

Olympia, Washington 98504-3096

January 4, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #02

1) The following new "L" items are in the Distribution Center. Selected stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035155	Vincent Van Gogh Acai Blueberry Vodka	265	750 ml	12	33824- 91343	\$23.95

Once again, Van Gogh Vodka's artistic spirit shines with the first Acai-flavored vodka. Van Gogh's Acai-Blueberry Vodka marries the exotic Acai berry with the sweet blueberry to produce a true martini in a bottle. Swathed in royal purple hues, it tingles the taste buds with a vibrant blend of berries, starting with an overtone of blueberry and finishing with the Acai nectar. Explore your exotic side. Straight or mixed with other fine Van Gogh Flavored Vodkas, Van Gogh's Acai-Blueberry vodka always makes the Luxury Martini.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	073452	DeKuyper Luscious Pomegranate	475	750 ml	12	80686- 36740	\$13.95

Now the flavor that's on everyone's lips can be in your drink. Put a sweet and tangy twist on your favorite cocktail with the trendy, new taste of luscious DeKuyper® Pomegranate. It's the perfect way to enhance your margarita or make any martini a little more mod.

The vibrant look and taste of luscious DeKuyper® Pomegranate make it one drink that's sure to get noticed.

continued...

2) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
516655	Trinchero Family Estate Cabernet Sauvignon 2005 (California)	864	750 ml	12	85200- 00225	\$5.99

Trinchero's Lake County and Central Coast vineyards yielded a powerful Cab that is deep, dense and ripe black cherry, plum and a hint of earthiness. It delivers the warm fruit and broad mouth feel typical of Trinchero's Family Cabernet Sauvignon. The medium plus body combined with juicy ripe fruit and flavor-enhancing acidity make our Trinchero Family Cabernet Sauvignon a stable for many of our winery dishes.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
516665	Trinchero Family Estate Merlot 2004 (California)	885	750 ml	12	85200- 00227	\$5.99

The goal with all of our Trinchero Family wines is to offer the purest expression of the grape variety; fruit-driven and delicious. The 2004 Trinchero Family Merlot is dark, rich, lush and remarkably smooth. It delivers ripe juicy red cherry and jammy currant accented with black tea and roasted jalapeno. The ripe fruit and spice carry through to a velvet-textured finish.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
633105	Trinchero Family Estate Chardonnay 2006 (California)	666	750 ml	12	85200- 00226	\$5.99

Our 2006 Family Chardonnay displays the tropical flavors and great acidity typical of our Los Alamos Vineyard in Santa Barbara County. There's a slight spice on the silky smooth finish.

It

Olympia, Washington 98504-3096

January 8, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #04

1) The following item is changing from grip bottles to handle bottles.

036908 – McCormick Vodka, 1.75 liter

2) The incorrect proof for Pendleton Canadian has been on our system. The supplier submitted paperwork with 82 proof but it is actually 80 proof. The proof has been corrected on the system and you will receive shelf tickets with the correct proof effective February 1, 2008.

014194, Pendleton Canadian, 375 ml

014195, Pendleton Canadian, 50 ml (OTO)

014196, Pendleton Canadian, 750 ml

014199, Pendleton Canadian, 1.75 liter

3) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout or discontinued shelf tickets will be sent to you effective February 1, 2008.

Reason:

034046	Absolut Sweden Vodka 100 Proof, 750 ml	Discontinued by Supplier
094784	ISC Sherry, 750 ml	Discontinued by Supplier
094786	ISC Sherry, 1.5 liter	Discontinued by Supplier
459310	Cribari Chianti, 4.0 liter	Discontinued by Supplier
559250	Cribari Vino Bianco White Table, 4.0 liter	Discontinued by Supplier
576770	Inglenook Vineyard French Colombard, 3.0 liter	Discontinued by Supplier
760405	Ste Chapelle Johannisberg Riesling Champagne, 750 ml	Discontinued by Supplier

4) The following Holiday One-Time-Only items were closed out January 1, 2008. There will be an additional price reduction effective February 1, 2008. You will receive new shelf tickets for February.

Reason:

059100	Evan Williams Egg Nog, 750 ml	Holiday One-Time-Only
061616	Pennsylvania Dutch Egg Nog, 750 ml	Holiday One-Time-Only
061618	Pennsylvania Dutch Egg Nog, 1.75 liter	Holiday One-Time-Only
065176	Holly Toddy Rum & Brandy, 750 ml	Holiday One-Time-Only
076436	St Nick's Egg Nog Liqueur, 750 ml	Holiday One-Time-Only
471601	Elvis Blue Christmas Cabernet Sauvignon, 750 ml	Holiday One-Time-Only
901903	Weinrich Chocolate Bar Champagne Truffle, 3.5 oz.	Holiday One-Time-Only

continued...

950131	Turin Chocolates 6 Piece Jose Cuervo Especial, 2.1 oz.	Holiday One-Time-Only
950132	Turin Chocolates 6 Piece Kahlua, 2.1 oz.	Holiday One-Time-Only
950180	Turin Diamond Chocolates Jack Daniel, 8.5 oz.	Holiday One-Time-Only
950181	Turin Diamond Chocolates Kahlua, 8.5 oz.	Holiday One-Time-Only
950184	Turin Diamond Chocolates Baileys, 8.5 oz.	Holiday One-Time-Only
950194	Schlunder Cappuccino Liqueur Cake, 14 oz.	Holiday One-Time-Only
950195	Schlunder Black Forest Liqueur Cake, 14 oz.	Holiday One-Time-Only
950196	Weinrich Chocolate Bar Cognac Truffle, 3.5 oz.	Holiday One-Time-Only
950197	Weinrich Chocolate Bar Rum Truffle, 3.5 oz.	Holiday One-Time-Only
950200	Very Special Chocolates Cocktails Tower Box, 8.1 oz.	Holiday One-Time-Only
950202	Asbach Chocolate Cherries in Small Box, 3.53 oz.	Holiday One-Time-Only
950203	Asbach Chocolate Minis in Gift Tray, 4.3 oz.	Holiday One-Time-Only
950204	Turin Chocolates 6 Piece Jack Daniel, 2.1 oz.	Holiday One-Time-Only
950205	Turin Chocolates 6 Piece Malibu, 2.1 oz.	Holiday One-Time-Only
950206	Turin Chocolates 6 Piece Baileys, 2.1 oz.	Holiday One-Time-Only
950207	Turin Chocolates Shaker Jose Cuervo Especial, 10.58 oz.	Holiday One-Time-Only
950208	Turin Chocolates Shaker Malibu, 10.58 oz.	Holiday One-Time-Only

5) The following brands have a NAME CHANGE only. The brand code and UPC code remain the same. You will receive shelf tickets with the new names effective February 1, 2008.

<u>OLD NAME</u>	<u>NEW NAME</u>
558935, Corbett Canyon Pinot Grigio CA, 3.0 liter	558935, Corbett Canyon Pinot Grigio/Chenin Blanc CA, 3.0 liter
073452, DeKuyper Pomegranate Liqueur, 750 ml	073452, DeKuyper Luscious Pomegranate, 750 ml
073456, DeKuyper Razzmatazz –Raspberry Liqueur, 750 ml	073456, DeKuyper Luscious Raspberry Rush, 750 ml
073526, DeKuyper Melon, 750 ml	073526, DeKuyper Luscious Melon Dew, 750 ml
073586, DeKuyper (Hazelnut), 750 ml	073586, DeKuyper Signature Hazelnut Liqueur, 750 ml
078166, DeKuyper Brown Cacao, 750 ml	078166, DeKuyper Signature Crème de Cocoa Dark, 750 ml
078706, DeKuyper White Cacao, 750 ml	078706, DeKuyper Signature Crème de Cocoa White, 750 ml
079134, DeKuyper Green Menthe, 375 ml	079134, DeKuyper Signature Crème de Menthe Green, 375 ml
079136, DeKuyper Green Menthe, 750 ml	079136, DeKuyper Signature Crème de Menthe Green, 750 ml
079614, DeKuyper White Menthe, 375 ml	079614, DeKuyper Signature Crème de Menthe White, 375 ml
079616, DeKuyper White Menthe, 750 ml	079616, DeKuyper Signature Crème de Menthe White, 750 ml
080096, DeKuyper Crème de Banana, 750 ml	080096, DeKuyper Signature Crème de Banana, 750 ml
080681, DeKuyper Peppermint Schnapps 12 packs/10 bottles, 50 ml	080681, DeKuyper Blustery Peppermint Burst Schnapps-12 packs/10 bottles, 50 ml
080686, DeKuyper Peppermint Schnapps, 750 ml	080686, DeKuyper Blustery Peppermint Burst Schnapps, 750 ml
080696, DeKuyper 100 Proof Peppermint Schnapps, 750 ml	080696, DeKuyper Blustery Peppermint 100 Burst Schnapps, 750 ml

continued...

082784, DeKuyper Buttershots Schnapps, 375 ml	082784, DeKuyper Buttershots Burst Schnapps, 375 ml
082786, DeKuyper Buttershots Schnapps, 750 ml	082786, DeKuyper Buttershots Burst Schnapps, 750 ml
082820, DeKuyper Strawberry Passion Pucker Schnapps, 750 ml	082820, DeKuyper Strawberry Pucker Schnapps, 750 ml
082844, DeKuyper Peachtree Schnapps, 375 ml	082844, DeKuyper Luscious Peachtree Schnapps, 375 ml
082846, DeKuyper Peachtree Schnapps, 750 ml	082846, DeKuyper Luscious Peachtree Schnapps, 750 ml
082848, DeKuyper Peachtree Schnapps, 1.75 liter	082848, DeKuyper Luscious Peachtree Schnapps, 1.75 liter
082856, DeKuyper Island Blue Pucker –Sweet & Sour Schnapps, 750 ml	082856, DeKuyper Island Punch Pucker Schnapps 750 ml
082876, DeKuyper Hot Damn! 48 Proof Cinnamon Schnapps, 750 ml	082876, DeKuyper Hot Damn! Burst 48 Proof Cinnamon Schnapps, 750 ml
082881, DeKuyper Hot Damn! 100 Proof Cinnamon Schnapps, 750 ml	082881, DeKuyper Hot Damn! Burst 100 Proof Cinnamon Schnapps, 750 ml
086106, DeKuyper Triple Sec, 750 ml	086106, DeKuyper Signature Triple Sec, 750 ml

6) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
003391	Tequila Rose Liqueur with Valentine Gift (Potpourri & Scent Spray)	20	750 ml	6	85592-13675	\$18.95

7) The following new item is in the Distribution Center. The marketing category assigned to this product is Mini Distribution (M). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
548561	Beringer California Collection Chardonnay (California)	666	750 ml	15	89819-00171	\$5.99

Beringer California Collection Chardonnay exhibits notes of passion fruit, subtle ripe apricot and bright zesty citrus – framed in a pure, peerless balance leading to exceptional clarity in a satisfying, lengthy finish.

8) The following item is a new “M” wine and is on TPR in January, February and March. Please make a shelf ticket with the following information.

548561, Beringer California Collection Chardonnay, 750 ml  
 Regular Retail - \$7.68  
 TPR Retail - \$5.99  
 Savings – \$1.69

Olympia, Washington 98504-3096

January 14, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #05

1) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	077776	Wild Turkey American Honey Liqueur	401	750 ml	12	80432- 56017	\$22.95

Wild Turkey Bourbon-based cordial sweetened with honey. Aromas of fresh citrus and vanilla. Sweet, smooth taste with notes of honey, caramel and oranges. Long-lasting finish with subtle bourbon overtones. Mix with Wild Turkey 101 (or 80 proof) for a 'Bee Sting' or serve as an after-dinner drink.

It

Olympia, Washington 98504-3096

January 18, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #09

1) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
073451	Dekuyper Luscious Pomegranate	475	50 ml	120	80686- 36790	\$1.00

2) The following new "L" items are in the Distribution Center. Selected stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	042599	Leblon Cachaca Brazilian Rum	305	750 ml	6	50987- 00101	\$29.55

Ultra-premium cachaca distilled with fresh sugar cane pressed one time in Brazil. Aged in used Cognac casks and refined in southern France.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	063717	Smirnoff Vodka Mojito Cocktail	398	750 ml	12	82000- 73729	\$12.60

A perfectly balanced blend of crisp, clean Smirnoff No. 21 Vodka, triple sec and the refreshing taste of lime and mint.

It

Olympia, Washington 98504-3096

January 25, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #11

1) The following item will no longer be available in split case.

305170 – Blue Nun Qualitatswein, 1.5 liter

2) We have received a limited number of cases of brand code 084159, 99 Apple Schnapps, 750 ml, with a packet of flavored sugar attached. When you order full cases of brand code 084159, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
084159	99 Apple Schnapps with a Flavored Sugar On-Pack (12 on 12)	485	750 ml	12	89000- 11835	\$20.95

3) We have received a limited number of cases of brand code 084166, 99 Blackberries Schnapps, 750 ml, with a packet of flavored sugar attached. When you order full cases of brand code 084166, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
084166	99 Blackberries Schnapps with a Flavored Sugar On-Pack (12 on 12)	485	750 ml	12	89000- 51595	\$20.95

4) We have received a limited number of cases of brand code 084170, 99 Bananas Schnapps, 750 ml, with a packet of flavored sugar attached. When you order full cases of brand code 084170, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
084170	99 Bananas Schnapps with a Flavored Sugar On-Pack (12 on 12)	485	750 ml	12	80660- 62005	\$20.95

5) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
003612	Corazon Blanco Tequila Sweetheart Pack	20	750 ml	6	83089- 70022	\$46.95

6) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
382000	Santa Margherita Pinot Grigio 2006 (Italy)	636	750 ml	12	86891- 02287	\$19.99

A clean and intense aroma with a pleasant golden apple aftertaste makes Santa Margherita Pinot Grigio a wine of great character and versatility. It is the most popular imported wine in the United States.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
734260	Santa Margherita Prosecco (Italy)	909	750 ml	6	86891- 01316	\$16.99

Prosecco is used to make a highly flavored dry and delicate sparkling wine. With peach and apple aromas, this fresh and balanced sparkling wine has fine perlage with a refreshing finish. Prosecco di Valdobbiadene is excellent as an aperitif, ideal with seafood dishes and after meals with light desserts.

Olympia, Washington 98504-3096

January 29, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #13

1) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002455	Russian Standard Original Vodka with two glasses	15	750 ml	6	87236- 70032	\$19.95

It

Olympia, Washington 98504-3096

February 4, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #14

1) We have received a limited number of cases of brand code 011296, Crown Royal Canadian, 750 ml, with a Nascar Daytona label. When you order full cases of brand code 011296, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
011296	Crown Royal Canadian with a Nascar Daytona label On-Pack (12 on 12)	110	750 ml	12	87000- 00725	\$26.95

2) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	005166	Glenrothes Select Reserve Scotch	100	750 ml	6	21059- 06753	\$44.95

Brilliant golden amber color. Sweet toffee, anise, heather, and brown butter aromas. A soft entry leads to a supple, dryish medium-bodied palate with sweet toffee, peppery spice, and mint flavors. Finishes with a spicy, mineral, and toffee fade.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	064817	Danny Devito's Limoncello Liqueur	475	750 ml	12	13974- 00072	\$25.95

Danny DeVito's Premium Limoncello is produced and bottled on an estate of lemon trees on Italy's Sorrento peninsula. His Limoncello is made from the zest of the lemon to create a 60-proof liqueur best served very cold or over ice. The Limoncello is bottled at the estate in a tall, curvaceous black bottle with a transparent lemon on the front.

3) The following new “L” item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Split case available.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	029970	Dry Fly Gin	225	750 ml	12	89076- 35737	\$32.00

Distilled Gin made from Washington wheat Vodka. Botanicals include Juniper, Coriander, and Washington State Apple, Hops, Lavender, and Mint.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035860	Dry Fly Vodka	285	750 ml	12	89076- 35697	\$32.00

Produced from soft white winter wheat sourced 20 miles south of Spokane. Lightly filtered. Smooth, slight wheat sweetness.

Olympia, Washington 98504-3096

February 6, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #15

1) The following repeat One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034872	Stolichnaya Razberi Vodka	265	50 ml	120	89540- 43672	\$1.75

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034882	Stolichnaya Vanilla Vodka	265	50 ml	120	89540- 43678	\$1.25

2) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	041279	Burnett's Grape Vodka	290	750 ml	12	96749- 20091	\$10.95

Burnett's Grape Flavored Vodka is robust without the over-sweetened qualities of schnapps and flavored rums.

Olympia, Washington 98504-3096

February 8, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #17

1) Due to limited supply, the listing classification has been changed from L to OTO on the following two items. In the future, you will be notified when these items are available to order.

005696, Oban Single Malt 14 Year Scotch, 750 ml – no inventory in D.C.

026656, George Dickel Old #12 Whiskey, 750 ml – inventory of 113 cases in D.C. available to order

2) Brand code 092674, O'Mara's Irish Country Cream-Wine Base, 750 ml, is on TPR in March. You will not receive a TPR ticket for March. Please make a March TPR shelf ticket for this item. The March Price List, TPR List and Bills of lading are correct.

092674, O'Mara's Irish Country Cream –Wine Base, 750 ml

Regular Retail - \$9.99

TPR Retail - \$8.49

Savings - \$1.50

3) The following brands have been closed out for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout shelf tickets will be sent to you effective March 1, 2008.

**Reason:**

213678	Klosterkeller Siegendorf Red w/Box of Chocolates, 750 ml	Holiday One-Time-Only
558860	Covey Run Morio Muskat WA, 750 ml	Discontinued by Supplier

The following Holiday One-Time-Only items were closed out January 1, 2008. There will be an additional price reduction effective March 1, 2008. You will receive new shelf tickets for March.

**Reason:**

059100	Evan Williams Egg Nog, 750 ml	Holiday One-Time-Only
061616	Pennsylvania Dutch Egg Nog, 750 ml	Holiday One-Time-Only
061618	Pennsylvania Dutch Egg Nog, 1.75 liter	Holiday One-Time-Only
065176	Holly Toddy Rum & Brandy, 750 ml	Holiday One-Time-Only
076436	St Nick's Egg Nog Liqueur, 750 ml	Holiday One-Time-Only
471601	Elvis Blue Christmas Cabernet Sauvignon, 750 ml	Holiday One-Time-Only
901903	Weinrich Chocolate Bar Champagne Truffle, 3.5 oz.	Holiday One-Time-Only
950131	Turin Chocolates 6 Piece Jose Cuervo Especial, 2.1 oz.	Holiday One-Time-Only
950132	Turin Chocolates 6 Piece Kahlua, 2.1 oz.	Holiday One-Time-Only
950180	Turin Diamond Chocolates Jack Daniel, 8.5 oz.	Holiday One-Time-Only

continued...

**Reason:**

950181	Turin Diamond Chocolates Kahlua, 8.5 oz.	Holiday One-Time-Only
950184	Turin Diamond Chocolates Baileys, 8.5 oz.	Holiday One-Time-Only
950194	Schlunder Cappuccino Liqueur Cake, 14 oz.	Holiday One-Time-Only
950195	Schlunder Black Forest Liqueur Cake, 14 oz.	Holiday One-Time-Only
950196	Weinrich Chocolate Bar Cognac Truffle, 3.5 oz.	Holiday One-Time-Only
950197	Weinrich Chocolate Bar Rum Truffle, 3.5 oz.	Holiday One-Time-Only
950200	Very Special Chocolates Cocktails Tower Box, 8.1 oz.	Holiday One-Time-Only
950202	Asbach Chocolate Cherries in Small Box, 3.53 oz.	Holiday One-Time-Only
950203	Asbach Chocolate Minis in Gift Tray, 4.3 oz.	Holiday One-Time-Only
950204	Turin Chocolates 6 Piece Jack Daniel, 2.1 oz.	Holiday One-Time-Only
950205	Turin Chocolates 6 Piece Malibu, 2.1 oz.	Holiday One-Time-Only
950206	Turin Chocolates 6 Piece Baileys, 2.1 oz.	Holiday One-Time-Only
950207	Turin Chocolates Shaker Jose Cuervo Especial, 10.58 oz.	Holiday One-Time-Only
950208	Turin Chocolates Shaker Malibu, 10.58 oz.	Holiday One-Time-Only

Olympia, Washington 98504-3096

February 15, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #20

1) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	065220	Jinro Chamisul Fresh Soju	403	375 ml	24	95652- 20055	\$5.65

Boasting of rich mineral content and pure and clean taste, this natural alkaline SOJU is refined with charcoals made from 3-year old bamboos grown in a clean zone of Mt. Jiri and southern coast of Korea, which is baked at 1,000°C.

2) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	033996	Alchemy Ginger Vodka	265	750 ml	6	74854- 38008	\$31.95

The infusion of natural ginger root lends Alchemy Ginger Vodka its golden yellow coloring. Ginger Ale, popularized by drug store soda fountains, quickly became the allied alcohol mixer eventually ostracized by Prohibition. Alchemy Ginger is a premium distilled Polish grain vodka infused with natural Ginger Root giving it a unique composition and refreshingly sweet taste. Serve chilled or blended.

It

Olympia, Washington 98504-3096

February 26, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #26

1) Split case has been added back to the following items.

005326 - Johnnie Walker Black 12 Year Scotch, 750 ml

015626 - Jameson Irish Whiskey, 750 ml

086106 - Dekuyper Signature Triple Sec, 750 ml

2) The following One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002337	Luksusowa Potato Vodka with Black Currant Juice Co-Pack	20	750 ml	6	76841- 21097	\$16.95

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
015529	Bushmills Irish 1608 Anniversary Edition	120	750 ml	6	88076- 17188	\$99.95

3) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003138	Jagermeister with Pewter Shot Glass	15	750 ml	12	83089- 66092	\$23.95

It

Olympia, Washington 98504-3096

March 4, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #30

1) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001248	Bushmills Irish Original Gift Tin	20	750 ml	6	88076- 17196	\$22.95

2) The following repeat One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	068020	Bailey's Caramel Irish Cream Liqueur	425	50 ml	80	86767- 70175	\$1.50
1 case	068026	Bailey's Mint Chocolate Irish Cream Liqueur	425	50 ml	80	86767- 70177	\$1.50

Olympia, Washington 98504-3096

March 7, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #31

1) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	041299	Burnett's Cherry Vodka	290	750 ml	12	96749- 20108	\$10.95

The aroma is tremendously ripe and alluring in its true-to-the-fruit- source manner. The palate entry is properly sweet, ripe and cherry like. Finishes well and vibrantly fruity.

It

Olympia, Washington 98504-3096

March 11, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #32

1) The following brands have been closed out for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout shelf tickets will be sent to you effective April 1, 2008.

	<b><u>Reason:</u></b>
003457 Zwack Pecsetes Brandy 4/pk, 200 ml	Holiday OTO 2004
004366 The Balvenie Founders Reserve SM 10 Yr Scotch, 750 ml	Poor Sales
004830 The Dalmore Single Highland Malt 21 Yr Scotch, 750 ml	Poor Sales
034270 Idol Vodka, 750 ml	Poor Sales
037544 Prince Alexis Vodka, 375 ml	Poor Sales
037604 Relska Vodka, 375 ml	Poor Sales
042513 Cockspur 12 Rum, 750 ml	Poor Sales
044446 Cruzan Clipper Gold 120 Proof Rum, 750 ml	Discontinued by Supplier
046093 Cabana Bay Pineapple-Coconut Flavored Rum, 750 ml	Poor Sales
056996 Alize Wild Passion, 750 ml	Poor Sales
063628 Salvador's Mango Margarita Cocktail, 1.75 L	Poor Sales
063750 TGI Fridays Margarita Cocktail, 750 ml	Poor Sales
064782 Jose Cuervo Tropina Tequila, 750 ml	Poor Sales
064802 Jose Cuervo Citrico Tequila, 750 ml	Poor Sales
064806 Jose Cuervo Oranjo Tequila, 750 ml	Poor Sales
067111 Tequila Rose Java Cream Liqueur, 750 ml	Poor Sales
067251 Wasabe Vodka w/Sake, 750 ml	Poor Sales
071444 After Shock Hot & Cool Cinnamon, 375 ml	Poor Sales
072516 Bols Cream De Banana, 750 ml	Poor Sales
073456 DeKuyper Luscious Raspberry Rush, 750 ml	Poor Sales
075376 Leonardo Rum and Brandy Liqueur, 750 ml	Poor Sales
077380 Shakka Apple Liqueur, 750 ml	Poor Sales
077382 Shakka Kiwi Liqueur, 750 ml	Poor Sales
079134 DeKuyper Signature Crème De Menthe Green, 375 ml	Poor Sales
079614 DeKuyper Signature Crème De Menthe White, 375 ml	Poor Sales
082820 DeKuyper Strawberry Pucker Schnapps, 750 ml	Poor Sales
082836 DeKuyper Raspberry Pucker Schnapps, 750 ml	Poor Sales
085296 Boston Anisette Licorice Liqueur, 750 ml	Poor Sales
086966 Jacquin's Grenadine, 750 ml	Poor Sales
087380 Corazon De Agave Blanco Tequila, 750 ml	Poor Sales
088328 Puerto Vallarta White Tequila, 1.75 L	Poor Sales
249200 Georges Duboeuf Beaujolais Nouveau '07, 750 ml	One-Time-Only
735200 Yellowglen "Yellow" Sparkling-Australia, 750 ml	One-Time-Only
901332 Joseph Drouhin '07 Beaujolais Nouveau, 750 ml	One-Time-Only
901713 Spilya Cellars Mtn House Red, 750 ml	One-Time-Only
901809 Stimson Estate Cellars Merlot WA, 750 ml	One-Time-Only
901810 Stimson Estate Cellars Chardonnay WA, 750 ml	One-Time-Only
901826 Sawtooth '03 Late Harvest White, 375 ml	One-Time-Only

continued...

2) The following closeout wines have an additional price reduction effective April 1, 2008. You will receive new shelf tickets for April.

**Reason:**

901489	Palouse Hills '01 Chardonnay WA, 750 ml	One-Time-Only
901490	Palouse Hills '00 Cabernet Sauvignon WA, 750 ml	One-Time-Only

3) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035180	Pearl Blueberry Vodka	265	50 ml	64	88352- 12506	\$1.00

4) The following Limited-Distribution (L) item is in the Distribution Center. Additional sizes are not automatically allocated. Depending on your store's marketing designation, managers are reminded to order and immediately display this item upon receipt in their outlets. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
015621	Jameson Irish Whiskey	120	50 ml	120	80432- 50010	\$2.25

5) The following (M) Mini-Distribution item is in the Distribution Center. Additional sizes are not automatically allocated. Depending on your store's marketing designation, managers are reminded to order and immediately display this item upon receipt in their outlets. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
088298	Patron Silver 100% Agave Tequila	498	1.75 ml	3	21733- 00088	\$99.95

Olympia, Washington 98504-3096

March 17, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #34

1) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035107	Russian Standard Original Vodka	260	50 ml	96	87236- 70008	\$2.00

2) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001404	Crown Royal Canadian with 50 ml Crown Royal Special Reserve attached	20	750 ml	12	87000- 80516	\$26.95

3) The following repeat items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
370200	Mezzacorona Cabernet Sauvignon 2006 (Italy)	839	750 ml	12	87241- 88105	\$4.99

Traditional red wine vinification at controlled temperature of around 25° C; briefly refine in wood, ruby red in color, intense bouquet, complex with vanilla notes characteristic of the refinement in wood, dry flavor, lightly tannic, full-body.

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
370220	Mezzacorona Chardonnay 2007 (Italy)	639	750 ml	12	87241- 88103	\$4.99

Traditional vinification of white wine at controlled temperatures of around 18-20° C; straw-yellow in color, pleasant fragrance, fruity, fine, distinctive, dry flavor, harmonic, lightly aromatic.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
370264	Mezzacorona Pinot Noir 2006 (Italy)	839	750 ml	12	87241- 88126	\$6.99

Produced exclusively with grapes from vineyards in the hilly areas of Faedo and Pressano. A wine of noble origin, obtained from grapes of a vine native to Burgundy. Graciously bitter in taste, it delivers an intense and pleasing aroma. Color: granite red. Fragrance: pleasant, delicate, complex. Flavor: dry, with a pleasant aftertaste.

Olympia, Washington 98504-3096

March 21, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #37

1) The following new (M) Mini-Distribution item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Split case available.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
015660	Jameson Gold Reserve Irish Whiskey	120	750 ml	6	80432- 10443	\$59.95

A harmonious blend of traditional pure pot still whiskey and a unique rare whiskey which has been specially aged in new casks of seasoned oak. Jameson Gold Reserve is a delicate, smooth and complex whiskey with a lingering hint of honey toasted sweetness.

Olympia, Washington 98504-3096

March 25, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #39

1) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	031475	New Amsterdam Gin	225	750 ml	12	85000- 01431	\$13.95

Domestic gin distributed by E&J Gallo. New Amsterdam was the 17th Century Dutch colonial town that later became New York City. Crisp citrus flavor and subtle hints of juniper berries. Soft and smooth. Great with mixers or straight-up in martinis.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	064754	Chum-Churum Soju	449	375 ml	20	49241- 83878	\$5.65

Chum-Churum Soju uses natural alkaloid water from Seoraksan Mountain; Gangwon-do has also been brought to the renewed Green Soju, underlining the clean image of natural water from Seoraksan Mountain. Barley flavors are an addition to its sweet taste.

Olympia, Washington 98504-3096

April 1, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #40

1) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Limited Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034701	Pearl Persephone Vodka	265	50 ml	64	88352- 12385	\$1.00

2) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	894400	Stirrings Apple Martini Mixer	999	946 ml	6	80999- 60062	\$9.95

Stirrings Apple Martini Mixer uses fresh juice and cane sugar. The apple's back - be green.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	894404	Stirrings Cosmopolitan Mixer	999	946 ml	6	80999- 60054	\$9.95

Stirrings Cosmopolitan Mixer combines bright cranberry juice and cool Key limes to create this pink pantheon of pleasure.

continued...

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	894412	Stirrings Mojito Mixer	999	946 ml	6	85999- 60055	\$9.95

Stirrings Mojito Mixer is a cooling effervescent cocktail inspired by Havana's vibrant lifestyle in the 1920's. While Hemingway's Cuba is long gone, its spirit lives on in this muddle of mint, cane sugar and limes. This sweet sparkling blend, with its subtle earthy mint background, is sure to transport you to your own beachside.

3) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
423710	Santa Rita Carmenere 120 (Chile)	843	750 ml	12	86785- 47009	\$5.99

Grape Varieties: 100% Carmenere. Color: Intense ruby red with violet hues. Aroma: Ripe red fruit and fragrant spices. Taste: Fresh, light-bodied and elegant with a commanding, fruity flavor rounded out by soft tannins. Serving Suggestions: A perfect match with lamb, chicken and hearty stews.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
600550	Pepperwood Grove Chardonnay (California)	666	750 ml	12	17444- 00020	\$4.99

Medium golden straw color with tropical pineapple guava and passionfruit aromas. The lively acidity provides an appropriate platform for the juicy fruit flavors of tangerine, peach and sweet honeysuckle finish. This very generously fruit driven wine is a must with smoked game hen with bitter greens or Wild Salmon with a rich Béarnaise Sauce and roasted beets with a champagne vinaigrette.

Olympia, Washington 98504-3096

April 7, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #43

1) The following wine was an OTO but is now listed as an M. It is on TPR in April, May and June. Please make a shelf ticket with the following information.

485490, Folie A Deux Menage A Trois Red CA, 750 ml

Regular Retail - \$13.99

TPR Retail - \$10.99

Savings - \$3.00

2) The following wines are on TPR in April, May and June. The TPR retail will be lower and the savings will be higher in May and June. Please destroy the April-June TPR shelf tickets and make new shelf tickets for May and June with the following information.

446810, Beaulieu Vineyard Coastal Pinot Noir CA, 750 ml

Regular Retail - \$12.04

TPR Retail - \$6.99

Savings - \$5.05

446850, Beaulieu Vineyard Coastal Merlot CA, 750 ml

Regular Retail - \$12.04

TPR Retail - \$6.99

Savings - \$5.05

447005, Beaulieu Vineyard Coastal Cabernet Sauvignon CA, 750 ml

Regular Retail - \$12.04

TPR Retail - \$6.99

Savings - \$5.05

549225, Beaulieu Vineyard Coastal Chardonnay CA, 750 ml

Regular Retail - \$12.04

TPR Retail - \$6.99

Savings - \$5.05

3) The following wines are now on TPR in May and June. Please make shelf tickets with the following information.

452640, Cayalla Columbia Valley Red Table OR, 750 ml

Regular Retail - \$15.25

TPR Retail - \$9.99

Savings - \$5.26

continued...

478705, Kenwood Sonoma County Cabernet Sauvignon CA, 750 ml

Regular Retail - \$15.99

TPR Retail - \$12.99

Savings – \$3.00

478770, Kenwood Russian River Pinot Noir CA, 750 ml

Regular Retail - \$15.99

TPR Retail - \$12.99

Savings – \$3.00

580580, Kenwood Sauvignon Blanc CA, 750 ml

Regular Retail - \$10.99

TPR Retail - \$8.99

Savings – \$2.00

4) The following brands have been closed out for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout shelf tickets will be sent to you effective May 1, 2008.

**Reason:**

028695	Martin Miller's Westbourne Strength Gin, 50 ml	One-Time-Only
426460	Tindindi Chardonnay – Australia, 3.0 liter	Poor Sales
426464	Tindindi Shiraz – Australia, 3.0 liter	Poor Sales
447950	Clos Du Bois Zinfandel CA, 750 ml	Poor Sales
465575	Fiesta En Rojo Merlot WA, 750 ml	Poor Sales
564830	Fiesta En Blanco Chardonnay WA, 750 ml	Poor Sales
722500	Boucheron Sparkling Blanc De Blanc – France, 750 ml	Poor Sales
731000	Yellowglen "Pink" Sparkling – Australia, 750 ml	One-Time-Only
901811	Big Yellow Cabernet Sauvignon '03 CA, 750 ml	One-Time-Only

The following closeout wines have an additional price reduction effective May 1, 2008. You will receive new shelf tickets for May.

090573	Quinta Do Noval Raven Port – Portugal, 500 ml
094784	ISC Sherry, 750 ml
735200	Yellowglen "Yellow" Sparkling – Australia, 750 ml
900698	W.B. Bridgman Chardonnay WA, 750 ml
901001	W.B. Bridgman Merlot WA, 750 ml

5) The following items have inventory available in the Distribution Center. The first two are Holiday 2007 OTO's and the third item is listed (L). Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
001550	Tanqueray Ten Gin w/Shaker	20	750 ml	6	88076- 16884	\$27.95
950192	Spyke Premium Imported Vodka	260	750 ml	12	01254- 53010	\$14.95
038169	360 Vodka	285	750 ml	12	85592 13375	\$28.95

continued...

6) Brand Code 037981, Skyy Vodka, 50 ml, has been listed. It was previously an OTO. The retail is \$1.50 in April but will go up to \$1.75 effective May 1, 2008. The retail for Special Order Brand Code 968860 is \$1.40 in April but will go up to \$1.75 effective May 1, 2008.

Brand Code 034421, Grey Goose France Vodka, 50 ml, has been listed and the retail is \$3.00. The retail for Special Order Brand Code 970479 is \$2.50 in April but will go up to \$3.00 effective May 1, 2008.

7) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
082902	Dekuyper Luscious Red Apple	475	750 ml	12	80686- 30940	\$13.95

Olympia, Washington 98504-3096

April 14, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #45

1) The following U code wine has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901929	Cortes De Cima Chamine 2005 (Portugal)	001	750 ml	12	22690- 41234	\$9.99

2) The following Summer Spirit Promotion OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003596	Aha Toro Tri-Pack – Anejo, Blanco and Reposado Tequila (375 ml each)	010	1.125 L	4	03007- 19433	\$70.45

3) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035184	Pearl Plum Flavored Vodka	265	50 ml	64	88352- 12502	\$1.00

continued...

4) The following new “L” item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	894418	Stirrings Pomegranate Martini Mixer	999	946 ml	6	80999-60204	\$9.95

This Pomegranate Martini Mixer is a sweet-tart blend of pomegranate, lemon juice and cane sugar.

5) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901931	Toasted Head Red 2005 (California)	899	750 ml	12	87110-45057	\$5.99

This is the second vintage of Toasted Head Red. The wine is an expression of the Dunnigan Hills and the rich, ripe flavors of the fruit grown on the hillside vineyards. On the palate are red plum and juicy blackberry fruit with subtle flavors of chocolate, roasted coffee beans and anise. The ripe, smooth tannins lead weight to the wine; the finish is long and dry.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
558805	Covey Run Chenin Blanc 2006 (Washington)	668	750 ml	12	87357-10020	\$4.99

This Chenin Blanc is smooth on the palate, with flavors and aromas of peaches, melons, citrus and a hint of honeysuckle on the nose.

Olympia, Washington 98504-3096

April 18, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #47

1) We have received a limited number of cases of brand code 032238, Seagram's Extra Dry Gin, 1.75 liter, with a 200 ml bottle of Seagram's Extra Dry Gin attached. When you order full cases of brand code 032238, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
032238	Seagram's Extra Dry Gin with Seagram's Extra Dry Gin 200 ml On-Pack (6 on 6)	225	1.75 L	6	80432- 40126	\$25.95

2) The following Summer Spirit Promotion OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
058875	Jose Cuervo Golden Margarita Cocktail	398	1.75 L	6	82000- 73036	\$26.95

Olympia, Washington 98504-3096

April 22, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #49

1) The following repeat One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
077428	Starbucks Coffee Liqueur	430	50 ml	60	80686- 99790	\$1.50

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
080387	Starbucks Cream Liqueur	425	50 ml	60	80686- 99690	\$1.50

It

Olympia, Washington 98504-3096

April 25, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #52

1) The following brand has a NAME CHANGE only. The brand code and UPC code remain the same. You will receive a shelf ticket with the new name effective June 1, 2008.

**OLD NAME**

**NEW NAME**

034702 – Pearl Persephone Vodka, 750 ml

034702 – Pearl Pomegranate Vodka, 750 ml

2) The following Summer Spirit Promotion OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
058836	Jose Cuervo Authentic Lime Margarita Cocktail	398	750 ml	12	82000- 19033	\$9.95

It

Olympia, Washington 98504-3096

April 29, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #53

1) The following Summer Spirit Promotion OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
950209	Chinaco Blanco Tequila with Chinaco Margarita Mix	20	750 ml	4	87229- 13319	\$49.75

2) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
052565	E & J XO Brandy	375	50 ml	120	85000- 00911	\$2.00

3) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002704	Grand Marnier Liqueur with Two Martini Glasses	20	750 ml	6	81753- 81275	\$38.95

4) All wine sell sheets can now be accessed via the Intranet. On the [Purchasing home page](#) you will find a link titled [Special Wine Features](#). At the bottom of that page there will be a link titled [click here for more wine sell sheets](#) that will take you to a page where wines that are on a Merchandise Bulletin will appear listed by their brand code and product name. You can click that product and view/print the sell sheet for that wine. This applies to wines that are on Merchandise Bulletins from today forward.

continued...

5) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
456510	Cline Red Truck Red 2006 (California)	899	750 ml	12	98652-90000	\$6.99

“Medium-bodied and complex, flavors of chocolate, berries, cherries and licorice abound. The black pepper finish settles with smooth tannins.” Charlie Tsegeletos, Winemaker. The blend is 45% Syrah, 29% Petite Sirah, 20% Cabernet Franc, 6% Malbec, and Mourvedre.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
482550	Mad Housewife Cabernet Sauvignon 2006 (California)	864	750 ml	12	82442-00003	\$6.99

Ripe cherries, mint, and mocha characterize this soft, beautiful expression of the grape. The bouquet offers an explosion of sweet preserves while the palate is delighted with the smooth, lush sensations of silky Cabernet.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
482560	Mad Housewife Merlot 2006 (California)	885	750 ml	12	82442-00005	\$6.99

Mad Housewife Merlot marries complex flavors of blackberries and plum with hints of vanilla and spice, for a rich and smooth wine, easily pairable with an array of dishes.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
586300	Mad Housewife Chardonnay 2006 (California)	666	750 ml	12	82442-00001	\$6.99

An outstanding value in Chardonnay that’s bound to please! Flavors of melon, pear and Fuji apple abound. Hints of cinnamon, light toasty oak, and a creamy finish make it the perfect choice for dinner, fun events, or a simple moment to yourself.

It

Olympia, Washington 98504-3096

May 2, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #55

1) The following Summer Spirit Promotion OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
2387	Vincent Van Gogh Vodka 750 ml with four 50 ml Flavored Vodkas Attached	20	950 ml	6	33824- 40779	\$24.95

2) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001276	Jameson Irish Whiskey with Flask	20	750 ml	6	80432- 50717	\$26.95

3) The following Regular item is in the Distribution Center. Additional sizes are not automatically allocated. Please order in the normal manner. Split case available.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
037981	Skyy Vodka – 6 Pks/12 Btls	285	50 ml	72	21059- 00050	1.75

It

Olympia, Washington 98504-3096

May 6, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #56

1) On Merchandise Bulletin #53 dated April 29, 2008, you were notified about the following OTO being available to order.

“The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.”

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002704	Grand Marnier Liqueur with Two Martini Glasses	20	750 ml	6	81753- 81275	\$38.95

The May 1, 2008 Price Change Bulletin includes Repeat OTO brand code 002713, Grand Marnier Liqueur with Two Martini Glasses, 750 ml, retail \$37.95, UPC 81753-81022 and 895 cases being available. This item was an OTO from Holiday 2007.

The supplier had submitted the wrong brand code which had to be corrected to the new brand code. **The brand code that is available to order is 002704.**

2) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout or discontinued shelf tickets will be sent to you effective June 1, 2008.

**Reason:**

005646	Muirhead's Scotch, 750 ml	Unavailable from Supplier
009238	Muirhead's Scotch, 1.75 liter	Unavailable from Supplier
416750	Little Penguin Pinot Noir – Australia, 750 ml	Currently Unavailable
900248	Whidbey's Red Port – Washington, 750 ml	Currently Unavailable
900651	Preston Gamay Noir Rose' – Washington, 750 ml	Poor Sales
901911	Monfil Crianza 2004 – Spain, 750 ml	Unavailable from Supplier

The following closeout wines have an additional price reduction effective June 1, 2008. You will receive new shelf tickets for June.

094786	ISC Sherry, 1.5 liter
459310	Cribari Chianti, 4.0 liter
459915	Cribari Vino Rosso Red Table, 4.0 liter
559250	Cribari Vino Bianco White Table, 4.0 liter

continued...

3) The following items are new "M" wines and are on TPR in May and June. Please make shelf tickets with the following information.

456616, Columbia Crest "H3" Cabernet Sauvignon WA, 750 ml  
 Regular Retail - \$12.80  
 TPR Retail - \$11.49  
 Savings - \$1.31

456618, Columbia Crest "H3" Merlot WA, 750 ml  
 Regular Retail - \$12.80  
 TPR Retail - \$11.49  
 Savings - \$1.31

456733, Columbia Crest Vineyard 10 Red WA, 750 ml  
 Regular Retail - \$8.26  
 TPR Retail - \$6.95  
 Savings - \$1.31

557195, Columbia Crest "H3" Chardonnay WA, 750 ml  
 Regular Retail - \$12.80  
 TPR Retail - \$11.49  
 Savings - \$1.31

557220, Columbia Crest Vineyard 10 White WA, 750 ml  
 Regular Retail - \$8.26  
 TPR Retail - \$6.95  
 Savings - \$1.31

4) Brand Code 031471, New Amsterdam Gin, 50 ml, has been listed as a One-Time-Only (OTO). The retail is \$1.50 in May but will be reduced to \$1.25 effective June 1, 2008. You will receive a new shelf ticket effective June 1, 2008 for \$1.25.

5) The following Summer Spirit Promotion OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
002801	Kahlua Coffee & French Vanilla 2 Pack	10	1.5 L	6	89540- 50412	\$19.95

6) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
019021	Jim Beam Black 8 Year Bourbon	151	50 ml	120	80686- 03490	\$2.25

continued...

7) The following new "L" items are in the Distribution Center. Selected stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035136	Finlandia Grapefruit Vodka	265	750 ml	12	81128- 03235	\$16.95

Grapefruit Fusion is made using the skin, the peel and the juicy pulp of pink grapefruits, delivering a fresh, authentic flavor with balanced acidity and sweetness. It's contains pure glacial spring water and the finest six-row barley which offers the highest quality starch and the lowest possible content of natural oils, which contributes to the crisp, clean taste. The palate entry is engagingly grapefruit-like, juicy, tart and ripe; by mid-palate the grapefruit flavor is so authentic as to be more like an infusion. Can be enjoyed on the rocks or mixed. Suggested mixers include tonic water, lemonade, pomegranate juice, orange juice and pink grapefruit juice.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	056828	Bacardi Classic Mojito Cocktail	398	1.75 L	6	80480- 01511	\$25.95

Bacardi Classic Cocktail Mojito is 15 percent alcohol. It has a taste of real rum, lime, and mint present all in the glass. Note that the drink is not carbonated (a traditional Mojito includes club soda), so you might want to add a little if you need fizz.

8) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
402965	Black Opal Cabernet/Merlot 2006 (Australia)	840	750 ml	12	98137- 00202	\$2.99

The 2006 Black Opal Cabernet Merlot is deep crimson to purple. The aromas display excellent regional and varietal characters of berry and spice. These scents follow through with rich cherry and plum blavors, a hint of chocolate and a subtle touch of oak. The flavors develop well and finish with a long finely textured mouth feel. The Cabernet Sauvignon (62%) provides depth and cellaring potential. The Merlot (38%) in this well-balanced blend softens the palate to ensure this wine is enjoyable to drink immediately.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
402967	Black Opal Shirz 2006 (Australia)	840	750 ml	12	98137- 00208	\$2.99

The 2006 Black Opal Shiraz is rich red in the glass. Aromas of blackberry, pepper and spice followed with rich plum flavors round out the palate. Soft tannins give structure to the fruit-driven palate.

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
402968	Black Opal Chardonnay 2006 (Australia)	640	750 ml	12	98137- 00200	\$2.99

The 2006 Black Opal Chardonnay is bright straw in color. Aromas of peach, melon and citrus develop into a crisp and delicious finish. Following harvesting, careful crushing and pressing ensured limited skin contact to enhance character whilst retaining subtlety. Some portions of fruit were fermented with French and American oak to develop complexity.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
402969	Black Opal Cabernet Sauvignon 2006 (Australia)	840	750 ml	12	98137- 00204	\$2.99

The Black Opal Cabernet Sauvignon 2006 is a wine of great finesse and character, highlighting the very best of full-flavored Australian red wine. The rich aromas of blackcurrant, mint and spice on the nose carry through as flavors in a balanced palate offering fruit flavor, subtle oak and soft, well-integrated tannins. This is a classic Australian red wine made from the world's most noble red variety.

May 13, 2008

## BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #59

1) The following Summer Spirit Promotion OTO items have inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001242	Glenmorangie Single Malt 10 Year Scotch with Two Glasses	15	750 ml	6	81753- 81025	\$49.95
002357	Imperia Russian Vodka with Two Glasses	15	750 ml	6	87236- 70030	\$29.95
002376	Chopin Vodka with Martini Glass	15	750 ml	6	81753- 81029	\$34.95
002410	New Amsterdam Gin with Two Glasses	35	750 ml	6	85000- 01609	\$13.95
002444	10 Cane Rum with Stirrings Mojito Mix	20	750 ml	6	81753- 81310	\$33.95
002707	Cointreau Orange Liqueur with Margarita Glass	15	750 ml	6	87236- 56564	\$39.95
003688	Sauza Hornitos Gold Tequila w/Dekuyper Triple Sec .375 ml	20	1.125 L	6	80686- 83512	\$29.95
058866	Cuervo Authentic Strawberry Margarita	398	750 ml	12	82000- 19035	\$9.95

2) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	067190	X-Rated Fusion Liqueur	449	50 ml	96	85425- 05400	\$3.50

continued...

3) The following Regular-Distribution (R) items are in the Distribution Center. Additional sizes are not automatically allocated. Depending on your store's marketing designation, managers are reminded to order and immediately display this item upon receipt in their outlets. Split case available.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
026589	Gentleman Jack Whiskey	170	1.75 L	6	82184- 03874	\$56.95

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034421	Grey Goose France Vodka – 10 Packs/ 12 Bottles	260	50 ml	120	80480- 28005	\$3.00

May 20, 2008

## BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #65

1) The following Summer Spirit Promotion OTO items have inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001307	Pyrat XO Reserve Rum with Humidor	20	750 ml	6	21733-10011	\$29.95
003271	Patron XO Café Coffee Liqueur with Shaker	20	750 ml	6	21733-00046	\$25.95
043078	Admiral Nelson Coconut Rum 1.75 L with 50 ml Admiral Nelson Raspberry Rum	320	1.8 L	6	88352-11946	\$27.95
001200	Glenlivet French Oak Reserve 15 Year Old Single Malt Scotch with Glasses	20	750 ml	6	80432 - 10456	\$48.95

2) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034731	Stolichnaya Ohranj Vodka	265	50 ml	120	89540-43684	\$1.75

3) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003136	Jagermeister Liqueur with T-Shirt Gift Pack	20	750 ml	12	83089-66095	\$23.95

continued...

4) The following new “L” items are in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035216	Stolichnaya Blakberi Vodka	265	750 ml	12	89540- 50232	\$21.95

Stolichnaya Blakberi is the authentic natural blackberry flavored Russian vodka. Produced from spirit distilled from rich Russian grain. The vodka is then married to the fragrant blackberry flavors to achieve the distinctive stolichnaya blakberi taste.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	063731	Smirnoff Pomegranate Martini Cocktail	398	750 ml	12	82000- 74018	\$12.95

Pomegranate Martini made with Smirnoff Vodka, Pomegranate Juice, Meyer Lemon Liqueur, Natural Flavors and Certified Color.

5) The following item is available at the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
033991	Alchemia Chocolate Vodka	265	750 ml	6	94543- 00101	\$31.95

May 23, 2008

## BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #67

1) The following Summer Spirit Promotion OTO items have inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003685	Sauza Blanco Tequila with 1.0 Liter Sauza Margarita Mix On-Pack	20	750 ml	6	80686 - 83703	\$18.95
044646	Jolly Roger Caribbean Rum	20	750 ml	12	89540 - 50339	\$14.95
063720	Smirnoff Grand Cosmopolitan Cocktail	398	1.75 L	6	82000- 73458	\$26.95
003584	Patron Anejo/Reposado/Silver/ XO Café 4/ Pack 375 ml each	10	1.5 L	3	21733- 00047	\$79.95

2) The following repeat One-Time-Only (OTO) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034781	Stolichnaya Blueberi Vodka	265	50 ml	120	89540- 47934	\$1.75
1 case	034829	Stolichnaya Peachik Flavored Vodka	265	50 ml	120	89540- 43695	\$1.75

3) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003554	1800 Reposado Tequila with Margarita Mix On-Pack	20	750 ml	6	21059- 22754	\$28.95

continued...

4) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Split case available.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	087306	Cazadores Blanco Tequila	498	750 ml	12	80480- 17202	\$33.95

Cazadores Blanco is a smooth, 100% Blue Agave, easy-going tequila. Tastes as clean as it looks, and plays well with others. The slightly sweet taste and soft finish make it highly versatile and perfect for mixing in cocktails.

5) The following new “L” items are in the Distribution Center. Selected stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	040930	Smirnoff Twist of White Grape Vodka	290	750 ml	12	82000- 74043	\$12.95
1 case	040939	Smirnoff Twist of Passion Fruit Vodka	290	750 ml	12	82000- 73993	\$12.95

Ultra-smooth and highly aromatic, Smirnoff Passion Fruit and White Grape flavored vodkas are prepared using the same triple distillation and proprietary filtration process that has made Smirnoff the world's leading vodka brand. Besides enhancing a variety of traditional cocktails with tropical flavor or a sweet, crisp taste, a splash of Smirnoff Passion Fruit Flavored Vodka adds a sultry surprise to lemonade, and White Grape brightens the Cosmo.

Olympia, Washington 98504-3096

June 2, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #70

1) The following Summer Spirit Promotion OTO items have inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
063718	Smirnoff Vodka Mojito Cocktail	398	1.75 L	6	82000- 73730	\$26.95
063730	Smirnoff Pomegranate Martini Cocktail	398	1.75 L	6	82000- 74019	\$26.95
003590	Cazadores Reposado Tequila W/Lime Squeezer	20	750 ml	6	80480 - 17022	\$36.95

2) The following repeat One-Time-Only (OTO) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	028881	Tanqueray No. Ten Gin	200	50 ml	60	82000- 00152	\$3.00
1 case	034194	Ciroc Snap Frost Vodka	260	50 ml	60	82000- 00153	\$3.00

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June 9, 2008

## B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #72

1) The following Summer Spirit Promotion OTO items have inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
003686	Sauza Gold Tequila W/1.0 L Sauza Margarita Mix	20	750 ml	6	80686 - 83751	\$18.95

2) The following OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
950192	Spyke Premium Imported Vodka	260	750 ml	12	01254 - 53010	\$14.95

3) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034517	Monopolowa Potato Vodka	260	50 ml	120	86208- 39078	\$1.00

4) The following repeat One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
002504	Tarantula Azul & Margarita Mix Co-Pack	20	750 ml	6	85592- 12004	\$21.95
042623	Malibu Tropical Banana Flavored Rum	320	50 ml	120	89540- 49330	\$1.00
042700	Malibu Mango Flavored Rum	320	50 ml	120	89540- 46309	\$1.00

continued...

5) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002589	Stolichnaya Vodka/Hiram Walker Pomegranate 2/pk, 750 ml each	30	1.5 L	6	89540-49050	\$21.95

6) The following new Mini Distribution (M) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Split case available.

UNITS ALLO-CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	088303	Partida Blanco Tequila	498	750 ml	6	01530-51050	\$49.95

Absolute clarity; silvery hue. The opening nosing passes pick up savory and curiously mescal-like scents of, pickle brine, and papaya; later sniffings detect green olive, new saddle leather, and kale. The palate entry is silky smooth, off-dry, and lightly peppery.

UNITS ALLO-CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	047580	Attache XO Royal Fine Champagne Cognac	351	750 ml	12	01254-63240	\$45.90

This fine Champagne Cognac is a perfect marriage of some of the best and oldest cognacs from the Grande and Petite Champagne, the leading quality regions in the Province of Cognac. Perfectly balanced, full-bodied and complex, ATTACHE XO Royal combines the persistent aromas of ripe fruit with floral scents and a touch of “rancio” flavor.

7) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901932	Marilyn Merlot 2006 (California)	885	750 ml	12	86095-7777	\$28.27

Winemaker’s Note: “The 2006 vintage Marilyn Merlot is a blend of 85% Merlot and 15% Cabernet Sauvignon. The additional flavors and structure that Cabernet gives to the predominately Merlot-based wine adds both character and aging ability. Using one-third new oak barrels (as we do for all vintages) gives the appropriate aromas of toasted oak and a more complex mouth feel from the new oak tannins. The fruit flavors are soft and mature. Vineyards for this wine continue to be from our longtime growers ranging in location from Yountville to St. Helena in the middle of the Napa Valley.” John McKay

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901933	KWV Sauvignon Blanc 2005 (South Africa)	648	750 ml	12	48294- 04412	\$2.99

This dry white wine is full of fresh fruit and green grassy aromas and flavours. It has a lively acidity that adds to its complexity and a lingering, crisp aftertaste.

ma

Olympia, Washington 98504-3096

June 12, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #74

1) For the month of July 2008 we will be mailing out a full run of shelf tickets. This is normally done at this time each year so that old or worn tickets can be replaced and to ensure that each retail outlet has the most current shelf tickets.

2) The following "old brand codes" are being replaced by the "new brand codes". These are Washington Wine Month items. Three of these items have a vintage change. The old brand codes were internally assigned and the new brand codes are assigned by NABCA. There is no inventory of the old codes.

**OLD BRAND CODE**

**NEW BRAND CODE**

901549 Avery Lane '03 Merlot WA,  
750 ml

442455 Avery Lane '04 Merlot WA,  
750 ml

901550 Avery Lane '03 Shiraz WA,  
750 ml

442460 Avery Lane '04 Shiraz WA,  
750 ml

901548 Avery Lane '04 Sauvignon  
Blanc WA, 750 ml

543910 Avery Lane '04 Sauvignon  
Blanc WA, 750 ml

901545 Sockeye '03 Chardonnay WA,  
750 ml

618070 Sockeye '06 Chardonnay WA,  
750 ml

3) Effective July 1, 2008, brand code 900775, Kiona Late Harvest Gewurztraminer '05 WA, 750 ml, will be packed 12 units per case (previously 24 units per case).

This is a repeat OTO for Washington Wine Month. The retail bottle price in July will remain the same at \$8.99.

4) The following brand has a NAME CHANGE only. The brand code and UPC code remain the same. You will receive a shelf ticket with the new name effective July 1, 2008.

**OLD NAME**

729380 – Rotari Brut Arte Italy, 750 ml

**NEW NAME**

729380 – Rotari Talento Brut Italy, 750 ml

continued...

5) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout or discontinued shelf tickets will be sent to you effective July 1, 2008.

**REASON:**

004836	The Dalmore Cigar Malt Scotch, 750 ml	Discontinued by Supplier
005646	Muirhead's Scotch, 750 ml	Unavailable from Supplier
009238	Muirhead's Scotch, 1.75 liter	Unavailable from Supplier
040906	Skyy Citrus Vodka, 750 ml	Discontinued by Supplier
041521	Seagram's Citrus Flavored Vodka, 750 ml	Poor Sales
041663	Skyy Melon Vodka, 750 ml	Discontinued by Supplier
041729	Skyy Berry Vodka, 750 ml	Discontinued by Supplier
041759	Skyy Vanilla Vodka, 750 ml	Discontinued by Supplier
043216	Ciclon Bacardi Gold Rum w/Blue Agave, 750 ml	Discontinued by Supplier
051537	Peshterska Matured Grape Brandy, 750 ml	Poor Sales
060045	Club Margarita, 200 ml	Poor Sales
062072	Kahlua Ready to Drink Chocolate Latte, 1.75 liter	Poor Sales
087561	El Diamante Del Cielo Blanco Tequila, 750 ml	Poor Sales
458870	Covey Run Lemberger WA, 750 ml	Discontinued by Supplier

6) The following Summer Spirit Promotion OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
002457	Tommy Bahama White Sand Rum w/Mojito Mix	20	750 ml	6	83089- 80021	\$29.95

7) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	031471	New Amsterdam Gin	225	50 ml	120	85000- 00402	\$1.25

8) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
003109	Hpnotiq Liqueur w/Blue Breeze Cocktail Mix	325	750 ml	6	36040- 01110	\$26.75

It

Olympia, Washington 98504-3096

June 17, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #75

1) The following Summer Spirit Promotion OTO items have inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
000916	Jack Daniel's Black with BBQ Sauce & Brush	40	750 ml	6	82184- 24673	\$23.95
000949	Jack Daniel's Black with Racing Cap	40	750 ml	12	82184- 22496	\$23.95

2) We have received a limited number of cases of brand code 034436, Grey Goose L'Orange Vodka, 750 ml, with a Cutting Board attached. When you order full cases of brand code 034436, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034436	Grey Goose L'Orange Vodka with Cutting Board On-Pack (6 on 6)	265	750 ml	6	80480- 28103	\$31.95

3) The following new "L" items are in the Distribution Center. Selected stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034642	Pinnacle Cherry Flavored Vodka	265	750 ml	12	89708- 46142	\$15.95

Pinnacle is the ideal French vodka – clean, smooth and extremely mixable. Every sip of Pinnacle is inspired by a time honored recipe handed down from generation to generation. Made with a tradition and ancestral recipe, Pinnacle is produced with modern equipment in the Distillerie de la Tour, ensuring the highest quality. Handcrafted in small batches and quadruple distilled with spring water from the Champagne region of France, this unique spirit has a smooth, balanced finish that will please any connoisseur.

continued...

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	066581	Salvador's Premium Margarita Liqueur	449	750 ml	12	88352- 12501	\$11.95

Created and bottled in Mexico, Salvador's Premium Margarita is made using only ultra-premium tequila from 100% agave, grown exclusively in the Highlands of Mexico. After all, it's the tequila that makes a great tasting margarita. Genuine 100% agave tequila, masterfully blended with premium orange liqueur and natural flavors, give Salvador's 100% De Agave Margarita its distinctive, smooth, and mouth-watering flavor.

4) The following repeat items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
402965	Black Opal Cabernet/Merlot 2006 (Australia)	840	750 ml	12	98137- 00202	\$2.99

The 2006 Black Opal Cabernet Merlot is deep crimson to purple. The aromas display excellent regional and varietal characters of berry and spice. These scents follow through with rich cherry and plum flavors, a hint of chocolate and a subtle touch of oak. The flavors develop well and finish with a long finely textured mouth feel. The Cabernet Sauvignon (62%) provides depth and cellaring potential. The Merlot (38%) in this well-balanced blend softens the palate to ensure this wine is enjoyable to drink immediately.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
402967	Black Opal Shirz 2006 (Australia)	840	750 ml	12	98137- 00208	\$2.99

The 2006 Black Opal Shiraz is rich red in the glass. Aromas of blackberry, pepper and spice followed with rich plum flavors round out the palate. Soft tannins give structure to the fruit-driven palate.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
402968	Black Opal Chardonnay 2006 (Australia)	640	750 ml	12	98137- 00200	\$2.99

The 2006 Black Opal Chardonnay is bright straw in color. Aromas of peach, melon and citrus develop into a crisp and delicious finish. Following harvesting, careful crushing and pressing ensured limited skin contact to enhance character whilst retaining subtlety. Some portions of fruit were fermented with French and American oak to develop complexity.

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
402969	Black Opal Cabernet Sauvignon 2006 (Australia)	840	750 ml	12	98137- 00204	\$2.99

The Black Opal Cabernet Sauvignon 2006 is a wine of great finesse and character, highlighting the very best of full-flavored Australian red wine. The rich aromas of blackcurrant, mint and spice on the nose carry through as flavors in a balanced palate offering fruit flavor, subtle oak and soft, well-integrated tannins. This is a classic Australian red wine made from the world's most noble red variety.

It

Olympia, Washington 98504-3096

June 20, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #77

1) The following Summer Spirit Promotion OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001188	Glenfiddich 15 Year Old Single Malt Scotch w/2 Glasses & Dropper	20	750 ml	6	83664- 87012	\$48.95

2) We have received a limited number of cases of brand code 043028, Admiral Nelson Spiced Rum, 1.75 liter, with a Mesh Bag attached. When you order full cases of brand code 043028, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
043028	Admiral Nelson Spiced Rum with Mesh Bag On-Pack (3 on 6)	320	1.75 L	6	88352- 11526	\$25.95

3) We have received a limited number of cases of brand code 063528, Salvador's Margarita, 1.75 liter, with Rimmed Glasses attached. When you order full cases of brand code 063528, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
063528	Salvador's Margarita with Rimmed Glasses On-Pack (3 on 6)	398	1.75 L	6	88352- 12008	\$17.95

continued...

4) The following One-Time-Only (OTO) items are in the Distribution Center. These item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
005131	Glenmorangie Original 10 Year Scotch	100	50 ml	120	81753-81079	\$3.75

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003029	Pirassununga 51 Cachaca Caipirinha Party Pack	20	1 L	6	86024-00243	\$21.95

**ALERT:** Both the cases and units of this item are scanning as 064607, Pirassununga 51 Cachaca Liqueur Brazil, 1.0 liter. Please receive and sell this item using the brand code. DO NOT SCAN THE CASES OR UNITS. Please take a marking pen and black out the bar code and ring it up using the brand code.

5) The following One-Time-Only (OTO) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO-CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	040934	Smirnoff Twist of White Grape Vodka	290	50 ml	120	82000-00178	\$1.25

UNITS ALLO-CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	040935	Smirnoff Twist of Passion Fruit Vodka	290	50 ml	120	82000-00176	\$1.25

UNITS ALLO-CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	040981	Smirnoff Twist of Blueberry Vodka	290	50 ml	120	82000-00150	\$1.25

continued...

6) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Split case available.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	066030	Navan Vanilla Cognac Liqueur	449	50 ml	120	88110- 01642	\$2.75

7) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
089211	Jose Cuervo Black Medallion Tequila	499	50 ml	60	82000- 00139	\$1.50

8) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Split case available.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	089047	Aha Toro Anejo Tequila	499	750 ml	6	03007- 19408	\$57.60

Tequila Aha Toro, Premium Tequila tequilla  
aged for 2 years in oak barrels that previously contained Jack Daniels whiskey  
100% Agave Tequila, 40% Vol., 0,7l

Tequila Aha Toro is made for Destilados Olé by Agave Tequilana in the tiny village of Jesus Maria in Jalisco. The hacienda "El Olvido" is the centre of the distillery and has a wealth of history, tequila has been made here for almost a century.

Colour: dark golden amber

Flavour: distinctively sweet with aromas of brown sugar, fruit, light chocolate and nougat. Opens with a round taste and aromas from the barrel before entering cedar wood and nougat flavours. Long finish with chili, brown sugar and an edge of coffee.

continued...

9) The following new “L” items are in the Distribution Center. Selected stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	040804	Skyy Infusions Citrus Vodka	290	750 ml	12	21059- 62750	\$17.95

**SKYY Infusions**, launched in 2008, is a unique, **100% all-natural infused experience** made with premium **SKYY Vodka** and succulent real fruit. The range represents a new taste sensation that has already been named **Best in Class** by the prestigious Beverage Testing Institute. Delicious SKYY Infusions deliver the “true-to-fruit” taste of succulent, sun-ripened Citrus, Cherry, Passion Fruit, Raspberry and Grape.

**SKYY Infusions Citrus** is bright and fruity with a fresh beginning and a harmonious blend of lemon and lime at the end.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	040806	Skyy Infusions Grape Vodka	290	750 ml	12	21059- 66750	\$17.95

**SKYY Infusions Grape** is slightly floral and fruity with a beginning reminiscent of fresh blueberries and a quality ending of red, fruity notes of hand pressed grapes.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	040810	Skyy Infusions Passion Fruit Vodka	290	750 ml	12	21059- 64750	\$17.95

**SKYY Infusions Passion Fruit** is warm and exotic with a beginning reminiscent of sweet orange while the finish is signature purple passion fruit displaying floral tropical notes and a unique twist of ripe guava.

June 24, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #79

1) The Board has adopted a revised Beer Strategy. The focus of the new strategy will be to create a renewed and improved product selection consistent with consumer trends. Our primary focus will be listing Northwest micro-brewed products.

Due to the direction of the new strategy, the following brands have been discontinued. Once stock is depleted from the Distribution Center, they will no longer be available. Discontinued shelf tickets will be sent to you effective July 1, 2008.

929507 Rainier Ale 40 oz.  
 929523 Colt 45 Malt Liquor 16 oz., 6/pack

2) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	089049	Aha Toro Reposado Tequila	499	50 ml	60	03007- 19417	\$5.25

3) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	044546	Cruzan Guava Rum	320	750 ml	12	35229- 00515	\$14.95

Cruzan Guava Rum is crystal-clear and has a very fruity nose, bearing a distinct character of fresh guava and tropical fruits, with a hint of berries. Its palate is rich and smooth-sweet like ripened pears and perfectly balanced with mild citric tartness. The result is a finish that's long, fruity and stylish.

Olympia, Washington 98504-3096

June 27, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #80

1) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002465	Tommy Bahama White Sand Rum with Picnic Mojito Set	20	750 ml	3	83089- 80023	\$29.95

2) The following repeat One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
089831	Sauza Hornitos Reposado Gold Tequila	499	50 ml	120	80686- 83504	\$2.25

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
042672	Malibu Passion Fruit Flavored Rum	320	50 ml	120	89540- 47273	\$1.50

3) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	014801	Snake River Stampede Canadian	111	50 ml	144	91756- 00111	\$2.50

continued...

4) The following new “L” item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	040813	Skyy Infusions Raspberry Vodka	290	750 ml	12	21059- 63750	\$17.95

Domestic vodka infused with 100% all-natural raspberry flavors. Infusion is a process that steeps fresh fruit (raspberries) in hot water. The fruit is then removed and the remaining fruit juice liquid is blended with vodka for real-fruit flavors (no artificial flavors are added). Skyy Infusions have received high ratings from the Beverage Tasting Institute. This and other flavors of Skyy Infusions were unveiled in Skyy Vodka’s new bottle shape. The bottle is taller, easier to handle and better defines the premium style of Skyy Vodka, the company says.

It

July 7, 2008

## BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #82

1) We have received a limited number of cases of brand code 012885, Rich and Rare 3 Yr Canadian, 750 ml, with a 50 ml bottle of Fireball Cinnamon Whisky attached. When you order full cases of brand code 012885, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
012885	Rich and Rare 3 Yr Canadian with Fireball Cinnamon Whisky 50 ml On-Pack (12 on 12)	111	750 ml	12	88004- 00039	\$10.95

2) We have received a limited number of cases of brand code 011776, Black Velvet Canadian, 750 ml, with a Golf DVD attached. When you order full cases of brand code 011776, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
011776	Black Velvet Canadian with Golf DVD On-Pack (12 on 12)	111	750 ml	12	88100- 13455	\$11.45

3) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	042933	Ten Cane Rum	300	50 ml	120	88076- 16443	\$3.25

4) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
034159	Belvedere Poland Vodka	260	50 ml	60	87116- 06975	\$2.75

continued...

5) The following new Limited Distribution (L) item is in the Distribution Center. Selected stores will receive one case of this item. A number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	067571	Kahlua Mocha Coffee Liqueur	430	750 ml	12	89540- 50458	\$17.95

The original Kahlua Liqueur layered with dark chocolate from the finest cocoa beans. Kahlua Mocha blends 100% Arabica coffee, natural vanilla, and real dark chocolate. Mix with chilled espresso and milk or cream and serve over ice for a 'Kahlua Mocha Freeze.' Or, mix 2 parts Kahlua Mocha with 1 part vodka and serve over ice for a 'Mocha Black Russian.'

6) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
566180	Coppola Bianco 2006 (California)	659	750 ml	12	39958- 02405	\$4.99

Bianco Pinot Grigio has intense floral aromas that mingle with cool melon & tropical fruit, & a light, crisp mouthfeel complemented by fresh peach, ripe pear & pink grapefruit flavors.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
468070	Coppola Rosso 2006 (California)	899	750 ml	12	39958- 02310	\$4.99

Rosso Classic is made from a blend of red grape varieties. The supple texture & rich, juicy flavors of plum, cherries, mocha & strawberry jam make this wine a perfect accompaniment to any meal.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901972	Rosemount Traminer Riesling 2004 (Australia)	640	750 ml	12	12894- 89111	\$2.99

Lively & spicy, the traminer gives tropical fruit aromas reminiscent of lychees, whilst the riesling adds elegance & lifted floral characters. An expressive, medium-dry wine, packed with grapey, fresh fruit flavors.

July 8, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #84

1) The following Washington Wine Month OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
635270	WA WA White Blend '04	659	750 ml	12	57846- 00195	\$2.99

2) The following new item is in the Distribution Center. The marketing category assigned to this product is Mini Distribution (M). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901971	Adelsheim Pinot Gris Oregon	669	750 ml	12	11668- 91042	\$15.99

Crisp, bright flavors have always been the hallmark of Adelsheim Pinot gris. In this 2006, you'll find beautifully delineated Bosc pear, white peach, and Winesap apple, with a touch of spice. It pulls off the difficult feat of providing a gentle creaminess that lends a mouth-filling texture and long finish, yet still impressing as a wine that's crisp and clean. Try it with mildly spicy foods (such as ceviche), not so mildly spicy Thai cuisine, rich fish entrees, and even classic oven-roasted fowl.

July 14, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #85

1) The following item is a new “Regular” wine and is on TPR in July, August and September. Please make shelf a ticket with the following information.

541230, Almaden Mountain Rhine, 3.0 liter  
 Regular Retail - \$11.99  
 TPR Retail - \$8.99  
 Savings – \$3.00

The following item is a new “L” malt beverage and is on TPR in July. If you receive this item in July, please make a shelf ticket with the following information. Please do not order this item until you are notified in a future bulletin.

929541, Alaskan Amber Ale 6/pk, 2.13 liter  
 Regular Retail - \$10.14  
 TPR Retail - \$8.52  
 Savings – \$1.62

2) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout or discontinued shelf tickets will be sent to you effective August 1, 2008.

**Reason:**

541245	Almaden Mountain Rhine, 4.0 liter	Discontinued by Supplier
888073	Kahlua Mudslide Mix, 1.75 liter	Discontinued by Supplier

3) The following repeat One-Time-Only items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
088291	Patron Silver 100% Agave Tequila	498	50 ml	60	21733- 00023	\$6.00
089623	Patron Reposado 100% Agave Tequila	499	50 ml	60	21733- 00022	\$6.00
089641	Patron Anejo 100% Agave Tequila	499	50 ml	60	21733- 00021	\$6.50

July 17, 2008

## BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #87

1) Effective July 1, 2008, brand code 541945, Almaden Mountain Chablis, 3.0 liter, will be packed 6 units per case (previously 4 units per case). It is also changing from glass to box. The new "box" package will be delivered to the Distribution Center this week.

2) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034239	Chopin Poland Vodka	260	50 ml	60	87116- 01518	\$3.00

3) The following repeat One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
077428	Starbucks Coffee Liqueur	430	50 ml	60	80686- 99790	\$1.50
080387	Starbucks Cream Liqueur	425	50 ml	60	80686- 99690	\$1.50

4) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
088551	Sauza Hornitos Plata White Tequila	498	50 ml	120	80686- 83529	\$2.00

Olympia, Washington 98504-3096

July 22, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #91

1) The following Washington Wine Month OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901672	Hoodsport Orca Chardonnay '07	665	750 ml	12	84106- 00056	\$6.99
901812	Bergevin Lane Rose '07	799	750 ml	12	58726- 00047	\$14.68
901937	Pasek Muscat Canelli	699	750 ml	12	92193- 00020	\$9.99

2) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
088304	Partida Blanco Tequila	498	50 ml	30	01530- 51350	\$5.00

3) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003685	Sauza Blanco Tequila with Margarita Mix	20	750 ml	6	80686- 83703	\$18.95

It

Olympia, Washington 98504-3096

July 23, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #92

1) We have received a limited number of cases of brand code 011776, Black Velvet Canadian, 750 ml, with Golf DVD attached. When you order full cases of brand code 011776, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
011776	Black Velvet Canadian with Golf DVD On-Pack (12 on 12)	111	750 ml	12	88100- 13455	\$11.45

2) We have received a limited number of cases of brand code 012885, Rich & Rare 3 Year Canadian Traveler, 750 ml, with 50 ml Fireball attached. When you order full cases of brand code 012885, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
012885	Rich & Rare 3 Year Canadian Traveler with 50 ml Fireball On-Pack (12 on 12)	111	750 ml	12	88004- 00039	\$10.95

3) We have received a limited number of cases of brand code 019066, Jim Beam Bourbon, 750 ml, with Belt Buckle attached. When you order full cases of brand code 019066, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
019066	Jim Beam Bourbon with Belt Buckle On-Pack (6 on 12)	151	750 ml	12	80686- 00140	\$16.95

continued..

4) We have received a limited number of cases of brand code 034436, Grey Goose L'Orange Vodka, 750 ml, with a Cutting Board attached. When you order full cases of brand code 034436, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
034436	Grey Goose L'Orange Vodka with Cutting Board On-Pack (6 on 6)	265	750 ml	6	80480-28103	\$31.95

5) We have received a limited number of cases of brand code 082846, Dekuyper Luscious Peachtree Schnapps, 750 ml, with a 50 ml bottle of Sauza Gold Tequila attached. When you order full cases of brand code 082846, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
082846	Dekuyper Luscious Peachtree Schnapps with Sauza Gold Tequila 50 ml On-Pack (6 on 12)	485	750 ml	12	80686-36540	\$13.95

6) The following new items are in the Distribution Center. The marketing category assigned to these products is Mini Distribution (M). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
456733	Columbia Crest Vineyard 10 Red (Washington)	859	750 ml	12	88586-00341	\$6.95

“Blackberry and raspberry aromas unfold from the glass. Ripe currant and plum fruit flavors balance the fine acidity and a reveal a palate of polished tannins. The flavors open up beautifully on the long, soft finish.” - Ray Einberger, Winemaker

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
557220	Columbia Crest Vineyard 10 White (Washington)	659	750 ml	12	88586-00342	\$6.95

“This medium-bodied white wine showcases delicate floral aromas and flavors of apples, pears and melon. Upfront fruit gives way to a juicy and refreshing finish.” - Ray Einberger, Winemaker

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/CASE	UPC #	RETAIL PRICE
456616	Columbia Crest "H3" Cabernet Sauvignon (Washington)	863	750 ml	12	88586-00344	\$11.49



"This intense, fruit-forward Cabernet Sauvignon delivers aromas of cherry blossom, and rose petals, with a perfect balance of earth, mineral, deep berry flavors, and a soft, smooth cocoa finish." - Ray Einberger, Winemaker

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/CASE	UPC #	RETAIL PRICE
456618	Columbia Crest "H3" Merlot (Washington)	884	750 ml	12	88586-00343	\$11.49



"This classic, bold Merlot delivers aromas of spice and blackberry, with a perfect balance of slight earth, dusty cocoa and ripe berry flavors. The wine closes with a rich, velvety, dark chocolate finish." - Ray Einberger, Winemaker

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/CASE	UPC #	RETAIL PRICE
557195	Columbia Crest "H3" Chardonnay (Washington)	665	750 ml	12	88586-00345	\$11.49



"This elegant, light to medium-bodied Chardonnay presents aromatics of slight mineral, apple, and pear leading to a balanced palate of pineapple and coconut, closing with a seductive, creamy vanilla finish." - Ray Einberger, Winemaker

It

Olympia, Washington 98504-3096

July 25, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #93

1) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Split case available.

UNITS	BRAND	LIQUOR	UNITS/	UPC	RETAIL		
ALLO-	CODE	TYPE	CASE	#	PRICE		
CATED	DESCRIPTION	CODE #	SIZE				
1 case	031544	No. 209 Gin	225	750 ml	6	91811-00001	\$30.95

Gin consists of a neutral grain-based spirit flavored with botanicals such as juniper berries, coriander seed, bergamot peel, lemon peel and star anise. Every gin brand has its own recipe and 209 is no exception; it uses the same basics as other brands but the final recipe is a secret. The final distillation is of a mixture of bergamot orange peel from Calabria in Southern Italy, orange, Chinese cassia bark, Guatemalan cardamom, coriander and juniper berries from Tuscany, plus the secret ingredients. All the ingredients are used only once for a 'single shot' distillation.

2) The following repeat One-Time-Only item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Split case available.

BRAND	LIQUOR	UNITS/	UPC	RETAIL		
CODE	DESCRIPTION	TYPE	CASE	PRICE		
		CODE #	SIZE	#		
064095	Agavero Tequila Liqueur	449	50 ml	96	89768-11600	\$2.50

It

Olympia, Washington 98504-3096

July 29, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #95

**REVISED**

1) The following Washington Wine Month OTO items have inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901442	Pasek Raspberry Dessert Wine (Washington)	570	375 ml	12	92193- 00005	\$11.99
901840	Cougar Creek Pear Wine (Washington)	948	500 ml	12	02000- 01290	\$8.99

2) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	040931	Spudka Vodka	285	50 ml	120	84104- 10209	\$1.25

3) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	051691	Stock 84 VSOP Brandy	355	50 ml	120	82352- 10000	\$1.50

continued...

4) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
001838	Malibu Coconut Rum with Pineapple Juice	20	1.75 L	3	89540- 49605	\$31.95

5) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	88543	Sauza Cien Anos Blanco Tequila	498	750 ml	12	80686- 83375	\$19.95

Sauza 100 Anos Blanco is crystalline and bright in color with silver shades. There is a subtle cooked agave aroma, fruity and fresh body, and a moderately bitter finish.

Olympia, Washington 98504-3096

August 4, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #97

1) The following Washington Wine Month OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
496170	Pine & Post Merlot 2006 (Washington)	884	750 ml	12	57846- 00064	\$4.99
901955	Silver Lake Gewurztraminer 2006 (Washington)	678	750 ml	12	17385- 00070	\$5.95

2) The following OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
000918	Jack Daniel's Black 1981 Gold Medal Decanter	25	750 ml	6	82184- 06529	\$35.95

3) The following One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
013100	8 Seconds Canadian	111	750 ml	6	83103- 50311	\$29.95
003132	Jagermeister with Party Bucket, Bottle Pump & Cups	20	1.75 L	3	83089- 66019	\$52.95

continued...

4) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Split case available.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	064976	Fernet Branca Liqueur	410	750 ml	6	84105- 30750	\$24.95

A bitter, aromatic Italian liquor made from macerating over 40 herbs and spices into a base of premium spirit, and aged in oak barrels for over a year. It has a very strong menthol aroma and taste. There is also a very distinct licorice flavor.

It's a unique spirit, to be sure. An Italian liqueur, made in Milano since 1845. The Italians, when they immigrated across the world, they took this drink with them. It's why the drink is popular in San Francisco, Argentina and many other places throughout the world. With the legends surrounding the liqueur, it's common for some folks to use Fernet-Branca as both a spirit and a medicine.

It

Olympia, Washington 98504-3096

August 13, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES  
FROM: Steve Burnell, Marketing Manager  
SUBJECT: Merchandise Bulletin #99

1) The following Washington Wine Month OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901543	Pasek Blackberry Dessert Wine	570	375 ml	12	92193- 00036	\$11.99
901591	Kestrel Lady in Red Sixth Edition	859	750 ml	12	51640- 13204	\$9.99
901822	Stomp Cabernet Sauvignon 2005	863	750 ml	12	56589- 00109	\$12.19

2) The following Spooky Spirit Promotion OTO item has arrived in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
045660	Redrum Voodoo Spiced Rum	320	750 ml	12	08851- 20750	\$17.95
089130	Chamucos Reposado 100% Agave Tequila	499	750 ml	12	72326- 00027	\$42.95

3) The following One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
065536	Lucid Absinthe Liqueur	410	750 ml	6	94922- 67736	\$59.95
929545	Pyramid Curve Ball Ale 6/Pack	97	355 ml	24	76420- 91118	\$1.45

4) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002068	Hennessy XO Cognac 888 with Two Snifters	15	750 ml	6	81753- 81380	\$133.95

continued...

5) The following One-Time-Only (OTO) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	035214	Stolichnaya Blakberi Vodka	265	50 ml	120	89540- 50234	\$1.50
1 case	038173	360 Vodka	285	50 ml	60	85592- 13378	\$1.50
1 case	044543	Cruzan Guava Rum	320	50 ml	120	35229- 00511	\$1.00

6) The following new (L) Limited Distribution item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
929539	Deschutes Mirror Pond Pale Ale 6/Pack	97	355 ml	24	63176- 30006	\$1.16

Full-bodied Pale Ale with lingering hops flavor.

7) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
465905	Firestone Cabernet Sauvignon (California)	864	750 ml	12	82915- 00141	\$4.99

This Cabernet Sauvignon hails from the Firestone estate and select neighboring vineyards in the Santa Ynez Valley. The 2005 vintage was aged in French oak barrels for 21 months, begins with elegant aromas of boysenberry and juniper berry with a hint of pencil shaving. Sleek flavors cassis and black currant unfold with nuances of mint and mocha. The texture is deep and elegant, finishing with smooth, supple tannins.

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
565025	Firestone Chardonnay (California)	666	750 ml	12	82915- 00131	\$4.99

Firestone blended Chardonnay from their own estate vineyards with fruit from the neighboring Santa Maria Valley to achieve a wine of dimension and complexity. The 2006 vintage starts with integrated aromas of citrus, butterscotch and toasty vanilla. Luscious tropical fruit flavors unfold with accents of crisp apple and caramel. The texture is focused and fresh, finishing with a brisk acidity.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
565190	Firestone Sauvignon Blanc (California)	693	750 ml	12	82915- 00105	\$4.99

Sauvignon Blanc excels at the Firestone estate in the Santa Ynez Valley, where growing conditions are optimal for showcasing the varietal's bright, expressive character. The 2006 vintage offers lively aromas of pear, honeysuckle and citrus. The palate is crisp and refreshing, with mineral flavors of kiwi, passion fruit and lemongrass that conclude with a quenching finish. Recommended pairings include sautéed sandabs, shellfish, chicken and lemon risotto, Caesar salad, and milder Mexican fare with cilantro and lime.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901975	Covey Run Reserve Merlot (Washington)	884	750 ml	12	87357- 10200	\$4.99

Packed with classic cherry, raspberry and dark fruit flavors, the Covey Run Reserve Columbia Valley Merlot is an elegant wine with gentle aromas of leather and tobacco. Intensely dark red-purple in color, its youthful tannin structure shows great potential for cellaring.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901976	Covey Run Reserve Chardonnay (Washington)	665	750 ml	12	87357- 10201	\$4.99

The Covey Run Reserve Yakima Valley Chardonnay exhibits rich, ripe fruit and good balancing acidity. The wine has rich, sweet vanilla aromas nestled inside a frame of crisp, creamy lemon zest. The grapes were sourced from some of Washington State's best Chardonnay growing areas in the Yakima Valley and Columbia River Gorge.

August 18, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #100

1) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout or discontinued shelf tickets will be sent to you effective September 1, 2008.

**Reason:**

009548	Potter's Scotch, 1.75 liter	Poor Sales
012668	Canadian Woods Whiskey, 1.75 liter	Poor Sales
013246	Harwood Canadian Whiskey, 750 ml	Poor Sales
022788	Beam 8 Star Blend Whiskey, 1.75 liter	Poor Sales
026158	Western American Blend Whiskey, 1.75 liter	Poor Sales
033226	Rogue Spirits Spruce Gin, 750 ml	Poor Sales
034252	Imperia Russian Vodka, 750 ml	Poor Sales
034868	Stolichnaya Vanilla Vodka, 375 ml	Poor Sales
035055	Trump Super Premium Vodka, 50 ml	Poor Sales
035056	Trump Super Premium Vodka, 750 ml	Poor Sales
040960	Skyy 90 Proof Vodka, 750 ml	Poor Sales
041356	Seagram's Espresso Flavored Vodka, 750 ml	Poor Sales
065086	Glavya Scotch Liqueur, 750 ml	Poor Sales
065679	Marie Brizard Watermelon Liqueur, 750 ml	Poor Sales
066096	Ouzo #7 Classic Dry, 750 ml	Poor Sales
072228	Arrow Pomegranate Liqueur, 750 ml	Poor Sales
080626	Bols Peppermint Schnapps, 750 ml	Poor Sales
083076	Gaetano Root Beer Schnapps, 750 ml	Poor Sales
087625	El Tesoro Platinum Tequila, 750 ml	Poor Sales
088570	Sauza Tres Generaciones Reposado Tequila, 750 ml	Poor Sales
089235	Corazon De Agave Reposado Tequila, 750 ml	Poor Sales
753805	Le Domaine Extra Dry Champagne CA, 750 ml	Discontinued by Supplier
894400	Stirrings Apple Martini Mixer, 946 ml	Discontinued by Supplier

2) The following closeout wines have an additional price reduction effective September 1, 2008. You will receive new shelf tickets for September.

426460	Tindindi Chardonnay - Australia, 3.0 liter
426464	Tindindi Shiraz - Australia, 3.0 liter
631820	Taylor CA Cellars Chablis, 3.0 liter

continued...

3) The following brand has a NAME CHANGE only. The brand code and UPC code remain the same. You will receive a shelf ticket with the new name effective September 1, 2008.

**OLD NAME**

**NEW NAME**

011366 – Crown Royal Special Reserve Canadian, 750 ml    011366 – Crown Royal Reserve Canadian, 750 ml

4) The following Washington Wine Month OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
900775	Kiona Late Harvest Gewürztraminer 2005	678	375 ml	12	84654- 70001	\$8.99

5) The following Spooky Spirit Promotion OTO item has arrived in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
044642	Jolly Roger Coconut & Key Lime Rum	345	750 ml	6	08851- 40750	\$18.95

6) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	035135	Finlandia Grapefruit Vodka	265	50 ml	120	81128- 23236	\$1.50

7) The following One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
929544	Wild Salmon Organic Pale Ale Six Pack	97	355 ml	24	19917- 00220	\$1.49

Light malt and hops well balanced with a slight sweet flavor.

continued...

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
929546	Hale's Mongoose IPA Six Pack	97	355 ml	24	79864- 40604	\$1.26

Deep hop aroma in the flavor; the hops and malts mix very well.

8) The following new (L) Limited Distribution item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
929541	Alaskan Amber Ale Six Pack	97	355 ml	24	40850- 02001	\$1.42

Rich Malty flavor, with a well balanced hops backing.

9) The following Limited-Distribution (L) item is in the Distribution Center. Additional sizes are not automatically allocated. Depending on your store's marketing designation, managers are reminded to order and immediately display this item upon receipt in their outlets. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
058875	Jose Cuervo Golden Margarita	398	1.75 L	6	82000- 73036	\$26.95

Olympia, Washington 98504-3096

August 19, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES  
FROM: Steve Burnell, Marketing Manager  
SUBJECT: Merchandise Bulletin #102

1) The following Spooky Spirit Promotion OTO item has arrived in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
035089	Vampyre Red Vodka	260	750 ml	12	45728- 98130	\$29.20
422537	Pure Evil Chardonnay	640	750 ml	12	11676- 00026	\$8.99
462095	Dracula Zinfandel	898	750 ml	12	45728- 26105	\$19.57
517305	Vampire Merlot	885	750 ml	12	45728- 26101	\$10.03
633870	Vampire Chardonnay	666	750 ml	12	45728- 26103	\$10.20

2) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	067573	Kahlua Mocha Coffee Liqueur	430	50 ml	120	89540- 50460	\$1.50

3) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Split case available.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	087385	Corralejo Blanco Tequila	498	750 ml	6	20815- 93063	\$35.95

Corralejo Blanco comes straight off the copper pot and goes straight into the bottle. It's pure and clear in color, and has an aroma of white and pink peppercorns with slight herbal undertones.

It

August 22, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #103

1) The following OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901908	Cavit Pinot Grigio/Pinot Noir 2 Pack 750 ml each	55	1.5 L	6	86785- 21228	\$12.99

2) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	022211	Woodford Reserve Straight Bourbon	151	50 ml	120	81128- 00155	\$2.75

3) The following new (L) Limited Distribution item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
929540	Full Sail Amber Ale Six Pack	97	355 ml	24	24866- 11863	\$1.16

Best Selling Amber Ale in the Northwest (according to their website); sweet tasting malt with a slight spicy floral hops finish (Oregon).

August 26, 2008

## B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #105

1) The following OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
063718	Smirnoff Vodka Mojito Cocktail	398	1.75 L	6	82000- 73730	\$26.95

2) The following Spooky Spirit Promotion OTO item has arrived in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
929547	Rogue Dead Guy Ale 6/pk, 355 ml each	97	355 ml	24	95301- 13146	\$10.98/6pk or \$1.83 each

3) The following Washington Wine Month OTO items have inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
901957	Milbrandt Traditions Riesling 2006 (Washington)	682	750 ml	12	96280- 00106	\$9.56
901953	Hoodsport Sauvignon Blanc Orca 2007 (Washington)	693	750 ml	12	84106- 00050	\$6.99

September 8, 2008

## BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #110

1) We have received a limited number of cases of brand code 005486, The Macallan Single Highland Malt 12 Year Scotch, 750 ml, with a Leather Bag attached. When you order full cases of brand code 005486, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
005486	The Macallan Single Highland Malt 12 Year Scotch with Leather Bag On-Pack (6 on 12)	100	750 ml	12	87236-10000	\$46.95

2) We have received a limited number of cases of brand code 043036, Bacardi Gold Rum, 750 ml, with a Glass attached. When you order full cases of brand code 043036, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
043036	Bacardi Gold Rum with Glass On-Pack (12 on 12)	305	750 ml	12	80480-02540	\$15.95

3) We have received a limited number of cases of brand code 043126, Bacardi Light Dry Rum, 750 ml, with a Glass attached. When you order full cases of brand code 043126, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
043126	Bacardi Light Dry Rum with Glass On-Pack (12 on 12)	300	750 ml	12	80480-01540	\$15.95

continued...

4) We have received a limited number of cases of brand code 019476, Maker's Mark Kentucky Straight Bourbon, 750 ml, with Silver & Crimson Wax **OR** Gold & Purple Wax attached. When you order full cases of brand code 019476, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
019476	Maker's Mark Kentucky Straight Bourbon with Silver & Crimson Wax <b>OR</b> Gold & Purple Wax On-Pack (12 on 12)	151	750 ml	12	85246-13943	\$27.95

5) We have received a repeat of a limited number of cases of brand code 019068, Jim Beam Bourbon, 1.75 liter, with a Nascar Hat attached. When you order full cases of brand code 019068, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
019068	Jim Beam Bourbon with Nascar Hat On-Pack (3 on 6)	151	1.75 L	6	80686-00110	\$32.95

6) The following repeat One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
002444	10 Cane Rum with Stirrings Mojito Mix attached	20	750 ml	6	81753-81310	\$33.95
001735	Smirnoff Twist Flavor 5/Pk, 50 ml each	30	250 ml	24	82000-74166	\$6.65

September 2, 2008

## BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #107

1) We have received a limited number of cases of brand code 063528, Salvador's Margarita, 1.75 liter, with Rimmed Glasses attached. When you order full cases of brand code 063528, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
063528	Salvador's Margarita with Rimmed Glasses On-Pack (3 on 6)	398	1.75 L	6	88352-12008	\$17.95

2) The following new (L) Limited Distribution item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
929542	Widmer Brothers Hefeweizen 6/pk, 355 ml each	97	355 ml	24	02770-00000	\$7.68/6pk or \$1.28 each

Unfiltered Wheat beer with a classic German Hefe Flavor (Don't forget the Lemon) (Oregon).

3) The following new Mini Distribution (M) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	006076	Singleton Single Malt 12 Year Scotch	100	750 ml	6	88076-17085	\$39.95

The distillery is the only one in Scotland malting all its own barley using its own on-site Saladin and drum maltings. Singleton has an elegant stylish presentation and a rich, smooth, deliciously balanced flavor. It has the credentials to attract new drinkers to enjoy single malt Scotch whisky.

It

September 10, 2008

## B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #112

1) The following Spooky Spirit Promotion OTO items have arrived in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
003186	Lucid Absinthe Liqueur w/Glasses & Spoon	20	750 ml	6	94922- 97932	\$59.95
035016	Vampyre Clear Vodka	260	750 ml	12	45728- 26701	\$29.20

2) We have received a limited number of cases of brand code 019476, Maker's Mark Kentucky Straight Bourbon, 750 ml, with Red, White & Blue Wax attached. When you order full cases of brand code 019476, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
019476	Maker's Mark Kentucky Straight Bourbon with Red, White, & Blue Wax On-Pack (12 on 12)	151	750 ml	12	85246- 13943	\$27.95

3) The following new One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
929543	Redhook Blonde Ale 6/pk, 355 ml each	97	355 ml	24	21242- 00008	\$6.96/6pk or \$1.16 each

Red Hook Blonde Ale has a sweet malt flavor with floral hops (Washington).

continued...

4) The following One-Time-Only (OTO) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	040805	Skyy Infusions Citrus Vodka	290	50 ml	72	21059-62050	\$1.50
1 case	040808	Skyy Infusions Grape Vodka	290	50 ml	72	21059-66050	\$1.50
1 case	040811	Skyy Infusions Passion Fruit Vodka	290	50 ml	72	21059-64050	\$1.50
1 case	040814	Skyy Infusions Raspberry Vodka	290	50 ml	72	21059-63050	\$1.50
1 case	077771	Wild Turkey American Honey Liqueur	401	50 ml	120	80432-10337	\$1.00

5) The following repeat One-Time-Only (OTO) items are in the Distribution Center. Mini Distribution stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034897	Vikingfjord Vodka (Norway)	260	50 ml	96	28704-00500	\$1.25
1 case	075880	Margaritaville Last Mango	449	50 ml	120	88352-12328	\$1.00

6) The following new "L" item is in the Distribution Center. Selected stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034630	Pinnacle Kiwi Strawberry Flavored Vodka	265	750 ml	12	89708-46042	\$15.95

Pinnacle is produced with modern equipment in the Distillerie de la Tour, ensuring the highest quality. Handcrafted in small batches and quadruple distilled with spring water from the Champagne region of France, this unique spirit has a clean, smooth, balanced finish that will please any connoisseur.

September 12, 2008

## B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #113

1) The following Spooky Spirit Promotion OTO item has arrived in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
410290	Evil Cabernet Sauvignon (Australia)	840	750 ml	12	81167- 60002	\$10.99

2) The following Holiday OTO items have inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
080045	E & J Cask & Cream Chocolate Temptation Liqueur	425	750 ml	12	85000- 01237	\$11.95
001092	Chivas Regal 12 Year Scotch with Two Glasses	15	750 ml	6	80432- 40018	\$34.95

3) The following One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
088120	Milagro SBR Silver Tequila	498	750 ml	6	83664- 86964	\$69.95
89590	Milagro SBR Reposado Tequila	499	750 ml	6	83664- 86899	\$74.95

September 16, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #115

1) The wines on the attached list have been closed out due to poor sales. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout shelf tickets will be sent to you effective October 1, 2008.

The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout or discontinued shelf tickets will be sent to you effective October 1, 2008.

**Reason:**

048696	Martell VS Cognac, 750 ml	Discontinued by Supplier
410388	Fauna Sauvignon Blanc - New Zealand, 750 ml	Discontinued by Supplier
633748	Vendange Pinot Grigio CA, 1.5 liter	Discontinued by Supplier
901895	Bisol Prosecco Jeio '03 - Italy, 750 ml	Unavailable

2) The following closeout wines have an additional price reduction effective October 1, 2008. You will receive new shelf tickets for October.

356330	Cella Bianco White - Italy, 1.5 liter
465575	Fiesta En Rojo Merlot WA, 750 ml

The following brands have a NAME CHANGE. The brand codes remain the same but there will be new UPC codes. You will receive shelf tickets with the new name effective October 1, 2008.

OLD NAME	NEW NAME
044486 – Cruzan Estate Dark Rum, 750 ml	044486 – Cruzan Dark Rum, 750 ml
044516 – Cruzan Estate Light Rum, 750 ml	044516 – Cruzan Light Rum, 750 ml

3) We have received a limited number of cases of brand code 043028, Admiral Nelson Spiced Rum, 1.75 liter, with Two Shot Glasses attached. When you order full cases of brand code 043028, you will receive this special packaging while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
043028	Admiral Nelson Spiced Rum with Two Shot Glasses On-Pack (3 on 6)	320	1.75 L	6	88352-11526	\$25.95

continued...

4) The following new (R) Regular-Distribution item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
541230	Almaden Mountain Rhine	655	3.0 L	6	80120- 50847	\$8.99

New packaging to 3.0 Liter Box

A wine that is light-bodied, has a bit more acidity, and feels “clean” in the mouth. Almaden Mountain Rhine is a crisp wine. Pairs well with pot roast and vegetables, baked potatoes with sour cream, baked or fried chicken and all American apple pie. Almaden wines are all produced from grapes grown in the California Appellation.

## WINES CLOSED OUT 10/1/08

BRAND CODE	DESCRIPTION	SIZE
090336	KWV FULL RUBY PORT	750 ML
090338	KWV TAWNY PORT	750 ML
092274	COLOMBO DRY MARSALA	750 ML
092294	COLOMBO SWEET MARSALA	750 ML
093256	GALLO FAIRBANKS RED PORT	1.5 L
093337	ISC RED PORT	3.0 L
093884	GALLO TAWNY PORT	750 ML
093964	TAYLOR NY TAWNY RED PORT	750 ML
094086	GALLO FAIRBANKS WHITE PORT	1.5 L
094684	GALLO FAIRBANKS SHERRY	750 ML
095254	GALLO LIVINGSTON CELLARS CREAM SHERRY	750 ML
098356	STOCK DRY VERMOUTH	750 ML
098906	STOCK SWEET VERMOUTH	750 ML
220600	BARON DE ROTHSCHILD RES ROUGE	750 ML
221425	B & G ST EMILION RED BORDEAUX	750 ML
245295	B & G POUILLY-FUISSE WHITE BURGUNDY	750 ML
254100	J DROUHIN LAFORET BOURGOGNE CHARDONNAY	750 ML
254130	DROUHIN LAFORET BOURGOGNE PINOT NOIR	750 ML
305170	BLUE NUN QUALITATSWEIN	1.5 L
341920	ECCO DOMANI CHIANTI	750 ML
343595	ROMANELLI CHIANTI	750 ML
343597	ROMANELLI CHIANTI RISERVA	750 ML
348200	BELLA SERA PINOT GRIGIO	750 ML
348220	BELLA SERA MERLOT	750 ML
353805	CAMPANILE PINOT GRIGIO	750 ML
357000	CITRA MONTEPULCIANO D'ABRUZZO	1.5 L
357020	CITRA TREBBIANO D'ABRUZZO	1.5 L
361720	ECCO DOMANI MERLOT	750 ML
361730	ECCO DOMANI PINOT GRIGIO	750 ML
361760	FALESCO VITIANO	750 ML
361778	ARANCIO NERO D'AVOLA	750 ML
361780	ARANCIO SYRAH	750 ML
402865	BLACK SWAN CHARDONNAY	750 ML
402870	BLACK SWAN MERLOT	750 ML
411160	GATO BLANCO CHARDONNAY	750 ML
411190	GATO NEGRO SHIRAZ	750 ML
415205	KWV ROODEBERG	750 ML
415610	LANCERS ROSE	750 ML
419500	MARQUES DE CACERES RED	750 ML
423150	ROBERT'S ROCK CHENIN BLANC/CHARDONNAY	750 ML
423160	ROBERT'S ROCK SHIRAZ/MALBEC	750 ML
424310	KWV MERLOT	750 ML
424600	KWV CABERNET SAUVIGNON	750 ML
452900	CONCANNON PETITE SIRAH	750 ML
469560	GALLO OF SONOMA RUSSIAN RIVER PINOT NOIR	750 ML
470140	GALLO OF SONOMA MERLOT	750 ML
470520	GEYSER PEAK MERLOT	750 ML
486350	MIRASSOU MERLOT	750 ML
487410	CK MONDAVI ZINFANDEL	1.5 L
498920	RAVENSWOOD VINTNERS BLEND MERLOT	750 ML
499260	REDWOOD CREEK MERLOT	750 ML
513355	SUTTER HOME CABERNET SAUVIGNON 4/PK	187 ML

513500	SUTTER HOME MERLOT	750 ML
513503	SUTTER HOME MERLOT 4/PK	187 ML
541235	ALMADEN MTN RHINE	1.5 L
541940	ALMADEN MTN CHABLIS	1.5 L
543905	AVERY LANE GEWURZTRAMINER	750 ML
551905	CARLO ROSSI'S RHINE	1.5 L
552925	CONCANNON SAUVIGNON BLANC	750 ML
558500	CONCANNON CHARDONNAY	750 ML
558775	CORBETT CANYON CHARDONNAY	750 ML
558825	COVEY RUN ICE WINE RIESLING	375 ML
569750	GEYSER PEAK RUSSIAN RIVER CHARDONNAY	750 ML
571840	GORDON BROTHERS CHARDONNAY	750 ML
574400	HESS CHARDONNAY SELECT	750 ML
576680	INGLENOOK VINEYARD PREMIUM SELECT CHABLIS	3.0 L
591580	MONTINORE ESTATE PINOT GRIS	750 ML
593680	PAUL MASSON EMERALD DRY RIESLING	1.5 L
594170	PAUL MASSON RHINE CASTLE	3.0 L
608750	REDWOOD CREEK CHARDONNAY	750 ML
623625	STE CHAPELLE DRY RIESLING	750 ML
625810	CH STE MICHELLE CHARDONNAY	375 ML
630810	SUTTER HOME CHARDONNAY	750 ML
640770	ALMADEN CHABLIS ROSE	1.5 L
673635	PAUL MASSON ROSE	3.0 L
701905	BOUVET BRUT	750 ML
707100	FREIXENET CARTA NEVADA BRUT	750 ML
729380	ROTARI TALENTO BRUT	750 ML
762300	TOTT'S BRUT CHAMPAGNE	750 ML
762315	TOTT'S EXTRA DRY CHAMPAGNE	750 ML
768600	ANDRE SPUMANTE	750 ML
769927	COOK'S IMPERIALSPUMANTE 4/PK	187 ML
788000	KOBAI PLUM WINE	750 ML
888073	KAHLUA MUDSLIDE MIX	1.75 L
893020	REDEYE BLOODY MARY MIX HABANERO	1.0 L
893040	TAPATIA SANGRITA MIX	1.0 L
900067	PRESTON CHARDONNAY	750 ML
900248	WHIDBEY'S RED PORT	750 ML
900568	HYATT BLACK MUSCAT	750 ML
900751	MONTINORE MULLER THURGAU	750 ML
900818	DENIS MARCHAIS VOUVRAY	750 ML
900861	MOUNTAIN DOME GNOMES BRUT SPARKLING	750 ML
901050	GLEN FIONA SYRAH COLUMBIA VALLEY	750 ML
901135	VILLA DA FILICAJA CHIANTI	750 ML
901313	DOMAINE DE COURON MERLOT	750 ML

September 19, 2008

## B U L L E T I N

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #116

1) The following Spooky Spirit Promotion OTO item has arrived in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034149	Blavod Black Vodka	260	750 ml	6	61552- 75001	\$23.95

2) The following Holiday OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
062806	Old New England Egg Nog	398	750 ml	12	89552- 58500	\$9.95

3) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	034018	Absolut Los Angeles Flavored Vodka	265	750 ml	12	35229- 00053	\$23.45

Olympia, Washington 98504-3096

September 23, 2008

BULLETIN

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #120

1) The following One-Time-Only (OTO) item is in the Distribution Center. Mini Distribution stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	029739	Cascade Mountain Gin	225	50 ml	56	12484- 05001	\$2.50

2) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
035270	Pinnacle Cherry Flavored Vodka	265	50 ml	48	89708- 46150	\$1.00

It

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**September 26, 2008, Merchandise Bulletin #122**

1) The retail for the following OTO will be reduced effective October 1, 2008. You will receive a new shelf ticket effective October 1, 2008 for \$12.98.

<b>BRAND CODE</b>	<b>DESCRIPTION</b>	<b>LIQUOR TYPE CODE #</b>	<b>SIZE</b>	<b>UNITS PER CASE</b>	<b>UPC #</b>	<b>RETAIL PRICE</b>
901908	Cavit Pinot Grigio/Pinot Noir 2/Pack (750 ml each)	055	1.5 L	6	86785-21228	\$12.98

2) The following One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

<b>BRAND CODE</b>	<b>DESCRIPTION</b>	<b>LIQUOR TYPE CODE #</b>	<b>SIZE</b>	<b>UNITS PER CASE</b>	<b>UPC #</b>	<b>RETAIL PRICE</b>
001170	Dewar's 12 Year Scotch with Two Glasses	15	750 ml	6	80480-01515	\$34.95
002687	B & B Dom Brandy with Thermos	20	750 ml	6	80480-54578	\$35.95

3) The following new item is in the Distribution Center. Additional sizes are not automatically allocated. Depending on your store's marketing designation, managers are reminded to order and immediately display this item upon receipt in their outlets. Split case available.

<b>BRAND CODE</b>	<b>DESCRIPTION</b>	<b>LIQUOR TYPE CODE #</b>	<b>SIZE</b>	<b>UNITS PER CASE</b>	<b>UPC #</b>	<b>RETAIL PRICE</b>
014195	Pendleton Canadian 10 packs/6 Bottles	111	50 ml	60	84104-11599	\$2.25

September 30, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #124**

1) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

<b>BRAND CODE</b>	<b>DESCRIPTION</b>	<b>LIQUOR TYPE CODE #</b>	<b>SIZE</b>	<b>UNITS PER CASE</b>	<b>UPC #</b>	<b>RETAIL PRICE</b>
498880	Ravenswood Lodi Zinfandel (California)	898	750 ml	12	15826- 10296	\$6.99

Hard by the sandy shores of the Sacramento-San Joaquin River delta, the agricultural town of Lodi is home to a lot of old Zinfandel vines. It's considered a warm region, but its location, directly in line with the Golden Gate, brings daily afternoon breezes that soften the summer temperatures. Combine this with ancient vines in alluvial soil where roots grow very deep, and you've got a formula for ripe, lush Zin that's also concentrated and intense. Soft, round, spicy and jammy with voluptuous overtones of plums and blueberries, this wine lives large — and irresistible — in the here and now.

October 3, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #125**

1) The following Spooky Spirit Promotion OTO item has arrived in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002490	Tarantula Azul Tequila Liqueur with Two Glasses	35	750 ml	6	85592- 13695	\$21.95

2) The following Holiday OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
000952	Jack Daniel's Black with Two Square Glasses	35	750 ml	6	82184- 08220	\$24.95
001309	Stolichnaya Vodka with Two Shot Glasses	15	750 ml	6	89540- 48315	\$21.95

3) We have received a limited number of cases of the following items. When you order full cases of these items you will receive the special packaging listed while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
004866	Dewar's White Label Scotch with Glass	101	750 ml	12	80480- 23002	\$25.95
034006	Absolut SwedenVodka with Mirror Ball	260	750 ml	12	35229- 00030	\$21.45
043046	Bacardi Select Rum with Glass	305	750 ml	12	80480- 05540	\$15.95
064600	Caravella Limoncello Liqueur with Two Glasses	475	750 ml	12	80660- 77605	\$21.95
089099	Cazadores Anejo Tequila with Two Glasses	499	750 ml	6	80480- 17252	\$41.95

continued...

4) The following One-Time-Only (OTO) item is in the Distribution Center. Selected stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	004359	The Balvenie Signature Single Malt 12 Year Scotch	100	750 ml	6	83664- 87021	\$55.95

5) The following new item is in the Distribution Center. Selected stores received one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
068043	Bailey's Coffee Irish Cream Liqueur	425	750 ml	12	86767- 70228	\$22.95

Cream cordial imported from Ireland. Bailey's Original Irish Cream is a blend of real cream and Irish Whiskey. Bailey's Coffee adds a hint of coffee flavor. Serve straight-up, over ice, or in hot/iced coffee.

October 7, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #127**

1) The following Spooky Spirit Promotion OTO item has arrived in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
074476	Hiram Walker Pumpkin Spice Liqueur	449	750 ml	12	89540- 49960	\$11.45

2) The following Holiday OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
000917	Jack Daniel's Black with Double Jigger	35	375 ml	12	82184- 22137	\$14.45
001449	Wiser's Deluxe Ten Year Canadian with Two Glasses	15	750 ml	6	48415- 44581	\$16.95
003396	Tequila Rose Liqueur with Two Glasses	15	750 ml	6	85592- 12835	\$19.95

3) The following One-Time-Only (OTO) items are in the Distribution Center. Selected stores will receive one case of these items. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	006071	Singleton Single Malt 12 Year Scotch	100	50 ml	60	88076- 17087	\$3.00
1 case	068041	Bailey's Coffee Irish Cream Liqueur	425	50 ml	80	86767- 70224	\$2.25

continued...

4) We have received a limited number of cases of the following items. When you order full cases of these items you will receive the special packaging listed while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
022156	Wild Turkey Eight Year Bourbon with 50 ml Wild Turkey American Honey Liqueur On-Pack (12 on 12)	151	750 ml	12	80432- 55517	\$23.95

October 14, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #130**

1) Brand code 092674, O'Mara's Irish Country Cream-Wine Base, 750 ml, is on TPR in November. You will not receive a TPR ticket for November. Please make a November TPR shelf ticket for this item. The November Price List, TPR List and Bills of lading are correct.

092674, O'Mara's Irish Country Cream -Wine Base, 750 ml

Regular Retail - \$9.99

TPR Retail - \$8.49

Savings - \$1.50

2) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout or discontinued shelf tickets will be sent to you effective November 1, 2008.

**Reason:**

004826	The Dalmore Single Highland Malt 12 Yr Scotch, 750 ml	Discontinued by Supplier
005477	The Macallan Amber 12 Year Scotch Liqueur, 750 ml	Discontinued by Supplier
402585	Banrock Station Chardonnay - Australia, 1.5 liter	Discontinued by Supplier
557085	Columbia Crest Semillon-Chard Two Vines WA, 750 ml	Discontinued by Supplier

3) The following Holiday OTO item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
000917	Jack Daniel's Black with Double Jigger	35	375 ml	12	82184-22137	\$14.45
001037	Chivas Regal 18 Year Scotch with Ice Bucket	20	750 ml	3	80432-10386	\$58.95
001333	Belvedere Vodka with Glass	15	750 ml	6	81753-81028	\$32.95
002202	Bombay Sapphire Gin with Martini Glass	15	750 ml	6	80480-01516	\$25.95
002470	Pyrat XO Reserve Rum in Black Book Case	20	750 ml	6	21733-10013	\$29.95
002959	Absente Liqueur with Glass & Spoon	15	750 ml	6	89768-21104	\$39.95
081510	Ullr Peppermint/Cinnamon Schnapps with Shot Glass	480	750 ml	6	84104-10161	\$21.95

**Some of the cases of Brand Code #081510, Ullr Peppermint/Cinnamon Schnapps that are available will not include a shot glass.**

continued...

4) We have received a limited number of cases of the following items. When you order full cases of these items you will receive the special packaging listed while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
071996	Sambuca Di Amore	415	750 ml	12	82928-39985	\$14.95
073986	Amaretto Di Amore Classico	420	750 ml	12	82928-39982	\$14.95
077136	Raspberry Di Amore	475	750 ml	12	82928-27805	\$14.95

5) The following One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
034978	Jean Marc XO Vodka	260	750 ml	6	81425-03100	\$59.95
035283	Pinnacle Kiwi Strawberry Flavored Vodka	265	50 ml	48	89708-46050	\$1.00
066049	Orchid Mango Flavored Liqueur	475	50 ml	60	26990-00964	\$3.75

**If you order and receive Brand Code# 066049, Orchid Mango Flavored Liqueur please make a shelf ticket for \$3.75. You will receive a shelf ticket effective November 1, 2008.**

6) The following new items are in the Distribution Center. Additional sizes are not automatically allocated. Depending on your store's marketing designation, managers are reminded to order and immediately display these items upon receipt in their outlets. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
028879	Tanqueray Rangpur Gin	200	1.75 L	6	88076-16866	\$50.95
38008	Smirnoff Vodka Traveler	285	1.75 L	6	82000-72760	\$32.95
43318	Captain Morgan Private Stock Rum	320	1.75 L	6	87000-20244	\$47.95

It

October 20, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #131**

1) The following One-Time-Only (OTO) item has inventory remaining in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001248	Bushmills Irish Original Gift Tin	20	750 ml	6	88076- 17196	\$22.95

In honor of this 400th anniversary, Bushmills® Irish Whiskey is **introducing a limited release 1608™ Anniversary Edition**. Bushmills 1608™ is a limited one-year limited release, a unique blend **distilled from crystal malt**—a special malted barley that adds an exceptional level of smoothness to Bushmills' traditional full flavor. The 1608 blend is a celebratory whiskey, specially crafted to give all of our fans and new consumers the chance to celebrate the 400th Anniversary with us in spirit.



2) The following new item is in the Distribution Center. This item is not being automatically allocated. Depending on your store's marketing designation, managers are reminded to order and immediately display this item upon receipt in their outlets. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
065536	Lucid Absinthe Liqueur	410	750 ml	6	94922- 67736	\$59.95

Very pale yellow color which becomes cloudy and pale yellow-white with some green tones. The nose on this is slightly earth along with the scents of anise and other herbs. Some initial sweetness yields to a dry finish, with a sense of lightness in the mouth.



continued...

3) The following Holiday item has additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002836	Kahlua Coffee Liqueur, 750 ml, w/Mug & 3-50 ml Kahlua Flavors Attached (French Vanilla, Mocha & Hazelnut)	020	900 ml	6	89540- 50370	\$19.95

4) The following new items are in the Distribution Center. Selected stores received one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
041576	Monarch Citron Vodka	290	750 ml	12	84104- 10121	\$9.95

Monarch Citron Vodka is a citrus flavored vodka bottled at 70 proof. This is a great beverage for the flavored vodka trend.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
043232	Captain Morgan Parrot Bay Key Lime Rum	320	750 ml	12	82000- 74192	\$14.95

The newest release in the Parrot Bay line from Captain Morgan is a bittersweet key lime infused rum. Key lime is valued for it's unique flavor, more tart and bitter than traditional limes. This brilliantly clear 42 proof infused rum is packed with fresh lime flavor and aroma. Key Lime mixes easily with cranberry juice, cola and many other popular mixers to make simple and delicious cocktails with a taste of the tropics.

October 21, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #134**

1) On merchandise bulletin number 131 we listed 001248, Bushmills Irish Original Gift Tin, 750 ml, but the description and picture were for 015529, Bushmills 1608 Anniversary Edition, 750 ml. Below you will find the correct information for 001248, Bushmills Irish Original Gift Tin. This is a One-Time-Only (OTO) item with remaining stock in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001248	Bushmills Irish Original Gift Tin	020	750 ml	6	88076- 17196	\$22.95

This is a blending of Bushmills triple distilled malt whiskey with a lighter Irish grain whiskey. It has a “sweet honeyed taste” and the “Bushmills signature smoothness.”



2) The following Holiday items have additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001437	Forty Creek Canadian with Two Glasses	015	750 ml	6	91156- 00108	\$24.95
003417	Tuaca Liqueur with Two Shot Glasses	015	750 ml	6	83300- 04508	\$27.45
066836	St Germain French Liqueur	449	750 ml	6	98804- 00100	\$33.25

It

October 24, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #137**

1) The following Holiday items have additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001118	Glenfiddich Single Malt 12 Year Scotch with Two Glasses	015	750 ml	6	83664- 84982	\$41.95
002368	Grey Goose Vodka with Shaker	020	750 ml	6	80480- 28020	\$34.95

2) The following One-Time-Only (OTO) item is in the Distribution Center. Selected stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	005151	Glenrothes Vintage 85 Scotch	100	750 ml	6	21059- 06760	\$124.95

3) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Selected stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	067190	X-Rated Fusion Liqueur	449	50 ml	96	85425- 05400	\$3.50

continued...

4) The following new items are in the Distribution Center. Selected stores received one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
035224	Pinnacle Espresso Flavored Vodka	265	750 ml	12	89708-45042	\$15.95

Pinnacle Espresso is made from the finest French vodka, and natural coffee syrup. Water source is the French Alps. It is distilled in the cognac region, and filtered five times. Elegant blue bottle with a stealth cap.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
042790	Mount Gay Eclipse Silver Rum	300	750 ml	12	87236-95033	\$20.95

The finest sugar cane is meticulously selected to produce molasses rich in flavors, fragrances and essences. Pure water is naturally filtered by island's coral structure. The blend is filtered three times a special complex process that ensures an incomparable smoothness and provides a drinking experience like no other.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
043244	Captain Morgan Spiced 100 Proof Rum	320	750 ml	12	87000-74198	\$22.95

A blend of Puerto Rican rum, spices, and other natural flavors including vanilla, apricot, fig and tincture of cassia. Captain Morgan 100 proof is higher in alcohol content and does have a less-spicy taste than regular Captain Morgan Spiced Rum Mix with cola.

5) The following new item is in the Distribution Center. Selected stores received one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
088646	Solo Blanco Tequila	498	750 ml	6	90936-00001	\$39.95

Solo Blanco Tequila is 100% Blue Agave from the famous Los Altos region. 100% Natural Fermentation. Double Distilled in Small Alambique Stills. Cellar aged in the finest new American white oak barrels. Hand Crafted in Small Batches.

continued...

6) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
617603	Sonoma-Cutrer Sonoma Coast Chardonnay	666	750 ml	12	69611- 45444	\$25.95

The backbone of this blend comes from the estate Cutrer vineyard, where vines struggle in alluvial soils and their Grand Cru approach to viticultural practices assures that only the finest fruit is the foundation for this offering. Vine Hill, with sandy, clay, loam soils adds significantly to the mix. Distinct aromas of ginger and lemon zest are joined by toasty coconut, melon and caramel alongside a mineral, flinty cedar-chest oakiness overlaid by notes of honeysuckle. In the mouth, a well-balanced wine with a solid acid backbone is rich, medium to heavy in weight with a broad yet still firm mid-palate. The finish is long and lingering and notable for a touch of spice and lively acidity. Flavors of lemon, apple, pear, pineapple and cantaloupe -- the full array of Sonoma's cornucopia of fruit, joins a nutty, spicy, lightly oaky profile that stakes out a unique territory sure to please those who love Chardonnay.

October 28, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #139**

1) The following Holiday items have additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001277	Tullamore Dew Irish with Two Glasses	015	750 ml	6	21059-48754	\$26.95
002387	Vincent Van Gogh Vodka 750 ml with 4-50 ml Flavored Vodkas	020	950 ml	6	33824-40779	\$24.95
002496	Starbucks Coffee Liqueur with Mug	040	750 ml	6	80686-95307	\$21.95
003006	Chambord Liqueur with Flute Glasses	015	375 ml	6	83300-23446	\$19.95
003110	Hpnotiq Liqueur with Rock Glasses	015	750 ml	6	36040-01109	\$26.95
059100	Evan Williams Egg Nog	398	750 ml	12	96749-02533	\$10.45
061616	Pennsylvania Dutch Egg Nog	398	750 ml	12	84380-36094	\$9.95

2) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Selected stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	001182	Glenrothes 3 Vintage Tri-Pack	10	300 ml	12	21059-47100	\$29.95

continued...

3) The following new item is in the Distribution Center. Additional sizes are not automatically allocated. Depending on your store's marketing designation, managers are reminded to order and immediately display this item upon receipt in their outlets. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
035410	Burnett's Vodka Traveler	285	750 ml	12	96749- 20070	\$10.95

October 30, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #140**

1) The following items are due to arrive at the Distribution Center within the next few days. The marketing category assigned to these products is One-Time-Only (OTO). Due to the limited quantities of these items please limit your order to no more than three cases each. Please contact your District Manager with any questions.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
515885	Tisdale Cabernet Sauvignon (California)	864	750 ml	12	85000- 01142	\$2.99
632850	Tisdale Chardonnay (California)	666	750 ml	12	85000- 01143	\$2.99
515890	Tisdale Merlot (California)	865	750 ml	12	85000- 01141	\$2.99
402969	Black Opal Cabernet Sauvignon 2006 (Australia)	840	750 ml	12	98137- 00204	\$3.99
402965	Black Opal Cabernet Merlot 2006 (Australia)	840	750 ml	12	98137- 00202	\$3.99
402968	Black Opal Chardonnay 2006 (Australia)	640	750 ml	12	98137- 00200	\$3.99
402967	Black Opal Shiraz 2006 (Australia)	840	750 ml	12	98137- 00208	\$3.99

ma

November 4, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #142**

1) The following Holiday item has additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
002916	Carolan's Irish Cream with Two Glasses	015	750 ml	6	21059- 51751	\$12.95

2) The following new items are in the Distribution Center. Selected stores received one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Split case available.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
089136	Cabo Wabo 100% Agave Anejo Tequila	499	750 ml	6	20815- 91053	\$54.95
066188	Pernod D'Absinthe Liqueur	449	750 ml	12	80432- 10453	\$64.95

3) The following item is in the Distribution Center. The marketing category assigned to this product is One-Time-Only (OTO). It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
515890	Tisdale Merlot (California)	885	750 ml	12	85000- 01141	\$2.99

The grapes used in the making of Tisdale Vineyards® Merlot are carefully selected for their quality and authentic varietal character.

Our experienced winemakers have crafted this Merlot to a smooth, full-flavored profile with medium body and an impressive finish. Flavors of black cherry and mixed berries are complemented by spicy oak aromas creating a balanced and distinctive wine.

We invite you to enjoy and share this outstanding wine paired with your favorite salads, pasta or grilled meats.

continued...

4) The following repeat items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
515885	Tisdale Cabernet Sauvignon (California)	864	750 ml	12	85000- 01142	\$2.99

The grapes used in the making of Tisdale Vineyards® Cabernet Sauvignon are carefully selected for their quality and authentic varietal character.

Our experienced winemakers have crafted this Cabernet Sauvignon to an enticing, full-flavored profile with medium body and an impressive finish. Flavors of blackberry and plum are complemented with elegant aromas of vanilla and toasty oak creating a balanced and distinctive wine.

We invite you to enjoy and share this exceptional wine paired with entrees featuring pasta or grilled meats.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
632850	Tisdale Chardonnay (California)	666	750 ml	12	85000- 01143	\$2.99

The grapes used in the making of Tisdale Vineyards® Chardonnay are carefully selected for their quality and authentic varietal character.

Our experienced winemakers have crafted this Chardonnay to a delightful, full-flavored profile with medium body and a brilliant finish. Flavors of pineapple and citrus fruit are complemented by vanilla oak aromas creating a balanced and distinctive wine.

We invite you to enjoy and share this exceptional wine paired with your favorite salad, grilled fish and lighter meats.

November 7, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #144**

1) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
004379	The Balvenie Rum Cask Single Malt 17 Year Scotch	100	750 ml	6	83664- 87023	\$129.95

2) The following new items are in the Distribution Center. Selected stores received one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
044426	Cruzan 151 Proof Rum	330	750 ml	12	35229- 00456	\$19.95

For those who prefer a stronger, more pronounced flavor in rum drinks. This high proof rum is created using the time-honored craftsmanship and aging of all Cruzan Rums. This rum is intended to be used in exotic tall island drinks. Used in moderation with drink recipes.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
089870	Tequila 30-30 Anejo	499	750 ml	12	08547- 01302	\$23.95

Tequila 30-30 Anejo is 100% Agave, aged in oak for at least one year, and produced at AgroIndustria Guadalajara S.A.de C.V. This tequila is gold, with a pale copper cast. Fruity nose of citrus peel, pear and flowers. Mild, yet moderately full texture. Fruit flavors hold forth with a nice kiss of brown spice. Picks up a curious, wild herbaceous note into the deep, drying finish.

**continued...**

4) The following items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
901981	Evans & Tate Sauvignon Blanc 2005 (Australia)	640	750 ml	12	54910- 00200	\$8.29

Nose: Herbaceous aromas typical of the variety and the cooler 2006 vintage. Fresh, lifted green bean and grassy notes are also evident along with grapefruit zest and some mineral characters.

Palate: Fresh and zesty with bright grapefruit citrus flavours. The palate also shows fleshy gooseberry characters and excellent length of flavour with superbly balanced natural acidity.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
901982	Evans & Tate Cabernet Sauvignon 2005 (Australia)	840	750 ml	12	54910- 00103	\$8.29

Nose: Careful oak handling has ensured fresh, fruit driven aromas are at the forefront of the wine. Dried herbs and blackberry leaf with underlying notes of earth and cedary oak that add further complexity.

Palate: Fresh, varietal flavours of cassis and dried herbs are well complemented by the firm, balanced tannins that Cabernet Sauvignon from Margaret River is renowned for. The overall balance and integration of this wine are features.

**Note to state stores: You can find sell sheets on the above two wines on the intranet. Go to the intranet, click on purchasing; then over to the right under the grape pictures you will see a view sell sheets link, click that link to take you to the sell sheets.**

November 10, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #146**

1) The following Holiday items have additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001539	Bendistillery 4/pk 100 ml each (Cascade Mountain Gin, Crater Lake Vodka, Mazama Infused Pepper Vodka & Hazelnut Espresso)	030	400 ml	12	12484- 41001	\$19.95
003570	Corazon Blanco Tequila w/4 Glasses in Wooden Box	015	750 ml	6	83089- 70020	\$46.95

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November 14, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #147**

1) The following Holiday item has additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
019099	Jim Beam Distiller's Limited Bourbon	151	750 ml	12	80686- 03701	\$23.95

2) The following brands have been closed out or discontinued for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout or discontinued shelf tickets will be sent to you effective December 1, 2008.

**Reason:**

035002	Vincent Van Gogh Double Espresso Vodka, 750 ml	Poor Sales
036341	Hendrix Electric Vodka, 50 ml	Discontinued by Supplier
036342	Hendrix Electric Vodka, 750 ml	Discontinued by Supplier
041462	Indio Wasabi Flavored Vodka, 750 ml	Poor Sales
074300	H Huckleberry Liqueur, 375 ml	Poor Sales

The following closeout items have an additional price reduction effective December 1, 2008. You will receive new shelf tickets for December.

051258	Kammer Wms Birne Pear in Bottle Brandy, 750 ml
077380	Shakka Apple Liqueur, 750 ml
089862	Stallion 100% Agave Anejo Tequila, 50 ml
089892	Tenoch 100% Agave Reposado Tequila, 50 ml

3) The following wines are currently on TPR. The TPR retail is being further reduced in December. Please make shelf tickets with the following information for December.

751405, Korbel Brut Champagne CA, 750 ml  
Regular Retail - \$11.99  
TPR Retail - \$9.99  
Savings - \$2.00

752010, Korbel Extra Dry Champagne CA, 750 ml  
Regular Retail - \$11.99  
TPR Retail - \$9.99  
Savings - \$2.00

continued...

4) We have received a limited number of cases of the following items. When you order full cases of these items you will receive the special packaging listed while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
011776	Black Velvet Canadian with Poker DVD On-Pack (12 on 12)	111	750 ml	12	88100-13455	\$10.45
019066	Jim Beam Bourbon with 50 ml Jim Beam Rye On-Pack (6 on 12)	151	750 ml	12	80686-00140	\$17.95
034436	Grey Goose L'Orange Vodka with cutting Board On-Pack (6 on 6)	265	750 ml	6	80480-28103	\$31.95

5) The following One-Time-Only (OTO) item is in the Distribution Center. Selected stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLOCATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	000690	Small Batch Bourbon 4 Pack 50 ml each: Booker's, Baker's, Basil Hayden's, Knob Creek	30	200 ml	15	80686-02490	\$18.95

6) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
041759	Skyy Vanilla Vodka	290	750 ml	12	21059-26750	\$14.95

7) The following new item is in the Distribution Center. Selected stores received one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
016850	Blanton Single Barrel Bourbon	151	750 ml	6	80244-00203	\$51.25

continued...

8) The following repeat items are in the Distribution Center. The marketing category assigned to these products is One-Time-Only (OTO). It is not mandatory that you stock these products. Please order if you have an adequate customer base to support sales of these products.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
468070	Coppola Rosso 2006 (California)	899	750 ml	12	39958- 02310	\$4.99

Rosso Classic is made from a blend of red grape varieties. The supple texture & rich, juicy flavors of plum, cherries, mocha & strawberry jam make this wine a perfect accompaniment to any meal.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
566180	Coppola Bianco 2006 (California)	659	750 ml	12	39958- 02405	\$4.99

Bianco Pinot Grigio has intense floral aromas that mingle with cool melon & tropical fruit, & a light, crisp mouthfeel complemented by fresh peach, ripe pear & pink grapefruit flavors.

9) The following U-Code item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. You will need to make your own shelf ticket. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
901923	Coppola Sofia Blanc Sparkling 4 Pack (California)	1	750 ml	6	39958- 03324	\$13.96

The grapes for this Sofia are grown in northern Monterey County where gentle breezes from Monterey Bay contribute to the long, cool growing season. In this environment Pinot Blanc, the main component of Sofia, ripens optimally and develops ripe flavors while still preserving vibrant acidity in the grapes.

For a multitude of moods, enjoy a single serving of Sofia Mini Blanc de Blancs sparkling wine. A distinctive blend as unconventional as the woman who inspired it, Mini is for the impromptu, impetuous, live-passionately-for-the-moment kind of person. The kind who lives like there is no tomorrow!



continued...

10) The following new item is in the Distribution Center. It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
547320	Bogle Sauvignon Blanc (California)	693	750 ml	12	80887- 49394	\$9.99

Classic in style yet again, Bogle's Sauvignon Blanc was cold fermented in 100% stainless steel tanks, using reductive winemaking techniques, to maintain its varietal character: crisp, vibrant and refreshing! Freshly cut grass and spring herbs tease the nose, while touches of tropical gooseberry and citrus embrace the palate. Absolutely refreshing, this wine has a lovely, full mouthfeel to balance its crisp acidity, not to mention a lasting and memorable finish.

Bogle's Sauvignon Blanc is the perfect sipper to pair with appetizers, fish, shellfish and light, spicy foods.

November 18, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #149**

1) We have received a limited number of cases of the following item. When you order full cases of this item you will receive the special packaging listed while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
011296	Crown Royal Canadian with Camouflage Hunting Bag On-Pack (12 on 12)	110	750 ml	12	87000- 00725	\$27.95

2) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
041667	Skyy Orange Flavored Vodka	290	750 ml	12	21059- 33750	\$9.95

3) The following One-Time-Only (OTO) item is in the Distribution Center. All stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	043233	Captain Morgan Parrot Bay Key Lime Rum	320	50 ml	120	82000- 00191	\$1.25

4) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Selected stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	065176	Holly Toddy Rum & Brandy	404	750 ml	12	83103- 13138	\$11.45

continued...

5) The following new item is in the Distribution Center. It is not mandatory that you stock this product. Please order if you have an adequate customer base to support sales of this product.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
093580	Whidbey's Red Port 2007 (Washington)	530	750 ml	12	88586- 34585	\$10.73

“The 2007 Whidbey’s Port showcases aromas of ripe berry fruit, raspberry and cocoa. These flavors follow through on the palate with rich sweetness and ample tannins on the finish.” Joy Andersen, Winemaker. The Blend of this wine is 78% Cabernet Sauvignon and 22% Syrah.

November 21, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #151**

1) The following One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
000915	Jack Daniel's Black with Flask	40	1.75 L	6	82184- 24674	\$48.95
062092	Kahlua Ready To Drink Spiced Holiday Nog	398	1.75 L	6	89540- 50699	\$18.95

November 21, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #152**

1) The following One-Time-Only (OTO) items are in the Distribution Center. These items are not being automatically forced out. Please order in the normal manner. Please order full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
000915	Jack Daniel's Black with Flask	40	1.75 L	6	82184- 24674	\$48.95
062092	Kahlua Ready To Drink Spiced Holiday Nog	398	1.75 L	6	89540- 50699	\$18.95

November 26, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #154**

1) Please destroy the December shelf tickets for the following items and make your own shelf tickets. These brand codes will scan correctly for December.

**002342, Remy Martin VSOP w/2 Glasses, 750 ml – December Retail \$44.95**

The November retail was \$41.95 to match the TPR retail of the regular product (049186). For December both brand codes are \$44.95.

**001037, Chivas Regal 18 Year Scotch w/Ice Bucket, 750 ml – December Retail \$53.95**

The November retail was \$58.95. For December it is \$53.95 to match the TPR retail of the regular product (004723).

2) The following Holiday item has additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001129	Glenlivet Single Malt 12 Year Scotch w/2 Glasses	015	750 ml	6	80432- 40182	\$40.95

3) The following One-Time-Only (OTO) item has additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
617603	Sonoma-Cutrer Sonoma Coast Chardonnay	666	750 ml	12	69611- 45444	\$25.95

4) The following U-Code item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. You will need to make your own shelf ticket. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
219139	G.H. Mumm Cordon Rouge Champagne w/Stopper	1	750 ml	6	33438- 10385	\$34.99

continued...

5) The following new items are in the Distribution Center. These items replaced brand codes 065476, 750 ml and 065474, 375 ml. The new items are a higher proof at 84.6 as opposed to 60 proof; they also have a higher retail price. These items are not being automatically forced out. A and B stores are required to order the 750 ml size of this product. Please order in the normal manner. Split case available.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
065015	Galliano L'Autentico Liqueur	410	750 ml	12	83664- 87014	\$35.95
065017	Galliano L'Autentico Liqueur	410	375 ml	24	83664- 87015	\$20.45

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December 3, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #156**

1) On Merchandise Bulletin #154 dated November 26, 2008 you were asked to destroy the December shelf tickets for the following items and make your own shelf tickets. Due to a timing issue with the POS system, these brand codes are scanning incorrectly for December. Once the month-end process takes place, they will ring up correctly. This should be no later than Monday, December 8. In the meantime, please follow your normal procedure for a price override.

002342, Remy Martin VSOP w/2 Glasses, 750 ml – December Retail \$44.95

001037, Chivas Regal 18 Year Scotch w/Ice Bucket, 750 ml – December Retail \$53.95

2) The following item is on TPR in December and the TPR retail is being further reduced. Please destroy your December TPR shelf ticket and make a new shelf ticket with the following information.

068126, Carolan's Irish Cream, 750 ml

Regular Retail - \$14.95

TPR Retail - \$11.95

Savings – \$3.00

Due to a timing issue with the POS system, it has been ringing up at \$12.95. Once the month-end process takes place, it will ring up correctly. This should be no later than Monday, December 8. In the meantime, please follow your normal procedure for a price override.

3) The following One-Time-Only (OTO) item is in the Distribution Center. Selected stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	043247	Captain Morgan Spiced 100 Proof Rum	320	50 ml	120	82000- 00192	\$2.00

December 5, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #157**

1) The following Holiday item has additional cases available in the Distribution Center. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
001037	Chivas Regal 18 Year Scotch w/Ice Bucket	020	750 ml	3	80432- 10386	\$53.95

2) We have received a limited number of cases of the following items. When you order full cases of these items you will receive the special packaging listed while supplies last. Please use this special packaging for sales to retail customers and fill Class H orders with regular stock whenever possible.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
067526	Kahlua Coffee 50 ml Kahlua French Vanilla or Hazelnut On-Pack (12 on 12)	430	750 ml	12	89540- 12271	\$16.95

3) The following One-Time-Only (OTO) item is in the Distribution Center. If you are an A store you will receive two cases, B stores will receive one case. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case or 2 cases	000966	Jack Daniel's Anniversary Commemorative Bottles Two Pack (750 ml each)	40	1.5 L	3	82184- 23483	\$79.95

4) The following One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please limit your weekly order to a maximum of two cases or the equivalent of one week of sales. Please order in the normal manner. Split case available.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
005696	Oban Single Malt 14 Year Scotch	100	750 ml	12	88076- 16005	\$66.95

continued

5) The following One-Time-Only (OTO) item is in the Distribution Center. Selected stores will receive one to two cases of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
		TYPE CODE #	SIZE			
929550	Deschutes Jubelale 6/pk, 355 ml each	97	355 ml	24	88076-16005	\$7.98/6pk or \$1.33 each

Jubelale is classified as a "Strong Ale" or an "English Olde Ale," and has ties to the traditional Celebration Ales of England. Characterized by a very large malt body and pronounced bitterness, Jubelale contains five different varieties of hops and a healthy amount of caramel. The perfect ale for surviving the long, cold nights of winter. Jubelale's tradition is having a different local artist design their Jubelale label & packaging each year. October - December - draft and bottles

6) The following new items are in the Distribution Center. All stores will receive one case of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	089052	Amigo BF4E Reposado Tequila	499	750 ml	12	03007-19450	\$26.95

Amigo BF4E Tequila is a wallet friendly, 100% blue agave ultra premium tequila from the same family owned distillery that makes Aha Toro. It is a young reposado, aged 2 months in Oak Barrels. It is the perfect choice for sipping or for use in premium cocktails.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	063520	Sauza Original Margarita	396	1.75 L	6	80686-85002	\$19.95

The perfect balance of lime & Sauza Tequila, refreshing, has the classic/authentic Margarita flavor, tangy sweet & sour sensation, festive.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR		UNITS/ CASE	UPC #	RETAIL PRICE
			TYPE CODE #	SIZE			
1 case	063515	Sauza Mango Margarita	398	1.75 L	6	80686-85003	\$19.95

Fresh, very crisp, tropical taste with Sauza Tequila, bursting with tropical flavor, passionate, the perfect beach sipping, island drink

continued

7) The following U-Code item is in the Distribution Center. Selected stores will receive one case of this item. Please order in the normal manner. You will need to make your own shelf ticket. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
219136	G. H. Mumm Cordon Rouge Champagne with Canister attached. (France)	1	750 ml	6	33438- 10384	\$34.99

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December 10, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #159**

1) The following new item is in the Distribution Center. All A stores will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 Case	048656	Martell Cordon Bleu Cognac	351	750 ml	12	80432- 40099	\$110.95

December 12, 2008

TO: ALL STORES AND CONTRACT LIQUOR STORES

FROM: Steve Burnell, Marketing Manager

SUBJECT: Merchandise Bulletin #163

1) The following new items are in the Distribution Center. Selected stores received one or two cases of these items. Managers are reminded to immediately display these items upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO-CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 Case or 2 cases	929545	Pyramid Snow Cap Ale Six Pack Seasonal	97	355 ml	24	64209-11180	\$8.70/6pk or \$1.45 each

A Rich, full-bodied winter warmer crafted in the British tradition of holiday beers. This deep mahogany colored brew balances complex fruit flavors with a refreshingly smooth texture, making Snow Cap a highly drinkable and desirable cold weather companion. This brew is best paired with shellfish, rich game and even rich chocolatey desserts.

UNITS ALLO-CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 Case or 2 cases	929548	Widmer BRRR Ale Six Pack Seasonal	97	355 ml	24	02770-00700	\$7.68/6pk or \$1.28 each

Brrr provides a tangible, but not excessive, flavor that ultimately transitions into a candy-like malty sweetness and quick finish. Caramel and chocolate malts provide flavor complexity, and an enticing color. Its stealthy alcohol content of 7.15% will warm up even the chilliest of nights.

UNITS ALLO-CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 Case or 2 cases	929549	Winter Hook Winter Ale Six Pack Seasonal	97	355 ml	24	21242-00004	\$6.96/6pk or \$1.16 each

This beer pours a clear ruby-amber with a dense tan head with good retention. Deep dark-fruits and floral hops dominate this very aromatic beer. In the background there was also some caramel sweetness from the roasted malts.



continued...

2) The following One-Time-Only (OTO) item is in the Distribution Center. All stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 Case	2566	Dekuyper Four Pack Sampler (50 ml each)	30	200 ml	30	80686- 69902	\$3.95

December 16, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #165**

1) The following items have inventory available in the Distribution Center. This list includes four OTO's, one Holiday OTO and one U Code wine. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
000915	Jack Daniel's Black w/Flask	040	1.75 L	6	82184- 24674	\$48.95
000917	Jack Daniel's Black w/Double Jigger	035	375 ml	12	82184- 22137	\$14.45
001170	Dewar's 12 Year Scotch w/2 Glasses	015	750 ml	6	80480- 01515	\$34.95
002704	Grand Marnier Liqueur w/2 Glasses	020	750 ml	6	81753- 81275	\$38.95
003109	HpnotiQ Liqueur w/Blue Breeze Mix	20	750 ml	6	36040- 01110	\$26.75
901923	Coppola Sofia Blanc Sparkling 4/pack CA	001	750 ml	6	39958- 03324	\$13.96

2) The following brands have been closed out for the following reasons. Once stock is depleted from the Distribution Center, they will no longer be available. Closeout shelf tickets will be sent to you effective January 1, 2009.

**Reason:**

402615	Banrock Station Shiraz-Australia, 1.5 liter	Discontinued by Supplier
402625	Banrock Station Shiraz/Cabernet-Australia, 1.5 liter	Discontinued by Supplier
901597	Salmon Harbor Cabernet Sauvignon WA, 750 ml	Discontinued by Supplier

3) Brand Code 617890, Snoqualmie Winemaker Select Riesling WA, 750 ml, is out of stock in the Distribution Center. It will not be available until the new vintage is released in February 2009. You will be notified in a merchandise bulletin when it is back in stock.

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4) The following brands have been closed out. Closeout shelf tickets will be sent to you effective January 1, 2009.

**Reason:**

325050	Nurnberger Markt Gluhwein, 1.0 liter	Holiday One-Time-Only
950131	Turin Chocolates 6 Piece Jose Cuervo Especial, 2.1 oz	Holiday One-Time-Only
950132	Turin Chocolates 6 Piece Kahlua, 2.1 oz	Holiday One-Time-Only
950155	Weinrich Chocolate Bar Orange Truffle, 3.5 oz	Holiday One-Time-Only
950177	Turin Chocolates Tube Jack Daniel's, 7.0 oz	Holiday One-Time-Only
950184	Turin Chocolates Diamond Baileys, 8.5 oz	Holiday One-Time-Only
950188	Very Special Chocolates Grand Assortment, 4.2 oz	Holiday One-Time-Only
950194	Schlunder Cappuccino Liqueur Cake, 14.0 oz	Holiday One-Time-Only
950196	Weinrich Chocolate Bar Cognac Truffle, 3.5 oz	Holiday One-Time-Only
950202	Asbach Chocolate Cherries in Small Box, 3.53 oz	Holiday One-Time-Only
950204	Turin Chocolates 6 Piece Jack Daniel's, 2.1 oz	Holiday One-Time-Only
950206	Turin Chocolates 6 Piece Baileys, 2.1 oz	Holiday One-Time-Only
950210	Schlunder Jamaican Rum Liqueur Cake, 14.0 oz	Holiday One-Time-Only
950211	Butlers Jameson Irish Whiskey Truffles, 4.41 oz	Holiday One-Time-Only
950212	Turin Chocolates Acrylic Box Grand Marnier, 5.64 oz	Holiday One-Time-Only
950213	Turin Chocolates Acrylic Box Kahlua, 5.64 oz	Holiday One-Time-Only
950214	Turin Chocolates Tube Baileys, 7.0 oz	Holiday One-Time-Only
950215	Turin Chocolates 6 Piece Cherries, 2.1 oz	Holiday One-Time-Only
950216	Turin Chocolates 6 Piece Grand Marnier, 2.1 oz	Holiday One-Time-Only
950217	Turin Chocolates Shaker Grand Marnier, 10.58 oz	Holiday One-Time-Only
950218	Turin Chocolates Shaker Kahlua, 10.58 oz	Holiday One-Time-Only

5) The following repeat One-Time-Only (OTO) item is in the Distribution Center. Selected stores will receive two cases of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
2 cases	065176	Holly Toddy Rum & Brandy	404	750 ml	12	83103- 13138	\$11.45

6) The following repeat One-Time-Only (OTO) item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
019021	Jim Beam Black 8 Year Bourbon	151	50 ml	120	80686- 03490	\$1.75

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7) The following new item is in the Distribution Center. All A stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Split case available.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	088291	Patron Silver 100% Agave Tequila 10 pack/6 bottles	498	50 ml	60	21733- 00023	\$6.00

8) The following new item is in the Distribution Center. All stores will receive one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	069866	Par D Schatz Herb Liqueur	410	750 ml	6	83103- 17734	\$18.95

9) The following new item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
059048	Cuervo Margarita Mix	999	1.75 L	6	82000- 16614	\$6.95

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December 22, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #166**

1) The following new item is in the Distribution Center. If you are an A or B store you will receive one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	087531	1800 Select Silver Tequila	498	750 ml	12	11538- 01033	\$33.95

The aroma has a tangy, intoxicating sweetness with the slightest hint of agave. A velvety entry leads to a warm palate of citrus and a sweet bouquet that find a unique balance. The heady finish reminds you of the tequila's strength while a spark of warm, sweet agave releases to an ever-lasting sweet and sour.

2) The following new item is in the Distribution Center. This item is not being automatically forced out. Please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
049185	Remy Martin VSOP Cognac Flask	351	375 ml	12	87236- 00121	\$19.95

December 30, 2008

**TO: ALL STORES AND CONTRACT LIQUOR STORES**

**FROM: Steve Burnell, Marketing Manager**

**SUBJECT: Merchandise Bulletin #169**

1) The following “seasonal” beers have inventory remaining in the Distribution Center.

BRAND CODE	DESCRIPTION	RETAIL PRICE	INVENTORY REMAINING	PICTURE
929548	Widmer BRRR Ale	\$7.68 6/pk or \$1.28 each	207 Cases	
929549	Redhook “Winterhook” Winter Ale	\$6.96 6/pk or \$1.16 each	190 Cases	
929545	Pyramid “Snow Cap” Ale	\$8.70 6/pk or \$1.45 each	192 Cases	
929550	Deschutes Jubelale	\$7.98 6/pk or \$1.33 each	183 Cases	
929547	Rogue “Dead Guy” Ale	\$10.98 6/pk or \$1.83 each	123 Cases	

2) The following One-Time-Only (OTO) item is in the Distribution Center. All stores received one case of this item. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

UNITS ALLOCATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/CASE	UPC #	RETAIL PRICE
1 case	067181	Tuaca	449	50 ml	120	83300-04481	\$2.25

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3) The following new item is in the Distribution Center. All stores received one case of this item. Managers are reminded to immediately display this item upon receipt in their outlets. Stores and contract liquor stores not receiving an allocation may place an order in the normal manner. Please order in full cases only.

UNITS ALLO- CATED	BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
1 case	087600	El Relingo Blanco Tequila	498	750 ml	12	30097-50059	\$26.00



Tequila El Relingo Blanco is 100% de Agave. This Blanco Tequila goes through a double filtration process during its first and second distillations, this critical process is what dictates the quality, as it joins the unique aromas, body, and flavors together.

The name El Relingo comes from a popular and elegant horse in the region of Union de Tula, Jalisco, Mexico.

4) The following repeat One-Time-Only (OTO) items are in the Distribution Center. Selected stores received two to five cases. A limited number of cases beyond those being allocated are available in the Distribution Center. If you do not receive an allocation or if you desire more than you are allocated, please order in the normal manner. Please order in full cases only.

BRAND CODE	DESCRIPTION	LIQUOR TYPE CODE #	SIZE	UNITS/ CASE	UPC #	RETAIL PRICE
005426	Lagavulin Distillers Edition 15 Year Scotch	100	750 ml	6	88076-17166	\$109.95
005690	Oban Distillers Edition 14 Year Scotch	100	750 ml	6	88076-17162	\$82.95

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