

Date: October 14, 2010

To: All Store Managers

From: Purchasing

Subject: Convenience Stacks November-December 2010

This year, stores will again be allowed to feature Convenience Stacks on lobby floors for the holidays. Convenience stacks are meant to reduce the restocking activity needed during peak holiday sales periods.

Below is the approved list of 30 items that you have the option to place on your floor. The items have been selected primarily based on November-December 2009 sales. Sales representatives are allowed to treat the convenience stack as a display and therefore decorate it or place a back card- all at your discretion. You can choose as many or a few as you have the room and or need for. You are not obligated to have convenience stacks; it is entirely up to you.

Brand Code	Item	Size
34006	ABSOLUT VK 80	750
34008	ABSOLUT VK 80	175
43036	BACARDI DARK	750
43128	BACARDI SILVER SUPERIOR	175
43136	BACARDI SILVER SUPERIOR	750
68036	BAILEYS IRSH CRM	750
11776	BLACK VELVET 80	175
35418	BURNETTS VK	175
43336	CAPT MRGN ORG	750
43338	CAPT MRGN ORG	175
68126	CAROLAN IRSH CRM	750
11296	CROWN ROYAL	750
11298	CROWN ROYAL	175
89196	CUERVO ESPECIAL	750
36188	GORDON 80 VK	175
34433	GREY GOOSE 80P	750
26826	J DANIEL BLK 80	750
26828	J DANIEL BLK 80	175
65256	JAGERMSTR LIQ	750
67526	KAHLUA COFFEE	750
11058	MACNAUGHTON CNDN	175
19476	MAKERS MRK 6Y 90	750
14196	PENDLETON	750
38088	PLATINUM VODKA	175
38086	PLATINUM VODKA	750
12888	RICH & RARE	175
25608	SGRM 7 CRWN 80	175
37988	SKYY VK	175
37998	SMIRNOFF 80 VK	175
37996	SMIRNOFF 80 VK	750