



DATA REPORT 06-55

**Pre-Assessment
Seattle, Washington
Alcohol Impact Areas (AIA)
Appendix**

Summer 2007

Prepared for

The Washington State Liquor Control Board
and
The City of Seattle, Washington

Submitted by

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WASHINGTON STATE
 UNIVERSITY

Pre-Assessment Seattle, Washington Alcohol Impact Areas (AIA)

APPENDIX

DATA REPORT 06-055

WAIS
July 2007

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The Washington State Liquor Control Board
and
The City of Seattle, Washington

Submitted by

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I. THE RESIDENTIAL SURVEY – TELEPHONE QUESTIONNAIRE

32: **BEGIN**

Hello, my name is <NAME>, and I'm calling from the Social and Economic Sciences Research Center at Washington State University. We have been asked to talk with residents of Seattle to find out their opinions on chronic public inebriation.

(IWR: DEFINITION: a "chronic public inebriate" is a person with a severe alcohol problem who is frequently drunk in public.)

Continue.....	1	=> /BDAY
R not available / Set callback (GB, CB, HB).....	2	=> /INT01
Ineligible (No one 18 or older in household).....	8	=> /INT05
Ineligible (Business/Government)	9	=> /INT05
Ineligible (Does not live in Seattle)	10	=> /INT05

33: **BDAY**

I need to speak with the adult, 18 years of age or older, currently living in your household who has had the most recent birthday. Would that be you or someone else?

Self.....	1	=> /CONFD
Someone else/available.....	2	=> ELSE
Someone else/not	3	=> /INT01

48: **INT05**

*** Ineligibles ***

(IWR: AGE: "Thank you for your time however we are only interviewing people 18 years of age or older.")

(IWR: BG: "Thank you for your time however we are only interviewing households")

(IWR: CITY: "Thank you for your time however we are only interviewing people who live in Seattle")

No one 18 or older in HH	IE	=> /END
Number is a Business or Government.....	BG	=> /END
Respondent is not in Seattle.....	NS	=> /END

41:

CONFD

This interview is completely voluntary and has been approved by Washington State University. The information you provide will remain both confidential and anonymous. If I come to any question that you would prefer not to answer, just let me know and I will skip over it. OK?

Continue with survey 1 => /RZIP
No - Try refusal prevention..... 2 => /F10
Not a good time - Call back later 3 => /INT01

60:

RZIP

First of all, what is your ZIP code?

Don't know D
Refuse R

61:

Q1

How would you rate the overall quality of life in your neighborhood? Would you say the quality of life is . . .

EXCELLENT 1
GOOD 2
FAIR 3
POOR 4
OR VERY POOR 5
Don't know D
Refuse R

62:

Q2

How often do you walk around or shop in the neighborhood in which you live? Would you say . . .

ABOUT EVERY DAY 1
A FEW TIMES A WEEK 2
ONLY ABOUT ONCE A WEEK 3
OR LESS OFTEN 4
Not sure - Don't know D
Refuse R

63: **Q3**
 When you are out and about in your neighborhood, do you ever notice chronic public inebriates in your neighborhood?
 Yes 1
 No 2
 Don't know D
 Refuse R

64: **Q4**
 How much of a problem is the presence of chronic public inebriates in your neighborhood, to you? Would you say . . .
 A BIG PROBLEM..... 1
 SOMEWHAT OF A PROBLEM..... 2
 ONLY A SLIGHT PROBLEM..... 3
 OR, NOT A PROBLEM 4
 Not sure - Don't know D => Q6A
 Refuse R => Q6A

65: **Q5**
 Why do you feel this way?
 Enter response..... 1
 Don't know D
 Refuse R

66: **Q6A**
 I am going to read a list of problems that may exist in neighborhoods. As I read each one, please tell me how much of a problem this is in your neighborhood. The first one is . . . The amount of trash and litter. Would you say in your neighborhood this is a: Big problem, somewhat of a problem, only a slight problem, or not a problem?
 Big problem 1
 Somewhat of a problem 2
 Only a slight problem..... 3
 Not a problem 4
 Don't know..... D
 Refuse R

67: **Q6B**
 The next one is . . . The number of homeless people on the street. Would you say in your neighborhood this is a: Big problem, somewhat of a problem, only a slight problem, or not a problem?
 Big problem 1
 Somewhat of a problem 2
 Only a slight problem..... 3
 Not a problem 4
 Don't know..... D
 Refuse R

I. The Residential Survey – Telephone Questionnaire

68:

Q6C

(The next one is . . .) The number of people drinking alcohol in public. (Would you say in your neighborhood this is a: Big problem, somewhat of a problem, only a slight problem, or not a problem?)

- Big problem 1
 - Somewhat of a problem 2
 - Only a slight problem..... 3
 - Not a problem 4
 - Don't know D
 - Refuse R
-
-

69:

Q6D

(The next one is . . .) The amount of crime (Would you say in your neighborhood this is a: Big problem, somewhat of a problem, only a slight problem, or not a problem?)

- Big problem 1
 - Somewhat of a problem 2
 - Only a slight problem..... 3
 - Not a problem 4
 - Don't know D
 - Refuse R
-
-

70:

Q6E

(The next one is . . .) The amount of drug activity (Would you say in your neighborhood this is a: Big problem, somewhat of a problem, only a slight problem, or not a problem?)

- Big problem 1
 - Somewhat of a problem 2
 - Only a slight problem..... 3
 - Not a problem 4
 - Don't know D
 - Refuse R
-
-

71:

Q6F

(The next one is . . .) The number of persons panhandling (Would you say in your neighborhood this is a: Big problem, somewhat of a problem, only a slight problem, or not a problem?)

- Big problem 1
 - Somewhat of a problem 2
 - Only a slight problem..... 3
 - Not a problem 4
 - Don't know D
 - Refuse R
-
-

72:

Q6G

(The next one is . . .) The number of people who are drunk in public (Would you say in your neighborhood this is a: Big problem, somewhat of a problem, only a slight problem, or not a problem?)

- Big problem 1
- Somewhat of a problem 2
- Only a slight problem..... 3
- Not a problem 4
- Don't know D
- Refuse R

73:

Q6H

(The next one is . . .) Unsafe areas (Would you say in your neighborhood this is a: Big problem, somewhat of a problem, only a slight problem, or not a problem?)

- Big problem 1
- Somewhat of a problem 2
- Only a slight problem..... 3
- Not a problem 4
- Don't know D
- Refuse R

74:

Q7

The next few questions are about changes in your neighborhood that you may have noticed over the past year. During the past year would you say that the number of persons drinking alcohol in public in your neighborhood has . . .

- INCREASED 1
- DECREASED 2
- OR, STAYED ABOUT THE SAME..... 3
- No one drinks in public in neighborhood..... 4
- Don't know D
- Refuse R

75:

Q8

Would you say that the regular chronic public inebriates in your neighborhood are now more often intoxicated, less often intoxicated, or about the same as compared with a year ago?

- More often intoxicated 1
- Less often intoxicated 2
- Or, stayed about the same 3
- No public inebriates in neighborhood 4
- Not sure - Don't know D
- Refuse R

76:

Q9

During the past year would you say that the overall cleanliness of your neighborhood has . . .

- INCREASED 1
- DECREASED 2
- OR, STAYED ABOUT THE SAME..... 3
- Don't know D
- Refuse R

77:

Q10

During the past year would you say that the amount of trash and litter due to chronic public inebriates in your neighborhood has . . .

- INCREASED 1
- DECREASED 2
- OR, STAYED ABOUT THE SAME..... 3
- No public inebriates in neighborhood 4
- Don't know D
- Refuse R

78:

Q11

During the past year have you noticed a change in the kind of trash and litter associated with chronic public inebriates in your neighborhood . . .

- Yes - "What kind of changes have you noticed?" 1
- No 2
- No public inebriates in neighborhood 3
- Don't know D
- Refuse R

79:

Q12

During the past year has the number of persons urinating or defecating in public places in your neighborhood . . .

- INCREASED 1
- DECREASED 2
- OR, STAYED ABOUT THE SAME..... 3
- No one urinates/defecates in public in neighborhood 4
- Don't know D
- Refuse R

80:

Q13

Compared with one year ago, would you say that nowadays in your neighborhood you feel more safe, less safe, or have experienced no change in safety?

- More safe 1
- Less safe 2
- Or, no change in safety 3
- Not sure - Don't know D
- Refuse R

81:

Q14

How safe do you feel in public places in your neighborhood? Would you say . . .

VERY SAFE.....	1
SOMEWHAT SAFE.....	2
SOMEWHAT UNSAFE.....	3
VERY UNSAFE.....	4
Not sure - Don't Know.....	D
Refuse.....	R

82:

Q15

How safe do you feel in using the local bus stops in your neighborhood? Would you say . . .

VERY SAFE.....	1
SOMEWHAT SAFE.....	2
SOMEWHAT UNSAFE.....	3
VERY UNSAFE.....	4
Don't use the bus stops.....	5
Not sure - Don't Know.....	D
Refuse.....	R

83:

Q16

How safe do you feel in using the local parks in your neighborhood? (Would you say . . .)

Very safe.....	1
Somewhat safe.....	2
Somewhat unsafe.....	3
Very unsafe.....	4
Don't use / No local parks in the neighborhood.....	5
Not sure - Don't Know.....	D
Refuse.....	R

84:

Q17

Over the past year, has the amount of crime in your neighborhood . . .

INCREASED.....	1
DECREASED.....	2
OR, STAYED ABOUT THE SAME.....	3
No crime in neighborhood.....	4
Don't know.....	D
Refuse.....	R

85:

Q18

Over the past year has the number of persons panhandling in your neighborhood . . .

INCREASED.....	1
DECREASED.....	2
OR, STAYED ABOUT THE SAME.....	3
No panhandlers in neighborhood.....	4
Don't know.....	D
Refuse.....	R

86:

Q19

Over the past year has the number of homeless persons in your neighborhood . . .
 INCREASED 1
 DECREASED 2
 OR, STAYED ABOUT THE SAME..... 3
 No homeless persons in neighborhood 4
 Don't know D
 Refuse R

87:

Q20

Over the past year has the amount of drug activity in your neighborhood . . .
 INCREASED 1
 DECREASED 2
 OR, STAYED ABOUT THE SAME..... 3
 No drug activity in neighborhood 4
 Don't know D
 Refuse R

88:

Q21

Over the past year, have you noticed any change in the type of alcohol products consumed
 by persons drinking in public places in your neighborhood?
 Yes - "What kind of changes have you noticed?" 1
 No 2
 Don't know D
 Refuse R

89:

Q22

Over the past year have you noticed any change in how convenience stores, grocery stores,
 restaurants and bars in your neighborhood deal with chronic public inebriates?
 Yes - "What kind of changes have you noticed?" 1
 No 2
 Don't know D
 Refuse R

90:

Q23

Over the past year, would you say that your neighborhood has changed . . .
 FOR BETTER (why?) 1
 FOR WORSE (why?) 2
 OR, STAYED ABOUT THE SAME..... 3
 Not sure - Don't know D
 Refuse R

91: **Q24**
 Over the past year would you say that the problem of chronic public inebriation in your neighborhood has . . .

INCREASED	1	
DECREASED	2	
OR, STAYED ABOUT THE SAME.....	3	
No chronic inebriates in neighborhood.....	4	=> Q26
Don't know	D	=> Q26
Refuse	R	=> Q26

92: **Q25**
 May I ask why you feel this way?

Enter response.....	1
Don't know	D
Refuse	R

93: **Q26**
 We are interested in knowing what people in you neighborhood think of restrictions on alcohol products. In your opinion should there be more restrictions on the sale of alcohol products, fewer restrictions, or no changes to the sale of alcohol products in your neighborhood?

More restrictions	1	
Fewer restrictions.....	2	
Or, no changes	3	
Don't know	D	=> Q28
Refuse	R	=> Q28

94: **Q27**
 What is the main reason you feel this way?

Enter response.....	1
Don't know	D
Refuse	R

95: **Q28**
 In total how many adults over the age of 18 live in your household?

One.....	1
Two	2
Three	3
Four.....	4
Five	5
Six or more	6
Don't know	D
Refuse	R

96:

Q29

(IWR: Ask if necessary - "Are you...")

Male 1
Female..... 2
Don't know..... D
Refuse R

97:

Q30

What was your age on your last birthday? (INTERVIEWER: Enter the number of years.)

Don't know..... D
Refuse R

98:

THX

That's my last question. Thank you for your time and cooperation. If you have any additional comments or questions about this survey or about the problem of chronic public inebriation in your community, I can note them now.

Yes, comments..... 1
No comments 2

Residential Survey - Telephone Interview FAQ

During a telephone interview, if a respondent asked a question, interviewers were trained to only respond with information provided to them from the following Interviewer FAQ.

WAIS **Evaluation of the Seattle, Washington AIA (WAIA)**

FREQUENTLY ASKED QUESTIONS

Access Code: xxx-xxx-xxx
SESRC 800#: 800-833-0867

1. WHO IS SPONSORING THE SURVEY?

We are conducting the survey on behalf of the State of Washington, Washington State Liquor Control Board.

2. WHAT IS THE PURPOSE OF THIS STUDY?

The study's purpose is to evaluate the effectiveness of the Alcohol Impact Area (AIA) rules, specifically, to determine whether product restrictions by prohibiting the sale of certain high alcohol content beer and wine products, in conjunction with local community efforts to address chronic public inebriation (CPI), have helped to mitigate the negative effects of CPI in the Seattle AIA.

3. WHO IS THE PERSON RESPONSIBLE FOR THE STUDY?

John Tarnai is responsible for the survey at Washington State University and Thom Allen is the Study Director for this study. You can reach either of them at 800-833-0867.

4. HOW MANY PEOPLE WILL BE PARTICIPATING?

We will be contacting about 1600 households in the Seattle area.

5. WHO ARE YOU? WHO IS CONDUCTING THIS INTERVIEW?

I am a (student/resident of Pullman, Washington) working part-time for the Social and Economic Sciences Research Center at Washington State University. The Washington State Liquor Control Board has contracted with us to conduct the actual interview to collect necessary information for the study.

6. HOW DID YOU GET MY NAME?

Your number was called at random from a list of telephone numbers in your area. SESRC received the list of telephone numbers from Genesys, Inc. a telephone sampling company.

I. The Residential Survey – Telephone Questionnaire FAQ

7. HOW CAN I BE SURE THIS IS AUTHENTIC?

I would be glad to give you our telephone number here at SESRC, and you can call my supervisor. You can contact my supervisor at 800.833-0867. You may also visit our website at <http://survey/sesrc/wsu/edu>

IF R ASKS FOR A NAME OF SUPERVISOR

My supervisor's name is (Justin Jorgensen, Lyndsey Wilson, or Marion Schultz)

8. IS THIS CONFIDENTIAL?

Yes, most definitely. Your telephone number will be removed from the data set after the survey is completed.

Also, maintaining confidentiality is extremely important to the success of our research center, because we conduct many surveys. Therefore, we are very careful to protect your privacy.

9. HOW WILL THE RESULTS BE USED? WHAT WILL YOU DO WITH MY ANSWERS?

The Washington State Liquor Control Board will evaluate the effectiveness of the Alcohol Impact Area rules, specifically, to determine whether product restrictions by prohibiting the sale of certain high alcohol content beer and wine products, in conjunction with local community efforts to address chronic public inebriation, have helped to mitigate the negative effects of chronic public inebriation in the Alcohol Impact Area.

I want to assure you that all information that may identify you or your family will be protected during the data collection process, and then destroyed. Your answers will be combined so that no one individual's answers can be identified in the final reports.

10. WHAT ABOUT MY RIGHTS AS A PARTICIPANT?

This study has been reviewed and approved by Washington State University's Institutional Review Board for human subject participation. If you have any questions concerning your rights as a participant, please contact the WSU Institutional Review Board at 509-335-9661 or irb@wsu.edu, and mention IRB # 9373.

II. THE RETAILER SURVEY - QUESTIONNAIRE

The Mail Questionnaire – English Version

Survey of Seattle Retailers

Fall 2006



This Survey is Sponsored by the

**Washington State
Liquor Control Board**

&

The City of Seattle

Fall 2006 Survey of Seattle Retailers

Q1. How much of a problem is the presence of chronic public inebriates in your neighborhood? A “chronic public inebriate” is a person with a severe alcohol problem who is frequently drunk in public.

1. A very big problem
2. Somewhat of a big problem
3. Only a slight problem
4. Or, not a problem
5. Not sure

Q2. Why do you feel this way?

Q3. Recently, the Washington State Liquor Control Board placed restrictions on the sale of certain alcohol products in your neighborhood. Did you know about these restrictions on the sale of alcohol products in your neighborhood?

1. Yes
2. No → Skip to Q5
3. Don't know → Skip to Q5

Q4. How did you learn about the product restrictions imposed by the Liquor Control Board?

Q5. Did your alcohol distributor advise you on how to deal with these restrictions?

1. Yes
2. No → Skip to Q7
3. Don't know → Skip to Q7

Q6. What advice did you get from your alcohol distributor?

II. The Retailer Survey – English Version Questionnaire

Changes in Your Neighborhood

Q7. Compared with a year ago, has the number of chronic public inebriates in your neighborhood ...

1. Increased
2. Decreased
3. Or, stayed about the same
4. Not sure - Don't know

Q8. Would you say that the regular chronic public inebriates in your neighborhood are now more often intoxicated, less often intoxicated, or about the same as compared with a year ago?

1. More often intoxicated
2. Less often intoxicated
3. Or, stayed about the same
4. Not sure - Don't know

Q9. Compared with a year ago, has the overall cleanliness of your neighborhood . . .

1. Increased
2. Decreased
3. Or, stayed about the same
4. Not sure - Don't know

Q10. Compared with a year ago, has the amount of trash and litter due to chronic public inebriates in your neighborhood . . .

1. Increased
2. Decreased
3. Or, stayed about the same
4. Not sure - Don't know

Q11. Compared with a year ago, have you noticed a change in the kind of trash and litter associated with chronic public inebriates in your neighborhood?

1. Yes → What changes? →
2. No
3. Don't Know

--

Q12. Compared with a year ago, has the number of persons urinating or defecating in public places in your neighborhood . . .

1. Increased
2. Decreased
3. Or, stayed about the same
4. Not sure - Don't know

II. The Retailer Survey – English Version Questionnaire

Q13. Compared with a year ago, would you say that nowadays in your neighborhood you feel more safe, less safe, or have experienced no change in safety. . .

1. More safe
2. Less safe
3. Or, no change in safety
4. Not sure - Don't know

Q14. Compared with a year ago, has the amount of crime in your neighborhood . . .

1. Increased
2. Decreased
3. Or, stayed about the same
4. Not sure - Don't know

Q15. Compared with a year ago, has the number of persons panhandling in your neighborhood . . .

1. Increased
2. Decreased
3. Or, stayed about the same
4. Not sure - Don't know

Q16. Compared with a year ago, has the amount of drug activity in your neighborhood . .

1. Increased
2. Decreased
3. Or, stayed about the same
4. Not sure - Don't know

Q17. Compared with a year ago, have you noticed any changes in the types of alcohol products consumed by persons drinking in public places in your neighborhood . . .

1. Yes → What changes? →
2. No
3. Don't Know

Q18. Compared with a year ago, have you noticed any changes in how the convenience and grocery stores, and restaurants and bars in your neighborhood deal with chronic public inebriates?

1. Yes → What changes? →
2. No
3. Don't Know

II. The Retailer Survey – English Version Questionnaire

Q19. Over the past year, would you say that your neighborhood has changed . . .

1. For the better → Why? →
2. For the worse → Why? →
3. Or, stayed about the same →
4. Not sure - Don't know

Q20. Compared with a year ago, would you say that the problem of chronic public inebriation in your neighborhood has . . .

1. Increased → Why →
2. Decreased → Why →
3. Or, stayed about the same → Why →
4. Not sure - Don't know

Changes in Your Business

Q21. Compared with a year ago, has the amount of alcohol sold at your business ...

1. Increased
2. Decreased
3. Or, stayed about the same
4. Not sure - Don't know

Q22. Compared with a year ago, has the number of chronic public inebriates purchasing alcohol at your business ...

1. Increased
2. Decreased
3. Or, stayed about the same
4. Not sure - Don't know

Q23. Compared with a year ago, have you seen any changes in the type of alcohol sold by your business?

1. Yes → What changes? →
2. No
3. Don't Know

Q24. Compared with a year ago, have you noticed any changes in the demographic characteristics of your customers?

1. Yes → What changes? →
2. No
3. Don't Know

II. The Retailer Survey – English Version Questionnaire

Q25. Compared with a year ago, have you noticed any changes in the kinds of alcohol that chronic public inebriates are buying from your store?

1. Yes → What changes?
2. No
3. Don't Know

Q26. In your experience how likely are chronic public inebriates to purchase beer by the single can or single bottle?

1. Very Likely
2. Somewhat Likely
3. Somewhat Unlikely
4. Very Unlikely
5. Not Sure

Q27. Were you ever approached by the City of Seattle and asked to sign a Good Neighbor Agreement (GNA) as part of a voluntary effort to control chronic public inebriation?

1. Yes
2. No
3. Don't Know

Q28. Did you sign the Good Neighborhood Agreement (GNA)?

1. Yes → Skip To Q30
2. No
3. Not Sure

Q29. What is the main reason that you did not sign the Good Neighborhood Agreement?

Q30. What business practices do you believe convenience and grocery stores, restaurants, and bars could use that might be more effective in controlling chronic public inebriation than the restrictions imposed by the Liquor Control Board?

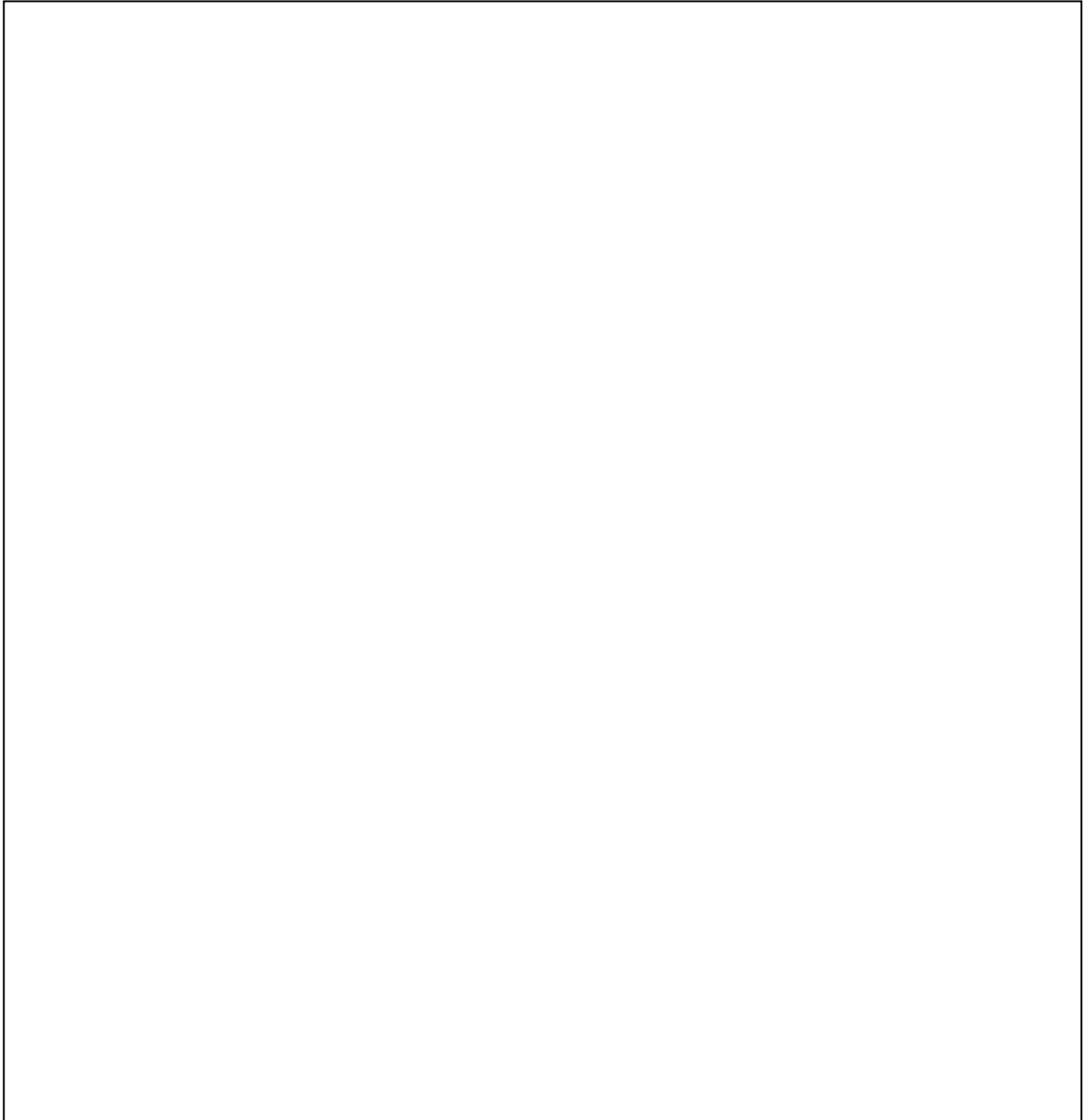
II. The Retailer Survey – English Version Questionnaire

Q31. Below is a list of problems that may exist in neighborhoods. For each one, please indicate how much of a problem this is in your neighborhood. Please check one box per line.

	Big Problem	Somewhat Of a Problem	Slight Problem	Not a Problem	Not Sure
The amount of trash and litter	4 <input type="checkbox"/>	3 <input type="checkbox"/>	2 <input type="checkbox"/>	1 <input type="checkbox"/>	0 <input type="checkbox"/>
The number of homeless people on the street	4 <input type="checkbox"/>	3 <input type="checkbox"/>	2 <input type="checkbox"/>	1 <input type="checkbox"/>	0 <input type="checkbox"/>
The number of people drinking alcohol in public	4 <input type="checkbox"/>	3 <input type="checkbox"/>	2 <input type="checkbox"/>	1 <input type="checkbox"/>	0 <input type="checkbox"/>
The amount of crime	4 <input type="checkbox"/>	3 <input type="checkbox"/>	2 <input type="checkbox"/>	1 <input type="checkbox"/>	0 <input type="checkbox"/>
The amount of drug activity	4 <input type="checkbox"/>	3 <input type="checkbox"/>	2 <input type="checkbox"/>	1 <input type="checkbox"/>	0 <input type="checkbox"/>
The number of persons panhandling	4 <input type="checkbox"/>	3 <input type="checkbox"/>	2 <input type="checkbox"/>	1 <input type="checkbox"/>	0 <input type="checkbox"/>
The number of people who are drunk in public	4 <input type="checkbox"/>	3 <input type="checkbox"/>	2 <input type="checkbox"/>	1 <input type="checkbox"/>	0 <input type="checkbox"/>
Unsafe areas	4 <input type="checkbox"/>	3 <input type="checkbox"/>	2 <input type="checkbox"/>	1 <input type="checkbox"/>	0 <input type="checkbox"/>

II. The Retailer Survey – English Version Questionnaire

Thank you very much for your participation in this survey of Seattle area retailers. If you have any comments about this survey or about the issue of chronic public inebriates, please write them in the space below.



Please return your questionnaire in the enclosed envelope to:
Social & Economic Sciences Research Center
Washington State University
PO Box 1801
Pullman, WA 99164-1801

II. The Retailer Survey – Korean Version Questionnaire

The Mail Questionnaire – Korean Version

1. 귀하의 업소 주위에 만성 알콜 중독자로 인하여 얼마나 많은 문제들이 일어납니까? 만성 알콜 중독이란 공중 장소에서 만취한 상태를 말합니다.

1. 엄청 큰 문제다.
2. 조금 큰 문제다.
3. 조금 문제다.
4. 아무 문제가 아니다.
5. 모르겠다.

2. 그렇게 생각하시는 이유는 무엇입니까?

3. 워싱턴주 주류 통제국에서는 최근에 귀하의 지역에 대한 특정한 주류에 관한 판매 규제를 했습니다. 이 제한에 대해서 알고 계셨습니까?

1. 네
2. 아니오 바로 5 번으로 가세요.
3. 몰랐다 바로 5 번으로 가세요.

4. 주류국에서 제한한 주류의 물품을 어떻게 알게 되셨습니까?

5. 주류 유통업자는 귀하에게 이 규정에 대해서 설명을 했습니까?

1. 네
2. 아니오 바로 7 번으로 가세요.
3. 모르겠다 바로 7 번으로 가세요. \

6. 주류 유통업자로 부터 어떠한 설명을 들었습니까?

귀하의 업소 주변의 변화

7. 일 년전과 비교해 볼때, 귀하의 주변에 만성 알콜 중독자로 인한 문제는...

1. 늘었다.
2. 줄었다.
3. 예전과 같다.
4. 확실하지 않다 -모르겠다.

II. The Retailer Survey – Korean Version Questionnaire

8. 일 년 전과 비교해 볼 때, 귀하의 주변에서 일어나는 만성 알콜 중독자들의 상태는 어떠하다고 생각하십니까?

1. 더 많이 취했다
2. 덜 취했다
3. 예전과 같다.
4. 확실하지 않다 -모르겠다.

9. 일 년 전과 비교해 볼 때, 귀하의 업소 주변의 전체적인 청결함은 어떠했습니까?

1. 나아졌다.
2. 나빠졌다.
3. 예전과 같다.
4. 확실하지 않다 -모르겠다.

10. 일 년 전과 비교해 볼 때, 만성 음주자로 인한 주위의 쓰레기와 오물의 양은?

1. 늘었다.
2. 줄었다.
3. 예전과 같다.
4. 확실하지 않다 -모르겠다.

11. 일 년 전과 비교해 볼 때, 귀하의 업소 주변에 만성 알콜 중독자로 인해서 생긴 쓰레기와 오물의 상태가 변했다고 생각하십니까?

1. 네 - 어떤 변화가 있었다고 생각하십니까? -
2. 아니오
3. 모르겠다.

12. 일 년 전과 비교해 볼 때, 귀하의 업소 주변 공공 장소에서 소변을 보거나 배변을 보는 사람의 수는...

1. 늘었다.
2. 줄었다.
3. 예전과 같다.
4. 확실하지 않다 -모르겠다.

13. 일 년 전과 비교해 볼 때, 현재에 귀하의 업소 주변이 더 안전하다고 생각하십니까 덜 안전하다고 생각하십니까, 변한 것이 없다고 계십니까?

II. The Retailer Survey – Korean Version Questionnaire

1. 더 안전하다.
2. 덜 안전하다.
3. 안전성의 변함이 없다.
4. 확실하지 않다 –모르겠다.

14. 일 년전과 비교해 볼 때, 귀하의 업소 주변의 범죄 숫자는...

1. 늘었다.
2. 줄었다.
3. 예전과 같다.
4. 확실하지 않다 –모르겠다.

15. 일 년전과 비교해 볼 때, 귀하의 업소 주변에 구걸하는 사람의 숫자는...

1. 늘었다.
2. 줄었다.
3. 예전과 같다.
4. 확실하지 않다 –모르겠다.

16. 일 년전과 비교해 볼 때, 귀하의 업소 주변에서 마약을 하는 사람의 수는...

1. 늘었다.
2. 줄었다.
3. 예전과 같다.
4. 확실하지 않다 –모르겠다.

17. 일 년전과 비교해 볼 때, 귀하의 업소에서 고객이 공공 장소에서 마시려는 주류의 종류가 바뀌었다고 생각하십니까?

1. 네 – 어떻게 바뀌었습니까?
2. 아니오
3. 모르겠다.

18. 일 년전과 비교해 볼 때, 커미니언 스토어나 그로서리, 음식점, 바등에서 만취한 사람들과의 마찰에 대한 변화가 있었다고 생각하십니까?

- 1.네 – 어떠한 변화인가요?
2. 아니오.
- 3.모르겠다.

19. 일 년동안 미루어볼 때, 귀하의 업소 주변의 변화에 대해서는...

1. 더 나아졌다. 왜 그렇게 생각하십니까?
2. 더 나빠졌다. 왜 그렇게 생각하십니까?

II. The Retailer Survey – Korean Version Questionnaire

3. 예전과 같다. 왜 그렇게 생각하십니까?
 4. 확실하지 않다 -모르겠다.
20. 일 년전과 비교해 볼 때, 귀하의 업소 주변에 만성 알콜 증독자로 인한 문제는....
 1. 늘었다. 왜냐하면 -
 2. 줄었다. 왜냐하면 -
 3. 예전과 같다 왜냐하면 -
 4. 확실하지 않다 -모르겠다.
21. 일 년 전과 비교해 볼 때, 귀하의 업소에서 판매하는 주류 판매량은....
 1. 늘었다.
 2. 줄었다
 3. 예전과 같다.
 4. 확실하지 않다 -모르겠다.
22. 일 년전과 비교해 볼 때, 귀하의 업소에서 만취한 사람이 술을 사는 횟수는?
 1. 늘었다.
 2. 줄었다.
 3. 예전과 같다.
 4. 확실하지 않다 -모르겠다
23. 일 년전과 비교해 볼 때, 귀하의 업소에서 판매하는 주류의 종류가 달라졌다고 생각하십니까?
 1. 네 - 무엇이 달라졌다고 생각하십니까?
 2. 아니오.
 3. 모르겠다.
24. 일 년전과 비교해 볼 때, 귀하의 업소를 이용하는 고객의 거주지에 변화가 있었다고 생각하십니까?
 1. 네 -어떠한 변화가 있었나요?
 2. 아니오.
 3. 모르겠다.
25. 일 년전과 비교해 볼 때, 귀하의 업소에서 만성 알콜 증독 상태에서 구입하는 주류의 종류가 바뀌었다고 생각하십니까?
 1. 네 - 어떠한 변화가 있었나요?
 2. 아니오
 3. 모르겠다.

II. The Retailer Survey – Korean Version Questionnaire

26. 귀하의 경험으로 미루어 볼때 만성 알콜 중독자들이 구입하기 원하는 주류의 종류는 날개로 파는 캔이나 날개로 파는 병이라고 생각하십니까?

- 1. 확실히 그럴 수도 있다고 생각한다.
- 2. 그럴수도 있다고 생각한다.
- 3. 그렇지 않을 수도 있다고 생각한다.
- 4. 전혀 아니라고 생각한다.
- 5. 모르겠다.

27. 귀하께서는 만성 알콜 중독자를 관리하기 위한 노력으로 시애틀 시로부터 좋은 이웃 만들기 동의서(Good Neighbor Agreement)에 자율적으로 참여하기를 권유 받은 적이 있으십니까?

28. 동의서 (Good Neighbor Agreement) 에 서명을 하셨습니까?

- 1. 네 - 30 번으로 가십시오.
- 2. 아니오
- 3. 모르겠다.

29. 동의서(Good Neighbor Agreement)에 서명을 하지 않으신 주된 이유는 무엇입니까?

30. 귀하는 주류국의 규정보다 그로서리나 식당, 바에서 보다 더 효과적으로 만성 알콜 문제를 해결할 수 있는 방법이 있다고 생각하십니까?

31. 다음은 귀하의 주위에 일어나는 문제점을 열거 했습니다. 해당하는 항목마다 얼마 만큼의 문제가 있는지 표시해 주시기 바랍니다.

	많은 문제다	조금 문제다	아주 조금 문제다	문제가 아니다	모르겠다	
쓰레기와 오물의 양	4	3	2	1	0	A.
B. 거리의 걸인의 수	4	3	2	1	0	

II. The Retailer Survey – Korean Version Questionnaire

C. 공공의 장소에서 술 마시는 사람의 수 4 3 2 1 0

D. 범죄의 양

E. 마약 활동의 양

F. 구걸하는 사람의 수

G. 공공의 장소에서 술취한 사람의 수

H. 안전하지 않는 장소

설문 조사에 참여해 주셔서 대단히 감사합니다. 본 설문 조사에 대한 귀하의 의견이나 만성 알콜 중독자에 대한 의견이 있으시면 아래에 써 주시기 바랍니다.

작성된 설문지를 동봉된 봉투에 넣어서 아래 주소로 보내주세요.

Social & Economic Sciences Research Center
Washington State University
PO Box 1801
Pullman, WA 99164-1801

성함

전화번호

참여하실 수 있는 날짜에 O 표를 하세요

월요일

화요일

수요일

목요일

금요일

토요일

일요일

참여하실 수 있는 시간에 O 표를 하세요

오전 9 시에서 오전 11 시

오전 11 시에서 오후 1 시

오후 2 시에서 오후 4 시

오후 6 시에서 오후 8 시

Retailer Survey Cover Letter - English
Sent October 31, 2006

Dear <RETAILER>,

The Washington State Liquor Control Board (WSLCB) is conducting a study on the problems of chronic public inebriation in Seattle. This year, the WSLCB created an alcohol impact area (AIA) in Seattle, which placed certain restrictions on the sale of some alcohol products. The WSLCB has asked Washington State University to conduct an evaluation of the AIA restrictions.

We are surveying all businesses that sell alcohol products in your neighborhood. Your participation in this survey is voluntary and confidential. I ask that you please complete and return the enclosed questionnaire. Your assistance in completing this questionnaire will be very helpful in deciding whether or not the AIA restrictions should be continued.

The questionnaires will be returned to and processed by Washington State University. All of the information you provide will be kept strictly confidential. No data will be disclosed that identifies an individual firm. A code number is printed on the back page; this is used to check your firm off the mailing list when it is returned.

We will also be conducting a focus group of about one hour in length at the Seattle city hall, during the latter half of November with about ten retailers. The purpose is to find out how retailers such as you are dealing with the issue of chronic public inebriation and with the AIA restrictions. We would like to invite you to participate in this discussion. We will provide refreshments and will give you a check for \$50 for spending one hour with us to discuss these issues. If you would be willing to consider participating in such a discussion group, please fill out the enclosed postcard and drop it in the mail to us. We will then contact you when the date and time have been determined.

I would be happy to answer any questions that you might have about this survey or your participation. Feel free to call me at Washington State University at (800) 833-0867 or send a fax message to me at (509) 335-4688. You can also email me at sesrc@wsu.edu

Thank you for your assistance!

Sincerely,

John Tarnai
Director

This study has been reviewed and approved by Washington State University's Institutional Review Board for human subject participation. If you have any questions concerning your rights as a participant, please contact the WSU Institutional Review Board at 509-335-9661 or irb@wsu.edu, and mention IRB # 9373.

**Retailer Survey Cover Letter – Korean Version
Sent November 3, 2006**

AIA 소매업자 대상 우편 설문조사

October 18, 2006

성함(Licensee Name)
상호 (Trade Name)
가게 주소 (Location address)

워싱턴주 주류 통제국에서는 시애틀 지역의 만성 알콜 중독자 문제와 관련하여 연구를 진행 중입니다. 주류 통제국에서는 금년에 시애틀을, 특정한 종류의 주류 판매를 제한 하는 주류 판매 영향 지역(Alcohol Impact Area) 으로 지정 했습니다. 주류 통제국에서는 워싱턴 주립 대학(Washington State University)에 주류 판매 영향 지역에 관한 평가 실시를 요청 하였습니다.

주류 통제국은 귀하의 주변에서 주류를 판매하는 모든 업소에 이 설문 조사를 하고 있습니다. 이번 조사에 관한 귀하의 참여는 자율적이지만, 답변을 해 주신다면 감사하겠습니다. 이번 설문 조사에 대한 귀하의 의견은 주류 판매 영향 지역의 지속 여부를 결정 하는데 매우 도움이 될 것 입니다.

이번 설문 조사는 워싱턴 주립 대학 (Washington State University)으로 송부되어 처리 될 것 입니다. 귀하가 제공하는 정보들은 엄격히 관리 될 것 입니다. 어떠한 정보도 유출 되지 않을 것 입니다. 뒷면에 일련 번호가 있습니다; 이 번호는 설문지가 회수 될 때 전체 목록에서 제거 됩니다.

또한 주류 통제국은 약 한시간 가량의 토론 모임을 11 월 초순에 약 10 여개 업주들과 시애틀 시청에서 주최할 예정 입니다. 이번 모임의 목적은 귀하와 같은 소매업주들이 만성 알콜 중독 문제들 및 주류 판매 영향 지역 등의 문제들을 어떻게 처리 하는지를 파악하기 위해서 입니다. 주류 통제국은 이번 토론에 귀하의 참여를 권장 합니다. 주류 통제국은 이번 토론에 한시간 가량 참가하는 분들께 다과와 함께 \$50 수표를 제공 할 것 입니다. 만약 귀하가 이번 토론에 참여를 원하시면, 이름과 전화번호를 편지 뒷면에 적으신 후, 편지를 별도로 동봉된 소형 봉투에 넣어서 보내 주시기 바랍니다. 토론 날짜가 결정 되는 즉시, 연락 해 드리겠습니다.

본 설문 조사에 대해 궁금한 점이 있으시면, 워싱턴 주립 대학 (Washington State University) 무료 전화 번호 (800) 833-0867 로 하시거나, 팩스로 메시지를 보내실 경우는 팩스 번호 (509) 335-4688, 이메일로 하실경우 이메일 주소 sesrc@wsu.edu 로 보내 주시면 감사하겠습니다.


감사합니다.

Retailer Survey Postcard
Sent November 6, 2006

Recently, we mailed the questionnaire, "A Survey of Seattle Retailers" to you. If you have already completed and returned it, *please accept our sincere thanks*. If not, we would like to ask if you could take just a few minutes today to complete it. This survey is sponsored by the City of Seattle and the responses from retailers in your neighborhood are crucial to the study's success.

If you did not receive a questionnaire, or it was misplaced, please call us toll free at (800) 833-0867, send us a fax message at (509) 335-0116, or send an email message to ted@wsu.edu. We will then quickly mail you a replacement.

Sincerely


John Tarnai, Ph.D., Director
Washington State University

Social & Economic Sciences Research Ctr
Pullman, WA 99164-4014

**Retailer Survey Replacement Questionnaire Cover Letter
Sent November 20, 2006**

November 26, 2006

«contact_name»
«Contact_Title»
«Company_Name»
«Mail_Address»
«Mail_City», «Mail_State» «mail_zip»«mail_dash»«mail_zip4»

About four weeks ago, we wrote to you about the survey of Seattle Retailers sponsored by the City of Seattle. As of today, we have not received your completed questionnaire. We realize that this is a busy time of the year and you may not have had time yet to complete it. However, we would sincerely appreciate hearing from you. We are writing to you again because of the importance of your questionnaire to the usefulness of this study.

This study is concerned with chronic public inebriates in your neighborhood and the effect of the newly enacted Alcohol Impact Area on retailers. In order to truly represent the operations, needs and opinions of all retailers in the area it is important that each questionnaire be completed.

All of the information you provide will be kept strictly confidential. Your participation is voluntary and you may skip any question you prefer not to answer.

If you have any questions or would like help completing the survey, please call toll free at (800) 833-0867 and ask for the "City of Seattle Retailers Survey" or send a fax message to (509) 335-0116. You may also send an email message to ted@wsu.edu if you prefer.

Thanks for your help!

Sincerely,



John Tarnai
Director
Social and Economic Sciences Research Center
Washington State University
Pullman, WA 99164-4014

III. FOCUS GROUPS

Retailer Focus Group Telephone Recruitment Script

BEGIN Hello, May I please speak to the owner or manager?

{IWR: If asked what is this about say "I'd like to talk to them about a questionnaire that was recently mailed to them."}

- 01.....Yes, Continue
- 02.....Not Available / Set Callbacks (CB GB HB)
- 03.....Non-Contacts (AM BC BZ ED NA)
- 04.....Refusals (R1 R2 R3 RC RP)
- 05.....Non-Working Numbers (CC DS MP WN)
- 06.....Communication Barrier (DF HC LG)
- 07.....Special Codes (DD DP IC OT RN)

Q1. Hi! My name is (*your name*) from the Washington State Liquor Control Board. A few days ago we mailed you a survey entitled "Survey of Seattle Retailers". It was sponsored by the Washington State Liquor Control Board. Do you recall receiving it?

- 1. YES
- 2. NO

Q2. I'm calling to follow-up about our invitation to attend a discussion group of Seattle retailers of about one hour in length in downtown Seattle, on Wednesday, November 29th, from 10AM to 11:30AM. The purpose of this is to find out how retailers such as you are dealing with the issue of chronic public inebriation. We will provide refreshments, parking and will give you a check for \$50 for spending one hour with us to discuss these issues. Would you be available to attend this meeting?

- 1. YES
- 2. NO → Thx1

Q3. Great! The meeting will be held in room 370 of Seattle City Hall on this coming Wednesday from 10:00 - 11:30 am. I have a packet of materials with driving directions and other information that I could either Fax or email to you. Do you have a Fax number or email address that I could use to send this to you?

- 1. Yes
- 2. No ->

Q4. Where should we send the information packet?

Fax: _____ Email: _____

Thx1. Thank you for your time today! {CODE AS RF for Refusal to Attend}

Thx2. I'm sorry, but at this time we are not offering another date or time for the discussion group. Thank you for your time today. {CODE AS UA for Unable to Attend}.

Thx3. Do you have any other questions about the discussion group? (INTERVIEWER: Answer to the best of your ability; if asked for directions to the site, tell them we'll give those during the reminder call).

Thank you for your time today!

Service Providers Focus Group Telephone Recruitment Script

Respondent Name: _____
 Organization: _____
 Respondent Phone: _____
 Email: _____

Date	Time	IWR	Code	Notes

BEGIN Hello, May I please speak to >?

Hi! My name is (*your name*) from WSU for the Washington State Liquor Control Board.

I'm calling to invite you to attend a discussion group of social service staff in Seattle who deal with chronic public inebriates. The Washington State Liquor Control Board (WSLCB) is conducting a study on the problems of chronic public inebriation in Seattle. This year, the WSLCB created an alcohol impact area (AIA) in Seattle, which placed certain restrictions on the sale of some alcohol products. The WSLCB has asked Washington State University to conduct an evaluation of the AIA restrictions, and to conduct a focus group of social service staff.

The focus group will last about one-and a half hours in length at **cityhall in downtown Seattle, on Wednesday, November 29thth, from 2PM to 3:30PM**. The purpose of this is to find out how social service staff such as you are dealing with the issue of chronic public inebriation. We will provide refreshments during the focus group. Would you be available to attend this meeting?

- 3. Yes → Continue script on back page
- 4. No → Thank you for your time today! (CODE AS UA for Unable to Attend)
- 5. Unavailable at that time → I'm sorry, but at this time we are not offering another date or time for the discussion group. Thank you for your time today. (CODE AS UA for Unable to Attend).

Q2. Great! We will be calling you on Tuesday, November 28th to remind you of the session, offer directions to the site (Seattle City Hall in downtown Seattle), and give you a phone number where you can contact John Tarnai who will be moderating the discussion group.

Is this the number we should call to confirm your participation? 206-464-1570

If not correct number get new number: _____

INFORMATION PROVIDED ABOUT THE FOCUS GROUP

Thank you for agreeing to participate in a focus group of the effects of the AIA restrictions in Seattle. The purpose of the focus group is to obtain your impressions and opinions about the effects of the AIA restrictions on chronic public inebriation in Seattle. The group will be held:

Date: Wednesday, November 29, 2006

Time: 10:00AM - 11:30AM

Location: Seattle City Hall
Room 370
600 Fourth Avenue
Seattle, WA

Problems: 208-310-1360

The attached pages describe the options for parking near City Hall, mainly three private garages; and gives directions to one of these, the SeaPark garage.

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Directions to SeaPark Garage from I-5:

SeaPark garage is located on Sixth Avenue between Cherry and James Streets.

The vehicle entrances to the garage are located:

- On Cherry, mid-block between 5th & 6th Avenues
- On Sixth Avenue at James Street
- On James, mid-block between 5th and 6th Avenues

From I-5 southbound, take the James Street exit. Enter the garage from 6th Avenue at James Street, or turn right (west) on James Street to enter the garage mid-block between 5th and 6th Avenues.

From I-5 northbound, take the James Street exit. Turn left (west/down the hill) on James Street and enter the garage mid-block between 5th and 6th Avenues.

City Hall is located one block due west of the garage. Entrance to City Hall is mid-block on 5th Avenue between James and Cherry Streets.

Parking at or near City Hall

III. Focus Groups – Respondent Information Pack

PLEASE NOTE: For ADA Parking, see G:\Administration\Parking\City Hall ADA Parking.doc

Visitors are encouraged to use mass transit whenever possible. You may access bus schedules at <http://transit.metrokc.gov/> and <http://www.soundtransit.org/>.

City Hall Parking

There is no public event parking at City Hall. However, there are a limited number of spaces that can be used for short-term needs, such as loading and unloading, pick up and delivery of a visitor to City Hall, or handicapped parking while conducting business at City Hall.

Entrance to the parking area is on James between 4th and 5th Avenues, and you must contact security by intercom for access. This area is monitored by security at all times, and rules are strictly enforced.

- Council Chambers is located on floor 2 - go across the blue glass bridge to chambers
- The Bertha Knight Landes Conference room is on Floor 1
- The Boards & Commissions meeting room is on L2 (one floor below floor 1)
- The Building Conference Room is on the 3rd floor to the east

Loading Zones are located at the 4th Avenue entrance and the 2nd level Cherry Street entrance.

Directions to City Hall Short-Term Parking from I-5:

From I-5 southbound, take the James Street exit. Take a right (heading west, downhill) on James and enter the garage from James Street, immediately after crossing 5th Avenue.

From I-5 northbound, take the James Street exit. Turn right (west/down the hill) on James Street and enter the garage immediately after crossing 5th.

Once parked inside the parking garage, enter the door at the northwest corner of the garage, which leads to the elevator bank inside the building.

SeaPark Garage
(Mon-Fri 6am -10pm)

Hours	Rate
0 - ½ \$4
½ - 1 \$7
1 - 1 ½ \$8
1 ½ - 2 \$10
2 - 3 \$11
3 - 4 \$12
4 - 5 \$13
5 - 6 \$15
6 - 10 \$18
10 - 24 \$22
Evenings - after 5pm \$5
Evening Public Hearings - after 3pm \$3
Late Exit - after 10pm \$50
Lost Ticket \$22

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- 6th Avenue at James Street.
- James Street, mid-block between 5th and 6th Avenues.

III. Focus Groups – Respondent Information Pack

Public Hearing Discount

Citizens may park in the SeaPark garage for \$3.00 while attending scheduled public hearings held after 3pm. This applies to public hearings included on the weekly calendar of events provided by the Seattle City Council. This calendar is posted in the SeaPark business office.

Citizens should pull a ticket when entering the garage. They should park in any available stall that is not marked Reserved. When exiting, they should present the ticket to the cashier and identify themselves as having attended a public hearing. The cashier will adjust the parking fee to reflect the Public Hearing Discount. Questions should be directed to the Ace Parking office, at 206-628-9042.

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Columbia Center

Columbia Center 5th Ave Plaza
(Mon-Sat 7am-midnight)

1st Hour	\$8
4-6 Hours	\$20
6-8 Hours	\$22
All Day (8-24 Hours)	\$24

Entrance to the parking area is on Columbia Street between 5th and 6th Avenues.

Seattle Municipal Tower

(Mon-Fri 6am-10pm)

Hours	Rate
0 - ½ \$4
½ - 1 \$7
1 - 1 ½ \$8
1 ½ - 2 \$10
2 - 3 \$11
3 - 4 \$12
4 - 5 \$13
5 - 6 \$15
6 - 10 \$18
10 - 24 \$22
Late Exit - after 10pm \$25
Lost Ticket \$22

Entrance to the parking area is on 6th Avenue between Columbia and Cherry.

Retailer Focus Group Confirming Letter

Thank you for agreeing to participate in a focus group of the effects of the AIA restrictions in Seattle. The purpose of the focus group is to obtain your impressions and opinions about the effects of the AIA restrictions on chronic public inebriation in Seattle. The group will be held:

Date: Wednesday, November 29, 2006

Time: 10:00AM - 11:30AM

**Location: Seattle City Hall
Room 370
600 Fourth Avenue
Seattle, WA**

Problems: 208-310-1360

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Your participation is completely voluntary and all results will be kept confidential. Your name and the names of other participants will not be included in any notes or written transcripts made during the focus group. I look forward to seeing you on Nov. 29th!

Sincerely,

John Tarnai
Director

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Service Provider Focus Group Confirming Letter

Thank you for agreeing to participate in a focus group of the effects of the AIA restrictions in Seattle. The purpose of the focus group is to obtain your impressions and opinions about the effects of the AIA restrictions on chronic public inebriation in Seattle. The group will be held:

Date: Wednesday, November 29, 2006

Time: 2:00PM - 3:30 PM

**Location: Seattle City Hall
Room 370
600 Fourth Avenue
Seattle, WA**

Problems: 208-310-1360

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AIA Focus Group Discussion Items

Welcome and thanks to everyone for coming today to discuss the issue of chronic public inebriation in downtown Seattle

My name is John Tarnai, and I'm Director of the Social and Economic Sciences Research Center at WSU – also known as SESRC. I'll be guiding the discussion today – making sure everyone has an opportunity to express their opinions, and keep the discussion flowing. I'm also responsible for summarizing our discussion here for the Washington State Liquor Control Board – which is the state agency responsible for this.

A little background on why we are having this discussion group:

In November 2006, the Washington State Liquor Control Board designated the downtown Seattle area as an Alcohol Impact Area, which meant that the sale of single cans and bottles of alcohol in stores within the AIA would be restricted. State law (WAC 314-12-220) mandates that a study of the effectiveness of the AIA rules is to be conducted one year after the recognition of the first Board-designated AIA.

Now, I know everyone has a name tag on, but before we turn the tape recorder on, let's find out who everyone is **FIRST NAMES ONLY PLEASE!**

Alright, before we start the tape, I just want to say again that no last names or other personally identifying information from people in this room will be included in the summary. We'd prefer if no names were said during the discussion, but if you feel it necessary, please only use **FIRST NAMES**. Also, please remember to let one person finish talking before another begins – it will be hard to hear comments and pull them off the tapes if people are talking at the same time!

Any other questions at this time? Okay – remember there are refreshments in the back of the room – please feel free to get some any time.

(Turn on recorder)

III. Focus Groups – Group Discussion Items

Our purpose today is to get your opinions and reactions as to the effectiveness or ineffectiveness of the AIA restrictions, and whether you are seeing any significant changes in chronic public inebriation (CPI) due to the AIA restrictions. Specifically:

- What has been the impact of the AIA rules on your business or work?
- Have you noticed any changes in the kinds of alcohol products that CPIs purchase at your store?
- Have you noticed a change in the number of CPIs that purchase products at your store?
- Have you seen a change in CPIs buying habits?
- Do you think the AIA rules have been effective at dealing with chronic public inebriation in your neighborhood?

Additional Questions:

1. Have you experienced a change in you, your employees or your patrons sense of safety and security in and around your store? Has this impacted traffic volume and/or sales for your store?
2. In your experience do persons who typically drink in public normally (usually?) purchase beer by the single can?
3. In regards to the previous question, have you observed any change in the alcohol purchasing pattern of persons who typically drink in public?
4. Have you observed any change in demographic makeup of your customers.
5. Have you observed any change in the amount of alcohol sold at your business?
6. Have you observed any change in the type of alcohol sold at your business?
7. Were you approached by the City to participate in the voluntary effort by signing the Good Neighbor Agreement (GNA)? Did you sign it? Why or why not? If you did not sign it, what would have persuaded you to sign it?
8. If you signed the agreement, which of the restriction(s) did you find to be effective in discouraging CPIs from buying alcohol?

III. Focus Groups – Group Discussion Items

9. Are there any business practices not in the GNA that you as a store owner/manager believe are effective in dealing with the CPI problems that you would recommend to other retailers?
10. How did you learn about the product restrictions imposed by the LCB?
11. Did your alcohol distributor advise you on how to deal with these restrictions? If so, what was the recommendation?

If time permits ask these additional questions:

1. Have you observed any changes in the Alcohol Impact Area? (your neighborhood?; area?; your community?).
2. Have you observed any change to the overall cleanliness (order) in the Alcohol Impact Area? (your neighborhood?; area?; your community?)
3. Have you observed any change in the number of persons drinking alcohol in public?
4. If there are “regular” street drinkers in your neighborhood, have you observed any change in their intoxication level? (Are they less or more drunk?)
5. Have you observed any change in the amount of litter (trash) associated with street drinking?
6. Have you observed any change in the type of litter (trash) associated with street drinking?
7. Do you feel safer or less safe while in the Alcohol Impact Area?
8. Have you observed any change in the amount of persons urinating or defecating in public places?
9. Have you observed any change in the amount of crime in the area?
10. Have you observed any change in the amount of persons panhandling in the area?
11. Have you observed any change in the amount of drug activity in the area?

III. Focus Groups – Group Discussion Items

12. Have you observed any change in the types of alcohol products consumed (brands?; container sizes?) by persons drinking in public places?
13. If you have not observed any significant change as a result of the AIA, what do you attribute that to? (Are there other complementary activities that need to occur in order for CPI problems to be effectively addressed such as treating public drinking as #1 priority by local police)
14. Have you observed a change in retail or marketing practices by off premise retailers? (less/more sale of drug paraphernalia, selling to those already drunk, allowing panhandling in front of their stores).

That concludes our discussion today. I want to say again how much I appreciate your coming out to participate in this important issue. The information you have provided today will be very helpful to the Washington State Liquor Control Board as they work to deal with the issue of chronic public inebriation. Thank you very much.

I do have a check for \$50 ready for each of you (retailers only), but for our records, I do need you to sign for them.

Thank you for your time – have a safe drive home!

IV. Focus Groups – Notes

IV. FOCUS GROUPS – NOTES

Notes from the 11/29/06 Focus Group with Retailers

- Calls to 911 held against Tavern owner event through it is mostly to assist people
- Outline of AIA – area absurd
- Homeless shelter, QFC others nearby that attract homeless – parks
- Since AIA –
 - impact on business slightly decline
 - bought higher end product
 - Different climate
 - Gross has dropped
 - Only stone within 4 blocks
 - College students clientele hasn't really changed that much
 - Seems to take away the rights of customers who were buying lower end products
 - Free bus tickets to help homeless get out of area to buy lower end products
 - Seems city wide ban is all that's fair
 - AIA no in

CPI = Chronic Public Intoxicated Person

NOT FAIR = Stores with payphones nearby get “blamed” for calls to detrox, 911, etc. When folks drink nearby with products not purchased at those stores

What problem is trying to be solved?

- Crack heads hanging out at Jack-in-the-Box more of a problem than the homeless. Homeless are doing robberies to others
- Business lost due to drop in sales of lower end product
- Neighborhoods have not changed much
- Panhandler in “U” district are mostly musicians, etc, kids, AIA won't change
- Police don't distinguish between CPI and homeless (25%) mentally ill, older homeless panhandlers that are not drinking etc.
- Tickets for open containers seems to be only consequence, not arrested, no impact with AIA
- # Of CPI's problem - ? Not really a problem, Shell gas station right across from homeless shelter sells beer. Only rare occasion, mentally ill or CPI problem around business
- Per cent of alcohol per \$ is the only reasonable way to decide ban list
- Need to revise ban list
- Green TILT not on list 8%
- Others on list don't make sense
- Are CPI's changing behavior/buying
- Not changing behavior, if they want a certain product, go out of area buy and return

Three, maybe 4, different groups:

- 1. 25% seriously mentally ill**
- 2. Older homeless – another percent**
- 3. Younger generation dropouts – not really CPI's**
- 4. Drug Dealers**

Can't solve problems of runaway kids – they can't even come into stores, taverns; mentally ill not even buying alcohol or older generation drop-outs

IV. Focus Groups – Notes

CPI's buy some products, not a problem, hid in bushes, etc. no effect on business.

Taggers – spray paint, business owners fined if not covered up, but city areas not same rules.

Seems alcohol list/product list is targeted to what African Americans prefer. Voluntary request to “stop” selling certain products. Most people signed up right away, to avoid any.

Entire concept a failed endeavor:

1. Can it help mentally ill?
2. Can it help broken families to encourage kids to return
3. Can the persons who are disconnected by choice or other won't help with

- Any way we should approach dealing with CPI's?
- Keep pushing and people move to “stuno” other alternatives that might cause far more problems
- Keep looking until the product can be found, spread word and CPI's move there to purchase, but return to area.
- Need to work on reason for demand rather than targeting a few businesses with restrictions.
- Concerts/Sonic Games, certain areas attract panhandlers, networks are very active and even homeless or CPI's, etc. have attachment to certain areas.

Distributors:

- Reduced other beers/drinks but not real issue; laws govern closely so minimal effect.
- Sales people are representing store owners to distributors and work towards solutions to alternatives to banned list – OR- sell it to other stores outside AIA area.
- Map of boundaries had stores outside boundaries targeted yet a store right across street might be able to sell.
- Restrictions don't seem to help – CA you can buy liquor in grocery stores and no more problems than WA.

How did you find out about AIA?

- Newspaper
- Friend

Problems reported by:

- Individuals calling
- Neighborhood councils
- Small businesses just hanging on feel targeted, felt harassed to sign and checking prices.

Right after AIA went into effect????

- Coolers locked help with “walk-offs”
- CPI's don't shoplift usually, mostly juveniles
- In the summer more CPI's, migration at certain times
- SAFETY: nothing to do with CPI's fear of drug dealers is real! Why allowed to deal drugs when CPI's more or less cause no problems except perhaps an eyesore?

IV. Focus Groups – Notes

Why it may look all alike – its subculture issues that need addressed.

Biggest Issue:

Unfair and ineffective

CPI's are not a big part of business – for some

Best Time:

Mornings for some

Afternoons for some – help arrives then

Homeless people CPI's more on buses rather than in district or other area targeted.

IV. Focus Groups – Notes

Notes from the 11/29/06 Focus Group with Service Providers

Impacts of WAIA expanded area: (Previously Pioneer Square expanded to include Queen Anne, “U” district and Chinatown)

Some suspicions with CPI-people switched if their favorite was no longer sold.

Popular brands of higher alcohol not sold in single cans

Most switched or pool resources and buy more or travel to get what’s needed

No requests for treatment or stopping

May have slight change in visibility of drinking (CPI’s)

Metropolitan Impact District (MID) makes it possible for all CPI’s to be picked up and they have a database of CPI’s and distribution. Have a specific district if CPI’s go to Ballard because MID cannot go outside their designated area for pickups.

Fire Dept has 7 medic units, 2 for downtown based out of Harborview Medical Center, 33 stations, 92 square miles, responsible for all “basic life support” (BLS) and all “advanced life support”. Once phone call comes in, dispatcher decides what will be sent. If intoxication (BLS) or if unknown fire and advance life support is sent. Fire Dept. has to respond to evaluate only when eval is complete can medic unit be released for other services or calls. Drain on resources and medical services. When asked about change due to WAIA they laughed-no reduction-just moving to another area and perhaps still in Seattle, FD area. The Seattle FD had 77,000 calls last year, 62,000 needed medical assistance. Police are responsible for law and the FD is responsible for all emergency services.

CPI’s disbursing:

Very mobile population

Free busses to downtown

911 calls-go to Harborview Medical Center

Emergency services get calls if disbursed rather than services sent up to pick up CPI’s in downtown area.

Harborview asks if they should go to another hospital if appropriate. Need a detox center in South Seattle.

Disbursement huge problem-takes longer to get services and intervention becomes difficult or impossible.

Not one chronic has said they changed their choice of alcohol due to WAIS restrictions

The taxpayer is NOT helped by CPI’s going outside the area to buy. In city there are services already provided, by forcing CPI’s outside area, services either cannot be provided or it stretches the resources even further perhaps risking other emergencies not being responded to in a timely manner further risking lives.

Crack addicts and CPI’s don’t get along. Perhaps CPI’s move due to aggression of “drug dealers”.

No change in state of CPI’s health or needs even if lower alcohol content

Will move to whatever is needed to get alcohol, may not function enough to disburse to another area, but others who are very mobile seek services.

How are CPI’s identified when they may be actually schizophrenic, mentally impaired or other health impairments not related to alcoholism?

Are CPI’s big problem-yes on services?

IV. Focus Groups – Notes

Who are the top utilizers of services?

Some highest users have been housed at “1811 Housing Unit” and thus not so much in crisis. Regular meals, someone watching over and a safer place seems to reduce the number of crisis situations. CPI’s at “1811 Housing Unit” may behave differently than ones on the street and may actually decrease daily drinking.

Many deaths of CPI’s are caused by accidents due to lifestyle-vulnerable due to where they sleep, etc.

75 can be housed at Eastlake a help.

Could AIA policy be improved?

Alcohol addiction is an illness and no amount of laws will change anything. Support housing such as “1811” will change demand for emergency services, public complaints etc., since bathrooms may be used inside, and meals provided actually may help decrease in daily consumption and overall problem.

Better known where CPI’s are if services are provided, need to know where they are and emergency services gets to know people, medic units out a shorter time. Outlying areas to not have CPI services.

If goal is to get CPI’s off street, “1811” is the way to go, restricting alcohol has little or no value. Cannot legislate away alcoholism. Rules are not really looking at problem in a reasonable way. WAIA big waste of time. Housing first rather than get clean first. Cannot have housing without services. Prohibition didn’t have effect-those who wanted it still got it.

Tracking CPI’s:

- If food stamps

- Track sales if you can factor out college students

- Ask 7-11 how many sales of “40” early in AM

Last comments:

- Put money into services, “1811” or alcohol education

- Go after alcohol like tobacco companies

V. DISTRIBUTOR SURVEY – QUESTIONNAIRE

10: BEGIN

Dialing \$N

(Rs name is <RNAME>) Hello, this is (name) from the Social and Economic Sciences Research Center at Washington State University. We have been asked by the Washington State Liquor Control Board and the City of Seattle to contact distributors in the area to find out their experiences with the AIA restrictions that have been put in place since November 2006. The questions will only take a few minutes.

Speaking to R.....	1	=> /CONFID
R not available / Set callback (GB, CB, HB).....	2	=> /INT01
Non contacts (AM, BC, BZ, ED, NA).....	3	=> /INT02
Refusals (R1, R2, R3, RP).....	4	=> /F10
Non-working numbers (CC, DS, MP, WN).....	5	=> /VERIFY
Communication barrier (DF, HC, LG).....	6	=> /INT03
Other codes (DD, DP, OT, RN).....	7	=> /INT04
Ineligibles (IE).....	8	=> /INT05
Special project codes ().....	9	=> /INT99
Web/Mail codes.....	10	=> /INT98

17: CONFID

This study has been approved by Washington State Univeristy. While your participation is voluntary, your responses will be kept completely confidential. If I come to any question you would prefer not to answer, just let me know and I will skip over it. Okay?

Continue with survey.....	1	=> /Q1
No - Try refusal prevention.....	2	=> /F10
Not a good time - Call back later.....	3	=> /INT01

36: Q1

Are you familiar with the Seattle AIA - Alcohol Impact Area - and the products that have been banned?

Yes.....	1	
No.....	2	=> THX
Don't know.....	D	
Refusal.....	R	

37: Q2

How did you learn about which products were banned from sale in the Seattle AIA?

Enter Responses.....	1
Don't know.....	D
Refusal.....	R

V. Distributor Survey – Questionnaire

38:

Q3

How many of the banned products were you selling to the retailers inside the AIA before the restriction was imposed?

- Don't know D
- Refusal R

39:

Q4

How much product are retailers **WITHIN THE BOUNDARIES** of the Seattle AIA purchasing from you since the AIA restrictions were imposed in November of 2006? Would you say it has been more, less or about the same?

- More..... 1
- Less..... 2
- About the same 3
- Don't know D
- Refusal R

40:

Q5

How much product are retailers **ON THE BOUNDARIES** of the Seattle AIA purchasing from you since the AIA restrictions were imposed in November of 2006? Would you say it has been more, less or about the same?

- More..... 1
- Less..... 2
- About the same 3
- Don't know D
- Refusal R

41:

Q6

After the restrictions were imposed, did you recommend other products as substitutions?

- Yes 1
- No 2 => Q10
- Don't Know D
- Refusal R

42:

Q7

Which products did you suggest?

- Enter open ends..... 1
- Don't know D
- Refusal R

43:

Q8

How are these products similar to those that were restricted?

- Enter open ends..... 1
 - Don't know D
 - Refusal R
-

V. Distributor Survey – Questionnaire

44:

Q9

Why did you recommend these products.

Enter open ends..... 1
Don't know..... D
Refusal..... R

45:

Q10

Has your business been impacted by the AIA restriction?

Yes..... 1
No..... 2 => Q13
Don't know..... D
Refusal..... R

46:

Q11

How has your business been affected?

Enter open ends..... 1
Don't know..... D
Refusal..... R

47:

Q12

Do you have any financial data that you could share which would show this impact? (IWR: Financial data such as reports or spreadsheets can be e-mailed as attachments to ted@wsu.edu or faxed to 509-335-0116)

Yes..... 1
No..... 2
Don't know..... D
Refusal..... R

48:

Q13

What contact did you have with the City of Seattle representative(s) before the AIA designation?

Enter open ends..... 1
Don't know..... D
Refusal..... R

49:

Q14

Were you involved in the voluntary effort? (DEF: "The voluntary effort was a Good Neighbor Agreement adopted by the Seattle City Council in August of 2000 in which businesses were asked to voluntarily conduct practices aimed at reducing chronic public inebriation.")

Yes..... 1
No..... 2 => Q16
Don't know..... D
Refusal..... R

V. Distributor Survey – Questionnaire

50:

Q15

How were you involved in that effort? (IWR PROBE: "Did you do any work cooperatively to try to get retailers to sign the Good Neighbor Agreement"?)

Enter open ends..... 1
Don't know..... D
Refusal..... R

51:

Q16

Which restriction(s) do you believe are effective in addressing the problems connected with chronic public inebriates?

Enter open ends..... 1
Don't know..... D
Refusal..... R

52:

THX

That is my last question. Thank you so much for taking the time to talk with me today. If you have any other comments about the Seattle AIA or this survey, I can take them now.

Yes, comments..... 1
No comments..... 2



World Class. Face to Face.

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