

January 11, 2012

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #002

1) The following listed brands have been closed out or discontinued effective February 1, 2012. You will receive closeout or discontinued shelf tickets for February. For the month of February 2012 the discontinued shelf tickets that are normally printed on green card stock will be printed on Lavender. This change is necessary due to a low supply of paper.

Reason:

005318	Johnnie Walker Double Black Scotch, 750ml	One-Time-Only
034562	Pearl Coconut Vodka, 50ml	One-Time-Only
035660	Eristoff Red Vodka, 50ml	One-Time-Only
035671	Eristoff Black Vodka, 50ml	One-Time-Only
035674	Eristoff Vodka, 50ml	One-Time-Only
035691	Pearl Caramel Vodka, 50ml	One-Time-Only
035698	Pearl Cucumber Vodka, 50ml	One-Time-Only
038000	Smirnoff Coconut Vodka, 50ml	One-Time-Only
038013	Soft Tail Spirits Vodka, 50ml	One-Time-Only
040945	Smirnoff Fluffed Marshmallow Vodka, 50ml	One-Time-Only
040962	Smirnoff Whipped Cream Vodka, 50ml	One-Time-Only
042665	Malibu Black Coconut Flavored Rum, 50ml	One-Time-Only
042721	Novo Fogo Cachaca Organic Gold Rum, 50ml	One-Time-Only
042766	Malibu Coconut Rum Winter Edition, 750ml	One-Time-Only
043150	Bacardi Arctic Grape Rum, 50ml	One-Time-Only
043179	Bacardi Rock Coconut Rum, 50ml	One-Time-Only
043201	Bacardi Oakheart Spiced Rum, 50ml	One-Time-Only
044556	Cruzan Strawberry Rum, 50ml	One-Time-Only
047720	Chalfonte VSOP Cognac, 750ml	Supply Issue
047812	Courvoisier 12 Year Cognac, 750ml	One-Time-Only
051545	Piscologia Brandy, 750ml	One-Time-Only
064883	Drambuie 15 Year Scotch Liqueur, 750ml	One-Time-Only
065227	Hpnotiq Harmonie Liqueur, 50ml	One-Time-Only
067575	Kahlua Peppermint Mocha Coffee Liqueur, 750ml	One-Time-Only
068170	Coole Swan Dairy Cream Liqueur, 50ml	One-Time-Only
072720	Christian Brothers Honey Liqueur, 50ml	One-Time-Only
073704	Evan Williams Honey Reserve Liqueur, 50ml	One-Time-Only
073714	Evan Williams Cherry Reserve Liqueur, 50ml	One-Time-Only
087379	Corazon Blanco Tequila, 375ml	One-Time-Only
929552	Rogue American Amber Ale 6/pk, 355ml	One-Time-Only

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