

April 13, 2011

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #046

1) The following repeat One-Time-Only (OTO) items are in the Distribution Center. All stores received one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
040808	Skyv Infusions Grape Vodka	290	50 ml	72	21059- 66050	\$1.50
066030	Navan Vanilla Cognac Liqueur	449	50 ml	120	88110- 01642	\$1.95

2) The following new item is in the Distribution Center. Selected stores received one case of this item. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
004940	Glen Grant Single Malt 10 Year Scotch	100	750 ml	6	21059- 55750	\$44.95



A rather fresh nose, very fruity but without complexity. Ripe apples with a touch of tangerine (or at least some sweet citrus fruit). In the palate, a certain lack of character, fruity notes, ripe apple. An impression of "watery alcohol". A fruity finish, relatively long and a slight bitterness after a while.

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3) The following newly listed wines are in the Distribution Center. Selected stores received one case of these items. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
441976	Apothic Winemakers Blend Red (California)	899	750ml	12	85000- 01774	\$8.99



A captivating blend of three distinct grapes, with the dark fruit flavors of Syrah, brambly spice of Zinfandel, and a smooth elegance of Merlot. Apothic Red reveals intense fruit aromas and flavors of rhubarb and black cherry that are complemented by hints of mocha, chocolate, brown spice and vanilla. The plush, velvety mouthfeel and smooth finish round out this intriguing, full-bodied red blend.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
442572	Barefoot Cellars Cabernet Sauvignon (California)	864	750ml	12	18341- 75101	\$4.99



This wine offers big berry flavors that rewards with every sip. It has dark fruit notes of currant, raspberry and blackberry, and a velvety vanilla finish that leaves a lush and lasting impression.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
544109	Barefoot Cellars Moscato (California)	699	750ml	12	85000- 01668	\$4.99



No false advertising here, our Moscato is delightfully sweet, just like it says on the bottle. You'll fall in love with it from the first whiff of its lush, fruity aroma. Full of the flavors of juicy peach and ripe apricots, this wine has citrusy hints of lemon and orange that wraps things up with a bright, crisp finish. An easy-sipping wine that is a bit sweeter than our Riesling.

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