEAM	MAKERS MARK BLOOPERS TRI PACK
PATRON	PATRON REPOSADO 750 ML WITH CITRONGE 375 ML
JIM BEAM	SAUZA 100 ANOS REPOSADO WITH BELTBUCKLE
JIM BEAM	SAUZA BLANCO TEQUILA WITH MARGARITA MIX
JIM BEAM	SAUZA GOLD TEQUILA WITH MARGARITA MIX
DIAGEO	SMIRNOFF SAVANNAH TEA
BROWN FORMAN	SOUTHERN COMFORT 100 PROOF WITH FLASK
BROWN FORMAN	SOUTHERN COMFORT QITH 2 GLASSES
WILLIAM GRANT	STOLICHNAYA VODKA CO PACK
DIAGEO	TANQUERAY GIN AND TONIC
PERNOD RICARD	THE GLENLIVET WITH CARAFE AND GLASS
VEEV SPIRITS	VEEV VODKA WITH WATER BOTTLE
BROWN FORMAN	WOODFORD RESERVE KENTUCKY DERBY 2011
BROWN FORMAN	WOODFORD RESERVE WITH 2 GLASSES



March 16, 2011

No. 2011-05

TO: ALL SUPPLIERS

FROM: DEBI J. BESSER, C.P.M., DIRECTOR OF PURCHASING

SUBJECT: ONE-TIME-ONLY (OTO) SPECIALTY ITEMS FOR THE 2011 HOLIDAY SEASON (DUE MAY 6, 2011)

The Board plans to acquire a variety of unique items for sale during the 2011 holiday season. These will be One-Time-Only (OTO) acquisitions.

If you have bottles or packages, such as a spirituous beverage in a particularly attractive bottle, decanter, glass/mug co-pack, gift sets or a wine bottle packed with glasses, etc., that you wish us to consider offering as a 2011 Holiday OTO, **please submit the following to** <u>WSLCBorders@liq.wa.gov</u>:

- 1) A digital photo of the product
- 2) The completed control state Standard Quotation and Specification Form (attached). Quotes need to include the following in the "Remarks" Section:
 - a) Quantity available or allocated to the State of Washington for each item submitted for consideration.
 - b) Multi-bottle gift packs must denote packs per case and bottles per gift pack (example: four/three bottle packs per case).

Please note:

- 1) All items submitted must have a unique Control States Code and UPC number.
- 2) On-packs of a listed item must be submitted separately.
- 3) Items with expiration dates (including non-alcoholic products) must not expire any earlier than July 2012. Please contact us if there is a concern regarding this. Product that is dated to expire prior to that date may be returned at the supplier's expense.
- 4) For gift packs of a listed item, pricing should match the listed item for November and December (including TPR's). Please note if this is not the case.

The deadline for submissions is May 6, 2011. We must receive the completed quotation form and digital photo at <u>WSLCBorders@liq.wa.gov</u> no later than May 6, 2011 for the items to receive consideration. Submissions sent to anyone other than the email address above will not be accepted.

Once all products are selected and approved by the Board, a purchase order will be placed by July 15, 2011 for the selected products.

Items selected by the Board will require delivery at our Seattle, Washington Distribution Center (DC) no earlier than September 1, 2011, and not later than: September 30, 2011 for non-conveyable items October 15, 2011 for conveyable items To be conveyable a case must:

- 1) Not exceed the following case dimensions: L=22 inches, W=16 inches, H=14 inches
- 2) Not have a case weight of greater than 50 lbs

All products must be shipped in accordance to the WSLCB Delivery Standards. To ensure distribution to our retail outlets for the months of November and December, the majority of the shipments of Holiday One-Time-Only Specialty Items from our DC to our stores will occur during September and October. If goods are not received in our DC by the deadline, there is no guarantee the goods will be shipped prior to Thanksgiving. We reserve the right to refuse any shipments received after October 15, 2011.

If you have any questions or concerns, please email <u>WSLCBorders@liq.wa.gov</u>.

Thank you for your participation in our holiday product offering!

STANDARD QUOTATION AND SPECIFICATION FORM

1. STATE - WASHINGTON 2. DATE SUBMITTED									
3. BRAND NAME 4. EFFECTIVE DATE									
5. STATE STOCK PLAN	6. 🗌 BAILMENT PLAN 7. 🗌 SPECIAL PURCHASE ORDER PLAN					R PLAN			
8. TYPE	9. CLASS 10. FORMULA								
11. AGE / VINTAGE	12. PROOF / ALCOHOL CT. 13. DOMESTIC 14. IMPORTED								
	12. FROOF/	ALCOHOL CT.							
15. DISTILLED / PRODUCED BY16. ADDRESS									
17. BOTTLED BY			18	ADDRESS					
19. DO YOU HOLD A WA WINE WHOLESALERS LICENSE?									
20. SOLD UNDER ANY OTHER LA				S PROOF	AGE	EXPLAIN			
		-			, loe				
21. Shipping point 22. F.O.B. Point IS W.S.L.C.B.									
23. AGE / VINTAGE / PROOF C			COST CHANG	E	29. 🗆 F	ALLET / TIER /	WEIGHT CHA	NGE	
24. SIZE CHANGE 25. SCC / UPC CHANGE		27. U VEND 28. NEW I	OR CHANGE		30. 🗖 F	ACK CHANGE	(CASE, UNIT)		
—		3 LITER	1.75 L			375 ML	200 ML	50 ML	
	OTHER	4 LITER	1.5 L	LITER	750 ML	500 ML	187 ML	100 ML	
32. Ounces Per Bottle		101 / 135	59.2 / 50.7	33.8	25.4	12.7 /16.9	6.8 / 6.3	1.7 / 3.4	
33. Unit Pack (Change if not Standard)		4	6	12	12	24	48	120 / 60	
34. Sleeve Quantity (i.e. 10 Packs / 12 Btls)								REQUIRED	
35. Vendor No. UPC									
36. Ship. Cont. Code-SCC (first 8 digits)									
37. Ship. Cont. Code SCC (last 6 digits)									
38. NABCA Control State No.									
39. Pallet / Tier Quantity									
40. Case Weight									
41. Net Cost F.O.B. Ship Point									
42. U.S. Freight									
43. Ocean Freight									
44. Marine Insurance									
45. Other Charges									
46. Add Discount or Insert Net									
47. Total Invoice Cost (Delivered WSLCB)									
48. Case Dimensions (L/W/H)									
49. Unit Dimensions (L/W/H)									
50. Min. Shipping Quantity									
51. Last / Previous Quoted Cost									
52. Date Last / Previous Quote									
53. Case Cost Increase / Decrease									
54. REMARKS								50 ML: UPC BAR	
								CODE ON EACH UNIT	
55. TERMS (NET / DISCOUNT)								□ YES □ NO	
58. UNIT PACK (SINGLE, SLEEVE PA	ACK, GIFT BOX)			56. REPRESENTATIVE FOR THE STATE NAME					
59. UNIT SHAPE (ROUND, SQUARE, FLAT)				ADDRESS					
60. UNIT MATERIAL (PLASTIC, GLASS, METAL) BOARD USE ONLY				CITY, STATE, ZIP PHONE NO. FAX NO.					
BOAND OOL ONET									
				57. WE CERTIFY THAT THE FOREGOING IS CORRECT					
				SUPPLIER NAME					
				STATE LIC/PERMIT NO. FED. I.D. NO. ADDRESS CITY, STATE, ZIP					
SUPPLIER NUMBER						,	,		
LIQ 455-40-2/04				BY: PHONE. NO.					
				TITLE		FAX	NO.		



May 17, 2011

No. 2011-06

TO: ALL SUPPLIERS

FROM: DEBI J. BESSER, C.P.M., DIRECTOR OF PURCHASING

SUBJECT: NEW PRODUCT DISTRIBUTION AND EXIT STRATEGY

The WSLCB has developed a new product distribution and exit strategy which we believe will improve the availability and sales velocity of one-time-only and closed out products, ensuring that stores always have the best selection of products our customers are looking for. Below is a summary of some of the changes that may affect our suppliers.

Changes to our Distribution of One-Time-Only purchases

One-Time-Only (OTO) products will be distributed to stores based on historical sales. Stores will no longer place orders for these items. OTO's include 50 mL products for trial, gift packs, seasonal products, and special editions. Purchasing will determine the appropriate number of cases to buy based on sales volume of the product, or similar products, in previous years with a target of 2 to 3 months sell-through. Upon receipt at the Distribution Center (DC), Purchasing will send quantities out to stores based on each store's sales volume of similar products.

This approach has several benefits:

- 1) There will be even distribution of product to stores with the potential to sell the product. Excessive amounts of products won't be ordered by single stores, limiting overall sales potential.
- Gift packs of listed products will now be offered in <u>all stores</u> that have good sales of the listed product. Stores that may not have ordered gift packs in the past will now offer these to their customers.
- 3) The entire quantity of OTO product will be distributed to stores soon after it is received at the DC, increasing the opportunity for high sell-through.
- Suppliers will no longer need to go into stores and "sell-in" their OTO offerings. Please note: Stores will not be able to order OTO products, so suppliers should not ask store managers to do so.

Changes to pricing and quantities of OTO Products

In order to run an efficient organization, it is important to ensure that OTO products sell through to our customers within our target timeframes, and that we do not have to reduce the retail price significantly to sell them.

To do this, we are taking a multifaceted approach:

- 1) We are taking a careful approach about the quantities we purchase of OTO products.
- 2) We are implementing a structured retail price reduction strategy for OTO's to ensure that product does not remain in our stores for an extended period of time.
- 3) If we are unsure about the sales potential, before agreeing to purchase an OTO item we may request that a supplier commit to supporting any required price reduction with a Depletion Allowance (DA) if the product does not sell through within the targeted timeframes. The decision by the WSLCB to purchase an OTO and the supplier's decision to offer a DA will remain independent decisions owned by each entity.

Changes to the Product Exit Strategy for Delisted or Discontinued Items

Upon closeout (delisted or discontinued by supplier) of a listed item, if the remaining product in the DC can be sold (based on previous sales velocity) within 30 days, the product will be sent out to the stores that sell the most of that product. If the total amount in the DC exceeds 30 days of supply, the Supplier will be notified to pick up all remaining product in bailment at the DC. Suppliers will need to coordinate with DC Receiving on scheduling. Product needs to be picked up within 30 days of closeout date.

Please note: Suppliers will be required to pick up inventory of discontinued or delisted items upon request per their Bailment Agreement with the WSLCB.

There will also be a reduction in the retail price on the effective date of the closeout. If there is remaining product in the stores after 2 months, the retail price will be reduced further. The price will not be reduced below cost.

Thank you for your assistance in the transition to these new processes. If you have any questions or concerns, please feel free to contact me at <u>djb@liq.wa.gov</u> or 360-664-1668.



June 2, 2011

No. 2011-07

TO: ALL SUPPLIERS

FROM: DEBI J. BESSER, DIRECTOR OF PURCHASING

SUBJECT: GIFT CARTON/GIFT WRAP PRODUCTS FOR HOLIDAY 2011

Holiday 2011 is just around the corner. If you would like to offer any of your currently listed items in gift wrap or gift cartons, please complete the form on the attached page and return it to Kelly Higbee at <u>ksh@liq.wa.gov</u>. Please do not include any Holiday One-Time-Only items or "on-packs".

Please note the following requirements and filing deadlines.

CODING AND LABELING REQUIREMENTS:

- 1. All holiday cartons and gift tins should have the **same** Control States Code as the regularly listed and packaged item.
- 2. All cartons must have the identical scannable UPC bar code symbology on the outside jacket as on the inside bottle. This information must also appear on the case label.
- 3. Ensure properly sized case code labels are affixed to the cases. These labels must have the correct Control States Code, UPC Code, UPC Bar Code Symbology and <u>SCC codes</u>.
- 4. All labels must scan at our dock. If labels do not scan, you may be subject to product refusal.
- 5. Enter gift carton SCC code on the attached document for each gift carton item.

ORDERS/SHIPMENTS:

- 1. We will place individual orders for holiday gift wrap/gift cartons. Do not convert shipments to gift wrap/gift cartons without prior authorization.
- 2. Please provide allocation quantities, if any.

SUBMISSION DEADLINE:

PLEASE FILL OUT AND RETURN THE ATTACHED FORM PAGE BY JULY 15, 2011 TO KELLY HIGBEE AT KSH@LIQ.WA.GOV.

- 1. We must have all the required information no later than July 15, 2011. This information will be taken into consideration when replenishment requests and purchase orders are written for your products.
- 2. Information received after this date may result in your items not being available in gift wrap/gift cartons.

Thank you for your attention and support. If you have any questions, please contact Kelly Higbee at 360-664-1659.

cc: Registered Agents

Holiday Gift Wrap Allocation

for the Washington State Liquor Control Board

Items not appearing on this form will not be considered for Holiday 2011

Company Name_____

Date_____

Contact Name_____

Phone_____

Control State Code	Brand Name	Size	UPC Code	SCC Code	Allocation	Date Available

PLEASE DO NOT INCLUDE ANY GIFT SETS, GLASS SETS, VALUE ADDED PACKAGES, ETC. ON THIS FORM! THIS FORM IS FOR GIFT WRAP, GIFT BOXES, AND GIFT TINS ONLY. NO ITEMS WITH AN UPCHARGE.

PLEASE FILL OUT AND RETURN THIS FORM TO KELLY HIGBEE AT KSH@LIQ.WA.GOV NO LATER THAN JULY 15, 2011.



June 23, 2011

No. 2011-09

TO: ALL SUPPLIERS

FROM: DEBI J. BESSER, DIRECTOR OF PURCHASING

SUBJECT: APPROVED HOLIDAY 2011 ONE-TIME-ONLY (OTO) ITEMS

Thank you for all of the OTO submissions for Holiday 2011. We received over 200 offers for great products and gift packs! We selected 98 of these items for sale in our stores. Attached is a complete listing of all items that have been selected and approved by the Board. Orders will be placed by July 8, 2011 for the selected items.

Should you have any further questions or need further assistance, please feel free to contact Kimberly Ward at 360-664-1786 or <u>kwa@liq.wa.gov</u>.

cc: Registered Agents

	Brand			
Supplier	Code	Description	Size	Retail
Spirits				
A Hardy	1377	RUMCHATA COFFEE MUG	750 ML	\$25.95
Bacardi	2199	BACARDI FAMILY PACK	6-50 ML	\$8.95
			4-200	
Bacardi	1417	BACARDI SUPERIOR FAMILY PACK	ML	\$16.95
		CAZADORES REPOSADO WITH SHOT		• • • • • •
Bacardi	3456	GLASS	750 ML	\$29.95
Bacardi	3121	DISARONNO AMARETTO GLASS PACK	750 ML	\$23.95
Bacardi	2368	GREY GOOSE ORIGINAL WITH SHAKER	750 ML	\$29.95
Bacardi	2677	GREY GOOSE MULTIPACK	4-50ML	\$12.95
Black Heron Spirits	TBD	BLACK HERON BRANDY	750 ML	\$28.00
D	045		1.75	\$50.05
Brown Forman	915	JACK DANIELS WITH FLASK	LITER	\$50.95
Brown Forman	893	GENTLEMAN JACK WITH GLASSES	750 ML	\$31.95
Darris Francisco	050	JACK DANIELS BLACK WITH SQUARE		¢04.05
Brown Forman Brown Forman	952	GLASSES FINLANDIA VODKA WITH GLASS	750 ML 750 ML	\$24.95 \$17.05
		SOUTHERN COMFORT WITH GLASS	750 ML	\$17.95 \$10.05
Brown Forman	3103			\$19.95
Brown Forman	3120	JACK DANIELS TN HONEY WITH GLASSES	750 ML	\$24.95
Diowitt offian	5120			φ24.95
Castle Brands	3239	PALLINI LIMONCELLO WITH DERUTA	750 ML	\$28.95
Clear Creek Distillery	TBD	CLEAR CREEK APPLE BRANDY 4 YR	375 ML	\$12.95
Crillon/ MHW	2959	ABSENTE GLASS AND SPOON PACK	750 ML	\$44.95
	2000		750 ML	ψ-+.55
			WITH 3-	
Diageo	TBD	BAILEY'S IRISH CREAM ORIGINAL	50 ML	\$20.95
		CROWN ROYAL RESERVE WITH 2		
Diageo	TBD	GLASSES	750 ML	\$43.95
			1.75	
Diageo	TBD	CROWN ROYAL WITH FLASK	LITER	\$59.95
Diageo	TBD	CROWN ROYAL WITH 2 GLASSES	750 ML	\$28.95
Diageo	TBD	JOHNNIE WALKER BLACK WITH FLASK	750 ML	\$36.95
		JOSE CUERVO ESPECIAL WITH		
Diageo	TBD	MARGARITA MIX	750 ML	\$19.95
Diageo	TBD	KETEL ONE WITH GLASSES	750 ML	\$26.95
Diageo	TBD	SMIRNOFF FLAVOR PACK	5-50 ML	\$6.95
Diageo	TBD	CROWN ROYAL BLACK AND GLASSES	750 ML	\$34.95
Frank-Lin	65176	HOLLY TODDY RUM AND BRANDY	750 ML	\$16.95
Heaven Hill	3875	O'MARA GIFT SET	750 ML	\$16.25
Jim Beam	3691	SAUZA HORN REPO WITH SHOT GLASS	750 ML	\$27.95
Jim Beam	3117	CANADIAN CLUB WITH JIGGER	750 ML	\$16.95
Jim Beam	2789	KAMORA WITH MUG SET	750 ML	\$14.95
Jim Beam	433	JIM BEAM WHITE WITH SPORT GLASS	750 ML	\$17.95
Jim Beam	452	KNOB CREEK BBN WITH COASTERS	750 ML	\$36.95
line De ente	505	MAKERS MARK WITH GLASS AND	750 14	\$00.05
Jim Beam	525		750 ML	\$29.95
Jim Beam	1544	EFFEN VODKA WITH SHAKER	750 ML	\$28.95

	Brand			
Supplier	Code	Description	Size	Retail
McCormick Distilling	1731	360 VODKA WITH COASTERS	750 ML	19.95
McCormick Distilling	3396	TEQUILA ROSE WITH SHOT GLASSES	750 ML	\$19.95
		TARANTULA AZUL WITH SHOT		• • • • • • •
McCormick Distilling	2490	GLASSES	750 ML	\$19.95
McCormick Distilling	1449	WISER WITH TWO GLASSES	750 ML	\$17.95
Moet Hennessy	3069	BELVEDERE PURE RED CAPSULE	750 ML	\$29.95
Moet Hennessy	2070	HENNESSY VSOP WITH GLASSES	750 ML	\$49.95
Moet Hennessy	2068	HENNESSY XO WITH GLASSES	750 ML	\$164.95
Moet Hennessy	3144	GRAND MARNIER CORDON ROUGE	750 ML 1-750	\$39.95
Moet Hennessy	1014	GLENMORANGIE 10 YR WITH 3-50 ML	ML WITH 3- 50 ML	\$39.95
Moet Hennessy	1606	10 CANE MUDDLER PACK	750 ML	\$29.95
Patron	3272	PATRON XO CAFÉ WITH ICE BUCKET	750 ML	\$29.95
	0212		1.75	φ20.00
Patron	3693	PATRON SILVER WITH ICE BUCKET	LITER	\$109.95
Patron	3116	PYRAT RUM IN BOX	750 ML	\$29.95
Pernod	2836	KAHLUA WITH MUG AND 3 50 ML FLAVORS	750 ML 3-50 ML	\$19.95
Pernod	34136	ABSOLUT VODKA GLIMMER BOTTLE	750 ML	\$22.95
Pernod	1051	CHIVAS REGAL WITH ROCK GLASSES	750 ML	\$32.95
Pernod	1016	THE GLENLIVET WITH 2 TAPERED GLASSES	750 ML	\$39.95
Pernod	1500	JAMESON IRISH WHISKEY TIN	750 ML	\$29.95
Pernod	3098	JAMESON IRISH WHISKEY WITH 2 SHOT GLASSES	750 ML	\$29.95
Proximo	87539	1800 ESSENTIAL SILVER TEQUILA	750 ML	\$29.95
Remy	2342	REMY MARTIN VSOP WITH TUMBLERS	750 ML	\$44.95
Remy	1232	THE MCALLAN SCOTCH WHISKY WITH 18 YR MINI	750 ML	\$56.95
Sazerac	1437	FORTY CREEK WHISKEY WITH 2 GLASSES	750 ML	\$24.95
Sidney Frank	3737	BLACK AND GOLD GEKKEIKAN SAKE	750 ML	\$12.99
Sidney Frank	3135	JAGERMEISTER LIQ WITH 4 SHOT GLASSES	750 ML	\$25.95
Skyy Spirits	TBD	CAROLAN'S IRISH CREAM WITH GLASSES	750 ML	\$15.95
Skyy Spirits	TBD	WILD TURKEY 101 WITH FLASK	750 ML	\$25.95
Spirits Marque	35829	SVEDKA VODKA LIMITED EDITION BOTTLE	750 ML	\$15.95
The Garlic Lady	895502	VIBE HOT BUTTERED RUM MIX	1 LTR	\$7.99
Three-D Spirits	TBD	REDRUM AND VOODOO 2 PACK	750 ML (2)	\$38.95
William Grant and Sons	1048	GLENFIDDICH 12 YR VAP	750 ML	\$41.95
Wine				
			1.0	
Niche	325050		LITER	\$6.95
Odom Southern Holdings	92270	CHOCOVINE	750 ML	\$9.99
Nogs	04040			¢40.05
Charles Jacquin	61616	PENNSYLVANIA DUTCH EGG NOG	750 ML	\$10.95

	Brand			
Supplier	Code		Size	Retail
Charles Jacquin	61618	PENNSYLVANIA DUTCH EGG NOG	1.751	\$21.95
Heaven Hill	2229	CHRISTIAN BROS HOLIDAY NOG	750 ML	\$10.95
Heaven Hill	59100	EVAN WILLIAM EGG NOG	750 ML	\$11.45
Odom Southern Holdings	TBD	WARNINKS EGG NOG	750 ML	\$8.99
Chocolates				
Turin	950206	STAND UP BAG BAILEY'S	2.1 OZ	\$2.95
Turin	950132	STAND UP BAG KAHLUA COFFEE	2.1 OZ	\$2.95
Turin	950205	STAND UP BAG MALIBU	2.1 OZ	\$2.95
Turin	950216	STAND UP BAG GRAND MARNIER	2.1 OZ	\$2.95
Turin	950131	STAND UP BAG JOSE CUERVO	2.1 OZ	\$2.95
Turin	950215	STAND UP BAG DARK CHOCOLATE CHERRY'S	2.1 OZ	\$2.95
Turin	950220	STAND UP BAG BAILEY'S	4.2 OZ	\$4.95
Turin	950223	STAND UP BAG KAHLUA COFFEE	4.2 OZ	\$4.95
Turin	950224	STAND UP BAG MALIBU	4.2 OZ	\$4.95
Turin	950219	STAND UP BAG GRAND MARNIER	4.2 OZ	\$4.95
Turin	950222	STAND UP BAG JOSE CUERVO	4.2 OZ	\$4.95
Turin	TBD	STAND UP BAG DARK CHOCOLATE CHERRY'S	4.2 OZ	\$4.95
Turin	TBD	BAILEY'S TUBE	7 OZ	\$8.95
Turin	TBD	KAHLUA TUBE	7 OZ	\$8.95
Chocolates				
Bacardi	34605	GREG GOOSE LA POIRE WITH JIGGER	750 ML	\$29.95
Bacardi	4868	DEWARS WHITE LABEL WITH DEWARS 12 YR 50 ML	1.75 LITER	\$51.95
Bacardi	4866	DEWARS WHITE LABEL WITH DEWARS 12 YR 50 ML	750 ML	\$25.95
Bacardi	43046	BACARDI SELECT WITH BEANIE	750 ML	\$14.95
Bacardi	43036	BACARDI GOLD WITH BEANIE	750 ML	\$14.95
Bacardi	43126	BACARDI SUPERIOR WITH BEANIE	750 ML	\$14.95
Diageo	11296	CROWN ROYAL WITH HUNTING BAG	750 ML	\$28.95
Sazerac North America	73986	AMARETTO DI AMORE GIFT SET	750 ML	\$16.95