

Olympia, Washington 98504-3096

October 25, 2011

BULLETIN

TO: ALL STORES, CONTRACT LIQUOR STORES, AND DISTRIBUTION CENTER

FROM: Steve Burnell, Marketing Manager

SUBJECT: Alert Bulletin #131

ALERT

**035527, BAKON VODKA, 750ML**

Effective November 1, 2011, brand code 035527, Bakon Vodka, 750ml, will be packed 6 units per case (previously 12 units per case).

**On your October 31, 2011 month end inventory, please report all stock on hand in UNITS.**

**If you have any full original 12 unit cases remaining, break the cases down into units so they are not sold as a case.**

The retail bottle price in November will remain the same at \$29.45. The current shelf ticket will remain in effect.

The "Total Case Price" in the November Price List is incorrect. The correct amount for the 6 bottle case is \$176.70.

Bills of Lading for November will be correct.