



Washington State Liquor Control Board

July 2, 2013

Steven R. Hall
Olympia City Manger
P O Box 1967
Olympia, Washington 98507-1967

Dear Mr. Hall:

The Washington State Liquor Control Board (LCB) has reviewed the City of Olympia's request for a mandatory alcohol impact area in the downtown core, and considered public comments and testimony provided by stakeholders and community members at its regular Board Meeting on June 19, 2013.

The Board has decided not to approve your request at this time because it does not meet the required documentation outlined in WAC 314-12-215. Specifically:

- The "beer can alleyway audit" (Exhibit 1, page 5) failed to meet a standard of "statistically documented evidence" as called for in WAC 34-12-215(3)(c), and the proposed list of banned products fails to meet a standard of "significantly materially similar" based on the evidence you have provided (WAC 314-12-215(3)(e)).
- The City has not made a good faith effort to engage affected stakeholders (distributors and retailers), precluding the possibility of a voluntary approach. (WAC 314-12-215(2)(iii)-(iv)).

We are holding your request for an additional 90 days, beginning July 10, 2013. During this time, the City shall gather more specific documentation as to which addresses the concerns outlined above. In addition, we ask you to engage affected stakeholders to explore the possibility of a voluntary program. We will review the additional documentation and the results of your efforts to implement a voluntary program at the end of the 90 days (October 8, 2013) and make a final decision at that time.

If you have questions, please contact Joanne Sample, AIA Program Coordinator, at 360/664-9888 or by e-mail at josa@liq.wa.gov.

Sincerely,

Sharon Foster,
Board Chair

Ruthann Kurose,
Board Member

Chris Marr,
Board Member

cc: Stephen Buxbaum, Mayor of Olympia
Brian Wilson, Downtown Liaison
Keith Stahley, Olympia Community Planning & Development, Director
Ronnie Roberts, Police Chief, Olympia
Rick Garza, Administrative Director, WSLCB
Randy Simmons, Deputy Director, WSLCB
Alan Rathbun, Licensing Director, WSLCB
JoAnn Sample, AIA Coordinator
Michael Transue, Executive Director, WA Beer & Wine Distributors Association