

July 6, 2011

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #085

1) The following new item is in the Distribution Center. Selected stores received one case of this item. If available, stores may receive the trial size. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
035864	Ebb + Flow Vodka	285	750ml	6	62425- 01978	\$32.00



Ebb + Flow Vodka is a single malt vodka made from 100% Washington Palouse Malted Barley that has notes of vanilla and just a hint of natural sweetness

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