TO: Washington State Liquor and Cannabis Board (WSLCB), Board

FROM: Licensing and Regulation Division

DATE: July 6, 2022

SUBJECT: Aramark Sports and Entertainment Services, LLC. University of Washington (UW) -

Request to renew pilot program.

Representatives for UW have requested consideration of a renewal to their pilot program previously approved for the 2021 football season. If approved, this would allow for an exception to the levels of alcohol service within their operating plan. Per WAC 314-02-058(3)(b); "if alcohol service is requested outside of the parameters of the approved chart, a special request with justification for the alcohol service area must be submitted with the operating plan for consideration by the board."

The University of Washington is respectfully requesting the following:

Beer and Wine in General Seating

The allowance of beer and wine in the stands for general seating, this would be prohibited in the student section. Concession stands will sell no more than two drinks per transaction and will ensure proper identification checks occur to ensure there are no sales to minors. All beer and wine will be in clear plastic glasses, which will differ from any non-alcoholic drinks. To assist with overconsumption, the arena will not allow exit and re-entry of guests who may be consuming alcohol outside the arena. The total points of service will be decreased from twenty-six to twenty-five and the three beer gardens that were previously in place for games will not be for this season. The Zone, a building that houses beer gardens will stop serving when the game begins with the exception of the private suites for VIP season tickets holders.

Pilot Program Review

Representatives from Licensing, Enforcement, and the University of Washington have kept open dialogue throughout the pilot program and met at the end of the season for a collaborative discussion on how the program went. Due to this request being a renewal, Licensing requested the following information with supporting documents to ensure a request for renewal was appropriate and not in jeopardy to public safety. All supporting documentation is included in the exhibits following this memo.

Licensing requested data points from the 2019 and 2021 football season to see a comparison of public safety incidents such as ejections, over-intoxication, minors in possession, and medical responses. Outlined below is compares the numbers for both years with the applicable percentage in the decrease of alcohol incidents.

Incident Type	2019	2021	Percentage Decreased
Ejections	31	6	80%

Over-Intoxication	12	5	58%
Minor In Possession	3	1	66%
Medical Response	4	1	75%
Total Documented Alcohol Contacts	50	13	74%

In addition to the public safety data, Licensing requested that the licensee reach out to the University of WA Administration, University Police Department, and the City of Seattle Police Department for their input on the previous pilot program including if there were any concerns with another pilot due to the direct impact. All three departments submitted letters in support of continuing the pilot program. In their written responses, there was a unified sentiment that the numbers show the pilot program is working and that not allowing patrons to leave and re-enter has helped significantly. The City of Seattle Police Department also stated that they reached out to their North percent and collectively there was not an increase in calls for assistance. Lastly, we asked for any driving while intoxicated (DUI) incidents from the Last Call report. Enforcement Officer Tom Dixon was able to provide them with that information which showed zero reported for both years.

Security and Safety Measures

The communicative process went well with the licensee through-out the pilot program. We asked that they submit any changes in security and safety measures added to mitigate any areas of needed improvement shared during our check-in meetings. The University of WA through its operator Aramark Sports and Entertainment Services, LLC partnered on implementing the following:

- New signage will be added to the perimeter of the building and prior to all entrance points indicating no alcohol consumption allowed in entry lines. Additional signage will also be added to the student section stating no alcohol is allowed.
- Thirty-eight Alcohol Enforcement (AE) staff will be added and deployed outside of Husky Stadium to monitor lines at all public points of entry for open containers and visibly intoxicated fans. Higher-volume entry points will have more AE staff. Containers will be removed from patrons and anyone who is visibly intoxicated won't be granted entry.
- Ten new AE Guards will be stationed at points of entry to the student section to assist ushers with monitoring to prevent alcohol entering the student section.
- Nine additional identifiable AE rovers will be on-duty moving throughout the student section monitoring for underage possession and consumption. Any minors in possession will be removed from the building.
- Increase in AE personal assigned to monitor compliance with ID checking, two drink limit, and overservice policies.

Licensing's Recommendation

Licensing is recommending the approval of an additional one-year pilot program for the levels of service included in this proposal. The licensee and university have made significant changes in their security measures that we feel will drastically assist in ensuring public safety.

Pilot Program Re-evaluation

Licensing will re-evaluate at the one-year mark to ensure there wasn't an increased risk to public safety. We will request similar data and supporting documents for consideration. Once received, a summary will be drafted and brought forth to the Board for consideration of continuing the pilot program or possibly moving out of the pilot program status.

Supporting Documents

The following attachments are included for your review:

- Attachment A Licensing's Level of Service Request Letter.
- Attachment B Response to Level of Service Request Letter detailing:
 - Public safety data and security measures;
 - Letters from the City of Seattle and University Police Departments and University Administration; and
 - o Email from Officer Tom Dixon regarding DUI data.
- Attachment C Email from Susan Johnson, council to the university and licensee providing corrected numbers on data collected.

This memo was presented and approved by the Board on July 6, 2022.			
David Postman, Board Chair	Ollie Garrett, Board Member	Jim Vollendroff, Board Member	



February 15, 2022

duke@nwalcohollaw.com

Re: Aramark @ University of Washington

3800 Montlake Boulevard NE

Seattle, WA 98195

Aramark Sports and Entertainment Services, LLC University of Washington, Per WAC 314-07-035

License #: 411290-1D UBI #: 601-063-313

Dear Mr. Tufty:

This letter is in response to your request on behalf of the University of Washington to consider a second pilot program for the 2022-2023 football season. This request is to allow beer and wine consumption in the general seating area at the University of Washington Husky Stadium. This request does not extend to the student section and patrons would not be able to leave and re-enter the arena.

We recently met with representatives from the University, Enforcement, and Licensing to discuss how the first pilot program went. As you are aware, there were some concerns with activity witnessed by Enforcement Officers during site visits. Due to the pandemic, I am requesting data specific to the 2019 and 2021 football seasons for an accurate comparison of data provided. Please submit the following documents and/or information for consideration:

- Points of Service How many alcohol service areas does the arena plan to have? Please
 include any concessions that would be selling beer and/or wine and all beer gardens and
 their capacity.
- **Local Authority** Please reach out to the City of Seattle to obtain input on the University seeking another pilot program.
- University and The City of Seattle Police Departments Please reach out to both police departments to see if they can provide a statement or any input, they have with a second pilot program. If the City of Seattle has concerns, what are they and how will you mitigate those concerns?
- **Driving under the Influence** (DUI) Provide DUI data of patrons leaving UW's arena for the year of 2019 and 2021.

- Arena Ejections —Provide data on the number of patrons removed from the facility for being overly intoxicated or disruptive the year of 2019 and 2021.
- Minors in Possession Provide data on the number of minors found to be in possession of alcohol for the year of 2019 and 2021.
- Overservice During Enforcements visits, officers noticed apparent signs of overservice among some patrons. What is your plan for not allowing patrons/students into the stadium who are already showing signs of intoxication?
- **Pilot Program Summary Letter** Provide a letter addressing the following concerns shared during our pilot program check-in meeting. Please detail how they will be mitigated moving forward and what measures will be put in place
 - The consumption of drinks to finish them in front of security staff at entry points prior to entering the arena;
 - o Points of service selling more than two drinks per transaction per person;
 - Ensuring beer and wine remains out of the student section (large quantities of containers were found after a game in the student section); and
 - o Minors in possession.

Once received, a decision memo will be drafted including all of the documents and information provided. I will bring this request forward to the Director of Licensing and Enforcement for any additional feedback before presenting to the Board for consideration.

Please let me know if you have any questions regarding this letter.

Sincerely,

Nicola Reid

Licensing Compliance & Adjudications Manager

360-819-6277

Cc: Rebecca Smith, Licensing Director
Chandra Brady, Enforcement Director
Jennifer Dzubay, Enforcement Captain
Dean Lambert, Enforcement Lieutenant
File

Attachment B



April 13, 2022

Susan M. Johnson 600 University Street, Suite 3600 Seattle, WA 98101 D. 206.386.7684 susan.johnson@stoel.com

Nicola Reid Washington State Liquor and Cannabis Board ("WSLCB") 1025 Union Ave. SE Olympia, WA 98504

Re: Aramark @ University of Washington 2022 Pilot Program Summary Letter

Dear Ms. Reid:

This letter and accompanying materials respond to your requests for additional information from Aramark Sports and Entertainment Services, LLC ("Aramark") and University of Washington ("UW") in support of their request for approval of a second pilot allowing beer and wine consumption in non-student sections of the general seating area at the University of Washington Husky Stadium ("Husky Stadium") during the upcoming football season. As previously conveyed, the 2022 request does not extend to the student seating section and fans will not be able to leave and re-enter the stadium during games.

Initially, we would like to highlight Aramark's track record of operating successful alcohol programs that include general seating area consumption at UW sports venues while providing a safe environment for UW students and fans.

2018-2020

WSLCB approved SEF Operating Plans for Husky Softball Stadium and Husky Ballpark with level of service exceptions allowing beer and wine consumption throughout seating areas beginning in 2018. After the softball and baseball operating plan exceptions proved successful, WSLCB approved inclusion of a similar level of service exception for beer and wine at basketball games in the SEF Operating Plan for Alaska Airlines Arena in 2020.

2021

Aramark had been successfully operating within the parameters of the level of service exceptions contained in SEF Operating Plans covering baseball, softball, and basketball with no alcohol incidents of significance and zero citations for three years when WSLCB approved Aramark's first requested pilot with a level of service exception to allow beer and wine to be consumed throughout the non-student seating areas at Husky Stadium during the 2021 UW football season. UW administration, UW Police, and City of Seattle Police all supported the 2021 pilot and expressed their expectation that it would result in reduced alcohol incidents due to significant changes from the previously approved SEF Operating Plan such as not allowing stadium exit and re-entry during games.

Expectations proved correct as reflected in significant reductions in alcohol related contacts in 2021 compared to the 2019 Husky Football season.¹

- Total Documented Alcohol Contacts were down 80%
- Ejections were down over 80%
- Over-Intoxication incidents were down by over 50%
- Minor-in-Possession incidents were down by 66%
- Medical Response incidents were down by 75%

Total Documented Alcohol Contacts 2019	50	Total Documented Alcohol Contacts 2021	10
Ejections	31	Ejections	6
Over-Intoxication	12	Over-Intoxication	5
Minor In Possession	3	Minor In Possession	1
Medical Response	4	Medical Response	1

University of Washington Administration, University of Washington Police Department, and City of Seattle Police Department have provided letters unanimously voicing support for continuing the initial pilot for a second year in 2022. See attachments I-III.

2

WSLCB Enforcement Captain Tom Dixon has confirmed there have been zero DUI "Last Drink" reports out of Aramark @ University of Washington (Husky Stadium) for the period running from 1-1-2019 through 2-28-2022. See attachment IV.

New 2022 Pilot Mitigation Measures

Aramark and UW have collaborated to add the following improvements to the proposed 2022 pilot:

Increased Security Staffing at Stadium Entrances and Enhanced Policy: For 2022, there will be new signage around the perimeter of the building and prior to all entrance points indicating no alcohol consumption allowed in entry lines. Thirty-eight Alcohol Enforcement ("AE") staff will be added and deployed outside of Husky Stadium to monitor lines at all public points of entry for open containers and visibly intoxicated fans. Higher numbers of these new AE personnel will be assigned to higher-volume entrance points. Alcohol enforcement will remove open containers from fans close to the perimeter of the building. Fans appearing to be visibly intoxicated will be removed from lines and not be allowed to enter the stadium.³

Entrance	Average % of Total Fans Entering Stadium by Entrance	AE Staff
Northeast	3%	2
North	11%	4
Northwest	20%	8
West (Student Entrance)	15%	6
Southwest	27%	8
South Elevators	3%	2
South Ramps	12%	4
Southeast	9%	4

¹ The 2020 season is disregarded due to multiple Covid-19 cancelations in the Husky home season football schedule.

² Excerpted from accompanying University of Washington Police Department 3.8.22 letter.

³ Map identifying entrance points included as Attachment V.

Increased Alcohol Enforcement Personnel in Student Section: In 2022, ten new AE Entrance Guards will be stationed at points of entry to the student section to assist ushers with monitoring to prevent alcohol entering the student section. Additional signage will be displayed throughout the student section reinforcing the message that no alcohol is allowed in the section. Nine additional identifiable AE rovers will be on-duty moving throughout the student section monitoring for underage possession and consumption.⁴ Minors in possession will be removed from the building.

Student Section / West Main Concourse	2021	2022
AE Supervisor	2	2
AE Rovers	9	18
AE Entrance Guards	0	10
Band Section Perimeter	4	4
Ushers	20	20
Ushers Supervisors / Captains	5	5
Total	40	59

Increased Monitoring of Alcohol Service Areas in the Stadium: In 2022, there will be an increase over 2021 in the number of AE personal assigned to monitor alcohol service areas within the Stadium to ensure compliance with ID checking, two drink per person per transaction, and overservice policies. The proposed number of alcohol service areas for 2022 is 25, down from 26 in 2021. For locations see items 6.E.vii. – ix. and the floor and site plans in the accompanying proposed Operating Plan included as Attachment VII. There are no beer gardens proposed for home Husky football games at Husky Stadium.

As you review this letter and the accompanying documentation, please to not hesitate to contact me with any questions. Please extend to the Board our appreciation of their time to evaluate the success of the initial pilot program and for their consideration of continuing the pilot program in 2022 or potential movement out of pilot program status.

Very truly yours,

Susan M. Johnson

cc: Melinda Altamirano, PNW District Manager, Aramark Jen Sward, GM University of Washington, Aramark

⁴ Diagram identifying placement of AE personnel in student section included as Attachment VI. 115121056.6 0078288-00001

To: Washington State Liquor and Cannabis Board

From: Kate Cullen, Senior Associate Athletic Director/CFO

University of Washington Department of Intercollegiate Athletics

Date: March 22, 2022

Subject: Second Pilot Program for the 2022 Football Season

The University of Washington is requesting an extension of the 2021 pilot program, which allowed beer and wine consumption in the general seating areas in Husky Stadium. This request is being made in full partnership with our concessionaire, Aramark, and is supported by University executive leadership.

Prior to the first pilot program, the UW Athletics Department engaged its stakeholders in numerous ways, including multiple surveys, to gain a better understanding of how fans wanted to enhance their experiences at Husky Stadium. Their responses indicated a clear desire for the option to purchase beer and wine throughout the entire venue; concessions sales and fan feedback during the 2021 season further validated those survey results.

Beyond that, extensive research done prior to the first pilot program indicated that we could create a safer environment for <u>all</u> of our fans by implementing this pilot program, as doing so meant eliminating in and out access to the Stadium and better-monitoring alcohol consumption for fans throughout the experience. We are very pleased with the results from the 2021 Football season, which demonstrated <u>fewer</u> alcohol related incidents and ejections than years past. That data has been provided to the WSLCB for your review. We have very strong partnerships with UWPD and SPD, and representatives from both organizations have written letters of support for an extension of this pilot program.

Please let us know if there are any further questions.





UNIVERSITY of WASHINGTON

Division of Student Life

Craig Wilson Interim Chief of Police

March 8, 2022

To: Erin O'Connell, Deputy Athletic Director and SWA

University of Washington Athletics

From: Craig Wilson, Interim Chief of Police

University of Washington Police Department

Alcohol Sales at UW Athletic Events Subject:

Hello Erin,

Please accept this memorandum from the University of Washington Police Department as support for UW Athletics continuing with a second-year pilot permit for beer and wine sales at Husky Stadium for 2022. I have reviewed the alcohol related statistics for 2019 and 2021 and have included them below. As a comparison the alcohol related contacts for 2021 were actually lower than the contacts from 20219.

I do believe the measure the UW Athletic Department implemented in 2021 during the first year pilot program, such as no re-entry into the stadium, was instrumental in bringing down the alcohol related contacts compared to the contacts in 2019. We look forward to our continued collaboration and partnership to provide a safe and enjoyable experience for all fans attending spotting events at Husky Stadium.

Total Documented Alcohol Contacts 2019	50
Ejections	31
Over-Intoxication	12
Minor In Possession	3
Medical Response	4

Total Documented Alcohol Contacts 2021	10
Ejections	6
Over-Intoxication	5
Minor In Possession	1
Medical Response	1

Sincerely,

'2 s int **C**-

University of Washington Police Department 3939 15th Ave NE Seattle, WA 98105 craigw@uw.edu

206.685.7813

Box:355200 Street: 3939 15th Ave NE Seattle, WA 98105

Tel: 206.543.0507 Fax: 206.685.8042 Email: uwpolice@uw.edu Web: http://police.uw.edu



March 21, 2022

Erin O'Connell, Deputy Athletic Director and SWA University of Washington Athletics

Subject: Alcohol Sales at UW Athletic Events.

Erin,

Plea e accept this letter from the eattle Police Department a suppo.tt for UW Athletics continuing with a second-year pilot permit for beer and wine sales at Husky Stadium for 2022. I have contacted our Notth Precinct and they have indicated that sales of alcohol at Husky Stadium for the past year, have not caused an increase of contacts made by us at any stadium events.

I agree that the measures the UW Athletic Department implemented in 2021 during the first-year pilot program, such as no re-entry into the stadium, was instrumental in bringing down the alcohol related contacts compared to 2019.

We look forward to our continued collaboration and partnership with Husky Stadium.

Sincerely

%-

Todd Kibbee, Assistant Chief Metropolitan Bureau Seattle Police Dept. 610 5th Avenue, Seattle WA 98104 Tood.kibbee@seattle.gov 206 300-6835

Attachment IV

From: Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>

Sent: Monday, March 21, 2022 12:29 PM

To: Johnson, Susan M.

Cc: Dzubay, Jennifer (LCB); Rupke, Ronald (LCB)

Subject: RE: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

Good morning Susan and thank you for your patience.

There are no (zero) DUI "Last Drink" reports out of *Aramark @ University of Washington* (Husky Stadium) for 1-1-2019 through 2-28-2022.

Please let me know if you have any questions, or if there is anything else I can do for you. Tom

Tom Dixon

Enforcement Captain Northwest Region Phone: 360-739-1616 Fax: 360-704-4952

<u>We're Hiring</u> Entry Level Liquor and Cannabis Enforcement & Education Officers!! Check it out! Also, <u>Laterals</u>. <u>ENTRY LEVEL REQUIRED QUALIFICATIONS</u>

Possess a high school diploma or GED.

Must be 20 1/2 years old or older (at time of application)

Must be a Washington State resident and possess a valid Washington State Driver's License upon appointment.

Must be a U.S. Citizen or a Lawful Permanent Resident of the United States of America.

From: Johnson, Susan M. <susan.johnson@stoel.com>

Sent: Friday, March 18, 2022 4:12 PM

To: Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>

Subject: RE: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

External Email

Hi Tom,

Welcome back to the working world! If you can pull DUI statistics for patrons leaving Husky Stadium for the years 2019 and 2021 next week that would be terrific. We are aiming to get our submission into the Board as early as possible this year.

Susan

Susan Johnson | Partner STOEL RIVES LLP | 600 University Street, Suite 3600 | Seattle, WA 98101

Attachment IV

Direct: (206) 386-7684 | Mobile: (206) 369-4293

susan.johnson@stoel.com | Bio | vCard | www.stoel.com



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From: Dixon, Tom A (LCB) < tom.dixon@lcb.wa.gov>

Sent: Sunday, March 13, 2022 9:10 AM

To: Johnson, Susan M. <susan.johnson@stoel.com>

Subject: RE: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

Good morning Susan. I'm out until Thursday the 17th. I can pull this up then. Thank you! Tom

From: Johnson, Susan M. < susan.johnson@stoel.com>

Sent: Wednesday, March 09, 2022 3:45 PM
To: Dixon, Tom A (LCB) <tom.dixon@lcb.wa.gov>

Subject: Huskey Stadium DUI Stats Inquiry [SR-ACTIVE.FID5358208]

External Email

Hello Captain Dixon,

This is the quick follow up to the voice message I left for you. In furtherance of review of a pilot program that was approved in for 2021, Nicola Reid on behalf of the LCB Board has asked my client, ARAMARK Sports & Entertainment, to provide DUI statistics for patrons leaving Husky Stadium for the years 2019 and 2021.

Nicola recommended that I reach out to you to find out how to obtain that information. Any assistance you can provide will be greatly appreciated.

Susan

Susan Johnson | Partner

STOEL RIVES LLP | 600 University Street, Suite 3600 | Seattle, WA 98101

Direct: (206) 386-7684 | Mobile: (206) 369-4293

susan.johnson@stoel.com | Bio | vCard | www.stoel.com



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ALASKA AIRLINES FIELD AT HUSKY STADIUM



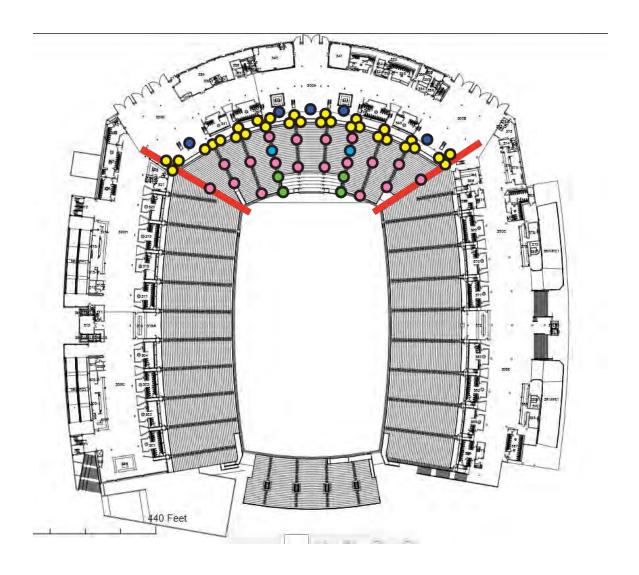


MAP KEY

♣ First Aid
♣ Husky Stadium Box Ofice
♣ Elevator
♠ Husky Authentic Team Shop
♠ Family Restroom
♠ Guest Svcs
✔ Nursing Station
♠ Disability Seating
➡ Sec 101-139
➡ Sec 201-234
➡ Sec 301-333

LINK LIGHT RAIL - UNIVERSITY STATION

SoundTransit



AE Personnel in Student Section Key

- Band Section (4)
- AE Supervisor (2)
- AE Rovers (18)
- AE & Usher Entrance Guards (30)Usher Supervisor/Captain (5)

UNIVERSITY OF WASHINGTON – HUSKY STADIUM ALCOHOL OPERATING PLAN (Submitted April 2022) ARAMARK SPORTS AND ENTERTAINMENT SERVICES, LLC

This Alcohol Operating Plan (the "Plan") is for the University of Washington Husky Stadium ("Husky Stadium") located at 3800 Montlake Blvd NE, Seattle, Washington 98195. It is submitted to the Washington State Liquor and Cannabis Board ("WSLCB") by ARAMARK Sports and Entertainment Services, LLC ("ARAMARK"), in accordance with WAC 314-16-270 for Sports Entertainment Facility License Operating Plans.

The UW Husky Stadium is an outdoor football sporting complex that accommodates a maximum of approximately 70,000 patrons. The maximum capacity for the requested license area is approximately 70,000.

The sale, service and consumption of beer and wine will be allowed through the Husky Stadium with the exception of the student section. In addition, there are several premium areas where access is limited to certain patrons and alcohol service is allowed as described in Section 6 of the Plan. The Husky Stadium and the other areas described in Section 6 of this Plan are illuminated, where adults and minors are jointly allowed.

ARAMARK and the University of Washington will provide roving alcohol enforcement staff dedicated exclusively to state liquor laws and rules compliance. ARAMARK enforcement team will ensure that at the Point of Purchase all guests will have to present current valid Identification and that each guest will be permitted to purchase no more than 2 drinks per ID. The UW team will roam the areas to ensure that there are no pass offs or that alcohol is removed from designated areas. Food service will be available in all areas where alcohol is served. ARAMARK shall follow the procedures set forth in this Plan, applying the policies and rules of this Plan to patrons of the Husky Stadium.

This operating plan shall ensure compliance by addressing the following:

- Preventing the sale, service & consumption of alcoholic beverages to persons under the age of 21.
- Preventing the sale, service & consumption of alcoholic beverages to persons who appear intoxicated.
- The ratio of alcohol service staff and security staff to the size of the audience. (Per rule, the minimum ratio allowed is 1 to 50.)
- The training provided to those involved in the sale & service of alcohol and staffing levels.
- Policy on the number of drinks sold per guest per transaction.
- Policy on the alcoholic beverage containers that will be used and how they differ significantly from containers utilized for nonalcoholic beverages.
- Policy on beginning and ending alcohol sales at events.
- How the lighting requirements in WAC 314-11-055 will be met. (This WAC requires that on all portions of the premises where alcohol is sold, served or consumed, sufficient lighting must be maintained so that ID can be checked and patrons observed for the enforcement of liquor laws and rules).
- A list of the event categories where alcohol service is planned.
- An Alcohol Service Matrix showing the levels of service requested.
- A site plan/map with a key which clearly identifies all areas in the facility where alcohol sales, service and consumption are requested.
- Beer gardens (must be clearly identified and include the dimensions and capacity of each.)

Alcohol Operating Plan University of Washington – Husky Stadium

1. Preventing the sale, service & consumption of alcoholic beverages to persons under the age 21

A. Alcohol control will be handled by a combination of in-house staff and contracted security who are in communication with on-site management. Alcohol enforcement and venue security staff receive event day briefing and annual alcohol training. Security staff has substantial crowd management and alcohol control experience and training. Security staff will be responsible for patrolling the Husky Stadium, including the seating areas, concession areas, clubs and suite areas, and the Zone areas.

ARAMARK will designate its Alcohol Compliance supervisor for each event who shall supervise all alcohol security, monitors, and alcohol serving staff. ARAMARK's Alcohol Compliance Supervisor shall notify when cutoff of alcohol service has been imposed and when alcohol staff is leaving the premises.

- B. Roving security patrols will enforce the facility's alcohol policies. Uniformed alcohol monitors and alcohol roving security staff will be stationed throughout the Husky Stadium and each area where alcohol is permitted for purchase and consumption. Alcohol staff will remain on duty for at least one hour after cutoff of alcohol service.
- C. Signage will be posted at appropriate locations throughout the venue as required by the Washington State Liquor and Cannabis Board. Signage shall meet WSLCB regulatory requirements and shall be visible at: points of sales, liquor license holder identification behind bars, FAS at women's restrooms and in lounges, Firearms ban in lounges, minor in possession and alcohol over-consumption prohibition within lounges at alcohol serving locations. House policy signage addressing matters such as minors, photo ID checking, refusal of alcohol service, serving amounts, cutoff times and penalties for alcohol law violations will also be posted at various points-of-sale and locations throughout the venue.
- D. Alcohol Enforcement staff will be stationed at key entry points and strategically at points within the facility where alcohol is purchased and consumed. Alcohol enforcement staffing will comprise of people who have had server education and TEAM/TIPS training. All patrons wishing to purchase or consume alcohol obtained will be observed to ensure they appear to be over the age of 21 and are not showing visible signs of intoxication.
- E. Staff will request identification from any guest who appears to be age 30 or under who is attempting to enter a "Minor Restricted" area. At present, there are no "Minor Restricted" areas at the facility. If the guest is unable to produce an acceptable form of identification verifying their age, the guest will be turned over to security and security will contact the local police department for resolution.
- F. Staff will accept only those forms of identification which have been identified as "acceptable" by the state of WSLCB, which currently is as follows:

- Driver's License, Instruction Permit, or I.D. Card issued by any U.S. State, U.S. Territory and District of Columbia.
- Driver's License, Instruction Permit, or I.D. Card issued by any Canadian Province.
- Valid Washington State Temporary Driver's License.
- U.S. Armed Forces I.D. Card (Encrypted signature acceptable).
- Merchant Marine I.D. Card issued by the U.S. Coast Guard.
- Official Passport, Passport Card, NEXUS Card.
- Washington State Tribal Enrollment Card (No expiration date required).
- G. If staff observes a guest who is in the possession of or who is consuming an alcoholic beverage who appears to be of questionable age, staff will request identification from that guest. If the guest is unable to produce an acceptable form of identification verifying their age, the guest will be turned over to security and security will contact the local police department for resolution.
- H. A strict zero tolerance policy for minors in possession and furnishing alcohol to minors will be enforced. Alcohol enforcement, servers, monitors, spotters and venue security will watch for transfer of alcohol from one patron to another. Any person furnishing alcohol to a minor and any minor in possession will be removed from Husky Stadium and may be referred to law enforcement.
- I. No unauthorized beverage containers other than those containing non-alcohol liquid may be brought into Husky Stadium. Examples of non-alcohol liquids that are allowed to be brought into the Husky Stadium are factory sealed bottled water, liquid medications, and baby bottles. Alcohol beverages are banned from entering any area which will fall under the ARAMARK license.
- J. Containers used to serve alcoholic beverages will be distinguishable from containers used for non-alcoholic beverages as described more detail later in the Plan.
- K. All alcohol service and sales staff will be trained and have current, valid MAST permits.
- L. Ticketed guests will not be allowed re-entry into the stadium.

2. <u>Preventing the sale to, consumption or possession of alcoholic beverages by any persons who appear</u> to be intoxicated

- A. Roving alcohol enforcement patrols will enforce the facility's alcohol policies at Husky Stadium. Dedicated alcohol enforcement staff will be responsible for patrolling the seating areas, lounges, clubs and club seats, box suites, patios, concourses, and Zone areas. A strict zero-tolerance policy for over consumption of alcohol will be displayed throughout the facility and aggressively enforced.
- B. House policy signage addressing matters such as, ID checking, refusal of alcohol service, serving amounts and service hours, and penalties will be posted at various points-of-sale and concession locations throughout the licensed areas, as will WSCLB signage as required.

- C. ARAMARK will require all servers go through Washington State alcohol service training programs and obtain Mandatory Alcohol Server Training permits ("MAST permits"), and Aramark will require all such staff to carry their MAST permits while on the job. Individual training certification records will be aggregately available for WSLCB inspection.
- D. A comprehensive alcohol-training program is provided for all facility staff that work with or around alcohol. This training includes observing for and recognizing signs of intoxication. This training will be supplement with TEAM/TIPS alcohol awareness training.
- E. Spotters trained to observe for minors and intoxicated persons will be stationed near alcohol points of sale, concession stands, kiosks or stationary portable carts to observe for intoxicated patrons, and to ensure that visibly intoxicated patrons are refused alcohol service by trained servers.
- F. Food and non-alcoholic beverages are available in all areas where alcohol is available.
- G. Staff will be instructed and will understand that it is unlawful to sell or serve alcohol to a person who appears to be visibly intoxicated.
- H. Disorderly or visibly intoxicated patrons will not be allowed entry into the Husky Stadium or the Zone areas. Upon observing or learning of a disorderly intoxicated patron, security will make direct contact with the subject and remove them from the facility. After being removed from the facility, security will assist the patron secure a safe ride home via a cab or ride service or from a friend or family member or may turn the individual over to law enforcement if appropriate.
- I. During any given game, the facility will have at least a 1:50 ratio of staff and security to guests. The facility will staff performing a variety of functions: alcohol servers, alcohol compliance monitors, ushers/seating attendants, spotters and contract alcohol compliance staff.
- J. Appropriate security staffing levels will be agreed to by ARAMARK, UW, UW Police Department, and the private contracted security firm prior to the doors opening for any event.

3. Training provided to staff who serve, regulate, or supervise the service of alcohol and event staffing

- A. ARAMARK is dedicated to providing extensive staff training to affect a safe and responsible environment at the facility.
- B. Only MAST permit holders will be allowed to serve alcohol and will be required to carry their MAST permit with them while working.
- C. A comprehensive alcohol training program will be developed for all facility staff that work with or around alcohol. This training includes checking proof-of-age, responsible serving practices, and observing for and recognizing signs of intoxication and will include the WSLCB ID/Over-service Presentation.
- D. The facility's guest capacity is approximately 70,000 guests.

E. The ratio of alcoholic service staff and security staff to guests/audience will be no less than 1 to 50.

4. Policy in limiting alcohol sales and service per person per transaction

- A. To ensure alcohol is served in a safe, responsible, and controlled manner, alcoholic beverage sales will be limited to two, or fewer as deemed necessary, serving per patron per transaction, and while being observed by trained monitors watching for over-consumption and underage purchase and consumption.
- B. If a guest is accompanied to the point of sale by another guest in the party, he or she may purchase beverages conforming to the event purchase limit per person and both guests must pass the screening for sobriety and age.

5. General Policies

- A. The sale, service and consumption of beer and wine will be allowed throughout the Husky Stadium subject to the requirements of this Plan.
- B. The sale, service and consumption of spirits will be limited to the Don James Club, Suite Level, Club Husky, Touch Down Terrace, the Zone areas, and for certain private events held at the facility.
- C. All beer, wine and spirits will be served in different sized and colored containers from those that contain non-alcoholic beverages, or they will be sold in their original packaging which is also distinctive. Beer will be served in 16 oz clear cups. Wine will be served in 8 oz clear cups. All non-alcoholic beverages will be served in 16 oz coffee cups, 20 oz paper disposable soda cups and 32 oz paper disposable and souvenir cups. Non-alcoholic beverages may also be sold in their original packaging, such as soda or water products.
- D. Alcohol will not be permitted in the student section. Alcohol Enforcement Entrance Guards will monitor entrance to student section and additional Alcohol Enforcement Rovers will patrol student section. Signage will be posted re alcohol prohibition in section.
- E. The only alcoholic beverages permitted on the premises are those dispensed by ARAMARK. All other alcoholic beverages shall be subject to confiscation and the individual turned over to security.
- F. In accordance with WAC **314-11-055**, on all portions of the premises where alcohol is sold, served or consumed, sufficient lighting will be maintained so that ID can be checked and patrons observed for the enforcement of liquor laws and rules. There will be no darkened house events conducted at the facility.
- G. Policy on beginning and ending alcohol sales at events:
 - i. Alcohol sales for events will begin no earlier than two hours prior to the start of the event and cease prior to the start of the final period of any game or one hour before the projected

- conclusion of any other event, unless otherwise stated below in section 6.
- ii. Under no circumstances will any alcohol be sold after midnight.
- iii. At all other events, alcohol service will generally end approximately one hour before the event closes.
- iv. In addition, service will be terminated in any area at any time lighting levels do not meet the requirements of WAC 314- 16-030(3) in any area where alcoholic beverages are served or consumed. For the purpose of establishing a permanent technical standard, the light standard measured in food candles must be sufficient to permit alcoholic beverage servers to establish the validity of documents printed in eight-point type.

6. Facility Activities and Events

- A. Husky Stadium is primarily a college football facility. ARAMARK and the University of Washington will ensure the highest level of security staffing and procedures based on the demographics. Prior to the start of each Football season, ARAMARK will provide WSLCB agent a list of game dates and times.
- B. College and High School Sporting Events. UW Husky Stadium is the home of the University of Washington Husky Football Team. The football season typically begins in September with approximately 6 or 7 home scheduled games through early December.
 - i. Games are typically held on Saturday, however on occasion home games could occur on a Thursday or Friday. Games starting times are typically scheduled to start between 1000h and 2000h depending on the TV schedule.
 - ii. Alcohol service is and endorsed by the University of Washington as well as NCAA regulations governing the sale of alcohol.
 - iii. Husky Stadium may be the host of a variety of high school sporting events with local high schools. In the event of a high school sporting event, alcoholic beverage service will not be available.
- C. Professional Sporting Events. Currently there are no professional teams or events scheduled at Husky Stadium. Should there be a Professional Sporting event scheduled at the stadium, full alcoholic beverage service as listed in the Plan would be provided at such professional sporting events.
- D. Entertainment Events. Alcohol service at any stadium concert must be approved in advance by the WSLCB. It is understood that alcohol may not be served for certain "darkened" events. To establish the age of patrons and to prevent over-service, this facility will meet minimum lighting requirements established by WAC 314-16-030 (3) in any area where alcohol is served or consumed. For the purpose of establishing a permanent technical standard, the lighting measure in foot candles must be sufficient to permit alcohol servers to establish the validity of documents printed in eight-point type. Alcohol will not be served or consumed at any entertainment event if the lighting for the event is below such a level.
- E. ARAMARK will provide the following levels of alcoholic beverage service at UW Husky Stadium, including at the following premium and public areas.
 - i. Don James Club. The area has one entry staffed with ticket taker. This is a private area only accessible by ticket holders. Ticketing staff will ensure that no spirits are removed from this

- area. The maximum capacity of this area is 850. Minors are allowed in this area. One main bar that serves beer, wine, and spirits is located in the center and two beer and wine portables. Buffet meal is included with ticket.
- ii. Suite Level. Entrance by elevator or ramps staffed with ticket staff as this is a private area. Ticketing staff will ensure that no spirits are removed from this area. The maximum capacity of this area is 681. Minors are allowed in this area. All food is ordered and comes up the freight elevator to suite pantry which also produces the nonalcoholic, beer, wine and spirits.
- iii. Club Husky. Three entries staffed with ticket staff as this is a private area. Ticketing staff will ensure that no spirits are removed from this area. The maximum capacity of this area is 3,345. Minors are allowed in this area. Two large concession stands that serve a variety of food, draft beer, and wine. There are also two bars at both ends that serve beer, wine, and spirits as well as a small bar serving beer and wine adjacent to the event deck. Aramark and UW are seeking to fully utilize the licensed area and to prevent overcrowding and bottlenecking in the Club Level. The additional 1 POS bar will serve beer, wine and snack foods and help prevent congestion and overcrowding at the other bars. Preventing overcrowding and bottlenecking results in attendees and staff having a more enjoyable time and also allows staff to make better observations of guests for signs of visible intoxication. We believe that the proposed arrangement of food and beverage service areas results in an optimal use of the licensed area, enhances the experience of attendees and staff, and results in more responsible alcohol All servers, bartenders, supervisors, managers, UW staff and alcohol monitors will have MAST permits.
- iv. Touch Down Terrace. There are two entrances staffed with ticket staff as this is a private area. Ticketing staff will ensure that no spirits are removed from this area. The maximum capacity of this area is 330. Minors are allowed in this area. There is one large bar in the center that sells food, beer, wine, and spirits.
- v. The public "Zone" area is located on the south end of the field. It will open 3 hours prior to the start of the game and will close at kick-off. Alcohol service will be stopped at kick off. It will have three entrances. It will be open to members of the general public with tickets to the game on a first come, first serve basis. Minors will be allowed. ID will be required for each purchase of alcohol. The maximum capacity of this area is 3,000 and the dimensions of this area are 120' by 70' (triangular). Higher level of ID checking. This area will have a number of family friendly activities, such as the following (may vary from year to year):
 - The Dawg Walk where the football team does a walk-through of the area as they enter the building lined by fans and will sign autographs;
 - Husky Marching Band performs, plays songs, and leads fan sing-alongs;
 - A kid's football passing area;
 - The KOMO pre-game radio broadcast is from this area;
 - There are corporate sponsorship activities, such as Toyota cars on display and an opportunity to spin a wheel for prizes;
 - Husky Team shop that sells team and university merchandise, including cheap footballs for families to play with in the area;
 - The Big W Club tent with former players signing autographs for fans and kids.
 - Full capacity staffing levels are as follows:
 - 1. Servers/Bartenders: 16
 - 2. Supervisors/Managers: 2
 - 3. UW Police: 2

4. Alcohol Monitors: 40

The private "Zone" area is located on the north end of the field. It will be open 3 hours prior vi. to the game and will close at the end of the third quarter. Alcohol service will be stopped at the end of the third quarter. This area will be restricted to guests with VIP passes. Minors will be allowed. In addition to food, beer and wine being served in this area, spirits will also be for sale in this area. Guests seeking to purchase an alcoholic beverage will be required to show ID and those over the age of 21, ID will be required for each purchase of alcohol. The maximum capacity of this area is 2,250 and the dimensions of this area are 240' by 90' (triangular). This area will have a number of private, sponsored tents. The tents range in size from 20 by 20 to 40 by 60. The capacity of each tent depends on the tent size. The number and size of the tents depends on the game. Tents are typically sponsored by a corporate sponsor, university sponsor, or similar. The tent sponsor provides guests with passes to access this area. There are also a limited number of general Zone Passes available (1000 per game this season). Each tent includes tables, chairs, and TV's showing the game. Each tent has a dedicated service staff to attend to the needs of its guests, including catered food and beverage service. Full capacity staffing levels are as follows:

Servers/Bartenders: 17Supervisors/Managers: 1

• UW Police: 2

• Alcohol Monitors: 25

- vii. Private, Catered Parties. There will be private catered parties with full liquor service held at Husky Stadium from time to time. Liquor service during these functions will be provided by ARAMARK. These private events are referred to in this plan as "private catering". The size and nature of these catered events depends on the client. Minors are sometimes allowed at such events based on the nature of the event.
- viii. Concession Areas. There are 16 concession areas at Husky Stadium where food, beer and wine are sold from.

Level	Stand	Year	Number of POS	Year	Number of POS	Difference
	#101	2021	10	2022	7	-3
	#104	2021	12	2022	12	0
	#106	2021	8	2022	8	0
Level 3 Main Concourse	#110	2021	7	2022	7	0
Level 5 Main Concourse	#122	2021	7	2022	10	3
	#126	2021	8	2022	12	4
	#129	2021	8	2022	8	0
	#132	2021	8	2022	10	2
Level 1 East Field Level	#137	2021	9	2022	8	-1
Level 6 North Concourse	#327	2021	6	2022	6	0
Level 6 North Concourse	#331	2021	6	2022	6	0
	#328	2021	6	2022	6	0
Level 8 North Concourse	#330	2021	6	2022	6	0
	#332	2021	7	2022	6	-1
Level 8 South Concourse	#302	2021	10	2022	10	0
Level o South Concourse	#308	2021	10	2022	12	2

ix. Portables. There may be up to 9 portables stationed within Husky Stadium. Their number and location will depend on the nature and scope of the event, including anticipated attendance for the game. Food, beer and wine are sold from the portables. The locations of the portables are marked on the site plan.

Level	Stand	Year	Number of POS	Year	Number of POS	Difference
	1. P107	2021	4	2022	2	-2
	2. P109	2021	4	2022	4	0
Main Concourse	3. P116	2021	4	2022	2	-2
Iviain Concourse	4. P120	2021	4	2022	5	1
	5. P127	2021	2	2022	2	0
	6 P133	2021	3	2022	3	0
Level 6 North Concourse	P325 -removi	2021	2	2022	0	-2
Level 6 North Concourse	1. P333	2021	2	2022	4	2
1 100 110	1. P301	2021	2	2022	3	1
Level 8 South Concourse	2. P310	2021	2	2022	3	1

7. Hawking

A. At this time, it is not anticipated that professional sporting events will be played at the facility. There will be no hawking at Husky Stadium.

ALCOHOL SERVICE MATRIX FOR THE UNIVERSITY OF WASHINGTON HUSKY STADIUM

Type of event as defined in WAC 314-02-057	Beer, wine, and spirits may be sold and served in approved restaurants, lounges, private suites, and club rooms	Beer, wine, and spirits may be sold and served in temporary lounges, beer gardens, or other approved service areas	Wine may be served and consumed in club seats during events	Beer and wine may be consumed throughout seating areas during events[A1]	Hawking - beer may be served throughout seating areas, subject to the provisions of WAC 314-02-058(4)
Professional sporting events of baseball, football, basketball, soccer, tennis, volleyball, horse racing, hockey, and track and field events	X	X	X	X	
All other professional sporting events (level of alcohol service will be determined on a case-by-case basis per the approved operating plan)	X	X	X	X	
Amateur sporting events	X	X	X	X	
Entertainment events	X	X	X	X	
Special events	X	X	X	X	

JUSTIFICATION FOR EXCEPTION TO NORMALLY APPROVED LEVELS OF SERVICE

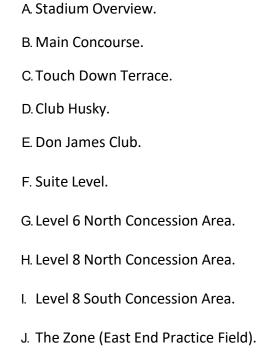
ARAMARK is applying for an exception to the alcohol service procedures at Sporting Events, Entertainment Events and Special Events to allow for beer and wine to be consumed throughout the Husky Stadium as shown in the Alcohol Service Matrix above. ARAMARK anticipates that the most common event for which this exception is sought will be the collegiate football games held at the Husky Stadium each year.

Justification for granting an exception includes the following:

- Points of alcohol service is limited to the 16 concession stands, 9 portables, and the areas set out in section 6(E) above (such as the Don James Club, the Suite Level, etc.) with no hawking in the seating areas.
- Significant decline in number of alcohol contacts as reported by UW police 2019 v 2021 letter dated 3.8.22.
- Addition of 38 new Alcohol Enforcement personnel in 2022 to monitor exterior entrance lines for open containers and intoxication.
- Addition of 10 new Alcohol Enforcement Entrance Guards at points of entry to Student Section and 9 additional Alcohol Enforcement rovers within Student Section in 2022.
- Additional placement of Alcohol Enforcement personnel at alcohol service areas to ensure compliance with ID checking, two drink per person and overservice policies.
- All beer, wine and spirits will be served in different sized and colored containers from those
 that contain non-alcoholic beverages, or they will be sold in their original packaging which
 is also distinctive. Beer will be served in 16 oz clear cups. Wine will be served in 8 oz clear
 cups. All non-alcoholic beverages will be served in 16 oz coffee cups, 20 oz paper disposable
 soda cups and 32 oz paper disposable and souvenir cups. Non-alcoholic beverages may also
 be sold in their original packaging, such as soda or water products.
- Ticketed guests will not be allowed re-entry into the stadium.
- A minimum staff to patron ratio of 1:50 will be maintained for all events, including security, alcohol monitors, and local law enforcement.
- Spirits service is offered during such events only in designated areas as described in section 6 above, and no spirits are allowed to be removed from these designated areas.
- Alcohol sales for events will begin no earlier than two hours prior to the start of the event and cease prior to the start of the final period of any game or one hour before the projected conclusion of any other event, unless otherwise stated below in section 6.
- Visibly intoxicated patrons will not be allowed entry into the stadium under any circumstances.
- Visibly intoxicated patrons will be refused service and turned over to security.

THE UNIVERSITY OF WASHINGTON HUSKY STADIUM FACILITY SITE PLAN

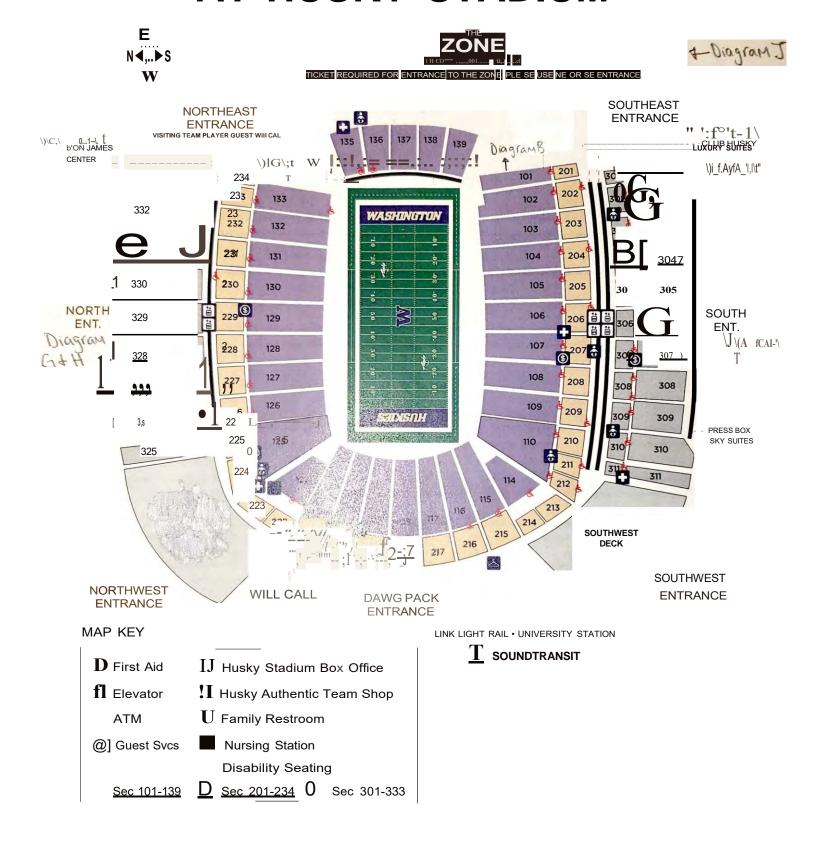
A stadium site map and supplementary floor plans are attached that correspond with the information below. The first page entitled Alaska Airlines Field at Husky Stadium depicts the entire facility. The following supplementary plans depict areas within the facility. Note that the operational details for each of these areas is detailed above and not repeated here. This listing is simply a reference to help correlate each area to the applicable floor plans.

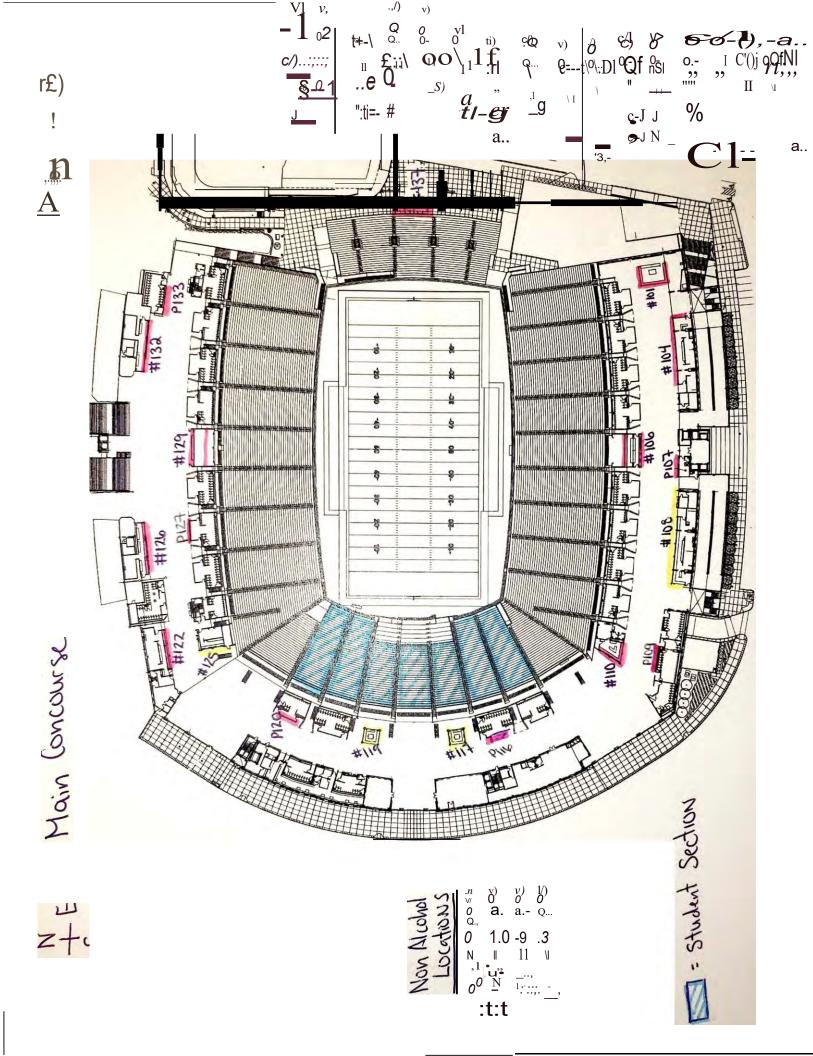


This Operating Plan will be periodically reviewed and updated to ensure that ARAMARK Sports and Entertainment Services, LLC is providing the best service to our guests at the University of Washington Husky Stadium, while maintaining full compliance with the laws, rules and regulations of the Washington State Liquor and Cannabis Board and the State of Washington. We welcome regular interaction with representatives of the Enforcement Office of the Washington State Liquor and Cannabis Board and any recommendations they can offer.

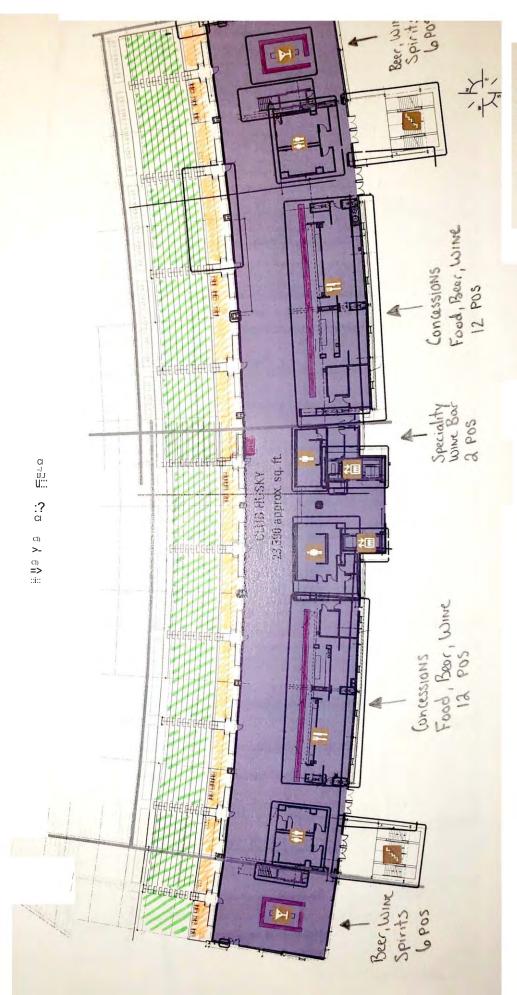
PRINT NAME:	PATRICIA RAPONE
SIGNATURE:	By:
TITLE:	VICE PRESIDENT
DATE:	

ALASKA AIRLINES FIELcfia:t" A AT HUSKY STADIUM









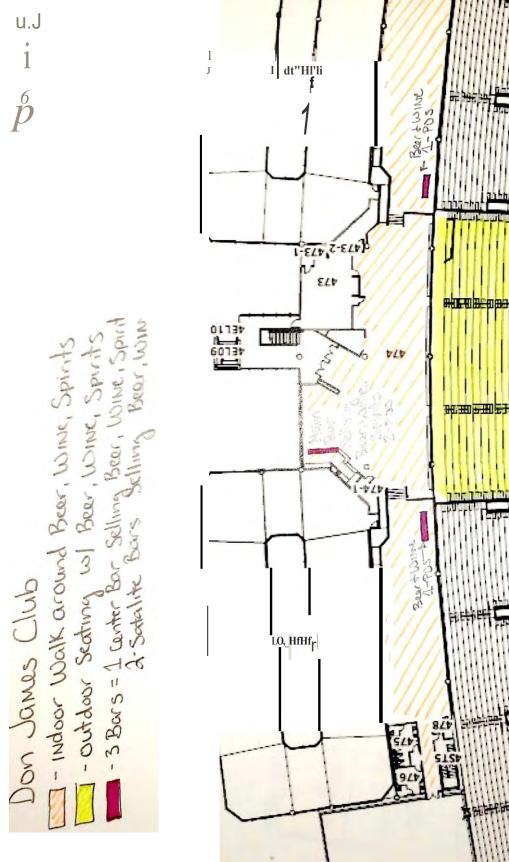
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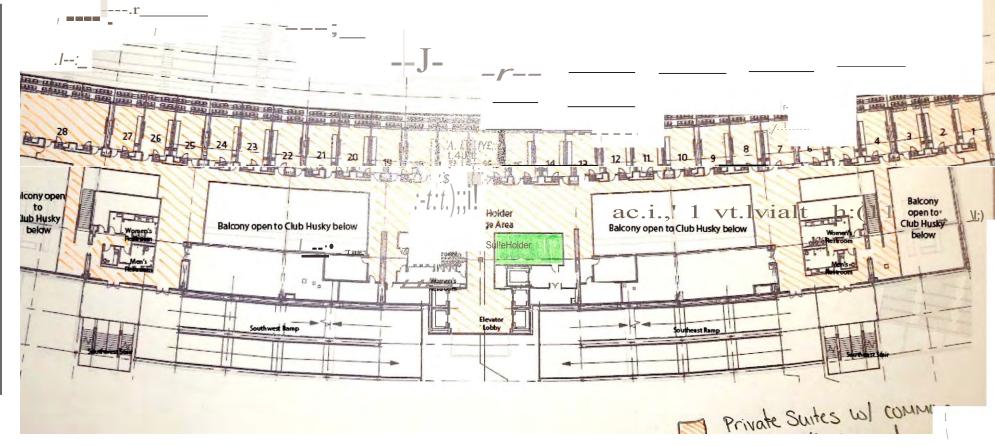
Private Boxes with Been WINCON

Stadium Seating in the club area with Beer wine and Spirits

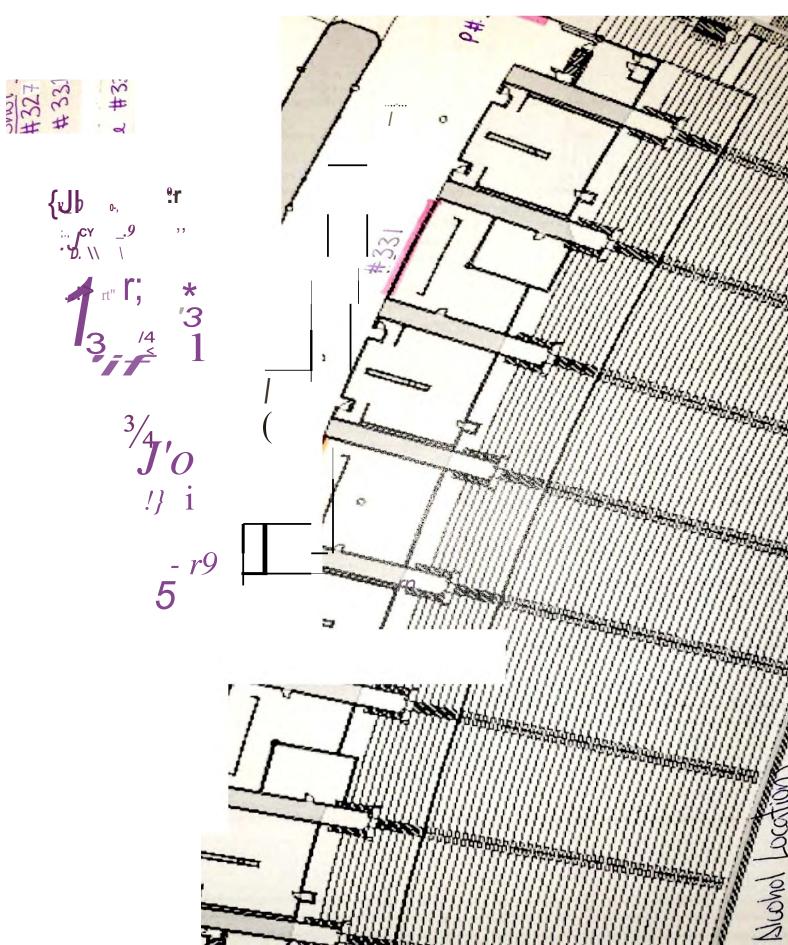
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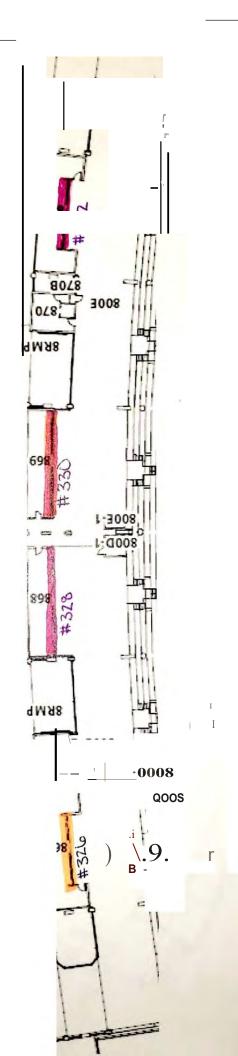


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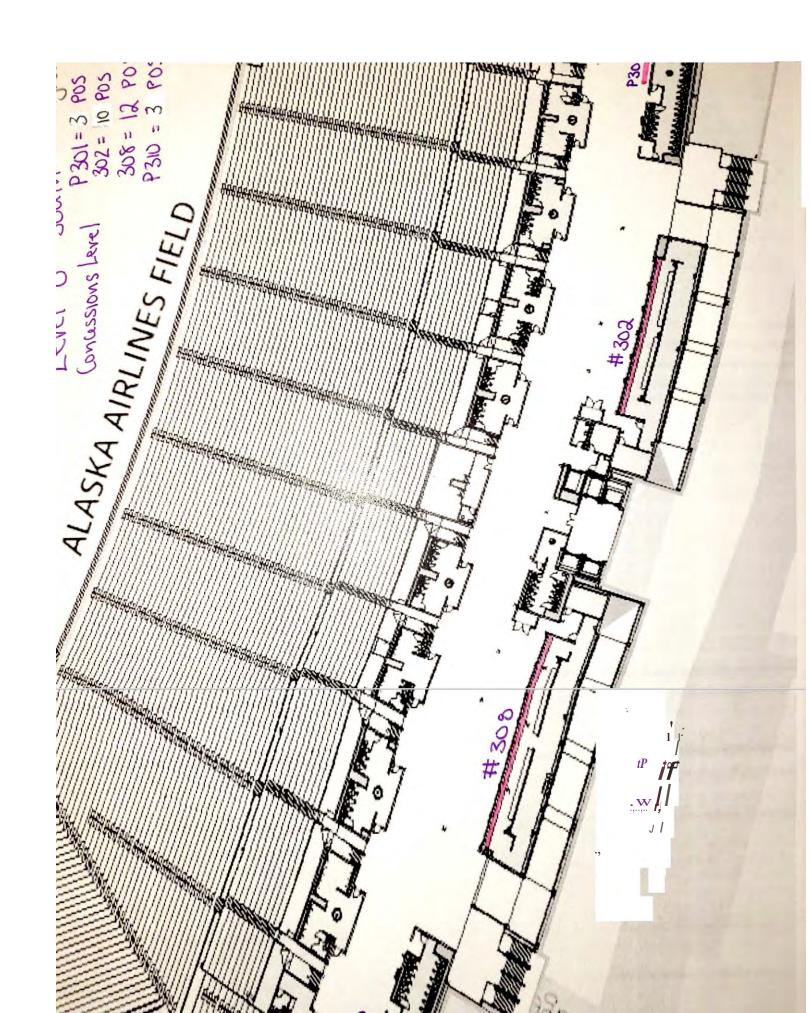


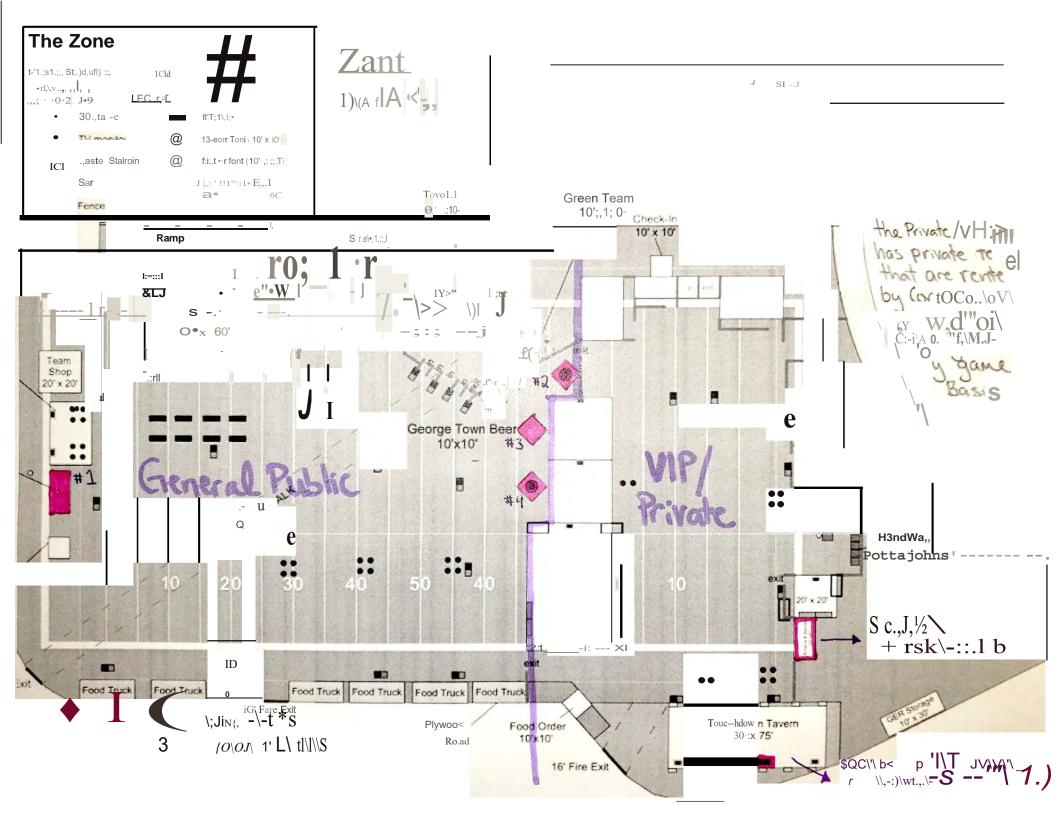






Stand 328 = Stand 332 = 1 Non Michal Locc Stand 326 = 6





Attachment C

From: <u>Johnson, Susan M.</u>
To: <u>Reid, Nicola M (LCB)</u>

Cc: <u>Johnson, Susan M.</u>; <u>Fitch, Susannah</u>

Subject: Updated Level of Service Request Information for Husky Stadium [SR-ACTIVE.FID5358208]

Date: Tuesday, May 17, 2022 3:32:22 PM

Attachments: <u>image001.png</u>

External Email

Hi Nicola,

The UW police had the wrong total in the chart in their letter and I did not catch it. The revised percentage for "Total Documented Alcohol Contacts" is highlighted below along with the correct Total for the right hand column in the chart. The other percentages are correctly calculated.

Susan

- Total documented Alcohol Contacts were down 74%
- Ejections were down over 80%
- Over-Intoxication incidents were down by over 50%
- Minor-in-Possession incidents were down by 66%
- Medical Response incidents were down by 75%

Total Documented Alcohol Contacts 2019	50	Total Documented Alcohol Contacts 2021	13
Ejections	31	Ejections	6
Over-Intoxication	12	Over-Intoxication	5
Minor In Possession	3	Minor In Possession	1
Medical Response	4	Medical Response	1

Susan Johnson | Partner

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