

**OFFICE OF THE
WASHINGTON STATE LIQUOR CONTROL BOARD
Board Meeting /July 5, 2006**

The regular meeting of the Washington State Liquor Control Board was called to order at 10:00 a.m., on Wednesday, July 5, 2006 in the Board conference room, 3000 Pacific Avenue S.E., Olympia, Washington, by Chairman Merritt D. Long. Board Member Roger Hoen was present. Tony Kim, Administrative Assistant to the Board summarized the minutes.

Purchasing Services Division – Potential Wine Listings and Delistings
Steve Burnell, Wine Program Manager

The Wine Advisory committee has reviewed the following wines. Criteria for selections made by this panel include outstanding taste, good value, consumer interest, and other factors.

From blind tastings, the following selections and recommendations were made by the Committee and the Purchasing Division. I recommend the Board approve the following listing actions.

Wine	Region	Vintage	Retail	Recommendation
Ruffina Il Ducalle Chianti	Italy	2003	19.99	List as M

The following wines are offered as a One-Time-Only purchase. The purchasing department and Mr. Burnell recommended the Board approve the following One-Time-Only listings.

Wine	Region	Vintage	Retail	Number of Cases
Covey Run Lemberger	Washington	2003	\$ 3.99	336 Cases
Mezzacorona Cabernet Sauvignon	Italy	2002	\$ 3.99	336 Cases
Mezzacorona Chardonnay	Italy	2003	\$ 3.99	224 Cases
Mezzacorona Pinot Noir	Italy	2003	\$ 3.99	224 Cases
Hogue Genesis Merlot 1.5L	Washington	2001	\$10.99	300 Cases
Kestral “Lady in Red” #4	Washington	NV	\$12.99	56 Cases
Sagelands Merlot Rose	Washington	2005	\$ 9.99	56 Cases
“Big Yellow” Cabernet Sauvignon	California	2003	\$ 8.99	112 Cases
Lindemans Shiraz	Australia	2003	\$ 8.99	180 Cases

The following wines are offered to the Board in limited case quantities. The purchasing department and Mr. Burnell recommended the Board approve the following wines for “U” code listing

Wine	Region	Vintage	Retail	Number of Cases
Bergevin Lane Rose	Washington	2005	\$16.69	28 Cases
Bergevin Lane Viognier	Washington	2005	\$25.70	28 Cases

The Board currently lists the following wines. Based on the blind tasting OR other criteria Mr. Burnell recommended the Board DELIST the following items:

Wine	Region	Brand Code	Reason
Lost Horizon Cab-Merlot	S. Africa	415215	Poor Sales
Lost Horizon Chardonnay	S. Africa	415212	Poor Sales
Fonseca Bin #27 Port 375ml	Portugal	090299	Poor Sales
Ruffino Riserva Ducalle Chianti	Italy	343600	Supply Issues

Note: All listings are 750ml size unless noted otherwise.

Listing Symbol Codes:

No Code	Regular Listing
L	Limited Distribution
M	Mini Distribution
S	Warehouse Stock
U	Unlisted

Board Member Hoen moved for approval. Chairman Long seconded the motion, and it was passed.

Purchasing Services Division – Potential New Listings/ Rejections

Pat McLaughlin, Director

Based on presentations made by supplier representatives on June 22, 2006, discussions with members of the listing committee, tasting reports on product samples and other factors, Mr. McLaughlin recommended that the Board approve the following listing/rejection actions.

Listing Symbol Codes: R-Regular Listing; L-Limited Distribution; M-Mini Distribution; S-Warehouse Stock; U-Unlisted

Board Meeting

07/05/06

<u>Description</u>	<u>Recommendations</u>
Yazi Ginger Flavored Vodka, 750 ml (\$29.95)	List as M
Seagram's Citrus Flavored Vodka, 750 ml (\$11.95)	List as R
Crown Royal XR Canadian Whiskey, 750 ml (\$149.95)	List as S
El Diamante Del Cielo Blanco Tequila, 750 ml (\$42.95)	List as M
El Diamante Del Cielo Reposado Tequila, 750 ml (\$44.95)	Reject
Blavod Vodka, 750 ml (\$24.95)	Reject
Irish Manor Cream Liqueur, 750 ml (\$10.95)	Reject
Banketna Vodka, 750 ml (\$15.85)	Reject
Karpatska Vodka, 750 ml (\$14.50)	Reject
44 North Huckleberry Flavored Vodka, 750 ml (\$28.95)	Reject
La Certeza Anejo Tequila, 750 ml (\$59.95)	Reject
La Certeza Blanco Tequila, 750 ml (\$39.95)	Reject
La Certeza Reposado Tequila, 750 (\$49.95)	Reject

Board Member Hoen moved for approval. Chairman Long seconded the motion, and it was passed.

Purchasing Services Division – 2006 Holiday One Time Only Listings

Pat McLaughlin, Director

The 117 items on the attached list were selected by a committee composed of Store and Contract Liquor Store managers as potential one-time-only items for the 2006 Holiday season. Case quantities were obtained from a survey of all Stores, Contract Liquor Stores, Indian Tribal and Military Stores.

Mr. McLaughlin recommended that the Board approve listing these 117 items as Holiday One-Time-Only items.



Holiday 2006 List
Board Memo.xls

Board Member Hoen moved for approval. Chairman Long seconded the motion, and it was passed.

The Meeting was adjourned at 10:20 a.m.

Merritt D. Long
Chairman

Vera Ing
Board Member

Roger Hoen
Board Member