

June 28, 2016

Dear Retailer:

This letter is to inform you that there are new state and federal laws and regulations about vapor products/electronic nicotine delivery systems (also known as ENDS). E-cigarettes, vaporizers, e-liquids, or any device that is used to produce vapor or aerosol are all considered vapor products/ENDS and are subject to these new laws and regulations.

As you know, the illegal sale of tobacco to minors is a serious issue in our state that threatens the health of our kids. The percentage of 10th grade students who used e-cigarettes quadrupled from 2012 to 2014 in Washington State. As a retailer, you play a critical role in protecting youth by following the laws and regulations.

What Changed under the New Regulations/Laws?

- Tobacco products** include cigarettes, cigars, loose or roll-your-own tobacco, hookah or pipe tobacco, smokeless tobacco, and dissolvable tobacco.
- Vapor products/ENDS** include electronic cigarettes, vape pens, and all similar products and devices, including all the parts, even if sold separately. This includes the e-liquid used in vapor products, whether or not it contains nicotine.
- You now need a license to sell vapor products/ENDS.
- Your license fees for tobacco and/or vapor product/ENDS licenses will increase.
- The penalties for violations have doubled.

Please Remember:

The buyer must be 18 years of age and born on or before today's date in 1998 in order to purchase tobacco in 2016. Always check a valid form of ID for anyone who appears under the age of 27.

Resources for Retailers:

This guidance is based on the new State law <http://1.usa.gov/1WOj1Un> and the new FDA rule <http://1.usa.gov/1OJLovK>. This information is available in other languages and other resources can be found at www.liq.wa.gov/.

Thank you for playing your part to create a safer and healthier Washington. If you have questions about the laws and regulations related to tobacco sales in Washington, contact the Enforcement Division of the Washington State Liquor and Cannabis Board at (360) 664-9878 or sign up for the LCB Tobacco ListServ on the LCB Website "Get Email Notifications" link.

Sincerely,



Kathy Lofy, MD
State Health Officer
Washington State Department of Health



Justin Nordhorn
Chief of Enforcement
Washington State Liquor and Cannabis Board